

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-128512** Submit Date: **04/05/2012** Call Sign: **WIFR** Facility ID: **4689** City:

FREEPORT State: IL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/05/2012 Filing Status: Active

Report reflects information for : First Quarter of 2012

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Rockford |
| | Web Home Page Address | WWW.WIFR.COM |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(12)

| Digital Core Program (1 of 12) | Response |
|--|---|
| Program Title | DOODLEBOPS I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 8AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

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| Digital Core Program (2 of 12) | Response |
|--|--------------------|
| Program Title | DOODLEBOPS II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 830AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

| Digital Core Program (3 of 12) | Response |
|--|----------------------|
| Program Title | BUSYTOWN MYSTERIES I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 9AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| Age of Target Child Audience | 3 years to 7 years |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E ///? | Yes |

| Digital Core Program (4 of 12) | Response |
|--|-----------------------|
| Program Title | BUSYTOWN MYSTERIES II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 930AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| Age of Target Child Audience | 3 years to 7 years |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (5 of 12) | Response |
|--|----------------|
| Program Title | DANGER RANGERS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 10AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |

| Age of Target Child Audience | 4 years to 8 years |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------|
| Title of Program | DANGER RANGERS |
| List date and time rescheduled | 3/10/12 7AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-03-10 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 12) | Response |
|---|-----------------|
| Program Title | HORSELAND |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 1030AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |

| Number of Preemptions | 1 |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------|
| Title of Program | HORSELAND |
| List date and time rescheduled | 3/10/12 730AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-03-10 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 12) | Response |
|-----------------------------------|------------|
| Program Title | MISSING |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | SATURDAY 12PM |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MISSING focuses on actual cases of missing persons, providing information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 12) | Response |
|---|---------------------------|
| Program Title | LAURA MCKENZIE'S TRAVELER |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 1230PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAURA MCKENZIE'S TRAVELER is an in-depth, travel show that offers entertaining, safe, educational information. It educates and inspires with several educational components built into the fabric of the program. Educational topics include geography, history, social context and environmentarts and entertainment, types of government, interviews with political leaders, current modes of transportation, indigenous foods and drink, culinary options, architecture, currency, national customs, national languages, trivia and travel tips. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 12) | Response |
|--|---|
| Program Title | DRAGON FLY TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 1PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DRAGON FLY TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| 12) | Response |
|--|--|
| Program Title | MYSTERY HUNTERS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 130PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MYSTERY HUNTERS is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 12) | Response |
|--|--------------|
| Program Title | SWAP TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 2PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| Length of Program | 30 mins |
|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV is about two teenagers from different backgrounds "swapping" lives for a weekend. The program explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of live. Each episode is informative, entertaining and promotes good social values and respect. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 12) | Response |
|--|-----------------------|
| Program Title | THE REAL WINNING EDGE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 230PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE REAL WINNING EDGE introduces viewers to incredibly talented young people but it's more than a showcase for kids with exceptional talent and athleticism, it's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these young people provide honest answers about how they dealt with adversity in their lives. The stories are introduced by an all-star team of high-profile, professional celebrities and music stars. The program encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It instills confidence in teenagers who are reaching for thier own dreams and delivers a strong message of hope and optimism for the future of America's youth. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

NOTES 2 and 3.

| Question | Response |
|--|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | JACKIE MYERS |
| Address | 2523 N. MERIDIAN RD. |
| City | ROCKFORD |
| State | IL |
| Zip | 61101 |
| Telephone Number | 815 987 5300 |
| Email Address | JACKIE.MYERS@WIFR.COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, | All programs on the main digital stream aired in their entirety with these notations: Promotional crawls were scheduled to air on 3/03/12 during Danger Rangers 10am and Horseland 1030am to promote time changes on 3/10/12 but were missed due to operator error. All programs on the additional digital stream aired in their entirety with these notations: 2/25/12 Mystery Hunters did not air correctly during its regularly scheduled time of 130pm, so the program was aired at 248pm. Because the 130pm airing was aborted, Swap TV began at 148pm and The Real Winning Edge began at 218pm. The following programs did not air at their regularly scheduled times: MISSING aired 5:00 early 3/03/12 & 3/24/12, 3:00 early 3/17/12, 1:00 late 1/07/12. LAURA MCKENZIE'S TRAVELER aired 5: 00 early 3/03/12 & 3/24/12, 3:00 early 3/10/12, 1:00 late 1/07/12. DRAGON FLY TV aired 5: 00 early 3/03/12 & 3/24/12, 4:00 early 3/17/12, 1:00 early 12/31/11, 1/14/12, 1/21/12, 1/28 /12, 2/04/12, 2/11/12, 2/18/12, 2/25/12 & 3/10/12. MYSTERY HUNTERS aired 6:00 early 3/24/12, 5:00 early 3/03/12, 4:00 early 3/17/12, 1:00 early 12/31/11, 1/14/12, 1/21/12, 1/28 /12, 2/04/12, 2/11/12, 2/18/12 & 3/10/12. SWAP TV aired 6:00 early 3/24/12, 5:00 early 3/03/12, 3:00 early 3/17/12, 1:00 early 12/31/11, 1/14/12, 1/28/12, 2/04/12, 2/11/12, 1/28 BEAL WINNING EDGE aired 6:00 early 3/03/12, 5:00 early 3/24/12, 3:00 early 3/17/12, 1:00 early 12/31/11, 1/14/12, 1/21/12, 1/28/12, 2/04/12, 2/18/12 & 3/10/12. |

