

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-146117** Submit Date: **10/17/2013** Call Sign: **KNOP-TV** Facility ID: **49273** 

City: **NORTH PLATTE** State: **NE** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/17/2013 Filing Status: Active

#### Report reflects information for : Third Quarter of 2013

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | NBC                 |
|              | Nielsen DMA           | North Platte        |
|              | Web Home Page Address | www.knopnews2.com   |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 126.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

#### Digital Core Programs(12)

| Digital Core<br>Program (1<br>of 12)   | Response  |
|--|---|
| Program Title  | The Chica Show  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 9:00am (2.1)   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of<br>Preemptions   | 1   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | The Chica Show  |
| List date and time rescheduled   | 7/6/13 12pm     |
| Is the rescheduled date the second home?   | No              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No              |
| Date Preempted   | 2013-07-06      |
| Episode #  | 7/6/13 ETCS111H |
| Reason for Preemption  | Sports          |

| Digital Core<br>Program (2<br>of 12)                           | Response              |
|--|-----------------------|
| Program Title  | Pajanimals            |
| Origination  | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturday 9:30am (2.1) |
| Total times aired at regularly scheduled time                  | 12                    |
| Total times aired  | 12                    |
| Number of<br>Preemptions                                       | 1                     |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                       |
| Number of<br>Preemptions<br>Rescheduled                        | 1                     |
| Length of<br>Program   | 30 mins               |
| Age of<br>Target Child<br>Audience                             | 2 years to 5 years    |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Pajanimals      |
| List date and time rescheduled   | 7/6/13 1230pm   |
| Is the rescheduled date the second home?   | No              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No              |
| Date Preempted   | 2013-07-06      |
| Episode #  | 7/6/13 EPAJ101H |
| Reason for Preemption  | Sports          |

| Digital Core<br>Program (3<br>of 12)            | Response               |
|---|------------------------|
| Program Title                                   | Justin Time            |
| Origination                                     | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 10:00am (2.1) |
| Total times aired at regularly scheduled time   | 13                     |
| Total times aired                               | 13                     |
| Number of<br>Preemptions                        | 0                      |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventure and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps he solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from young child's perespective and imagination. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/l?     | Yes  |

| Digital Core<br>Program (4<br>of 12)            | Response               |
|---|------------------------|
| Program Title                                   | Tree Fu Tom            |
| Origination                                     | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 10:30am (2.1) |
| Total times aired at regularly scheduled time   | 13                     |
| Total times aired                               | 13                     |
| Number of<br>Preemptions                        | 0                      |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of movement magic called Tree Fu, can transform into a timy but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he is frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (5<br>of 12)            | Response               |
|---|------------------------|
| Program Title                                   | Lazytown               |
| Origination                                     | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 11:00am (2.1) |
| Total times aired at regularly scheduled time   | 10                     |
| Total times aired                               | 13                     |
| Number of<br>Preemptions                        | 3                      |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 3   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes places in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world". The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncles is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gynmast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Lazytown         |
| List date and time rescheduled   | 9/21/13 8am      |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2013-09-21       |
| Episode #  | 9/21/13 ELZT108H |
| Reason for Preemption  | Sports           |

| Questions                                | Response    |
|--|-------------|
| Title of Program                         | Lazytown    |
| List date and time rescheduled           | 8/17/13 8am |
| Is the rescheduled date the second home? | Yes         |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
|--|------------------|
| Date Preempted   | 2013-08-17       |
| Episode #  | 8/17/13 ELZT123H |
| Reason for Preemption  | Sports           |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Lazytown         |
| List date and time rescheduled   | 7/13/13 8am      |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2013-07-13       |
| Episode #  | 7/13/13 ELZT111H |
| Reason for Preemption  | Sports           |

| Digital Core<br>Program (6<br>of 12)                           | Response               |
|--|------------------------|
| Program Title  | Noodle & Doodle        |
| Origination  | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturday 11:30am (2.1) |
| Total times aired at regularly scheduled time                  | 6                      |
| Total times aired  | 13                     |
| Number of<br>Preemptions                                       | 7                      |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                        |
| Number of<br>Preemptions<br>Rescheduled                        | 7                      |
| Length of<br>Program   | 30 mins                |
| Age of<br>Target Child<br>Audience                             | 2 years to 5 years     |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle & Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Noodle & Doodle  |
| List date and time rescheduled   | 7/13/13 830am    |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2013-07-13       |
| Episode #  | 7/13/13 ENAD111H |
| Reason for Preemption  | Sports           |

