



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005019781** | File Number: **CPR-118819** | Submit Date: **04/06/2011** | Call Sign: **WLFL** | Facility ID: **73205** | City: **RALEIGH** | State: **NC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/06/2011** | Filing Status: **Active**

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Report reflects information for : **First Quarter of 2011**

**General Information**

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CW                  |
|              | Nielsen DMA           | Raleigh-Durham      |
|              | Web Home Page Address | www.raleighcw.com   |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(7)**

| Digital Core Program (1 of 7)  | Response   |
|--|--|
| Program Title  | Pets.TV  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 10am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>This program provides educational and informational segments that support current social, intellectual and emotional aspects of young viewers, exposing them to everything about pets, from their lives to their interests. Each episode features either/or domestic and exotic pets and educational information is provided to show how each animal evolved to become a pet. The history and geographic origins of the pets are also showcased. Each week, professionals share personal experiences of the featured animals and/or related products. The professional provides advice to instill a grounded balance of priorities, commitment, proper pet care, lifestyles and perseverance which children can apply to their lives and interaction with pets. The goal of each episode is to encourage audiences of all ages to independently pursue more information and education regarding the pet. This program aired on the main digital stream.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (2 of 7)</b>   |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | Young Icons  |                 |
| Origination  | Syndicated   |                 |
| Days/Times Program Regularly Scheduled   | Thursdays 7:30am   |                 |
| Total times aired at regularly scheduled time  | 13   |                 |
| Total times aired  |  |                 |
| Number of Preemptions  | 0  |                 |
| Number of Preemptions for other than Breaking News   |  |                 |
| Number of Preemptions Rescheduled  |  |                 |
| Length of Program  | 30 mins  |                 |
| Age of Target Child Audience   | 13 years to 16 years   |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Young Icons gives you a glimpse inside the lives of the brightest and the best of America youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. This program aired on the main digital stream. |                 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |                 |

| <b>Digital Core Program (3 of 7)</b>          |                | <b>Response</b> |
|---|----------------|-----------------|
| Program Title                                 | Eco Company    |                 |
| Origination                                   | Syndicated     |                 |
| Days/Times Program Regularly Scheduled        | Fridays 7:30am |                 |
| Total times aired at regularly scheduled time | 12             |                 |
| Total times aired                             |                |                 |
| Number of Preemptions                         | 0              |                 |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes "eco(bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| <b>Digital Core Program (4 of 7)</b>               |             | <b>Response</b> |
|--|-------------|-----------------|
| Program Title                                      | Career Day  |                 |
| Origination  | Syndicated  |                 |
| Days/Times Program Regularly Scheduled             | Fridays 7am |                 |
| Total times aired at regularly scheduled time      | 12          |                 |
| Total times aired                                  |             |                 |
| Number of Preemptions                              | 0           |                 |
| Number of Preemptions for other than Breaking News |             |                 |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up? This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (5 of 7)</b>               | <b>Response</b>          |
|--|--------------------------|
| Program Title                                      | Noonbory and the Super 7 |
| Origination  | Syndicated               |
| Days/Times Program Regularly Scheduled             | Monday-Tuesday 7:30am    |
| Total times aired at regularly scheduled time      | 26                       |
| Total times aired                                  |                          |
| Number of Preemptions                              | 0                        |
| Number of Preemptions for other than Breaking News |                          |
| Number of Preemptions Rescheduled                  |                          |
| Length of Program                                  | 30 mins                  |



|  |  |
|--|--|
| Age of Target Child Audience   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noonbory and the Super 7! uses fantasy and fun to promote school readiness in two essential ways. First, the series provides young viewers with an enticing model for ethical actions and effective coexistence. On an episode by episode basis, the Borys highlight instances in which helping, cooperation, and leadership lead to success; and other instances in which taking an untoward risk or telling a lie lead to problems and complications. By being given a delightful bird's-eye view of the community in which the Borys live, little kids gain new information and understanding about their own environment -- seeing how the Borys effectively function as citizens, and learning to do the same. The series also aids in school readiness in a second significant way. Noonbory and the Super 7! gives children an opportunity to discover and practice those primary discovery and "learning to learn" understandings and skills which form the groundwork of much further knowledge acquisition. Along with Noonbory, Lunabory, Jetybory, Pongdybory, Cozybory, Totobory, and Lukybory, children learn to ask appropriate questions, and engage in fact-finding, logical reasoning, analysis, and evaluation. "Noonbory and the Super 7's!" learning goals are especially vital in view of the series' target age demographic. During the preschool years, children are undergoing an important developmental shift. They are gradually evolving from being what Piaget termed "preoperational," and largely self-centered and insular; to becoming more fully functional "concrete operational" children who are able to productively interact with others in their environment. Kids are also going from perceiving only what is clearly visible and concrete to learning to effectively gather facts and solve more complex problems. "Noonbory and the Super 7!" facilitates this natural transition from insular to other directed and from concrete to thoughtful -- thereby easing kids' entry into school and the broader society. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (6 of 7)</b>               | <b>Response</b>   |
|--|-------------------|
| Program Title                                      | Wimzie's House    |
| Origination  | Syndicated        |
| Days/Times Program Regularly Scheduled             | Wednesdays 7:30am |
| Total times aired at regularly scheduled time      | 13                |
| Total times aired                                  |                   |
| Number of Preemptions                              | 0                 |
| Number of Preemptions for other than Breaking News |                   |
| Number of Preemptions Rescheduled                  |                   |
| Length of Program                                  | 30 mins           |

