



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-156906** | Submit Date: **07/09/2014** | Call Sign: **KTVK** | Facility ID: **40993** | City:
PHOENIX | State: **AZ**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/09/2014 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|------------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | Phoenix |
| | Web Home Page Address | www.azfamily.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(12)

| Digital Core Program (1 of 12) Response | |
|--|---|
| Program Title | TEEN KIDS NEWS (KTVK 3.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 11:00AM 04/06/14 - 06/29/14 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Diverse team of young "journalists" reporting professional news for the purpose of educating on current events. Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. Targets teens 13-16. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 12) Response | |
|---|---------------------------------|
| Program Title | YOUNG ICONS (KTVK 3.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 11:30AM 04/06/14 - 06/29/14 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |

| | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Provides educational and information featuring accomplished teens giving back to the community as mentors, scholars, entrepreneurs and philanthropists. Eash guest share their personal stories of what motivated them to take their passion in their chosen field of endeavor. Inspiring the audience to hard work, dedication and looking beyond themselves. Targets teens 13-16. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 12) | Response |
|--|--|
| Program Title | CAREER DAY (KTVK 3.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 12:00PM 04/06/14 - 06/29/14 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Targeted to an audience of 13-16 year old children. The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore: from brain surgeon to marine biologist. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 12) | Response |
|--------------------------------|--------------------------|
| Program Title | REAL LIFE 101 (KTVK 3.1) |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | SUN 12:30PM 04/06/14 - 06/29/14 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective of this series is to stimulate imagination as it explores career opportunities. Some of the careers explored are: cartoonist, Radio DJ, Baseball Manager, Surfboard Designer, Truck Driver, Dentist Worm Farmer, Lifeguard and Artist. Targets teens 13-16. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 12) | Response |
|--|--|
| Program Title | ANIMAL EXPLORATION WITH JAROD MILLER (KTVK 3.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 1:00PM 04/06/14 - 06/29/14 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it is the need for speed or animal heroes - there is always something amazing. Targets teens 13-16. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 12) | Response |
|--|--|
| Program Title | ECO COMPANY (KTVK 3.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 1:30PM 04/06/14 - 06/29/14 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>1. Eco Company provides CORE programming in the area of the environment and preservation of the earths resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. 2. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3. Our Eco Company website can be easily accessed by parents and provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advanced notice of future episodes will also be available to parents and consumers by the website. 4. Eco Company has been reviewed by educators in a variety of disciplines who have endorsed the as an educational resource for teens and satisfies the FCCs requirements for core Educational and Informational programming. Targets teens 13-16.</p> |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (7 of 12) | Response |
|--|--|
| Program Title | ANIMAL ATLAS (KTVK 3.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 8:00AM 04/06/14 - 06/29/14 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FCC E/I compliant content (ages 13-16):Animal Atlas is an educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. It's through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them. Relying on the rich visuals of the world of animals, the series' writing ties together images and actions in nature with educational and informational themes. It is impossible to watch an episode without learning some fascinating fact about the animal kingdom. As digital photography has progressed, the images on the series have grown more colorful and detailed and each episode has some eye-popping image that a zoologist twenty years ago would have killed for. For the targeted viewers 13-16 years-old, it builds on natural curiosity and adolescent-friendly topics like weapons, groups, and inherited behaviors. Those behaviors neatly model the adolescent viewers own(human) behaviors. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (8 of 12) | Response |
|--|--|
| Program Title | ANIMAL ATLAS (KTVK 3.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 8:30AM 04/06/14 - 06/29/14 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FCC E/I compliant content (ages 13-16):Animal Atlas is an educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. It's through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them. Relying on the rich visuals of the world of animals, the series' writing ties together images and actions in nature with educational and informational themes. It is impossible to watch an episode without learning some fascinating fact about the animal kingdom. As digital photography has progressed, the images on the series have grown more colorful and detailed and each episode has some eye-popping image that a zoologist twenty years ago would have killed for. For the targeted viewers 13-16 years-old, it builds on natural curiosity and adolescent-friendly topics like weapons, groups, and inherited behaviors. Those behaviors neatly model the adolescent viewers own(human) behaviors. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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| Digital Core Program (9 of 12) | Response |
|--|--|
| Program Title | Zoo Clues (KTVK 3.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 9:00AM 04/06/14 - 06/29/14 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The animal kingdom an innate richness of color, form and motion and Zoo Clues will keep 13-16 target age group engaged with animal characteristics and wild range of animal behaviors. Zoo Clues leave viewers with meaningful perspective about animals in comparisons to human behavior; for example animal senses and animal olympians. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 12) | Response |
|--|--------------------------------|
| Program Title | Zoo Clues (KTVK 3.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 9:30AM 04/06/14 - 06/29/14 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|--|
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The animal kingdom an innate richness of color, form and motion and Zoo Clues will keep 13-16 target age group engaged with animal characteristics and wild range of animal behaviors. Zoo Clues leave viewers with meaningful perspective about animals in comparisons to human behavior; for example animal senses and animal olympians. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 12) | | Response |
|--|---------------------------------|----------|
| Program Title | On The Spot (KTVK 3.2) | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | SUN 10:00AM 04/06/14 - 06/29/14 | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 3 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On The Spot is a series tapping knowledge across a series of subject areas: geography, art,technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people' is essential. It means that anyone can own information. The fact that young people will see this on television in a non academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person. Target age group teens 13-16. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (12 of 12) | Response |
|--|---------------------------------|
| Program Title | On The Spot (KTVK 3.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 10:30AM 04/06/14 - 06/29/14 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On The Spot is a series tapping knowledge across a series of subject areas: geography, art,technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people' is essential. It means that anyone can own information. The fact that young people will see this on television in a non academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person. Target age group teens 13-16. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1) | Response |
|--|---|
| Program Title | JACK HANNA (KTVK 3.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | SAT 12:00PM 04/05/14 - 06/28/14 |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Jack Hanna spends time with nature's creatures across continents. The purpose of educating children 13-16 about each animals, habitat, and environment. Targets teens 13-16. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|--------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Mark Demopoulos |
| Address | 5555 N. 7th Avenue |
| City | Phoenix |
| State | AZ |
| Zip | 85013 |
| Telephone Number | 6022073302 |
| Email Address | mdemopoulos@azfamily.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (12)

