

Children's Television Programming Report

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 Facility ID:
 66222

 City:
 OKLAHOMA CITY
 State:
 OK

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 10/11/2011
 Filing Status:
 Active
 Status:
 Status:
 Status

Report reflects information for : Third Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

.	Section	Question	Response	
Children's Television			-	
Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	NBC	
		Nielsen DMA	Oklahoma City	
		Web Home Page Address	www.kfor.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(19)

)	Digital Core Program (1 of 19)	Response
	Program Title	Eco Company (4.2)
	Origination	Syndicated
	Days/Times Program Regularly Scheduled	Saturday 7:00am
	Total times aired at regularly scheduled time	13
	Total times aired	
	Number of Preemptions	0
	Number of Preemptions for other than Breaking News	
	Number of Preemptions Rescheduled	
	Length of Program	30 mins
	Age of Target Child Audience	13 years to 16 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company, a program available on the Station's digital multicast Local Weather Plus channel "4 Warn 24 /7" 4.2, provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives.
	Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Pets.TV (4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV, a program available on the Station's digital multicast Local Weather Plus channel "4 Warn 24/7" 4.2, celebrates the pets we love and the people who love them. Pet news, pet care, per health and pet lifestyles as seen through the caring eyes of children. Pet News, Pet Care, Pet Health, and Pet Lifestyles. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	Awesome Adventures (4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures, a program available on the Station's digital multicast Local Weather Plus channel "4 Warn 24/7" 4.2. Each week the program sends a host of two young adults on incredible journeys around the world and the United States. Young viewers will learn about other parts of the world in a fun and exciting way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

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Questions	Response
Title of Program	TURBO DOGS
List date and time rescheduled	07/09/11 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	07/02/11 TDO124
Reason for Preemption	Sports

Digital Core Program (5 of 19)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of

6 years to 10 years

Target Child Audience

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Describe the SHELLDON is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific informational challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely the program on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socialemotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

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Questions	Response
Title of Program	SHELLDON
List date and time rescheduled	07/09/11 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	07/02/11 SHL003
Reason for Preemption	Sports

Digital Core Program (6 of 19)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	12
Total times aired	1

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 6 to 10 and in addition to all the factual content, the children also have a social-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS
List date and time rescheduled	07/09/11 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	07/02/11 MSB304
Reason for Preemption	Sports

Digital Core Program (7 of 19)	Response
Program Title	BABAR
Origination	Network

Days/Times	Saturday 10:30am
Program Regularly Scheduled	Gaturday 10.50am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, BABAR is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	BABAR
List date and time rescheduled	07/09/11 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	07/02/11 BAR113
Reason for Preemption	Sports

Digital Core Program (8 of 19)	Response
Program Title	WILLAS WILD LIFE

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLAS WILD LIFE, based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	07/10/11 11:00am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	07/02/11 WIL013
Reason for Preemption	Sports

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	09/17/11 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-17
Episode #	09/17/11 WIL013
Reason for Preemption	Sports

Digital Core Program (9 of 19)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6 to 10-year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/l?

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	07/10/11 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	07/02/11 PEA106
Reason for Preemption	Sports

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	09/17/11 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-17
Episode #	09/17/11 PEA112
Reason for Preemption	Sports

Digital Core Program (10 of 19)	Response
Program Title	Wild About Animals (4.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals, a program available on the Station's digital multicast Local Weather Plus channel "4 Warn 24/7" 4.2 is a half-hour animal E/I magazine hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). WILD ABOUT ANIMALS objective is to educate and inform children, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	Young Icons (4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons, a program available on the Station's digital multicast Local Weather Plus channel "4 Warn 24/7" 4.2, features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. The Young Icons profiles inspiring American teenagers, such as Patrick Pedraja, 14, who traveled America by RV signing up donors for the National Marrow Registry; track phenomenon Turquoise Thompson, who earned herself a full ride to UCLA; and Kimberly Anyadike, who became the youngest pilot to fly across the country.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Sports Stars of Tomorrow (4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow, a program available on the Station's digital multicast Local Weather Plus channel "4 Warn 24/7" 4.2. A weekly half hour program focusing on today's youth as they pursue their dreams of becoming the next sports superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals. Additional information on the program and the players profiled is available on the web at www.sportsstarsoftomorrow.com.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Awesome Adventures (4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am 09/17/11 and 9/24/11
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures, a program available on the Station's digital multicast Local Weather Plus channel "4 Warn 24/7" 4.2. Each week the program sends a host of two young adults on incredible journeys around the world and the United States. Young viewers will learn about other parts of the world in a fun and exciting way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	Mustard Pancakes (4.3)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 7/02/11-8/27/11 9:00am & 9:30am
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mustard Pancakes" is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place, where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Curiosity Quest Goes Green (4.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9/03/11-9/24/11 9am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	Critter Gitters (4.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7/02/11-8/27/11 10:00am & 10:30am 9/3/11-9/24 9:30am
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Critter Gitters Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West just about everywhere in the USA.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	Curiosity Quest (4.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7/2/11-8/27/11 11:00am & 11:30am 9/3/11-9/24/11 10am
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (18 of 19)	Response
Program Title	Head's Up! (4.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9/3/11-9/24/11 10:30a
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Young America Outdoors (4.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9/3/11-9/24/11 11a & 11:30a
Total times aired at regularly scheduled time	8

