

Children's Television Programming Report

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 10/10/2012
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 KETV
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 53903
 City:

 OMAHA
 State:
 NE

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 10/10/2012
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:

Report reflects information for : Third Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	ı
		Affiliated network	ABC	
		Nielsen DMA	Omaha	
		Web Home Page Address	www.ketv.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. They have the interest and opinions. But they also have a healthy skepticism about adult explanations, which tend to be either condescending or overly complex. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9-9:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series engages viewers 13-16, as well as the whole family as Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories (ie: fastest animals in Africa, tallest insects, biggest eaters, smartest birds). Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages an opportunity to be entertained as well as learn more about the fascinating animal kingdom. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs that humans of From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about the life teeming in our oceans. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10-10:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. It offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Main Digital Channel
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11-11:30AM CT
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series aimed to educate and inform viewers ages 13-16, our hosts scan the country finding those who "pay it forward" to promote health and wellness. The remarkable people that viewers meet are referred to as "Agents of Change," special individuals who are making big changes in people's lives, one small step at a time. The series raises awareness to help fight obesity, raise self-esteem, establish physcial fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control and demonstrating how one person can make a difference. Main Digital Channel. 9/8 and 9/15 preempted due to football.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Preemption Programs #1

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	9/16/2012 11:30AM-12N
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-15
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	9/9/2012 11:30AM-12N
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	Food for Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12N CT
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3

3
30 mins
13 years to 16 years
Each week the show educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. No matter how exotic or local the location, Claire Thomas, our host, is in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Main Digital Channel. Preempted 8/25 due to Little League and 9/8 and 9/15 due to football.
Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	9/9/2012 11-11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	8/26/2012 11-11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-25
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	9/16/2012 11-11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-15
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 13)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7-9:00AM CT
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship and Compassion. Multicast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	M@d About
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9-9:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@d About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun a entertaining way. Each TV episode explores significant topics within a subject area. Multicast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	M@d About
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@d About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun ar entertaining way. Each TV episode explores significant topics within a subject area. Multicast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Green Screen Adventures
Origination	Network

Days/Times Program Regularly Scheduled	Sundays/7-9:00AM CT
Total times aired at regularly scheduled time	56
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship and Compassion. Multicast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/9-9:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. Multicast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/9:30-10AM CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. Multicast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Hood
Address	2665 Dougla St.
City	Omaha
State	NE
Zip	68131-2699
Telephone Number	402-345-77
Email Address	lhood@hea com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. They have the interest and opinions. But they also have a healthy skepticism about adult explanations, which tend to be either condescending or overly complex. Main Digital Channel.

Other Matters (2 of 17)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9-9:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series engages viewers 13-16, as well as the whole family as Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories (ie: fastest animals in Africa, tallest insects, biggest eaters, smartest birds). Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages an opportunity to be entertained as well as learn more about the fascinating animal kingdom. Main Digital Channel.

Other Matters (3 of 17)	Response
Program Title	Ocean Mysteries with Jack Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

Describe the

Core Programming.

13 years to 16 years

A fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Ocean educational and Mysteries shows how animals share the same behaviors, challenges and triumphs that humans do. informational From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the objective of the mingling species, viewers will get to know and care about the life teeming in our oceans. Main program and how it Digital Channel. meets the definition of

Other Matters (4 of 17)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10-10:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Main Digital Channel.

Other Matters (5 of 17)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. It offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Main Digital Channel.

Other Matters (6 of 17)	Response
11)	
Program Title	Recipe Rehab

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11-11:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program was developed and produced to educate and inform viewers, ages 13-16. It is chef against chef in a recipe makeover challenge. Viewers will submit their favorite decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the receipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury. Main Digital Channel.
Other Matters (7 of 17)	Response

Program Title	Food for Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30AM-12N CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the show educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. No matter how exotic or local the location, Claire Thomas, our host, is in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Main Digital Channel.

Oth (9 of 17)Ma

Other Matters (8 of 17)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7-8AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Length of Program

Age of Target Child Audience from

Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship and Compassion. Multicast.

Other Matters (9 of 17)	Response
Program Title	Children Talk
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8-8:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A series where children talk about what they know and learn about what they don't. The show provides young viewers with an educational experience by visiting a variety of locations with historic or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Multicast.
Other Matters (10 of 17)	Response
Program Title	Workforce
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:30-9AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs from zookeeper to plastic surgeon. Multicast.
Other Matters (11 of 17)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9-9:30AM CT
Total times aired at regularly sch time	neduled 13

30 mins

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Programming.

Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the US from Las Vegas to Key West. Multicast.

Other Matters (12 of 17)	Response	
Program Title	Safari	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/9:30-10	DAM CT
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 yea	ars
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	conservation. Safa of exploring the fas to protect the anim	re programming in the areas of global ecology, wildlife biology and species ari offers a dynamic television experience for teens - with the exciting experience scinating world of wildlife and at the same time discovering what needs to be done hals and their habitat so that they can live on in the wild. Various age-appropriate ecology issues are introduced to the viewing audience with in-depth and ttions. Multicast.
Other Matters (13 of 1	7)	Response
Program Title		Green Screen Adventures
Origination		Network
Days/Times Program F Scheduled	Regularly	Sundays/7-8AM CT
Total times aired at reg	ularly scheduled	26

time	
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Children get the message that their words have power, that their voices are being heard. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship and Compassion. Multicast.

Other Matters (14 of 17)	Response
Program Title	Cookin' with Cutty
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/8-8:30AM CT
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cookin' With Cutty promotes positive health and nutrition lifestyle choices for children and their parents. Fast-paced, high-energy segments featuring Cutty, Lisa, Blakely and the kids focus on the benefits of eating well, exercising and being tobacco free. Our mission is to encourage good health, nutrition and fitness habits to children around the world. The program informs and educates children, parents and families through the easiest learning method on earth FUN! Multicast.

Other Matters (15 of 17)	Response
Program Title	Kids Cooking for Kids
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/8:30-9AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mike and Will are twin brothers who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating with as many kids as possible. In each episode, Mike and Will demonstrate how to cook a particular dish, emphasizing the importance of good nutrition, kitchen safety and a healthy lifestyle. Multicast.

Other Matters (16 of 17)	Response
Program Title	M@d About
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/9-9:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@d About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode explores significant topics within a subject area. Multicast.

Other Matters (17 of 17)	Response
Program Title	Edgemont
Origination	Network

Days/Times	Sundays/9:30-10AM CT
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers
educational and	about issues that arise in school and at home. The storylines focus on social and emotional challenges
informational	faced by all secondary school students, from forming and maintaining family, friendship and romantic
objective of the	relationships, to ethical and moral choices. The objective of the series is to demonstrate models of
program and	behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness
how it meets the	the potential outcomes of these choices and gain positive tools that they can use to resolve issues and
definition of Core	conflicts in a constructive way. Multicast.
Programming.	

Inc.

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Hearst Television, Attachments No Attachments.