

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0028278927** File Number: **CPR-137628** Submit Date: **01/09/2013** Call Sign: **WCAV** Facility ID: **363** City:

CHARLOTTESVILLE | State: VA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2013 Filing Status: Active

Report reflects information for : Fourth Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Charlottesville
	Web Home Page Address	www.newsplex.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	DOODLEBOPS I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	DOODLEBOPS- II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (3	
of 18)	F

Program Title	BUSYTOWN MYSTERIES I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 18)	Response
Program Title	BUSYTOWN MYSTERIES II

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	Eco Company (19.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show, hosted by a diverse group of teens, explores the importance of "living green" and understanding how our actions impact the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	Into the Wild (19.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Jack Hanna as he explores the wild world around us. Into the Wild is a weekly half hour educational show. Jack brings the affective aspect to wildlife education, engaging the emotional appeal of wild animals and the conservation message to encourage the audience to an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	Animal Exploration (19.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique prespective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes- there is always something amazing happening.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Pets.TV I (19.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is an educational series for children that informs them about how to care for and understand animals. PETS.TV celebrates the pets we love and the people who love them pet news, pet care, pet health and pet lifestyles.

Does the Licensee identify the program
by displaying throughout the program the
symbol E/I?

Yes

Digital Core Program (9 of 18)	Response
Program Title	The Real Winning Edge (19.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. This 13 week television series includes three profiles of young achievers per 30 minute episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Real Winning Edge (19.3)
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-11-03
Episode #	
Reason for Preemption	Sports

Digital Core Program (10 of 18)	Response
Program Title	Animal Atlas I (19.3 for 19.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:30am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Learning about animals has never been more fun as we take you on an incredible and wildly entertaining adventure through the animal world!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Mad About (19.3 for 19.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Laura McKenzie's Traveler (19.3 for 19.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA McKENZIE'S TRAVELER is an invaluable addition to the core programming element of all broadcast networks. This in-depth, high definition travel show offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, targeting children 13 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up 'Travel Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world.

Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol E	
/I?	

Digital Core Program (13 of 18)	Response
Program Title	Sports Stars of Tomorrow (19.3 for 19.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 2pm/Saturday 9:30am
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow provides an in-depth , human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. In Sports Stars of Tomorrow, we recognize those athletes that have learned Life Lessons along the way while battling varying obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Sports Stars of Tomorrow (19.3 for 19.2)
List date and time rescheduled	
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-12-01
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Sports Stars of Tomorrow (19.3 for 19.2)
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-11-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Sports Stars of Tomorrow (19.3 for 19.2)
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-10-13
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Sports Stars of Tomorrow (19.3 for 19.2)
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-11-24
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Sports Stars of Tomorrow (19.3 for 19.2)
List date and time rescheduled	

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-11-10
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Sports Stars of Tomorrow (19.3 for 19.2)
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-12-08
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Sports Stars of Tomorrow (19.3 for 19.2)
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-11-03
Episode #	
Reason for Preemption	Sports

Digital Core Program (14 of 18)	Response
Program Title	Mystery Hunters (19.3 for 19.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8am
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Do the ghosts of Gettysburg roam the fields where famous battles were once fought? Join teenage reporters Araya and Christina as they travel cross the globe to answer these questions and more. Inquisitive minds will follow our young detectives as they conduct fun experiments to uncover the truth on the world's greatest myths and mysteries. Join Mystery Hunters for a wild ride around the world and into the unknown.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	LIBERTY KIDS 1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11am
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iberty's Kids teaches the history of the American Revolution (the period from 1773 to 1789) in an age-appropriate manner and specifically to assist young people in putting historical concepts into a context and perspective that is consistent with their developmental ability to comprehend, integrate and retain the information and ideas. Powerful story-telling is used to address three primary educational goals: introduce a cast of remarkable historical figures who have helped found the United States; guide through the entire sequence of amazing events that led to the creation of a new nation; and help understand the importance of key philosophical, social and political issues at the heart of the American Revolution by setting these issues in actual historical contexts.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	LIBERTY KIDS 1
List date and time rescheduled	10/7/12 8am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	LIBERTY KIDS 1
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-11-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (16 of 18)	Response
Program Title	LIBERTY KIDS II
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 11:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iberty's Kids teaches the history of the American Revolution (the period from 1773 to 1789) in an age-appropriate manner and specifically to assist young people in putting historical concepts into a context and perspective that is consistent with their developmental ability to comprehend, integrate and retain the information and ideas. Powerful story-telling is used to address three primary educational goals: introduce a cast of remarkable historical figures who have helped found the United States; guide through the entire sequence of amazing events that led to the creation of a new nation; and help understand the importance of key philosophical, social and political issues at the heart of the American Revolution by setting these issues in actual historical contexts.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	LIBERTY KIDS II
List date and time rescheduled	12/16/12
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No

Date Preempted	2012-12-15
Episode #	
Reason for Preemption	Other

Digital Core Program (17 of 18)	Response
Program Title	THE CENTSABLES (19.3 for 19.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Economic downturns. Mortgage meltdowns. Plummeting stock markets. In every newspaper and to sound bite, we are reminded of the dire financial challenges the world is facing the world our children will soon be inheriting. Today perhaps as never before, it is critical that our sons and daughters develop sound money management habits, and the skills they need to build a secure future. It has been said that those who do not learn from the past are destined to repeat it. Well, here's a news flash: The Centsables are not about to allow that to happen to your kids!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	NOW EAT THIS! 19.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now Eat This! with Rocco Dispirito is Rocco's new show in which he challenges families and individuals to make over their diets and adopt a healthier lifestyle. The secret? Eat what you love, but say goodbye to processed ingredients, bad fats, and empty calories. And most importantly, learn to cook - Rocco style! Each episode, Rocco arms families and individuals with the right recipes, ingredients, and cooking skills to maximize the value and flavor of their favorite meals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Emily Hall
Address	999 2nd Street SE
City	Charlottesville
State	VA
Zip	22902-6172
Telephone Number	434-220-7541
Email Address	emily. hall@newsplex. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	DOODLEBOPS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 18)	Response
Program Title	DOODLEBOPS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

meets the definition of

Programming.

