

## Children's Television Programming Report

 FRN:
 000662006
 File Number:
 CPR-128182
 Submit Date:
 04/03/2012
 Call Sign:
 WGCB-TV
 Facility ID:
 55350

 City:
 RED LION
 State:
 PA

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/03/2012
 Filing Status:
 Active
 Filing Status:
 Active
 Status:

## **Report reflects information for : First Quarter of 2012**

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Independent		
		Affiliated network		
		Nielsen DMA Harrisburg-Lanc-	Leb-York	
		Web Home Page Address www.family49.co	m	
Digital Core Programming	Question		Response	
	State the average numbers stream	er of hours of Core Programming per week broadcast by the station on its main program	3.0	
		State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
		State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee certify	y that at least 50% of the Core Programming counted toward meeting the additional	Yes	

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additionalYesprogramming guideline (applied to free video programming aired on other than the main Yes No programStream) did not consist of program episodes that had already aired within the previous seven days either on theStream) stream or on another of the station's free digital program streams?

## Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a syndicated educational television series about Jake Noonan. The series is about one host and two selected teenagers who travel to different places in countries all around the world. Parents need to know that while teens are featured in this adventure travel series, it's perfectly fine for younger viewers, too. In locations all over the world, the teens and their host explore local culture, perform extreme sports, and learn about each country's diverse ecosystem. Viewers are treated to action-packed, informative, funny segments that help broaden their worldview. The program is designed to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, it's creatures and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half hour program hosted by Emmy Award Winner Mariette Hartley. So has committed herselt yo fighting for the rights of animals for over 30 years. The object is to educate and inform children in the target group by bringing entertaining and interesting stories designed to teach about both exotic and unique animals as well as animals seen on a daily basis. Subjects concern conservation and protection of natural habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	Dragonfly TV is a weekly half-hour science television series that meets the educational and informational
educational	objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs
and	highlight children "doing" projects with real hands-on experience and demonstrates practical applications
informational	mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges
objective of	them in critical thinking and problem solving skills, while providing valuable information to reach answers.
the program	Each episode is engaging, entertaining and educational in structure, allowing children to investigate
and how it	science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I"
meets the definition of	icon throughout the program.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the symbol E/I?	

Digital Core Program (4 of	
6)	Response
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience	
Describe the	M@dAbout is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids
educational	ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer
and	generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important
informational	messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decisio
objective of	making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic
the program	actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and
and how it	improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and
meets the	viewer-created questions about life's issues.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (5 of 6)	Response
Program Title	Pete McTee's Clubhouse
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pete McTee's Clubhouse aims to educate children through entertainment. Each episode features a fitness segment, Book of the Week and environment tips. Subjects include science, nutrition, career education and how things are made. Pete McTee's Clubhouse has been honored by the National Association of Broadcasters, The Pennsylvania Association of Broadcasters, Women in Communication and The National Association of Television Arts and Sciences. Cast members have made numerous appearances at area schools and organizations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Sports Stars Of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow (abbreviated SST) is a United States nationally-syndicated sports television show about high school and college athletics. The show, which is hosted by legendary broadcaster Pat Summerall, takes its viewers across the country in search of the brightest young stars in sports.[1] Sports Stars of Tomorrow is the only high-school sports program in national syndication.[2] The show began in 2005 and provides in-depth feature stories about the top prep athletes in the United States. The goal of the program is to get an "off the field" look at the athletes, so they are frequently shown doing things like playing golf, strumming guitars, and studying. It is produced by GameDay Productions, a private television production company based in Fort Worth, Texas. When the show began in the fall of 2005 it reached out to just 20 percent of the country. Currently, it is airing in nearly 90 percent of all homes nationwide and can be seen in markets such as New York City (WABC-TV), Los Angeles (KCBS-TV), Chicago (WFLD), and Dallas-Fort Worth (KTXA).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	John Peeling
Address	2900 Windsor Road
City	Red Lion
State	PA
Zip	17356
Telephone Number	717-246-1681
Email Address	jpeeling@family49.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Note In order to stay within the parameters of this form and to enable the submit option,question 7B and 7C, must be answered YES to be able to continue completeing this form. The ANALOG signal is no longer operational.

Liaison Contact

## Other Matters (6)

Other Matters (1 of 6)	Response	e	
Program Title	Awesome	Adventures	
Origination	Syndicate	ed	
Days/Times Program Regularly Scheduled	Saturday	8:00am	
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	13 years	to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a syndicated educational television series about Jake Noonan. The series is about one host and two selected teenagers who travel to different places in countries all around the world. Parents need to know that while teens are featured in this adventure travel series, it's perfectly fine for younger viewers, too. In locations all over the world, the teens and their host explore local culture, perform extreme sports, and learn about each country's diverse ecosystem. Viewers are treated to action-packed, informative, funny segments that help broaden their worldview. The program is designed to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, it's creatures and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun.		
Other Matters	(2 of 6)	Response	
Program Title		Wild About Animals	
Origination		Syndicated	
Days/Times Pro Regularly Sche	•	Saturday 8:30am	
Total times aire regularly sched		13	
Length of Prog	ram	30 mins	
Age of Target C Audience from	Child	5 years to 16 years	
Describe the educational and informational of of the program	bjective	Wild About Animals is a half hour program hosted by Emmy Award Winner Mariette Hartley. She has committed herselt yo fighting for the rights of animals for over 30 years. The object is to educate and inform children in the target group by bringing entertaining and interesting stories designed to teach about both exotic and unique animals as well as animals seen on a daily basis.	

Other Matters	
(3 of 6)	Response

Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the program.
Other Matters (4 of 6)	Response
Program Title	Mad About
Origination	Syndicated
•	
Days/Times Program Regularly Scheduled	Saturday 9:30am
Days/Times Program Regularly	Saturday 9:30am 13
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. M@dAbout is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewergenerated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decisionmaking in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewercreated questions about life's issues.

Other Matters (5 of 6)	Response
Program Title	Pete McTee's Clubhouse
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pete McTee's Clubhouse aims to educate children through entertainment. Each episode features a fitness segment, Book of the Week and environment tips. Subjects include science, nutrition, career education and how things are made. Pete McTee's Clubhouse has been honored by the National Association of Broadcasters, The Pennsylvania Association of Broadcasters, Women in Communication and The National Association of Television Arts and Sciences. Cast members have made numerous appearances at area schools and organizations.

Other Matters (6 of 6)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Sports Stars of Tomorrow (abbreviated SST) is a United States nationally-syndicated sports television show about high school and college athletics. The show, which is hosted by legendary broadcaster Pat Summerall, takes its viewers across the country in search of the brightest young stars in sports.[1] Sports Stars of Tomorrow is the only high-school sports program in national syndication.[2] The show began in 2005 and provides in-depth feature stories about the top prep athletes in the United States. The goal of the program is to get an "off the field" look at the athletes, so they are frequently shown doing things like playing golf, strumming guitars, and studying. It is produced by GameDay Productions, a private television production company based in Fort Worth, Texas. When the show began in the fall of 2005 it reached out to just 20 percent of the country. Currently, it is airing in nearly 90 percent of all homes nationwide and can be seen in markets such as New York City (WABC-TV), Los Angeles (KCBS-TV), Chicago (WFLD), and Dallas-Fort Worth (KTXA

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Anna L. Plourde- Norris, President

Attachments No Attachments.