



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-135492** | Submit Date: **10/10/2012** | Call Sign: **KCBD** | Facility ID: **27507** | City:
LUBBOCK | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2012 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Lubbock |
| | Web Home Page Address | www.kcbd.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(12)

| Digital Core Program (1 of 12) | Response |
|--|---|
| Program Title | NOODLE AND DOODLE (MAIN CHANNEL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 9:00AM |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 13 |
| Number of Preemptions | 6 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 6 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------------------------|
| Title of Program | NOODLE AND DOODLE (MAIN CHANNEL) |
| List date and time rescheduled | 09/01/12 12:30PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-08-11 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|----------------------------------|
| Title of Program | NOODLE AND DOODLE (MAIN CHANNEL) |
| List date and time rescheduled | 08/25/12 12:30PM |
| Is the rescheduled date the second home? | Yes |

| | |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-08-04 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|----------------------------------|
| Title of Program | NOODLE AND DOODLE (MAIN CHANNEL) |
| List date and time rescheduled | 08/11/12 8:00AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-07-28 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|----------------------------------|
| Title of Program | NOODLE AND DOODLE (MAIN CHANNEL) |
| List date and time rescheduled | 09/15/12 12:00PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-09-29 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|----------------------------------|
| Title of Program | NOODLE AND DOODLE (MAIN CHANNEL) |
| List date and time rescheduled | 07/07/12 11:00AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-07-07 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|----------------------------------|
| Title of Program | NOODLE AND DOODLE (MAIN CHANNEL) |
| List date and time rescheduled | 09/08/12 8:00AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-09-08 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (2 of 12) | Response |
|--|---|
| Program Title | PAJANIMALS (MAIN CHANNEL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 9:30AM |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 13 |
| Number of Preemptions | 6 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 6 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home! |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------------|
| Title of Program | PAJANIMALS (MAIN CHANNEL) |
| List date and time rescheduled | 09/08/12 8:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-09-08 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------------|
| Title of Program | PAJANIMALS (MAIN CHANNEL) |
| List date and time rescheduled | 09/01/12 1:00PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-08-11 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|---------------------------|
| Title of Program | PAJANIMALS (MAIN CHANNEL) |
| List date and time rescheduled | 07/07/12 11:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-07-07 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|---------------------------|
| Title of Program | PAJANIMALS (MAIN CHANNEL) |
| List date and time rescheduled | 08/26/12 11:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-08-04 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|---------------------------|
| Title of Program | PAJANIMALS (MAIN CHANNEL) |
| List date and time rescheduled | 08/11/12 8:00AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-07-28 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|---------------------------|
| Title of Program | PAJANIMALS (MAIN CHANNEL) |
| List date and time rescheduled | 09/16/12 11:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-09-29 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (3 of 12) | Response |
|--|--|
| Program Title | POPPY CAT (MAIN CHANNEL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 10:00AM |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 13 |
| Number of Preemptions | 6 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 6 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------------|
| Title of Program | POPPY CAT (MAIN CHANNEL) |
| List date and time rescheduled | 09/16/12 5:00PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-09-29 |
| Episode # | |

| | |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

Digital Preemption Programs #2

| Questions | Response |
|--|--------------------------|
| Title of Program | POPPY CAT (MAIN CHANNEL) |
| List date and time rescheduled | 07/07/12 12:00PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-07-07 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|--------------------------|
| Title of Program | POPPY CAT (MAIN CHANNEL) |
| List date and time rescheduled | 08/26/12 12:00PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-08-04 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|--------------------------|
| Title of Program | POPPY CAT (MAIN CHANNEL) |
| List date and time rescheduled | 09/08/12 9:00AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-09-08 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|--------------------------|
| Title of Program | POPPY CAT (MAIN CHANNEL) |
| List date and time rescheduled | 08/19/12 11:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-07-28 |

| | |
|-----------------------|--------|
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|--------------------------|
| Title of Program | POPPY CAT (MAIN CHANNEL) |
| List date and time rescheduled | 09/01/12 1:30PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-08-11 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (4 of 12) | Response |
|--|---|
| Program Title | JUSTIN TIME (MAIN CHANNEL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 10:30AM |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 13 |
| Number of Preemptions | 6 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 6 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------------------|
| Title of Program | JUSTIN TIME (MAIN CHANNEL) |
| List date and time rescheduled | 08/19/12 12:00PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-07-28 |
| Episode # | |