| Other Matters (1 of 12) | Response |
|--|---|
| Program Title | TEEN KIDS NEWS (KTVK 3.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 11:00AM 07/06/14 - 09/28/14 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Diverse team of young "journalists" reporting professional news for the purpose of educating on current events. Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. Targets teens 13-16. |

| Other Matters (2 of 12) | Response |
|--|---|
| Program Title | YOUNG ICONS (KTVK 3.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 11:30am 07/06/14 - 09/28/14 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Provides educational and information featuring accomplished teens giving back to the community as mentors, scholars, entrepreneurs and philanthropists. Eash guest share their personal stories of what motivated them to take their passion in their chosen field of endeavor. Inspiring the audience to hard work, dedication and looking beyond themselves. Targets teens 13-16. |

| Other Matters (3 of 12) | Response |
|---|---------------------------------|
| Program Title | CAREER DAY (KTVK 3.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 12:00PM 07/06/14 - 09/28/14 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Targeted to an audience of 13-16 year old children. The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore: from brain surgeon to marine biologist. |
| | |
| Other Matters (4 of 12) | |
| Response | |
| Program Title | REAL LIFE 101 (KTVK 3.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 12:30PM 07/06/14 - 09/28/14 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective of this series is to stimulate imagination as it explores career opportunities. Some of the careers explored are: cartoonist, Radio DJ, Baseball Manager, Surfboard Designer, Truck Driver, Dentist Worm Farmer, Lifeguard and Artist. Targets teens 13-16. |
| | |
| Other Matters (5 of 12) | |
| Response | |
| Program Title | ANIMAL EXPLORATION WITH JAROD MILLER (KTVK 3.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 1:00PM 07/06/14 - 09/28/14 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it is the need for speed or animal heroes - there is always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Targets teens 13-16. |