Core

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 18)	Response
Program Title	BUSYTOWN MYSTERIES I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and

Other Matters (4 of 18)	Response
Program Title	BUSYTOWN MYSTERIES II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:30AM

informational needs of children, has educating and informing children as a significant purpose, and

otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Program		
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Audience		
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Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 18)	Response
Program Title	SPORTS STARS OF TOMORROW for 19.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am/2pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow provides an in-depth , human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. In Sports Stars of Tomorrow, we recognize those athletes that have learned Life Lessons along the way while battling varying obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life.

Other Matters (6 of 18)	Response
Program Title	Laura McKenize Traveler for 19.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA McKENZIE'S TRAVELER is an invaluable addition to the core programming element of all broadcast networks. This in-depth, high definition travel show offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, targeting children 13-16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up 'Travel Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world.

Other Matters (7 of 18)	Response
Program Title	Mad About for 19.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eyecatching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Other Matters (8 of 18)	Response
Program Title	Animal Atlas Primary for 19.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Learning about animals has never been more fun as we take you on an incredible and wildly entertaining adventure through the animal world!

Other Matters (9 of 18)	Response
Program Title	The Real Winning Edge for 19.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. This 13 week television series includes three profiles of young achievers per 30 minute episode.

Other Matters (10 of 18)	Response
Program Title	Pets.TV Primary for 19.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is an educational series for children that informs them about how to care for and understand animals. PETS.TV celebrates the pets we love and the people who love them pet news, pet care, pet health and pet lifestyles.

Other Matters (11 of 18)	Response
Program Title	Into the Wild for 19.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Join Jack Hanna as he explores the wild world around us. Into the Wild is a weekly half hour educational show. Jack brings the affective aspect to wildlife education, engaging the emotional appeal of wild animals and the conservation message to encourage the audience to an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program.

Other Matters (12 of 18)	Response
Program Title	Animal Exploration for 19.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique prespective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes- there is always something amazing happening.

Other Matters (13 of 18)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show, hosted by a diverse group of teens, explores the importance of "living green" and understanding how our actions impact the planet.

Other Matters (14 of 18)	Response
Program Title	LIBERTY KIDS I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iberty's Kids teaches the history of the American Revolution (the period from 1773 to 1789) in an age-appropriate manner and specifically to assist young people in putting historical concepts into a context and perspective that is consistent with their developmental ability to comprehend, integrate and retain the information and ideas. Powerful story-telling is used to address three primary educational goals: introduce a cast of remarkable historical figures who have helped found the United States; guide through the entire sequence of amazing events that led to the creation of a new nation; and help understand the importance of key philosophical, social and political issues at the heart of the American Revolution by setting these issues in actual historical contexts.

Other Matters (15 of 18)	Response
Program Title	LIBERTY KIDS II
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iberty's Kids teaches the history of the American Revolution (the period from 1773 to 1789) in an age-appropriate manner and specifically to assist young people in putting historical concepts into a context and perspective that is consistent with their developmental ability to comprehend, integrate and retain the information and ideas. Powerful story-telling is used to address three primary educational goals: introduce a cast of remarkable historical figures who have helped found the United States; guide through the entire sequence of amazing events that led to the creation of a new nation; and help understand the importance of key philosophical, social and political issues at the heart of the American Revolution by setting these issues in actual historical contexts.

Other Matters (16 of 18)	Response
Program Title	THE CENTSABLES 19.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the	Economic downturns. Mortgage meltdowns. Plummeting stock markets. In every newspaper and tv
educational and	sound bite, we are reminded of the dire financial challenges the world is facing the world our
informational	children will soon be inheriting. Today perhaps as never before, it is critical that our sons and
objective of the	daughters develop sound money management habits, and the skills they need to build a secure
program and how it	future. It has been said that those who do not learn from the past are destined to repeat it. Well,
meets the definition	here's a news flash: The Centsables are not about to allow that to happen to your kids!
of Core	
Programming.	

Other Matters (17 of 18)	Response
Program Title	Mystery Hunter (19.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Do the ghosts of Gettysburg roam the fields where famous battles were once fought? Join teenage reporters Araya and Christina as they travel cross the globe to answer these questions and more. Inquisitive minds will follow our young detectives as they conduct fun experiments to uncover the truth on the world's greatest myths and mysteries. Join Mystery Hunters for a wild ride around the world and into the unknown.

Other Matters (18 of 18)	Response
Program Title	NOW EAT THIS! 19.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now Eat This! with Rocco Dispirito is Rocco's new show in which he challenges families and individuals to make over their diets and adopt a healthier lifestyle. The secret? Eat what you love, but say goodbye to processed ingredients, bad fats, and empty calories. And most importantly, learn to cook - Rocco style! Each episode, Rocco arms families and individuals with the right recipes, ingredients, and cooking skills to maximize the value and flavor of their favorite meals.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Gray Television Licensee, LLC **Attachments**

No Attachments.