|  |  |
|--|--|
| Age of Target Child Audience   | 3 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (7 of 7)</b>               |   |
|--|---|
|  | <b>Response</b>                                 |
| Program Title                                      | Gina D's Kids Club                              |
| Origination  | Syndicated                                      |
| Days/Times Program Regularly Scheduled             | Saturdays 7am, 7:30am, 8am, 8:30am, 9am, 9:30am |
| Total times aired at regularly scheduled time      | 78  |
| Total times aired                                  |   |
| Number of Preemptions                              | 0   |
| Number of Preemptions for other than Breaking News |   |
| Number of Preemptions Rescheduled                  |   |
| Length of Program                                  | 30 mins   |
| Age of Target Child Audience                       | 2 years to 6 years                              |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program aired on the secondary digital stream on WLFL channel 22.2 as part of The Country Network programming. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Non-Core  
Educational and  
Informational  
Programming (1)**

| <b>Non-Core<br/>Educational and<br/>Informational<br/>Programming (1 of<br/>1)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Cubix: Robots For Everyone  |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled:  | Saturdays 5am and 5:30am  |
| Total times aired<br>at regularly<br>scheduled time:   | 26  |
| Number of<br>Preemptions   | -1  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 6 years to 11 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming.  | Cubix: Robots for Everyone, takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help make Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K.'s evil schemes to take control of Bubble Town's robots. Each member of the Botties faces life scenarios that commonly affect children today - feeling sad and alone, insecure and vulnerable, fear of failure, and overcoming uncertainties and phobias. This program aired on the main digital stream. |
| Does the program<br>have educating<br>and informing<br>children ages 16<br>and under as a<br>significant<br>purpose?   | Yes   |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?  | Yes   |
| Does the Licensee<br>provide<br>information<br>regarding the<br>program, including<br>an indication of the<br>target child<br>audience, to<br>publishers of<br>program guides<br>consistent with 47<br>C.F.R. Section<br>73.673? | Yes   |

**Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time |          |

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question   | Response   |
|--|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes  |
| Name of children's programming liaison   | Scott Bradsher   |
| Address  | 3012 Highwoods Blvd. Suite 101   |
| City   | Raleigh  |
| State  | NC   |
| Zip  | 27604  |
| Telephone Number   | 919-872-9535   |
| Email Address  | sbradsher@sbgnet.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3. | WLFL aired approximately 3 hours of Public Service announcements geared towards children in the 1st quarter. Examples: crime prevention, Health, Fitness, preventing forest fire, Earth Share, reading, teaching kids good behavior, and education. WLFL-TV also conducted several group tours of the station throughout the 1st quarter to youth groups, cub scouts, and school groups. The Station's channel number changed from 57 to 22 on 06/12/09. |

**Other Matters (7)**

| <b>Other Matters (1 of 7)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | Noonbory and the Super 7   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Monday-Tuesday 7:30am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Noonbory and the Super 7! uses fantasy and fun to promote school readiness in two essential ways. First, the series provides young viewers with an enticing model for ethical actions and effective coexistence. On an episode by episode basis, the Borys highlight instances in which helping, cooperation, and leadership lead to success; and other instances in which taking an untoward risk or telling a lie lead to problems and complications. By being given a delightful bird's-eye view of the community in which the Borys live, little kids gain new information and understanding about their own environment -- seeing how the Borys effectively function as citizens, and learning to do the same. The series also aids in school readiness in a second significant way. Noonbory and the Super 7! gives children an opportunity to discover and practice those primary discovery and "learning to learn" understandings and skills which form the groundwork of much further knowledge acquisition. Along with Noonbory, Lunabory, Jetybory, Pongdybory, Cozybory, Totobory, and Lukybory, children learn to ask appropriate questions, and engage in fact-finding, logical reasoning, analysis, and evaluation. "Noonbory and the Super 7's!" learning goals are especially vital in view of the series' target age demographic. During the preschool years, children are undergoing an important developmental shift. They are gradually evolving from being what Piaget termed "preoperational," and largely self-centered and insular; to becoming more fully functional "concrete operational" children who are able to productively interact with others in their environment. Kids are also going from perceiving only what is clearly visible and concrete to learning to effectively gather facts and solve more complex problems. "Noonbory and the Super 7!" facilitates this natural transition from insular to other directed and from concrete to thoughtful -- thereby easing kids' entry into school and the broader society. This programed will air on the main digital stream.</p> |