| | |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

Digital Preemption Programs #2

| Questions | Response |
|--|----------------------------|
| Title of Program | JUSTIN TIME (MAIN CHANNEL) |
| List date and time rescheduled | 09/01/12 1:30PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-08-11 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|----------------------------|
| Title of Program | JUSTIN TIME (MAIN CHANNEL) |
| List date and time rescheduled | 09/08/12 9:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-09-08 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|----------------------------|
| Title of Program | JUSTIN TIME (MAIN CHANNEL) |
| List date and time rescheduled | 08/26/12 12:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-08-04 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|----------------------------|
| Title of Program | JUSTIN TIME (MAIN CHANNEL) |
| List date and time rescheduled | 07/07/12 12:30PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-07-07 |

| | |
|-----------------------|--------|
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|----------------------------|
| Title of Program | JUSTIN TIME (MAIN CHANNEL) |
| List date and time rescheduled | 09/22/12 12:00PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-09-29 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 12) | Response |
|--|--|
| Program Title | LAZY TOWN (MAIN CHANNEL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 11:00AM |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 13 |
| Number of Preemptions | 6 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 6 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------------|
| Title of Program | LAZY TOWN (MAIN CHANNEL) |
| List date and time rescheduled | 08/26/12 1:00PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |

| | |
|-----------------------|------------|
| Date Preempted | 2012-08-04 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|--------------------------|
| Title of Program | LAZY TOWN (MAIN CHANNEL) |
| List date and time rescheduled | 09/08/12 10:00AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-09-08 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|--------------------------|
| Title of Program | LAZY TOWN (MAIN CHANNEL) |
| List date and time rescheduled | 09/23/12 11:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-09-29 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|--------------------------|
| Title of Program | LAZY TOWN (MAIN CHANNEL) |
| List date and time rescheduled | 08/19/12 12:30PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-07-28 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|--------------------------|
| Title of Program | LAZY TOWN (MAIN CHANNEL) |
| List date and time rescheduled | 09/01/12 2:30PM |
| Is the rescheduled date the second home? | Yes |

| | |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-08-11 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|--------------------------|
| Title of Program | LAZY TOWN (MAIN CHANNEL) |
| List date and time rescheduled | 07/07/12 1:00PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-07-07 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 12) | Response |
|--|--|
| Program Title | THE WIGGLES (MAIN CHANNEL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 11:30AM |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 13 |
| Number of Preemptions | 6 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 6 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------------------|
| Title of Program | THE WIGGLES (MAIN CHANNEL) |
| List date and time rescheduled | 07/08/12 11:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |

| | |
|-----------------------|------------|
| Date Preempted | 2012-07-07 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|----------------------------|
| Title of Program | THE WIGGLES (MAIN CHANNEL) |
| List date and time rescheduled | 09/01/12 12:00PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-08-04 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|----------------------------|
| Title of Program | THE WIGGLES (MAIN CHANNEL) |
| List date and time rescheduled | 09/02/12 11:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-08-11 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|----------------------------|
| Title of Program | THE WIGGLES (MAIN CHANNEL) |
| List date and time rescheduled | 09/08/12 10:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-09-08 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|----------------------------|
| Title of Program | THE WIGGLES (MAIN CHANNEL) |
| List date and time rescheduled | 08/25/12 12:00PM |
| Is the rescheduled date the second home? | Yes |