Other Matters (12)

| Other Matters (1 of 12) | Response |
|---|--------------------|
| Program Title | DOODLEBOPS I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 8AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (2 of 12) | Response |
|---|----------------|
| Program Title | DOODLEBOPS II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 830AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

Age of
Target Child
Audience
from

3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (3 of 12) | Response |
|--|--|
| Program Title | BUSYTOWNI |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 9AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and |

otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of

definition of

Programming.

Core

12) Response

| Program Title | BUSYTOWN MYSTERIES II |
|---------------|--|
| Origination | Network |
| Days/Times | SATURDAY 930AM |
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 13 |
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of | 30 mins |
| Program | |
| Age of | 3 years to 7 years |
| Target Child | |
| Audience | |
| from | |
| Describe the | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings |
| educational | the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children |
| and | can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled |
| informational | adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving |
| objective of | abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, |
| the program | and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that |
| and how it | are part of the episode's overall theme. This program is specifically designed to further the educational and |
| meets the | informational needs of children, has educating and informing children as a significant purpose, and |
| definition of | otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Core | |
| Programming. | |

| Other Matters (5 of 12) | Response |
|-------------------------------|--------------------|
| Program Title | DANGER RANGERS |
| Origination | Network |
| Days/Times | SATURDAY 10AM |
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 13 |
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of | 30 mins |
| Program | |
| Age of | 4 years to 8 years |
| Target Child | |
| Audience | |
| from | |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (6 of 12) | Response |
|---|--|
| Program Title | HORSELAND |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 1030AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 11 years |
| Describe the | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that |

educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (7 of 12) | Response |
|---|---------------|
| Program Title | MISSING |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 12PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| Age of Target Child Audience from | 13 years to 16 years |
|---|--|
| Describe the educational and informational objective of the program and how it meets the definition | MISSING focuses on actual cases of missing persons, providing information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers. |
| of Core Programming. | |

| Other Matters (8 of 12) | Response |
|--|---|
| Program Title | LAURA MCKENZIE'S TRAVELER |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 1230PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAURA MCKENZIE'S TRAVELER is an in-depth, travel show that offers entertaining, safe, educational information. It educates and inspires with several educational components built into the fabric of the program. Educational topics include geography, history, social context and environment, arts and entertainment, types of government, interviews with political leaders, current modes of transportation, indigenous foods and drink, culinary options, architecture, currency, national customs, national languages, trivia and travel tips. |

| Other Matters (9 of 12) | Response |
|--|---|
| Program Title | DRAGON FLY TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 1PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DRAGON FLY TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |

| Program Title | MYSTERY HUNTERS |
|---|----------------------|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 130PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| | |
| Age of Target Child Audience from | 13 years to 16 years |

| Other Matters (11 of 12) | Response |
|--|---|
| Program Title | SWAP TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 2PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV is about two teenagers from different backgrounds "swapping" lives for a weekend. The program explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of live. Each episode is informative, entertaining and promotes good social values and respect. |

| Other Matters (12 of 12) | Response |
|---|-----------------------|
| Program Title | THE REAL WINNING EDGE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 230PM |

| Total times aired at regularly scheduled time | 13 |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE REAL WINNING EDGE introduces viewers to incredibly talented young people but it's more than a showcase for kids with exceptional talent and athleticism, it's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these young people provide honest answers about how they dealt with adversity in their lives. The stories are introduced by an all-star team of high-profile, professional celebrities and music stars. The program encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It instills confidence in teenagers who are reaching for thier own dreams and delivers a strong message of hope and optimism for the future of America's youth. |

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. GRAY
TELEVISION
LICENSE,
INC.

Attachments

No Attachments.