



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-137454** | Submit Date: **01/09/2013** | Call Sign: **KRON-TV** | Facility ID: **65526** |  
City: **SAN FRANCISCO** | State: **CA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/09/2013** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	My Network
	Nielsen DMA	San Fran-Oakland-San Jose
	Web Home Page Address	www.kron4.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Bay Area Quiz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 2:00-2:30 p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bay Area Quiz Kids is a game show tournament featuring local high schools from the Bay Area. Each of the matches is taped before a live audience in which teams of three contestants compete for the championship and a trip to Europe. The competition includes questions from the following categories: literature, science, math, history, geography, fine & performing arts as well as current events and sports. The goal of Quiz Kids is to provide a showcase for local high schools and for students who strive for academic excellence. This show give kids the opportunity to display wit, poise and knowledge in a fiercely competitive, but fun environment. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 4:00-4:30 p.m. / Sundays 4:00-5:00 p.m.
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode the camera follows Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive roles models and prosocial values within an environmentally responsible universe. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)		Response
Program Title		Teen Kids News
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 2:30-3:00 p.m.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on the network news programs. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 4:30-5:00 p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half-hour live television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes, there's always something amazing happening. The mission of this program is to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 10)</b>	<b>Response</b>
Program Title	Bay Area Quiz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 5:00-5:30 p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bay Area Quiz Kids is a game show tournament featuring local high schools from the Bay Area. Each of the matches is taped before a live audience in which teams of three contestants compete for the championship and a trip to Europe. The competition includes questions from the following categories: literature, science, math, history, geography, fine & performing arts, as well as current events and sports. The goal of Quiz Kids is to provide a showcase for local high schools and for students who strive for academic excellence. This show give kids the opportunity to display wit, poise and knowledge in a fiercely competitive, but fun environment. Multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 5:30-6:00 p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bay Area Quiz Kids is a game show tournament featuring local high schools from the Bay Area. Each of the matches is taped before a live audience in which teams of three contestants compete for the championship and a trip to Europe. The competition includes questions from the following categories: literature, science, math, history, geography, fine & performing arts as well as current events and sports. The goal of Quiz Kids is to provide a showcase for local high schools and for students who strive for academic excellence. This show give kids the opportunity to display wit, poise and knowledge in a fiercely competitive, but fun environment. Multicast channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 10)	Response
Program Title	Animal Exploration With Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 6:00-6:30 p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half-hour live television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes, there's always something amazing happening. The mission of this program is to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Multicast Channel

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 10)	Response
Program Title	Chat Room
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 6:30-7:00 p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ChatRoom is a half-hour weekly educational series designed to educate, inform and entertain children 13 to 16 through re-enacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. ChatRoom offers a place where young people can watch and discuss the problems they face. Multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00-7:30 p.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science is a new E/I series with a uniquely scientific approach. This series is specifically produced for children 13-16. While most animal shows look at behavior of animals, this program goes one step further to look at how and why an animal is able to excel in its environment. Multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)		Response
Program Title		Animal Atlas
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays 7:30-8:00 p.m.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal Atlas makes nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13- to 16-year-olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Multicast Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes



Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Pat Patton
Address	1001 Van Ness Avenue
City	San Francisco
State	CA
Zip	94109
Telephone Number	(415) 561-8917
Email Address	patton@kron.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	



Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Bay Area Quiz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 2:00-2:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bay Area Quiz Kids is a game show tournament featuring local high schools from the Bay Area. Each of the matches is taped before a live audience in which teams of three contestants compete for the championship and a trip to Europe. The competition includes questions from the following categories: literature, science, math, history, geography, fine & performing arts as well as current events and sports. The goal of Quiz Kids is to provide a showcase for local high schools and for students who strive for academic excellence. This show give kids the opportunity to display wit, poise and knowledge in a fiercely competitive, but fun environment. Main Digital Channel.

Other Matters (2 of 10)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 4:00-4:30 p.m. / Sundays 3:00-4:00 p.m./ Sundays 4:00-5:00 p.m.
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (3 of 10)	Response
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Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 2:30-3:00 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on the network news programs. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Main Digital Channel.

Other Matters (4 of 10)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 4:30-5:00 p.m.
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Other Matters (5 of 10)	Response

Program Title	ChatRoom
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 6:30-7:00 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (6 of 10)	Response
Program Title	Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00-7:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science is a new E/I series with a uniquely scientific approach. This series is specifically produced for children 13-16. While most animal shows look at behavior of animals, this program goes one step further to look at how and why an animal is able to excel in its environment. Multicast channel.

Other Matters (7 of 10)	Response
Program Title	Bay Area Quiz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 5:00-5:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bay Area Quiz Kids is a game show tournament featuring local high schools from the Bay Area. Each of the matches is taped before a live audience in which teams of three contestants compete for the championship and a trip to Europe. The competition includes questions from the following categories: literature, science, math, history, geography, fine & performing arts, as well as current events and sports. The goal of Quiz Kids is to provide a showcase for local high schools and for students who strive for academic excellence. This show give kids the opportunity to display wit, poise, and knowledge in a fiercely competitive, but fun environment. Multicast channel.
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Other Matters (8 of 10)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 5:30-6:00 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on the network news programs. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Multicast Channel.

Other Matters (9 of 10)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 6:00-6:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half-hour live television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes, there's always something amazing happening. The mission of this program is to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Multicast Channel.
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Other Matters (10 of 10)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30-8:00 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas makes nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13- to 16-year-olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and facinating presentation of information about the animal world. Multicast Channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Young Broadcasting of San Francisco, Inc.</b></p>

Attachments

No Attachments.