| | |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-07-28 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|----------------------------|
| Title of Program | THE WIGGLES (MAIN CHANNEL) |
| List date and time rescheduled | 09/23/12 5:00PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-09-29 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 12) | Response |
|--|---|
| Program Title | GREEN SCREEN ADVENTURES "THIS TV" |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 9:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (8 of 12) | Response |
|--|--|
| Program Title | BUSYTOWN MYSTERIES "THIS TV" |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 12) | Response |
|---|--|
| Program Title | BUSY WORLD OF RICHARD SCARRY "THIS TV" |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their exisiting choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship! |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (10 of 12) | Response |
|--|--|
| Program Title | BUSY WORLD OF RICHARD SCARRY "THIS TV" |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 10:30AM |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 12 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their exisiting choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship! |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (11 of 12) | | Response |
|--|---|----------|
| Program Title | LIBERTY KIDS "THIS TV" | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | MONDAYS 8:30AM | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 7 years to 12 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new "big brother" and "big sister", but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists. | |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (12 of 12) | Response |
|--|---|
| Program Title | LIBERTY KIDS "THIS TV" |
| Origination | Network |
| Days/Times Program Regularly Scheduled | TUESDAYS 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new "big brother" and "big sister", but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes |
| Name of children's programming liaison | DAN JACKSON |
| Address | 5600 AVE A |
| City | LUBBOCK |
| State | TX |
| Zip | 79404 |
| Telephone Number | 806-744-1414 |
| Email Address | DJACKSON@KCBD.COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | THE MORE YOU KNOW WEBSITE "The More YOu Know's" comprehensive website (NBC.com/tmyk) compliments the on-air public service annoucements, while providing in-depth referral information for viewers. Content includes: video of all current public service announcements, a general campaign overview, press releases, and referral information by topic to partnering agencies referenced in the PSAs. the site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. in addition, a behind-the-scenes story with clips from talent interviews can be viewed. |

Other Matters (12)

| Other Matters (1 of 12) | Response |
|--|---|
| Program Title | NOODLE AND DOODLE (MAIN CHANNEL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 9:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat! |

| Other Matters (2 of 12) | Response |
|--|---|
| Program Title | PAJANIMALS (MAIN CHANNEL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home! |

| Other Matters (3 of 12) | Response |
|--|--|
| Program Title | POPPY CAT (MAIN CHANNEL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends |

| Other Matters (4 of 12) | Response |
|-------------------------|----------------------------|
| Program Title | JUSTIN TIME (MAIN CHANNEL) |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | SATURDAYS 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world! |

| Other Matters (5 of 12) | Response |
|--|--|
| Program Title | LAZY TOWN (MAIN CHANNEL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 11:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things. |

| Other Matters (6 of 12) | Response |
|--|--|
| Program Title | THE WIGGLES (MAIN CHANNEL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus! |

| Other Matters (7 of 12) | Response |
|---|-----------------------------------|
| Program Title | GREEN SCREEN ADVENTURES (THIS TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 9:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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|--|---|
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four s as well as the three C's- Curiosity, Confidence, Citizenship, Compassion. |
| Other Matters (8 of 12) | |
| Program Title | BUSYTOWN MYSTERIES (THIS TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Busytown Mysteries" is an investigative learning show for young children - based on the questions and conundrums relevant to this "ready-to-learn" target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these burgeoning skills, as well as the psycho-social abilities to effectively do so. |
| Other Matters (9 of 12) | |
| Program Title | BUSY WORLD OR RICHARD SCARRY (THIS TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Busy World of Richard Scarry - like the Scarry books themselves - uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery (of all the motor,language and social skills that they see in the world around them), power (who calls the shots), possession, (It's mine!), personal routines - eating, dressing, sleeping, and family living - cooking, recreation, celebration. |
|--|---|

| Other Matters (10 of 12) | Response |
|--|---|
| Program Title | BUSY WORLD OR RICHARD SCARRY (THIS TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Busy World of Richard Scarry - like the Scarry books themselves - uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery (of all the motor,language and social skills that they see in the world around them), power (who calls the shots), possession, (It's mine!), personal routines - eating, dressing, sleeping, and family living - cooking, recreation, celebration. |

| Other Matters (11 of 12) | Response |
|--|--|
| Program Title | DINO SQUAD (THIS TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 11:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into Dinosaurs, while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their uique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a transforming half-human, half dinosaur corporate executive, is creating mutant-suars in his effort to accelerate Global Warming. And yes, they still have to get their homework done. |

| Other Matters (12 of 12) | Response |
|--|----------------------|
| Program Title | DINO SQUAD (THIS TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 11:30AM |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into Dinosaurs, while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together demonstrating their uique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a transforming half-human, half dinosaur corporate executive, is creating mutant-suars in his effort to accelerate Global Warming. And yes, they still have to get their homework done. |

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>KCBD License Subsidiary, LLC</p> |

Attachments

No Attachments.