



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0006620066** | File Number: **CPR-128182** | Submit Date: **04/03/2012** | Call Sign: **WGCB-TV** | Facility ID: **55350**  
City: **RED LION** | State: **PA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/03/2012** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Harrisburg-Lanc-Leb-York
	Web Home Page Address	www.family49.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(6)**

Digital Core Program (1 of 6)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Awesome Adventures is a syndicated educational television series about Jake Noonan. The series is about one host and two selected teenagers who travel to different places in countries all around the world. Parents need to know that while teens are featured in this adventure travel series, it's perfectly fine for younger viewers, too. In locations all over the world, the teens and their host explore local culture, perform extreme sports, and learn about each country's diverse ecosystem. Viewers are treated to action-packed, informative, funny segments that help broaden their worldview. The program is designed to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, it's creatures and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 6)</b>	<b>Response</b>
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half hour program hosted by Emmy Award Winner Mariette Hartley. She has committed herself to fighting for the rights of animals for over 30 years. The object is to educate and inform children in the target group by bringing entertaining and interesting stories designed to teach about both exotic and unique animals as well as animals seen on a daily basis. Subjects concern conservation and protection of natural habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 6)</b>	<b>Response</b>
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 6)</b>	<b>Response</b>
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 6)</b>		<b>Response</b>
Program Title		Pete McTee's Clubhouse
Origination		Local
Days/Times Program Regularly Scheduled		Saturday 10:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 11 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pete McTee's Clubhouse aims to educate children through entertainment. Each episode features a fitness segment, Book of the Week and environment tips. Subjects include science, nutrition, career education and how things are made. Pete McTee's Clubhouse has been honored by the National Association of Broadcasters, The Pennsylvania Association of Broadcasters, Women in Communication and The National Association of Television Arts and Sciences. Cast members have made numerous appearances at area schools and organizations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 6)</b>	<b>Response</b>
Program Title	Sports Stars Of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow (abbreviated SST) is a United States nationally-syndicated sports television show about high school and college athletics. The show, which is hosted by legendary broadcaster Pat Summerall, takes its viewers across the country in search of the brightest young stars in sports.[1] Sports Stars of Tomorrow is the only high-school sports program in national syndication.[2] The show began in 2005 and provides in-depth feature stories about the top prep athletes in the United States. The goal of the program is to get an "off the field" look at the athletes, so they are frequently shown doing things like playing golf, strumming guitars, and studying. It is produced by GameDay Productions, a private television production company based in Fort Worth, Texas. When the show began in the fall of 2005 it reached out to just 20 percent of the country. Currently, it is airing in nearly 90 percent of all homes nationwide and can be seen in markets such as New York City (WABC-TV), Los Angeles (KCBS-TV), Chicago (WFLD), and Dallas-Fort Worth (KTXA).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	John Peeling
Address	2900 Windsor Road
City	Red Lion
State	PA
Zip	17356
Telephone Number	717-246-1681
Email Address	jpeeling@family49.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Note In order to stay within the parameters of this form and to enable the submit option,question 7B and 7C, must be answered YES to be able to continue completeing this form. The ANALOG signal is no longer operational.

**Other Matters (6)**

<b>Other Matters (1 of 6)</b>	<b>Response</b>
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a syndicated educational television series about Jake Noonan. The series is about one host and two selected teenagers who travel to different places in countries all around the world. Parents need to know that while teens are featured in this adventure travel series, it's perfectly fine for younger viewers, too. In locations all over the world, the teens and their host explore local culture, perform extreme sports, and learn about each country's diverse ecosystem. Viewers are treated to action-packed, informative, funny segments that help broaden their worldview. The program is designed to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, it's creatures and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun.

<b>Other Matters (2 of 6)</b>	<b>Response</b>
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half hour program hosted by Emmy Award Winner Mariette Hartley. She has committed herself to fighting for the rights of animals for over 30 years. The object is to educate and inform children in the target group by bringing entertaining and interesting stories designed to teach about both exotic and unique animals as well as animals seen on a daily basis. Subjects concern conservation and protection of natural habitats.

<b>Other Matters (3 of 6)</b>	<b>Response</b>
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Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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<b>Other Matters (4 of 6)</b>	
	<b>Response</b>
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
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**Other Matters (5 of 6)**

	Response
Program Title	Pete McTee's Clubhouse
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pete McTee's Clubhouse aims to educate children through entertainment. Each episode features a fitness segment, Book of the Week and environment tips. Subjects include science, nutrition, career education and how things are made. Pete McTee's Clubhouse has been honored by the National Association of Broadcasters, The Pennsylvania Association of Broadcasters, Women in Communication and The National Association of Television Arts and Sciences. Cast members have made numerous appearances at area schools and organizations.
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**Other Matters (6 of 6)**

	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years



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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow (abbreviated SST) is a United States nationally-syndicated sports television show about high school and college athletics. The show, which is hosted by legendary broadcaster Pat Summerall, takes its viewers across the country in search of the brightest young stars in sports.[1] Sports Stars of Tomorrow is the only high-school sports program in national syndication.[2] The show began in 2005 and provides in-depth feature stories about the top prep athletes in the United States. The goal of the program is to get an "off the field" look at the athletes, so they are frequently shown doing things like playing golf, strumming guitars, and studying. It is produced by GameDay Productions, a private television production company based in Fort Worth, Texas. When the show began in the fall of 2005 it reached out to just 20 percent of the country. Currently, it is airing in nearly 90 percent of all homes nationwide and can be seen in markets such as New York City (WABC-TV), Los Angeles (KCBS-TV), Chicago (WFLD), and Dallas-Fort Worth (KTXA)
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**Certification**

<b>Question</b>	<b>Response</b>
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Anna L. Plourde- Norris, President</b></p>

## Attachments

No Attachments.