

Children's Television Programming Report

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 0009961889
 File Number:
 CPR-162385
 Submit Date:
 01/05/2015
 Call Sign:
 WGMB-TV
 Facility ID:
 12520

 City:
 BATON ROUGE
 State:
 LA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/05/2015
 Filing Status:
 Active
 Status:
 Status:
 Status Date:

Report reflects information for : Fourth Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	ſ
		Affiliated network	Fox	
		Nielsen DMA	Baton Rouge	
		Web Home Page Address	www.fox44.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am-7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua Kids Crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore. Aqua Kids is an FCC compliant program sponsored by Captain Kids, an organization dedicated to involving children in water activities of every description. Syndication for Aqua Kids is handled by Showplace, a nationally recognized distributor of educational and entertainment programming.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am-8:00am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly half-hour television series shot entirely in HD, "Career Day" is the newest offering from Entertainment Studios that falls under the "Educational and Informational (E/I) for children age 13-16" FCC classification. "Career Day" offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am-8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the The Young Icons is the newest offering from Entertainment Studios that falls under Educational and educational Informational for children age 13 to I6 FCC classification. The Young Icons, a weekly half hour shot in high definition, features stories about world class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs all under the age of 18. Examples of the kinds of stories the Young Icons will te11 include informational that of Patrick Pedraja, a fourteen year old actor and philanthropist who traveled America by RV, ralsing objective of awareness for cancer by signing donors up for the National Marrow Registry, track phenomenon, Turquoise the program and how it Thompson, who sprinted her way into the record books and earned herself a full ride to UCLA, Kimberly Anyadike, who became-the youngest pilot to fly across the country, and sisters Marni and Nerni Barta. who meets the created Kidflicks, a non profit organization that donates new and used DvDs to childrens hospitals all across definition of America. Programming.

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Core

Does the	Yes
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program by	
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the program	
the symbol E	
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Digital Core Program (4 of 6)	Response
Program Title	Outdoorsman With Buck McNeely
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am-9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Outdoorsman International launched in 1995 and has evolved into the nation's largest syndicated adventure Describe the series. The series format includes an (E/I) educational blend of world class adventures in domestic and educational international locations. Environmental and conservation issues, teaching kids and people of all ages about informational wildlife, hunting fishing, ethics and respect for natures and a celebration of the sporting lifestyle are objective of important aspects of the format. Outdoorsman International founder Buck McNeely hosts the series. An the program international adventurer, dedicated conservationist and game management proponent, Buck promotes the and how it enjoyment of the great outdoors for kids of all ages. The program has been shot on location world wide in meets the places like: New Zealand, Argenia, Nambia, Siberia, Brazil, Botswana, Mexico, South Africa, Alaska, definition of Iceland, Costa Rica, Canada, Newfoundlanad, Zimbabwe, and the U.S.A. Celebrity guests from the world of sports, literature, politics, and entertainment have appeared on the program. Long term goals of the series Programming. include propagation of a Mass media communications Network in support of the sporting industry: to establish this series as a major force in the entertainment and education of young people and their families; to give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration; to also teach people the key role sportsmen and women play in this country in overall game management and habitat programs.

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Core

Does the	Yes
Licensee	
identify the	
program by	
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the program	
the symbol E	
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Digital Core Program (5 of 6)	Response
Program Title	PETS TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

13 years to 16 years Age of Target Child Audience

educational

objective of

and how it meets the

definition of

Core

and

Describe the Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles brought to you from the enthusiastic and caring eyes of children. PetsTV.com is dedicated to bringing the public news, information, entertainment and a point of view that promotes the health and informational welfare of companion animals. At PetsTV.com we believe pets are a precious gift and that: The solution to the problem of homeless pets is to have mandatory low cost spay /neuter programs. Every county and/or the program city should have a shelter that meets humane standards, promotes adoption and requires spay/neuter before adoption. We have a duty to work to improve the living conditions of mistreated companion animals and to raise public awareness about them. Public officials have an obligation to pursue policy initiatives and legislation that protect the health and welfare of companion animals. We strongly believe that most pet owners consider their pets to be an absolute part of their family and PetsTV.com will endeavor to reflect the Programming. joy, love and benefits they provide.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
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the program	
the symbol E	
/l?	

