Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0021079769** | File Number: **CPR-127281** | Submit Date: **01/10/2012** | Call Sign: **WSBK-TV** | Facility ID: **73982** | City: **BOSTON** | State: **MA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/10/2012** | Filing Status: **Active**

## Report reflects information for : Fourth Quarter of 2011

### General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|

## Contact Representatives (0)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | My Network |
| | Nielsen DMA | Boston |
| | Web Home Page Address | www.CBSBoston.com |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | No |

## Digital Core Programs(6)

| Digital Core Program (1 of 6) | Response |
|---|---|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:00am - 7:30am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show looks at real people doing real jobs. On this television series, the viewer meets successful people who really enjoy what they do for a living. The professionals featured on the show describe their jobs to the viewers and allow the hosts to ask questions about having a professional career. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 6) | Response |
|---|---|
| Program Title | Whaddyado |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:30am - 8:00am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series features the real-life stories of young people confronted with life and death situations. The show highlights lessons for teens about how to react when facing perilous situations and everyday problems. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 6) | Response |
|---|---|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:00am - 8:30am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goals of Made in Hollywood: Teen Edition are to provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 6) | Response |
|---|---|
| Program Title | Mystery Hunters |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am - 9:00am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (5 of 6)** | **Response** |
|---|---|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:00am - 9:30am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key educational objective of the program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact the humans have while interacting in their environment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (6 of 6)** | **Response** |
|---|---|
| Program Title | Aqua Kids |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30am - 10:00am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|---|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids teaches children about the resources of the oceans and how the protection of oceans is necessary to present and future generations. Aqua Kids provides children with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Aqua Kids encourages children to take an active role in protecting the future of their communities and the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Christine Ferrara |
| Address | 1170 Soldiers Field Road |
| City | Boston |
| State | MA |
| Zip | 02134 |
| Telephone Number | 617-787-7000 |
| Email Address | cmferrara@cbs.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

## Other Matters (6)

| Other Matters (1 of 6) | Response |
|---|---|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:00am - 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show looks at real people doing real jobs. On this television series, the viewer meets successful people who really enjoy what they do for a living. The professionals featured on the show describe their jobs to the viewers and allow the hosts to ask questions about having a professional career. |

| Other Matters (2 of 6) | Response |
|---|---|
| Program Title | Whaddyado |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:30am - 8:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series features the real-life stories of young people confronted with life and death situations. The show highlights lessons for teens about how to react when facing perilous situations and everyday problems. |

| Other Matters (3 of 6) | Response |
|---|---|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:00am - 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goals of Made in Hollywood: Teen Edition are to provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. |

| Other Matters (4 of 6) | Response |
|---|---|
| Program Title | Mystery Hunters |

| | |
|---|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am - 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs. |

| **Other Matters (5 of 6)** | **Response** |
|---|---|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:00am - 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key educational objective of the program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact the humans have while interacting in their environment. |

| **Other Matters (6 of 6)** | **Response** |
|---|---|
| Program Title | Aqua Kids |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30am - 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids teaches children about the resources of the oceans and how the protection of oceans is necessary to present and future generations. Aqua Kids provides children with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Aqua Kids encourages children to take an active role in protecting the future of their communities and the world. |

## Certification

| Question | Response |
| --- | --- |
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **CBS Corporation** |

## Attachments

No Attachments.