| <b>Other Matters (2 of 7)</b>                       | <b>Response</b>   |
|---|-------------------|
| Program Title                                       | Wimzie's House    |
| Origination   | Syndicated        |
| Days/Times<br>Program Regularly<br>Scheduled        | Wednesdays 7:30am |
| Total times aired<br>at regularly<br>scheduled time | 13                |
| Length of Program                                   | 30 mins           |



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|                                   |                    |
|-----------------------------------|--------------------|
| Age of Target Child Audience from | 3 years to 5 years |
|-----------------------------------|--------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view. This programed will air on the main digital stream. |
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|                               |                 |
|-------------------------------|-----------------|
| <b>Other Matters (3 of 7)</b> | <b>Response</b> |
|-------------------------------|-----------------|

|               |             |
|---------------|-------------|
| Program Title | Young Icons |
|---------------|-------------|

|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

|  |                  |
|--|------------------|
| Days/Times Program Regularly Scheduled | Thursdays 7:30am |
|--|------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Young Icons gives you a glimpse inside the lives of the brightest and the best of America youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. This programed will air on the main digital stream. |
|--|---|

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|                               |                 |
|-------------------------------|-----------------|
| <b>Other Matters (4 of 7)</b> | <b>Response</b> |
|-------------------------------|-----------------|

|               |            |
|---------------|------------|
| Program Title | Career Day |
|---------------|------------|

|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

|  |             |
|--|-------------|
| Days/Times Program Regularly Scheduled | Fridays 7am |
|--|-------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities,entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up? This programed will air on the main digital stream. |
|--|--|

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| <b>Other Matters (5 of 7)</b>  |   | <b>Response</b> |
|--|---|-----------------|
| Program Title  | Eco Company   |                 |
| Origination  | Syndicated  |                 |
| Days/Times Program Regularly Scheduled   | Fridays 7:30am  |                 |
| Total times aired at regularly scheduled time  | 13  |                 |
| Length of Program  | 30 mins   |                 |
| Age of Target Child Audience from  | 13 years to 16 years  |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes "eco(bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them. This programed will air on the main digital stream. |                 |

| <b>Other Matters (6 of 7)</b>                 |                      | <b>Response</b> |
|---|----------------------|-----------------|
| Program Title                                 | Pets.TV              |                 |
| Origination                                   | Syndicated           |                 |
| Days/Times Program Regularly Scheduled        | Saturdays 10am       |                 |
| Total times aired at regularly scheduled time | 13                   |                 |
| Length of Program                             | 30 mins              |                 |
| Age of Target Child Audience from             | 13 years to 16 years |                 |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program provides educational and informational segments that support current social, intellectual and emotional aspects of young viewers, exposing them to everything about pets, from their lives to their interests. Each episode features either/or domestic and exotic pets and educational information is provided to show how each animal evolved to become a pet. The history and geographic origins of the pets are also showcased. Each week, professionals share personal experiences of the featured animals and/or related products. The professional provides advice to instill a grounded balance of priorities, commitment, proper pet care, lifestyles and perseverance which children can apply to their lives and interaction with pets. The goal of each episode is to encourage audiences of all ages to independently pursue more information and education regarding the pet. This programed will air on the main digital stream. |
|--|--|

**Other Matters (7 of 7)**

**Response**

|               |                    |
|---------------|--------------------|
| Program Title | Gina D's Kids Club |
|---------------|--------------------|

|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays 7am, 7:30am, 8am, 8:30am, 9am, 9:30am |
|--|---|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 78 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                    |
|-----------------------------------|--------------------|
| Age of Target Child Audience from | 2 years to 6 years |
|-----------------------------------|--------------------|

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, the attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program will air on the secondary digital stream on WLFL channel 22.2 as part of The Country Network programming. |
|--|--|

**Certification**

| Question   | Response                                  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>WLFL<br/>Licensee,<br/>LLC.</b></p> |

## Attachments

No Attachments.