



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0030347447** | File Number: **CPR-120271** | Submit Date: **04/11/2011** | Call Sign: **KJTV-TV** | Facility ID: **55031** |  
City: **LUBBOCK** | State: **TX**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/11/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Fox
	Nielsen DMA	Lubbock
	Web Home Page Address	www.myfoxlubbock.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Jack Hanna's Animal Adventures (channel 35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, Jack Hanna explains about specific animals and their natural habitats. This program presents pro-social values with an environmentally responsible universe. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show targeted to 13 to 16 years old at the beginning of each broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	American Athlete (channel 35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Producers of American Athlete have endeavored to present the positive aspects and attributes of American athletes everywhere. These inspirational stories and athletes, gathered through one-on-one interviews, will serve as role models for the thirteen to sixteen year old television audience. Whether professional or amateur, these men and women tell of the trials and tribulations necessary to attain the level of success that they enjoy.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Mystery Hunters (channel 35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:00am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters follows two intrepid teenage reporters as they set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters are always in hot pursuit of the truth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Animal Exploration with Jarod Miller (channel 35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:30am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration with Jarod Miller" features animal expert Jarod Miller as he travels the natural world as he helps people experience the animal kingdom in ways they never imagined.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Jack Hanna's Into The Wild (channel 35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:00am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Into The Wild" is a exploration with wildlife expert Hanna who travels to exotic locations around the world, exploring both the culture and the nature of various locales and meeting the native creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Animal Atlas Classics (Channel 35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:30am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Following in the great, classical tradition of National Geographic, "Animal Atlas Classics" is a light, fun-filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and wacky behavior of animals, observing species of all kinds in the wild and nature preserves all over the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Young Icons (channel 35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00am (01/01/11-03/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The best of America's youth, including world class athletes, philanthropist, accomplish artist and entrepreneurs!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Pets.TV (channel 35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am (01/01/11-03/26/11)
Total times aired at regularly scheduled time	13
Total times aired	



Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pets.TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Animal Exploration with Jarod Miller (channel 35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00am (01/01/11-03/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration with Jarod Miller" features animal expert Jarod Miller as he travels the natural world as he helps people experience the animal kingdom in ways they never imagined.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)		Response
Program Title		Laura McKenzie's Traveler (channel 35.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 8:30am (01/01/11-03/26/11)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Laura McKenzie's Traveler" follows Laura McKenzie as she journeys to popular tourist destinations across the globe, offering travel tips and a look at the local scenery and landmarks.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (11 of 12)		Response
Program Title		Animal Atlas (channel 35.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays 7:00am (01/02/11-03/27/11)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Following in the great, classical tradition of National Geographic, "Animal Atlas" is a light, fun-filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and wacky behavior of animals, observing species of all kinds in the wild and nature preserves all over the world.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 12)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show focusing on American youth as they pursue their dreams of becoming the next sports superstas. The show profiles high schoo, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events taht reflect the process of achieving these goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Brad Moran
Address	PO Box 3757
City	Lubbock
State	TX
Zip	79452
Telephone Number	806-748-9300
Email Address	bmoran@ramarcom.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KJTV-TV terminated analog programming on February 16, 2009.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Jack Hanna's Animal Adventures (Channel 35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, Jack Hanna explains about specific animals and their natural habitats. This program presents pro-social values with an environmentally responsible universe. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show targeted to 13 to 16 years old at the beginning of each broadcast.

Other Matters (2 of 12)	Response
Program Title	Animal Atlas Classics (Channel 35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:30am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Following in the great, classical tradition of National Geographic, "Animal Atlas Classics" is a light, fun-filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and wacky behavior of animals, observing species of all kinds in the wild and nature preserves all over the world.

Other Matters (3 of 12)	Response
Program Title	PetsTV (Channel 35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am (04/02/11-06/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pets.TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.

Other Matters (4 of 12)	Response
Program Title	Animal Exploration with Jarod Miller (Channel 35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00am (04/02/11-06/25/11)
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Length of Program	30 mins
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration with Jarod Miller" features animal expert Jarod Miller as he travels the natural world as he helps people experience the animal kingdom in ways they never imagined.

Other Matters (5 of 12)	Response
Program Title	Laura McKenzie's Traveler (Channel 35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am (04/02/11-06/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (6 of 12)	Response
Program Title	American Athlete (Channel 35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Producers of American Athlete have endeavored to present the positive aspects and attributes of American athletes everywhere. These inspirational stories and athletes, gathered through one-on-one interviews, will serve as role models for the thirteen to sixteen year old television audience. Whether professional or amateur, these men and women tell of the trials and tribulations necessary to attain the level of success that they enjoy.
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Other Matters (7 of 12)	Response
Program Title	Mystery Hunters (Channel 35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:00am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters follows two intrepid teenage reporters as they set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters are always in hot pursuit of the truth.

Other Matters (8 of 12)	Response
Program Title	Animal Exploration with Jarod Miller (Channel 35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:30am (04/03/11-06/26/11)
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration with Jarod Miller" features animal expert Jarod Miller as he travels the natural world as he helps people experience the animal kingdom in ways they never imagined.

Other Matters (9 of 12)	Response
Program Title	Jack Hanna's Into The Wild (Channel 35.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:00am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (10 of 12)	Response
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Program Title	Young Icons (Channel 35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00am (04/02/11-06/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The best of America's youth, including world class athletes, philanthropist, accomplish artist and entrepreneurs!

Other Matters (11 of 12)	Response
Program Title	Animal Atlas (Channel 35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Following in the great, classical tradition of National Geographic, "Animal Atlas" is a light, fun-filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and wacky behavior of animals, observing species of all kinds in the wild and nature preserves all over the world.

Other Matters (12 of 12)	Response
Program Title	Sport Stars of Tomorrow (Channel 35.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show focusing on American youth as they pursue their dreams of becoming the next sports superstas. The show profiles high schoo, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events taht reflect the process of achieving these goals.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Ramar Communications, Inc.</b></p>

**Attachments**

No Attachments.