#### **Digital Preemption Programs #2**

| Questions  | Response         |
|--|------------------|
| Title of Program   | Noodle & Doodle  |
| List date and time rescheduled   | 9/21/13 830AM    |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2013-09-21       |
| Episode #  | 9/21/13 ENAD104H |
| Reason for Preemption  | Sports           |

| Questions                                | Response        |
|--|-----------------|
| Title of Program                         | Noodle & Doodle |
| List date and time rescheduled           | 8/24/13 830am   |
| Is the rescheduled date the second home? | Yes             |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
|--|------------------|
| Date Preempted   | 2013-08-24       |
| Episode #  | 8/24/13 ENAD112H |
| Reason for Preemption  | Sports           |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Noodle & Doodle  |
| List date and time rescheduled   | 9/28/13 830AM    |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2013-09-28       |
| Episode #  | 9/28/13 ENAD102H |
| Reason for Preemption  | Sports           |

#### **Digital Preemption Programs #5**

| Questions  | Response         |
|--|------------------|
| Title of Program   | Noodle & Doodle  |
| List date and time rescheduled   | 9/14/13 830am    |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2013-09-14       |
| Episode #  | 9/14/13 ENAD106H |
| Reason for Preemption  | Sports           |

#### **Digital Preemption Programs #6**

| Questions  | Response         |
|--|------------------|
| Title of Program   | Noodle & Doodle  |
| List date and time rescheduled   | 8/17/13 830am    |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2013-08-17       |
| Episode #  | 8/17/13 ENAD101H |
| Reason for Preemption  | Sports           |

| Questions                      | Response        |
|--------------------------------|-----------------|
| Title of Program               | Noodle & Doodle |
| List date and time rescheduled | 8/31/13 830am   |

| Is the rescheduled date the second home?   | Yes              |
|--|------------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2013-08-31       |
| Episode #  | 8/31/13 ENAD110H |
| Reason for Preemption  | Sports           |

| Digital Core Program (7 of 12)   | Response  |
|--|---|
| Program Title  | Jack Hanna's Animal Adventures  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 11am (2.2)   |
| Total times aired at regularly scheduled time  | 9   |
| Total times aired  | 12  |
| Number of Preemptions  | 4   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  | 3   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In all programs cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats and educates as he travels the globe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Jack Hanna's Animal Adventures |
| List date and time rescheduled   | 9/15/13 10am                   |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                            |
| Date Preempted   | 2013-09-14                     |
| Episode #  | 9/14/13 2048                   |
| Reason for Preemption  | Sports                         |

| Questions                      | Response                       |
|--------------------------------|--------------------------------|
| Title of Program               | Jack Hanna's Animal Adventures |
| List date and time rescheduled | 9/29/13 10am                   |

| Is the rescheduled date the second home?   | Yes          |
|--|--------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   | 2013-09-28   |
| Episode #  | 9/28/13 2060 |
| Reason for Preemption  | Sports       |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Jack Hanna's Animal Adventures |
| List date and time rescheduled   |                                |
| Is the rescheduled date the second home?   | No                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   | 2013-09-07                     |
| Episode #  | 9/7/13 2042                    |
| Reason for Preemption  | Other                          |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Jack Hanna's Animal Adventures |
| List date and time rescheduled   | 9/22/13 10am                   |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                            |
| Date Preempted   | 2013-09-21                     |
| Episode #  | 9/21/13 2054                   |
| Reason for Preemption  | Sports                         |

| Digital Core Program (8 of 12)                     | Response               |
|--|------------------------|
| Program Title                                      | Whaddyado              |
| Origination  | Syndicated             |
| Days/Times Program Regularly<br>Scheduled          | Saturday 11:30am (2.2) |
| Total times aired at regularly scheduled time      | 8                      |
| Total times aired                                  | 12                     |
| Number of Preemptions                              | 5                      |
| Number of Preemptions for other than Breaking News |                        |
| Number of Preemptions<br>Rescheduled               | 4                      |
| Length of Program                                  | 30 mins                |

| Age of Target Child Audience   | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This educational series is designed to educate, inform, and entertain children 16 and under about the world around them. Each episode is an educational life-lesson, beased in reality, intended to prepare young people for potential situations that could easily crop up in their lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response    |
|--|-------------|
| Title of Program   | Whaddyado   |
| List date and time rescheduled   |             |
| Is the rescheduled date the second home?   | No          |
| Were promotional efforts made to notify the public of rescheduled date and time? | No          |
| Date Preempted   | 2013-08-31  |
| Episode #  | 8/31/13 101 |
| Reason for Preemption  | Other       |

