



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0029892536** | File Number: **CPR-168191** | Submit Date: **04/10/2015** | Call Sign: **WOLE-DT** | Facility ID: **71725** |

City: **AGUADILLA** | State: **PR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/10/2015 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	Puerto Rico
	Web Home Page Address	www.wole12.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	112.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am-8:30am; Sunday 9:00am-9:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book is a classic work of literature, a point of reference for subsequent works that personify animals. This book also encourages readers to see the natural world from different points of view and gain an understanding of the intricate relationship between animal populations that share the same environment. The Jungle Book features a few different protagonists, but all of the stories show the importance of respect for the natural world, and the way that creatures large and small can gain respect and success by using their own intelligence and understanding.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 4)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30am-9:00am
Total times aired at regularly scheduled time	14

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show's changing settings introduce kids to different time periods and geographical locations and the cultures, animals and vegetation indigenous to them. The characters' adventures remind kids of the value of imagination and creative play. Even though the different stories sometimes cast the characters as rivals or enemies of sorts, when the role-playing is over, they're always friends again. The five friends at the center of the story work together to create their mystical backyard landscapes and find their way through musical adventures and challenges.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 4) Response	
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am-9:30am; Sunday 8:30am-9:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pocoyo is a great educational resource to help parents teach concepts and values to children at the same time that children will enjoy funny videos. Pocoyo sparks the imagination and stimulates the senses of children, and fosters relationships, the acquisition of human values and self-confidence. Children will experience spontaneity and the desire to learn the new things that Pocoyo has. The series celebrates kids' curiosity about the world and how things work. Each story has positive messages about friendship, problem-solving and individuality. Pocoyo often acts selfishly, looking past friends' feelings to favor his own, but he always recognizes his mistakes and amends for them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 4)	Response
Program Title	Atencion Atencion
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am-11:00am; Sunday 8:00am-8:30am,9:30am-11:00am
Total times aired at regularly scheduled time	90
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Atencion Atencion seeks to foster in children the values of healthy sharing and true friendship based on the songs from two well-known educational albums. This educational material has been widely distributed in child care centers, kindergartens and in private and public elementary schools. This is a highly attractive program that awakens children's interest in culture. The program offers positive messages that will help in the psychomotor development of children through music, interactive DVDs, books with stories for new readers and live presentations. The program is an educational TV show for pre-schoolers, entertaining two-through five-year olds with a unique blend of live performances, original music and colorful animation. The charming and droll characters entertain the audience with musical numbers and short skits. The Atencion Atencion band uses pop-rock music to deliver educational content in a humorous way. The colorful cast of characters teaches the audience about languages, math, social skills and the arts.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Wilson Lugo Rios
Address	PO BOX 415
City	Agudilla
State	PR
Zip	00605
Telephone Number	787-997-1200
Email Address	wlugo@wole12.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am-8:30am; Sunday 9:00am-9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book is a classic work of literature, a point of reference for subsequent works that personify animals. This book also encourages readers to see the natural world from different points of view and gain an understanding of the intricate relationship between animal populations that share the same environment. The Jungle Book features a few different protagonists, but all of the stories show the importance of respect for the natural world, and the way that creatures large and small can gain respect and success by using their own intelligence and understanding.

Other Matters (2 of 4)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30am-9:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show's changing settings introduce kids to different time periods and geographical locations and the cultures, animals and vegetation indigenous to them. The characters' adventures remind kids of the value of imagination and creative play. Even though the different stories sometimes cast the characters as rivals or enemies of sorts, when the role-playing is over, they're always friends again. The five friends at the center of the story work together to create their mystical backyard landscapes and find their way through musical adventures and challenges.

Other Matters (3 of 4)	Response
Program Title	Pocoyo
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 9:00am-9:30am; Sunday 8:30am-9:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pocoyo is a great educational resource to help parents teach concepts and values to children at the same time that children will enjoy funny videos. Pocoyo sparks the imagination and stimulates the senses of children, and fosters relationships, the acquisition of human values and self-confidence. Children will experience spontaneity and the desire to learn the new things that Pocoyo has. The series celebrates kids' curiosity about the world and how things work. Each story has positive messages about friendship, problem-solving and individuality. Pocoyo often acts selfishly, looking past friends' feelings to favor his own, but he always recognizes his mistakes and amends for them.
Other Matters (4 of 4)	
Program Title	Atencion, Atencion
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am-10:00am; Sunday 8:30am-9:00am, 9:30am-11:00am
Total times aired at regularly scheduled time	90
Length of Program	30 mins
Age of Target Child Audience from	2 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Atencion Atencion seeks to foster in children the values of healthy sharing and true friendship based on the songs from two well-known educational albums. This educational material has been widely distributed in child care centers, kindergartens and in private and public elementary schools. This is a highly attractive program that awakens children's interest in culture. The program offers positive messages that will help in the psychomotor development of children through music, interactive DVDs, books with stories for new readers and live presentations. The program is an educational TV show for pre-schoolers, entertaining two-through five-year olds with a unique blend of live performances, original music and colorful animation. The charming and droll characters entertain the audience with musical numbers and short skits. The Atencion Atencion band uses pop-rock music to deliver educational content in a humorous way. The colorful cast of characters teaches the audience about languages, math, social skills and the arts.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Western Broadcasting Corporation of Puerto Rico, Inc.</p>

Attachments

No Attachments.