Digital Core Program (6 of 6)	Response
Program Title	Xploration Earth 2050
Origination	Network
Days/Times Program Regularly Scheduled	Sun 9:30a-10a
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Xploration Earth 2050
List date and time rescheduled	10/26/2014 / 5p-5:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-26
Episode #	10/26/2014 / 107 14/15
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Ryan C. Johnson
	Address	10000 Perkins Road
	City	Baton Rouge
	State	LA
	Zip	70810
	Telephone Number	225-768-9220
	Email Address	ryan.johnson@tvbatonrouge.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified as 47.C.F.R. Section 73.670, with respect to all programs specifically designed for children ages sixteen (16) and under.

Other Matters (6)

Other Matters (1 of 6)	Response	
Program Title	Aqua Kids	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7:	00am-7:30am
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	importance Molly and th learned abo sponsored l description.	s an award-winning children's program dedicated to educating young people about the of protecting marine environments and the animals that live there. For over 7 years, our host ne Aqua Kids Crew have traveled the globe, sharing their adventures and what they've but preserving a world for everyonen to explore. Aqua Kids is an FCC compliant program by Captain Kids, an organization dedicated to involving children in water activities of every Syndication for Aqua Kids is handled by Showplace, a nationally recognized distributor of and entertainment programming.
Other Matters (2 o	of 6)	Response
Program Title		Career Day
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 7:30am-8:00am
Total times aired at regularly		13

Days/Times Program Regularly Scheduled	Saturday 7:30am-8:00am
Total times aired at re scheduled time	egularly 13
Length of Program	30 mins
Age of Target Child A from	udience 13 years to 16 years
Describe the education informational objective program and how it me definition of Core Programming.	e of the from Entertainment Studios that falls under the "Educational and Informational (E/I) for
Other Matters (3 of 6) Resp	oonse
Program Title The	Young Icons

Origination Syndicated

Days/Times Program Regularly Scheduled	Saturday	8:00am-8:30am
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years	to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	that of Patrick Pedraja, a fourteen year old actor and philanthropist who traveled America by RV, rais awareness for cancer by signing donors up for the National Marrow Registry, track phenomenon, Tur Thompson, who sprinted her way into the record books and earned herself a full ride to UCLA, Kimbo Anyadike, who became-the youngest pilot to fly across the country, and sisters Marni and Nerni Barta created Kidflicks, a non profit organization that donates new and used DvDs to childrens hospitals all America.	
Other Matters (4 of 6)	Response
Program Title		Outdoorsman with Buck McNeely
Origination		Syndicated
Days/Times Pro Regularly Scheo	-	Saturday 8:30am-9:00am
Total times aired regularly schedu		13
Length of Progra	am	30 mins
Age of Target C Audience from	Child	13 years to 16 years
Describe the educational and informational objective		Outdoorsman International launched in 1995 and has evolved into the nation's largest syndicate adventure series. The series format includes an (E/I) educational blend of world class adventure in domestic and international locations. Environmental and conservation issues, teaching kids

informational objective of the program and how it meets the definition of Core Programming.

Other Matters (5 of 6)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am-11:30am

Total times	13
TOTAL TIMES	
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and P
educational	Lifestyles brought to you from the enthusiastic and caring eyes of children. Pets.TV is dedicated to bringing
and	the public news, information, entertainment and a point of view that promotes the health and welfare of
informational	companion animals. At Pets.TV.com we believe pets are a precious gift and that: The solution to the
objective of	problem of homeless pets is to have mandatory low cost spay /neuter programs. Every county and/or city
the program	should have a shelter that meets humane standards, promotes adoption and requires spay/neuter before
and how it	adoption. We have a duty to work to improve the living conditions of mistreated companion animals and to
meets the	raise public awareness about them. Public officials have an obligation to pursue policy initiatives and
definition of	legislation that protect the health and welfare of companion animals. We strongly believe that most pet
Core	owners consider their pets to be an absolute part of their family and PetsTV.com will endeavor to reflect th
Programming.	
	joy, love and benefits they provide.
Other Matters (6)	
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Other Matters (6)	/6 of Response
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Other Matters (6) Program Title Origination Days/Times Program Regula Scheduled Total times aire regularly sched time Length of Progr Age of Target C Audience from Describe the educational and informational	6 of Response Xploration Earth 2050 Syndicated au Sundays at 9:30-10 a.m. arly d at 13 uled 13 years to 16 years What will the world look like in 2050? Where will advancements in science, technology, engineering and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family.
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Certification	Question
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.
	FORFEITURE OF ANY FEES PAID
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

ComCorp I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the of Baton Authorization(s) specified above. Rouge

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License Corp

Attachments No Attachments.