#### **Digital Preemption Programs #2**

| Questions  | Response    |
|--|-------------|
| Title of Program   | Whaddyado   |
| List date and time rescheduled   | 9/8/13 10am |
| Is the rescheduled date the second home?   | No          |
| Were promotional efforts made to notify the public of rescheduled date and time? | No          |
| Date Preempted   | 2013-09-07  |
| Episode #  | 9/7/13 102  |
| Reason for Preemption  | Sports      |

#### **Digital Preemption Programs #3**

| Questions  | Response       |
|--|----------------|
| Title of Program   | Whaddyado      |
| List date and time rescheduled   | 9/22/13 1030am |
| Is the rescheduled date the second home?   | Yes            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   | 2013-09-21     |
| Episode #  | 9/21/13 104    |
| Reason for Preemption  | Sports         |

| Questions | Respo | onse |
|-----------|-------|------|
|           |       |      |

| Title of Program   | Whaddyado      |
|--|----------------|
| List date and time rescheduled   | 9/15/13 1030am |
| Is the rescheduled date the second home?   | Yes            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   | 2013-09-14     |
| Episode #  | 9/14/13 103    |
| Reason for Preemption  | Sports         |
|  |                |

| Questions  | Response       |
|--|----------------|
| Title of Program   | Whaddyado      |
| List date and time rescheduled   | 9/29/13 1030am |
| Is the rescheduled date the second home?   | Yes            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   | 2013-09-28     |
| Episode #  | 9/28/13 105    |
| Reason for Preemption  | Sports         |

| Digital Core Program (9 of 12)   | Response   |
|--|--|
| Program Title  | Awesome Adventures   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 7:30am (2.2)  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 12   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than<br>Breaking News  |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is designed to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, it's creatures and the people who inhabit the land. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (10 of 12) | Response           |
|---------------------------------|--------------------|
| Program Title                   | Wild About Animals |
| Origination                     | Syndicated         |

| Days/Times Program Regularly Scheduled   | Saturday 7:00am (2.2)   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking<br>News  |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is designed to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program (11 of 12)  | Response  |
|--|---|
| Program Title  | EKN Teen Kids News  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 8am (2.2)   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | News about teens around the world who are living positive and creative lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (12 of 12)            | Response              |
|---|-----------------------|
| Program Title                                 | Eco Company           |
| Origination                                   | Syndicated            |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturday 8:30am (2.2) |
| Total times aired at regularly scheduled time | 13                    |

| Total times aired  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What does it mean to go freen as a teen? Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team (a group of teens who combine their natural curiosity with their enthusiasm to preserve the planet) report on the latest technologies is energy, recycling, conservation and organics. They will share stories of young people making a positive impact on the environment. Each week teh show provides practical tips that teens and people of all ages can use in their daily lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

## **Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?  | Yes  |
| Name of children's programming liaison  | Lewys Carlini  |
| Address   | North Highway 83   |
| City  | North Platte   |
| State   | NE   |
| Zip   | 69103  |
| Telephone Number  | 308-532-2222   |
| Email Address   | lewysknop@knoptv.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such | KNOP-TV switched to full digital on 6/10/09. Therefore, childrens programming only aired on our digital channels during the 3rd Quarter 2013. KNOP-TV aired numerous public service announcements designed specifically for children as well as the The More You Know public service announcements provided by NBC. Each of the core programs are identified on air as educational and informational with "E/I" icon and is similarly identified to the national listing services. The More You Know comprehensive website (themoreyouknow.com)provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, general campaign overview, message boards, press releases, kids' pages |

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programming to children. See 47 C.F.R.