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series als provides important information on wilderness survival skills and emphasizes safety outdoors and well a environmental awareness and responsible use of our natural resources. The program shows real life in the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison	Contact
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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Christie Jones
Address	444 E. Britton Rd
City	Oklahoma City
State	ОК
Zip	73114
Telephone Number	405-478-6202
Email Address	christie.jones@kfor.com
Include any other comments or information you want the Commission to consider in evaluating your compliance	The programming described in Question 4 aired on the station's analog and primary digital programming streams until the station terminated analog service on June 12, 2009. After that time, the programming described in Question 4 aired only on the station's primary digital programming stream. The More You Know's comprehensive website

with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

programming streams until the station terminated analog service on June 12, 2009. After that time, the programming described in Question 4 aired only on the station's primary digital programming stream. The More You Know's comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the onair public service announcements. Content includes video of all current public service announcements, a general campaign overview, message boards, press releases, kids pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaigns accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or information programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that that were not "educational or informational" programming: None

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut, and Mags-who has their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each ste begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negat behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness devel in the story are emphasized in a separate tag at the end of each episode.
Other Matters (2 of 17)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Other Matters (3 of 17)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS is a show that features the most adventuresome teacher on the planet, Ms. Frizzle, and her group of students who dutifully follow her approach to education-by taking magical field trips to learn about anything that interests her or them. All the students are curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic.

Other Matters (4 of 17)	Response
Program Title	BARBAR
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

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Other Matters (5 of 17)	Response
Program Title	WILLAS WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.
Other Matters (6 of 17)	Response

Matters (6 of 17)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am
Total times aired at regularly scheduled time	14

Program	
Age of	6 years to 10 years
Target Child	
Audience	
from	
Describe the	PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fa
educational	HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy
and	friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony
informational	fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she
objective of	bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her i
the program	trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesso
and how it	However, her greatest challenges are usually presented by her one enemy, the bully and diva, Saphira.
meets the	Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall,
definition of	learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire I
Core	community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubile
Programming.	Park.
Other	
Matters (7 of	
17)	Response
Program Title	Eco Company (4.2)
Origination	Syndicated
Days/Times	Saturday 7:00am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	Eco Company, a program available on the Station's digital multicast Local Weather Plus channel "4 War
educational	/7" 4.2, provides CORE programming in the area of the environment and preservation of the earth's
and	resources. Eco Company explores all aspects of being "green" and understanding how our actions impa
informational	the world. The E-Co team learns about global warming by asking questions to discover the truths and m
objective of	of the global warming issue. They learn about alternative energies by visiting wind farms and solar
the program	installations and discovering new energy technologies currently under development. They learn more al
and how it	recycling, conservation and organics. The E-Team profiles teens and school organizations who have ta
meets the	it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to
definition of	develop new ideas, and new products for a sustainable future. Most importantly, each story and each
Core	feature is reported by teens and told from their perspective. Additionally the show provides weekly pract
Programming.	tips that teens, and people of all ages can use in their daily lives.
Other Matters (/8 of
Other Matters (17)	Response
17)	

17)	Response
Program Title	PETS.TV (4.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV, a program available on the Station's digital multicast Local Weather Plus channel "4 Warn 24/7" 4.2, celebrates the pets we love and the people who love them. Pet news, pet care, pet health and pet lifestyles as seen through the caring eyes of children. Pet News, Pet Care, Pet Health, and Pet Lifestyles. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love.

Other Matters (9 of 17)	Response
Program Title	Awesome Adventures (4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures, a program available on the Station's digital multicast Local Weather Plus channel "4 Warn 24/7" 4.2. Each week the program sends a host of two young adults on incredible journeys around the world and the United States. Young viewers will learn about other parts of the world in a fun and exciting way.

Other Matters	
(10 of 17)	Response
Program Title	Wild About Animals (4.2)
Origination	Syndicated
Days/Times	Saturday 8:30am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Wild About Animals, a program available on the Station's digital multicast Local Weather Plus channel "4 Warn 24/7" 4.2 is a half-hour animal E/I magazine hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). WILD ABOUT ANIMALS objective is to educate and inform children, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

Other Matters (11 of 17)	Response
Program Title	Young Icons (4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons, a program available on the Station's digital multicast Local Weather Plus channel "4 Warn 24/7" 4.2, features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. The Young Icons profiles inspiring American teenagers, such as Patrick Pedraja, 14, who traveled America by RV signing up donors for the National Marrow Registry; track phenomenon Turquoise Thompson, who earned herself a full ride to UCLA; and Kimberly Anyadike, who became the youngest pilot to fly across the country.

Other Matters (12 of 17)	Response
Program Title	On the Spot (4.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is based on national and state curriculum standards and presents trivia everyone should know in a "man on the street format" designed to be both entertaining and educational. Aimed at audiences aged 13-plus, the new series features questions from key subjects like science, math, English, history, art, geography and more.

Program Title	Curiosity Quest Goes Green (4.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Other Matters (14 of 17)	Response
Program Title	Critter Gitters (4.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Critter Gitters" features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West just about everywhere in the USA.

Other Matters (15 of	
17)	Response
Program Title	Curiosity Quest (4.3)
Origination	Network

	Days/Times Program Regularly Scheduled	Saturday 10:00am
	Total times aired at regularly scheduled time	14
	Length of Program	30 mins
	Age of Target Child Audience from	9 years to 12 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (16 of 17)	Response
Program Title	Head's Up! (4.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.

Other Matters (17 of 17)	Response
Program Title	Young America Outdoors (4.3)
Origination	Network
Days/Times	Saturdays 11am & 11:30am
Program	
Regularly	
Scheduled	
Total times	28
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programmin or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	he n of
I dealars, under panalty of parium, that I am an authorized representative of the above named applicant for t	the Local TV
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for t Authorization(s) specified above.	Oklahoma License, LLC

Attachments No Attachments.