

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0023893233** File Number: **CPR-174235** Submit Date: **10/07/2015** Call Sign: **WLUK-TV** Facility ID: **4150** 

City: **GREEN BAY** State: **WI** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/07/2015 Filing Status: Active

## Report reflects information for : Third Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Green Bay-Appleton
	Web Home Page Address	www.fox11online.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

## Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Xploration Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/4-9/26/15, 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal series takes a uniquely scientific approach to animal behavior studies. The program goes one step further to look at how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/4/15-9/26/15, 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau), brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/4-9/26/15, 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (4 of 7)	Response

Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/4-9/26/15, 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes incredible journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes will feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/4-9/26/15, 11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/4-9/26/15, 11:30am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun.

Does the Licensee	,
identify the program by	
displaying throughout	
the program the symbol	
F/I2	

Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	9/27: 4:52pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0103-09-29
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	9/19: 3:53pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0102-09-19
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	9/13: 4:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/12/15: 101
Reason for Preemption	Sports

Digital Core Program (7 of 7) Response	
Program Title	Teen Kids News
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday: 9/12-9/26/15, 12:00pm
Total times aired at regularly scheduled time	0
Total times aired	3
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	9/13: 5pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/12/15: 1301
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	9/27: 5:22pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/26/15: 1303
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	9/19: 4:23pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/19/15: 1302
Reason for Preemption	Sports

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday: 9/12-9/26/15, 5:00am
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Ques	stions	Response
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Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	DONNA FISCHER
Address	787 LOMBARDI AVE
City	GREEN BAY
State	WI
Zip	54304
Telephone Number	920-490-1467
Email Address	donna.fischer@wluk.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	On August 4th, Donna Fischer (Community Relations Director), gave a tour to Jessica Werner and her two school - age daughters from Greenville. On August 15th, Donna Fischer brought the Fox 11 Storm Chaser to Algoma for the Shanty Days Parade. On September 5th, Donna Fischer brought the Fox 11 Storm Chaser to Two Rivers for Kites Over Lake Michigan. On September 12th, Pete Petoniak and Rachel Manek hosted the Black Tie and Blue Jean Extravaganza at Lambeau Field. This fundraiser helps support life - saving programs through Bellin Health. On September 19th, Mark Leland was the emcee for the Green Bay Heart Walk at NWTC. This American Heart Association event was attended by a record numbers of walkers - 1,000. On September 26, Rachel Manek emcee'd the Bellin Women's Half - Marathon in Green Bay.On September 26, Rachel Manek led children in the Mayflower Nursery School Fun Run. The following public service announcements aired: WBA Careers in TV, Be the Light, Babes, Heart Walk, Art Street, Black Tie Blue Jean, Christmas in July, Laviolette Foundation, Jordy Nelson Honor Flight, Asthma Tips, Suicide Awareness, and Strike Out Cancer.

## Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Xploration Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/3-12/26/15, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal series takes a uniquely scientific approach to animal behavior studies. The program goes one step further to look at how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures.

Other Matters (2 of 7)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/3-12/26/15, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (3 of 7)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/3-12/26/15, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the	This program strives to answer questions about where advancements in science, technology,
educational and	engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science
informational objective	fiction writers, and creative thinkers add their input about what the world may look like in 2050.
of the program and how	Viewers are taken on an educational adventure as the program tackles future challenges in
it meets the definition of	everything from transportation to health care to the environment.
Core Programming.	

Other Matters (4 of 7)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/3-12/26/15, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (5 of 7)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/3-12/26/15, 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards.

Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/3-12/26/15, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun.

Other Matters (7 of 7)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/3-12/26/15, 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WLUK Licensee, LLC. **Attachments** 

No Attachments.