Section 73.671, NOTES 2 and 3.

and referral information. KNOP began broadcasting on their 2.2 channel 4/1

#### Other Matters (12)

| Other Matters (1 of 12)  | Response   |
|--|--|
| Program Title  | Make Way For Noddy   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 11:30am (2.1)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Noddy is surrounded by a large cast of other toy characters some of whom are mentors, and a few others who are mischief makers in Toyland. In every episode of Noddy, there is a challenge experienced by Noddy or someone else in Toyland that lends itself to a humorous and lighthearted resolution. Whether it's Martha the monkey getting her undoing for her selfish ways, Mr. Wobblyman learning to play soccer with no legs, or Noddy trying to assemble a kite, the characters in Toyland work out their issues and live together in harmony. |

| Other<br>Matters (2 of<br>12)                   | Response              |
|---|-----------------------|
| Program Title                                   | Pajanimals            |
| Origination                                     | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 9:30am (2.1) |
| Total times aired at regularly scheduled time   | 13                    |
| Length of Program                               | 30 mins               |
| Age of<br>Target Child<br>Audience<br>from      | 2 years to 5 years    |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Core

Programming.

The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.

| Other<br>Matters (3 of<br>12)  | Response  |
|--|---|
| Program Title  | Tree Fu Tom   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 10:30am (2.1)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of | Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of movement magic called Tree Fu, can transform into a timy but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he is frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day. |

| Other<br>Matters (4 of<br>12)                   | Response               |
|---|------------------------|
| Program Title                                   | Justin Time            |
| Origination                                     | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 10:00am (2.1) |

| Total times  | 13                 |  |
|--------------|--------------------|--|
| aired at     |                    |  |
| regularly    |                    |  |
| scheduled    |                    |  |
| time         |                    |  |
| Length of    | 30 mins            |  |
| Program      |                    |  |
| Age of       | 2 years to 5 years |  |
| Target Child |                    |  |
| Audience     |                    |  |
| from         |                    |  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perespective and imagination.

| Other<br>Matters (5 of<br>12)                   | Response   |
|---|--|
| Program Title                                   | Lazy Town  |
| Origination                                     | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 11am (2.1)  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program                               | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from      | 2 years to 5 years   |
| Describe the educational and                    | Lazy Town promotes fitness and healthful habits for preschool children. It takes places in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world". The lead character, Stephanie, guides the audience through the story. She and her best |

informational objective of the program definition of Programming.

"real world". The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncles is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gynmast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

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Core

| Program Title  | Wild About Animals  |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 7am (2.2)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is designed to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. |

| Other Matters (7 of 12)  | Response   |
|--|--|
| Program Title  | Awesome Adventures   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 7:30am (2.2)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is designed to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, it's creatures and the people who inhabit the land. |

| Other Matters (8 of 12)  | Response  |
|--|---|
| Program Title  | EKN Teen Kids News  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 8am (2.2)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | News about teens around the world who are living positive and creative lives. |

| Other Matters (9 of 12)                       | Response              |
|---|-----------------------|
| Program Title                                 | Eco Company           |
| Origination                                   | Syndicated            |
| Days/Times Program<br>Regularly Scheduled     | Saturday 8:30am (2.2) |
| Total times aired at regularly scheduled time | 13                    |
| Length of Program                             | 30 mins               |

| Age of Target Child Audience from  | 13 years to 16 years   |  |
|--|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What does it mean to go freen as a teen? Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team (a group of teens who combine their natural curiosity with their enthusiasm to preserve the planet) report on the latest technologies in energy, recycling, conservation and organics. They will share stories of young people making a positive impact on the environment. Each week teh show provides practical tips that teens and people of all ages can use in their daily lives. |  |

| Other Matters (10 of 12)   | Response  |
|--|---|
| Program Title  | Jack Hanna's Animal Adventures  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 11am (2.2)   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In all programs cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats and educates as he travels the globe. |

| Other Matters (11 of 12)   | Response  |
|--|---|
| Program Title  | Whaddyado   |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Saturday 11:30am (2.2)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This educational series is designed to educate, inform, and entertain children 16 and under about the world around them. Each episode is an educational life-lesson, beased in reality, intended to prepare young people for potential situations that could easily crop up in their lives. |

| Other<br>Matters (12<br>of 12)                  | Response              |
|---|-----------------------|
| Program Title                                   | The Chica Show        |
| Origination                                     | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 9:00am (2.1) |

| 13  |
|---|
| 30 mins   |
| 2 years to 5 years  |
| Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day. |
|   |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Hoak
Media of
Nebraska,
LLC
/KNOP-TV

**Attachments** 

No Attachments.