| Other Matters (6 of 12) | |
|--|--|
| Response | |
| Program Title | ECO COMPANY (KTVK 3.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 1:30PM 07/06/14 - 09/28/14 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>1. Eco Company provides CORE programming in the area of the environment and preservation of the earths resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. 2. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3. Our Eco Company website can be easily accessed by parents and provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advanced notice of future episodes will also be available to parents and consumers by the website. 4. Eco Company has been reviewed by educators in a variety of disciplines who have endorsed the as an educational resource for teens and satisfies the FCCs requirements for core Educational and Informational programming. Targets teens 13-16.</p> |

| Other Matters (7 of 12) | |
|---|--------------------------------|
| Response | |
| Program Title | ANIMAL ATLAS (KTVK 3.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 7:00AM 07/06/14 - 09/28/14 |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FCC E/I compliant content (ages 13-16):Animal Atlas is an educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. It's through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them. Relying on the rich visuals of the world of animals, the series' writing ties together images and actions in nature with educational and informational themes. It is impossible to watch an episode without learning some fascinating fact about the animal kingdom. As digital photography has progressed, the images on the series have grown more colorful and detailed and each episode has some eye-popping image that a zoologist twenty years ago would have killed for. For the targeted viewers 13-16 years-old, it builds on natural curiosity and adolescent-friendly topics like weapons, groups, and inherited behaviors. Those behaviors neatly model the adolescent viewers own(human) behaviors. |

| Other Matters (8 of 12) | Response |
|--|--|
| Program Title | ANIMAL ATLAS (KTVK 3.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 7:30AM 07/06/14 - 09/28/14 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FCC E/I compliant content (ages 13-16):Animal Atlas is an educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. It's through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them. Relying on the rich visuals of the world of animals, the series' writing ties together images and actions in nature with educational and informational themes. It is impossible to watch an episode without learning some fascinating fact about the animal kingdom. As digital photography has progressed, the images on the series have grown more colorful and detailed and each episode has some eye-popping image that a zoologist twenty years ago would have killed for. For the targeted viewers 13-16 years-old, it builds on natural curiosity and adolescent-friendly topics like weapons, groups, and inherited behaviors. Those behaviors neatly model the adolescent viewers own(human) behaviors. |

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| Other Matters (9 of 12) | Response |
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| Program Title | ZOO CLUES (KTVK 3.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 8:00AM 07/06/14 - 09/28/14 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zoo Clues will keep 13-16 target age group engaged with animal characteristics and wild range of animal behaviors. Zoo Clues leave viewers with meaningful perspective about animals in comparisons to human behavior; for example animal senses and animal olympians. |

| Other Matters (10 of 12) | Response |
|--|--|
| Program Title | ZOO CLUES (KTVK 3.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 8:30AM 07/06/14 - 09/28/14 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zoo Clues will keep 13-16 target age group engaged with animal characteristics and wild range of animal behaviors. Zoo Clues leave viewers with meaningful perspective about animals in comparisons to human behavior; for example animal senses and animal olympians. |

| Other Matters (11 of 12) | Response |
|---|--------------------------------|
| Program Title | ON THE SPOT(KTVK 3.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 9:00am 07/06/14 - 09/28/14 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On The Spot is a series tapping knowledge across a series of subject areas: geography, art,technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people' is essential. It means that anyone can own information. The fact that young people will see this on television in a non academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person. Target age group teens 13-16. |
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| Other Matters (12 of 12) | Response |
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| Program Title | ON THE SPOT (KTVK 3.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 9:30AM 07/06/14 - 09/28/14 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On The Spot is a series tapping knowledge across a series of subject areas: geography, art,technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people' is essential. It means that anyone can own information. The fact that young people will see this on television in a non academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person. Target age group teens 13-16. |

Certification

| Question | Response |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>KPHO Broadcasting Corporation</p> |

Attachments

No Attachments.