

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0028949501** File Number: **CPR-145470** Submit Date: **10/17/2013** Call Sign: **WCVI-TV** Facility ID: **83304**

City: CHRISTIANSTED State: VI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/17/2013 Filing Status: Active

Report reflects information for : Third Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Virgin Islands
	Web Home Page Address	WWW.WCVI.TV

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 130 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING INCLUDES SAFETY TIPS AND REAL LIFE STORIES OF MISSING ADULTS AND CHILDREN. MISSING PROVIDES A PUBLIC SERVICE BY DISSEMINATING INFORMATION ABOUT MISSING INDIVIDUALS, BOTH ADULTS AND CHILDREN FROM ACROSS THE UNITED STATES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY AT 1PM AND SATURDAY AT 630PM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE SHOWCASES SPECTACULAR RESCUES OF ALL TYPES OF ANIMALS AND FOCUSES ON THE WORK OF DEDICATED INDIVIDUALS WHO TREAT THE VARIOUS CREATURES OF THE ANIMAL KINGDOM. ALL STORIES ARE AUTHENTIC AND CONTAIN ACTUAL VIDEO OF RESCUES.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (3 of 6)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 2PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (4 of 6)	Response

Program Title	FAT ALBERT AND THE COSBY KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	4PM MONDAY THROUGH FRIDAY AND 3PM MONDAY THROUGH FRIDAY AFTER THE END DAYLIGHT SAVINGS TIME
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DURING EACH EPISODE, FAT ALBERT AND HIS FRIENDS (AKA THE JUNKYARD GANG), DEALT WITH AN ISSUE OR PROBLEM COMMONLY FACED BY YOUNG URBAN CHILDREN, RANGING FROM STAGE FRIGHT, FIRST LOVES, MEDICAL OPERATIONS, AND PERSONAL HYGIENE TO MORE SERIOUS THEMES (THOUGH TONED DOWN FOR YOUNGER CHILDRE INCLUDING VANDALISM, STEALING, RACISM, SMOKING, BEING SCAMMED BY CON ARTIS CHILD ABUSE, KIDNAPPING, DRUG USE, GUN VIOLENCE AND DEATH.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	RESCUE HEROES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 700AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH WEEK THE RESCUE HEROES ARE CALLED INTO ACTION TO MOBILIZE AROUND THE GLOBE TO PROTECT THE WORLD FROM NATURAL AND MAN-MADE DISASTERS. EACH HALF HOUR IS COMPRISED OF TWO 11 MINUTE EPISODES. SOCIAL AND EMOTIONAL CHARACTER STORIES ARE EMBEDDED IN THE STORIES USING ACTION AND HUMOR TO CONVEY MESSAGES TO KEEP AN OPEN MIND, ASK FOR HELP, FACE YOUR FEARS, PERSISTENCE PAYS OFF, BE PREPARED, AND EMPHASIZES PROCEDURE, TRAINING AND TEAMWORK. AT THE END OF EACH EPISODE THE RESCUE HEROES REINFORCE VARIOUS SAFETY TIPS, AND INFORMATION RELATING TO THE EDUCATIONAL MESSAGE PORTRAYED IN THE STORY.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	NANOBOY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 730AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The New Adventures of Nanoboy follows the character Oscar, in the role of his alter-ego Nanoboy, as he harnesses and uses the power of science and technology to save his world from the meanest and ugliest villains around. In doing so, he teaches viewers the elements of science and enticingly demonstrates how knowledge can be used to solve difficult problems and meet important aims.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Victor Gold
Address	PO Box 24027
City	Christiansted
State	VI
Zip	00824
Telephone Number	340-718- 9927
Email Address	vic@wcvi.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY AT 130PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING INCLUDES SAFETY TIPS AND REAL LIFE STORIES OF MISSING ADULTS AND CHILDREN. MISSING PROVIDES A PUBLIC SERVICE BY DISSEMINATING INFORMATION ABOUT MISSING INDIVIDUALS, BOTH ADULTS AND CHILDREN FROM ACROSS THE UNITED STATES. DIGITAL BROADCAST ONLY.

