



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023930803** | File Number: **CPR-174086** | Submit Date: **10/07/2015** | Call Sign: **WGWG** | Facility ID: **21536** | City: **CHARLESTON** | State: **SC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/07/2015** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Zuus
	Nielsen DMA	Charleston SC
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core  
Programs(2)

Digital Core Program (1 of 2)	Response
Program Title	Ariel & Zooey, Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00AM-7:30AM, 7:30AM-8:00AM, 9:00AM-9:30AM, 9:30AM-10:00AM
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 2)	Response
Program Title	Steal the Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00AM-8:30AM, 8:30AM-9:00AM
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This music reality television show follows Ariel, Zoey & Eli (AZE) as they work with Jim Peterik in the recording studio to create a new album. Viewers are taken behind the scenes to learn the recording process and the collaboration behind creating a song. During the show, Jim introduces AZE to a variety of music genres. AZE also seeks advice from other famous musicians, entertainers, and advocates about songwriting. The song topics AZE cover include coping with the loss of a friend to how to stop bullying.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**



## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Lauren Raycroft
Address	888 Albritton Blvd
City	Mount Pleasant
State	SC
Zip	29464
Telephone Number	843-856-2429
Email Address	laraycroft@hstirkholdings.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	As the commission is aware, the current licensee, HSH Charleston (WCIV) Licensee, LLC ("HSH"), acquired the station, WGWG(TV), from Charleston Television, LLC on February 27, 2015. See BALCDT-20140901ADE. The new Licensee is continuing to review its KidVid programming and practices. The Licensee anticipated a network affiliation change in July 2015 from Zuus to Hereos & Icons, but that transition has been delayed to October 1, 2015. Heroes & Icons will deliver a fresh batch of educational and informational programming to the station's young viewers. It should be noted that the station's original call sign, WCIV(TV), was changed to WMMP(TV) on September 29, 2014, and again changed to WGWG on March 11, 2015. It should also be noted that the Licensee name was changed from HSH Charleston (WCIV) Licensee, LLC to HSH Charleston (WGWG) Licensee, LLC.

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Workforce
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00AM-10:30AM, 10:30AM-11:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program emphasizes the importance of attaining the proper education for a career, including training and the appropriate certifications and/or licenses. The program also features two possible career paths, offering teenagers an opportunity to get some on-the-job-training. The teens take on actual jobs such as zookeeper, city mayor, crane operator, web designer, veterinarian, jeweler, etc., all while continuing to stress the importance of the proper education for the particular job.

Other Matters (2 of 3)	Response
Program Title	Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00AM-11:30AM, 11:30AM-12:00PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to a wide variety of outdoor activities, explaining the benefits of keep fit while exploring the wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information about wilderness survival skills, emphasizing outdoor safety as well as environmental awareness, and the responsible use of our natural resources. Through this program, the viewer is shown real life in the field through professionals and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.

Other Matters (3 of 3)	Response
Program Title	Safari
Origination	Network

Days/Times Program Regularly Scheduled	Sundays 12:00PM-12:30PM, 12:30PM-1:00PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides information on global ecology, wildlife biology and species conservation and preservation. Host John Ross travels to the farthest reaches of the world to bring viewers face-to-face with some of the planet's most interesting animals. It is a dynamic and exciting experience of exploring the fascinating world of wildlife, as well as discovering what needs to be done to protect the animals and their habitat so they can continue to live in the wild.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>HSH Charleston (WCIV) Licensee, LLC</b></p>

**Attachments**

No Attachments.