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# Children's Television Programming Report

FRN: **0001749688** | File Number: **CPR-144019** | Submit Date: **07/09/2013** | Call Sign: **WVUA** | Facility ID: **77496** | City: **TUSCALOOSA** | State: **AL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/09/2013** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Thistv
	Nielsen DMA	Birmingham
	Web Home Page Address	www.wvuatv.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(9)**

<b>Digital Core Program (1 of 9)</b>		<b>Response</b>
Program Title		Young Icons
Origination		Syndicated
Days/Times Program Regularly Scheduled		Mon at 7 AM.
Total times aired at regularly scheduled time		13
Total times aired		44
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		It's time to see what powerful and positive young people are doing today. THE YOUNG ICONS profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

<b>Digital Core Program (2 of 9)</b>		<b>Response</b>
Program Title		Teen Kids News
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesday at 7:30 AM.
Total times aired at regularly scheduled time		13
Total times aired		11
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13 to 16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (3 of 9)</b>	
	<b>Response</b>
Program Title	Live, Life & Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues at 7:00 AM.
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE & WIN features inspirational segments from character and determination in the arts, to school and sports, to health and wellness, to teen success stories, with themes including social responsibility, perseverance, leadership, academic achievement, volunteerism, exercise and nutrition plus more -- all showing our teen audience how they can LIVE LIFE & WIN!

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (4 of 9)	Response
Program Title	The Busy World of Richard Scarry
Origination	Syndicated
Days/Times Program Regularly Scheduled	Weds at 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry is an entertaining educational preschool animated television show that teaches kids how things work in a town and around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Pets TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Weds at 7 AM.
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals to the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 9)</b>	<b>Response</b>
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays at 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	



Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a fun, fast-paced documentary television program for tweens and teens. Two kids swap lives for a full weekend to have fun and challenge themselves as they experience life's diversity firsthand. These "swappers" are not just kids with intense hobbies; they have unique and compelling lifestyles. We follow these kids through the anticipation, immersion, adaptation, and personal interpretations of their experiences. The swappers, and in turn the viewers, break down stereotypes, increase their social awareness and acceptance, satisfy their curiosities, and most importantly, have tons of fun along the way. The kids are unique, the switches outrageous, the tasks and challenges wacky and entertaining - all making for compelling programming.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 9)</b>	<b>Response</b>
Program Title	Danger Rangers
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays at 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers is the first NY Emmy nominated, animated television series that blends educational safety messaging with positive character role models, action-adventure storylines, comedy and fantastic music. The unique combination of these elements empowers children with potentially life-saving problem solving skills, helping them to avoid or know how to reduce their most common safety risks. The Danger Rangers is the perfect combination of entertainment kids love and educational content parents value
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 9)</b>	<b>Response</b>
Program Title	Country Mouse, City Mouse
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday & AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much loved children's fable comes to television in a brand new way, full of mysteries, adventures & characters with a unique mouse perspective on the world. Come along with Emlii, the practical Country Mouse & her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends & family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists, & an array of fellow adventures. Each adventure is based on a real event that took place at the beginning of the 20th century.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Wimzie's House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday at 7 AM and 7:30 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Wimzie's House format is ideal for integrating educational objectives into the show's fun and engaging plots. Each show begins with at least one of the characters having a particular project, adventure or problem that triggers the theme of the day. With the three act format, daily issues emerge for exploration. The special experiences of childhood are reflected in the dramatic situations and storylines of the show, which encourage audience participation in the lively activities at Wimzie's House. Possible solutions present themselves, as characters grapple with their feelings and differing perspectives. Act 1 and Act 2 end by songs that reinforce the nature of the issue at hand. As the show closes on Act 3, Wimzie and her playmates have learned more about living and growing together despite their differences.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Elizabeth Brock
Address	Box 870172
City	Tuscaloosa
State	AL
Zip	35487
Telephone Number	205-348-6646
Email Address	ebrook@cpt.ua.edu
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (0)**

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>University of Alabama</b></p>



## Attachments

No Attachments.