Other Matters (2 of 6)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY AT 1PM AND 630PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE SHOWCASES SPECTACULAR RESCUES OF ALL TYPES OF ANIMALS AND FOCUSES ON THE WORK OF DEDICATED INDIVIDUALS WHO TREAT THE VARIOUS CREATURES OF THE ANIMAL KINGDOM. ALL STORIES ARE AUTHENTIC AND CONTAIN ACTUAL VIDEO OF RESCUES. DIGITAL BROADCAST ONLY.

Other Matters (3 of 6)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY AT 2PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years	
Describe the	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16	
educational	YEARS OF AGE WITH ITS PROGRAM CONTENT INCLUDING DOG SAFETY AND CARE TIPS, AS	
and	WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES	
informational	INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY	
objective of the	EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO	
program and	INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDREN'S	
how it meets	WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS. DIGITAL BROADCAST ONLY	
the definition of		
Core		
Programming.		

Other Matters (4	Pennana
of 6)	Response
Program Title	FAT ALBERT AND THE COSBY KIDS
Origination	Syndicated
Days/Times	MONDAY THROUGH FRIDAY AT 3PM
Program	
Regularly	
Scheduled	
Total times aired	65
at regularly	
scheduled time	
Length of Program	30 mins
Age of Target	7 years to 12 years
Child Audience	
from	
Describe the	DURING EACH EPISODE, FAT ALBERT AND HIS FRIENDS (AKA THE JUNKYARD GANG), DEA
educational and	WITH AN ISSUE OR PROBLEM COMMONLY FACED BY YOUNG URBAN CHILDREN, RANGING
informational	FROM STAGE FRIGHT, FIRST LOVES, MEDICAL OPERATIONS, AND PERSONAL HYGIENE TO
objective of the	MORE SERIOUS THEMES (THOUGH TONED DOWN FOR YOUNGER CHILDREN) INCLUDING
program and how	VANDALISM, STEALING, RACISM, SMOKING, BEING SCAMMED BY CON ARTISTS, CHILD
it meets the	ABUSE, KIDNAPPING, DRUG USE, GUN VIOLENCE AND DEATH. DIGITAL BROADCAST ONLY
definition of Core	
Programming.	

Other Matters (5 of 6)	Response
Program Title	NANOBOY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The New Adventures of Nanoboy follows the character Oscar, in the role of his alter-ego Nanoboy, as he harnesses and uses the power of science and technology to save his world from the meanest and ugliest villains around. In doing so, he teaches viewers the elements of science and enticingly demonstrates how knowledge can be used to solve difficult problems and meet important aims. DIGITAL BROADCAST ONLY.

Other Matters (6 of 6)	Response
Program Title	RESCUE HEROES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 730 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH WEEK THE RESCUE HEROES ARE CALLED INTO ACTION TO MOBILIZE AROUND THE GLOBE TO PROTECT THE WORLD FROM NATURAL AND MAN-MADE DISASTERS. EACH HALF HOUR IS COMPRISED OF TWO 11 MINUTE EPISODES. SOCIAL AND EMOTIONAL CHARACTER STORIES ARE EMBEDDED IN THE STORIES USING ACTION AND HUMOR TO CONVEY MESSAGES TO KEEP AN OPEN MIND, ASK FOR HELP, FACE YOUR FEARS, PERSISTENCE PAYS OFF, BE PREPARED, AND EMPHASIZES PROCEDURE, TRAINING AND TEAMWORK. AT THE END OF EACH EPISODE THE RESCUE HEROES REINFORCE VARIOUS SAFETY TIPS, AND INFORMATION RELATING TO THE EDUCATIONAL MESSAGE PORTRAYED IN THE STORY.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

VIRGIN BLUE, INC. **Attachments**

No Attachments.