



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0021144092 | File Number: CPR-122123 | Submit Date: 07/08/2011 | Call Sign: WTCN-CA | Facility ID: 70865 |

City: PALM BEACH | State: FL

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 07/08/2011 |

Filing Status: Active

Report reflects information for : Second Quarter of 2011

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response                |
|--------------|-----------------------|-------------------------|
| Station Type | Station Type          | Network Affiliation     |
|              | Affiliated network    | My Network              |
|              | Nielsen DMA           | W. Palm Beach-Ft Pierce |
|              | Web Home Page Address | www.WeAreWestPalm.com   |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  |          |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  |          |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  |          |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  |          |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? |          |

Digital Core Programs(7)

| Digital Core Program (1 of 7)  |  | Response  |
|--|--|---|
| Program Title  |  | ANIMAL RESCUE   |
| Origination  |  | Syndicated  |
| Days/Times Program Regularly Scheduled   |  | Saturday 7:00am   |
| Total times aired at regularly scheduled time  |  | 13  |
| Total times aired  |  |   |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  |   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Seven time Emmy-nominated "ANIMAL RESCUE" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. Host Alex Paen and "Animal Rescue" cameras travel around the world capturing these dramatic rescues. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes   |

| Digital Core Program (2 of 7)                      |  | Response             |
|--|--|----------------------|
| Program Title                                      |  | PETS.TV              |
| Origination  |  | Syndicated           |
| Days/Times Program Regularly Scheduled             |  | Saturday 7:30am      |
| Total times aired at regularly scheduled time      |  | 13                   |
| Total times aired                                  |  |                      |
| Number of Preemptions                              |  | 0                    |
| Number of Preemptions for other than Breaking News |  |                      |
| Number of Preemptions Rescheduled                  |  |                      |
| Length of Program                                  |  | 30 mins              |
| Age of Target Child Audience                       |  | 13 years to 16 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "PETS.TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences off eatured animals and/or related products. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 7)  |  | Response   |
|--|--|--|
| Program Title  |  | WHADDYADO  |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | Saturday 8:00am  |
| Total times aired at regularly scheduled time  |  | 13   |
| Total times aired  |  |  |
| Number of Preemptions  |  | 0  |
| Number of Preemptions for other than Breaking News   |  |  |
| Number of Preemptions Rescheduled  |  |  |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience   |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | "WHADDYADO" (What Do You Do?) is a weekly half-hour educational series that chronicles real-life stories surrounding ordinary teens who accidentally find themselves caught in perilous and challenging situations. Through dramatic re-enactments, WHADDYADO will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (4 of 7)  | Response   |
|--|--|
| Program Title  | MADE IN HOLLYWOOD: TEEN EDITION  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 3:00pm,   |
| Total times aired at regularly scheduled time  | 10   |
| Total times aired  | 11   |
| Number of Preemptions  | 3  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "MADE IN HOLLYWOOD: TEEN EDITION" provides its target age group of teens 13-16 with behind-the-screen background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | MADE IN HOLLYWOOD: TEEN EDITION |
| List date and time rescheduled   | 4.2.11 at 4pm                   |
| Is the rescheduled date the second home?   | No                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                             |
| Date Preempted   | 2011-04-02                      |
| Episode #  |                                 |
| Reason for Preemption  | Other                           |

#### Digital Preemption Programs #2

| Questions | Response |
|-----------|----------|
|-----------|----------|

|  |                                 |
|--|---------------------------------|
| Title of Program   | MADE IN HOLLYWOOD: TEEN EDITION |
| List date and time rescheduled   |                                 |
| Is the rescheduled date the second home?   | No                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   | 2011-04-23                      |
| Episode #  |                                 |
| Reason for Preemption  | Other                           |

### Digital Preemption Programs #3

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | MADE IN HOLLYWOOD: TEEN EDITION |
| List date and time rescheduled   |                                 |
| Is the rescheduled date the second home?   | No                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   | 2011-05-07                      |
| Episode #  |                                 |
| Reason for Preemption  | Other                           |

| Digital Core Program (5 of 7)  | Response   |
|--|--|
| Program Title  | MADE IN HOLLYWOOD: TEEN EDITION  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 3:30pm  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 10   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "MADE IN HOLLYWOOD: TEEN EDITION" provides its target age group of teens 13-16 with behind-the-screen background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |



| Digital Core<br>Program (6 of 7)  | Response   |
|---|--|
| Program Title   | SWAP TV  |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Sunday 7:00am  |
| Total times aired at<br>regularly scheduled<br>time   | 12   |
| Total times aired   | 12   |
| Number of<br>Preemptions  | 1  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | "SWAP TV" is a weekly half-hour series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

Digital Preemption Programs #1

| Questions  | Response   |
|--|------------|
| Title of Program   | SWAP TV    |
| List date and time rescheduled   |            |
| Is the rescheduled date the second home?   | No         |
| Were promotional efforts made to notify the public of rescheduled date and time? | No         |
| Date Preempted   | 2011-06-05 |
| Episode #  |            |
| Reason for Preemption  | Other      |

| Digital Core Program (7 of 7)  | Response  |
|--|---|
| Program Title  | AWESOME ADVENTURES  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday 7:30am   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 1   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week the show features a host and two different teenagers as they travel to exciting and exotic locations all over the world. From the highlands of Scotland to the frozen tundra of Alaska, "AWESOME ADVENTURES" informs, entertains and educates about the history and cultures of the places visited. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Digital Preemption Programs #1

| Questions  | Response           |
|--|--------------------|
| Title of Program   | AWESOME ADVENTURES |
| List date and time rescheduled   |                    |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                 |
| Date Preempted   | 2011-06-05         |
| Episode #  |                    |
| Reason for Preemption  | Other              |

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response                              |
|---|---------------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                                   |
| Name of children's programming liaison  | Gwen A Wright                         |
| Address   | 1700 Palm Beach Lakes Blvd. Suite 150 |
| City  | West Palm Beach                       |
| State   | FL                                    |
| Zip   | 33401                                 |
| Telephone Number  | 561-681-3436                          |
| Email Address   | gwright@wtvx.com                      |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                                       |

Other Matters (6)

| Other Matters (1 of 6)   |  | Response  |
|--|--|---|
| Program Title  |  | ANIMAL RESCUE   |
| Origination  |  | Syndicated  |
| Days/Times Program Regularly Scheduled   |  | Saturday 7:00am   |
| Total times aired at regularly scheduled time  |  | 13  |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience from  |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Seven time Emmy-nominated "ANIMAL RESCUE" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. Host Alex Paen and "Animal Rescue" cameras travel around the world capturing these dramatic rescues. |

| Other Matters (2 of 6)   |  | Response   |
|--|--|--|
| Program Title  |  | PETS.TV  |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | Saturday 7:30am  |
| Total times aired at regularly scheduled time  |  | 13   |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience from  |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | "PETS.TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. |

| Other Matters (3 of 6)                        |  | Response        |
|---|--|-----------------|
| Program Title                                 |  | WHADDYADO       |
| Origination                                   |  | Syndicated      |
| Days/Times Program Regularly Scheduled        |  | Saturday 8:00am |
| Total times aired at regularly scheduled time |  | 13              |
| Length of Program                             |  | 30 mins         |

|  |  |
|--|--|
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "WHADDYADO" (What Do You Do?) is a weekly half-hour educational series that chronicles real-life stories surrounding ordinary teens who accidentally find themselves caught in perilous and challenging situations. Through dramatic re-enactments, WHADDYADO will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show. |

| Other Matters (4 of 6)   | Response   |
|--|--|
| Program Title  | MADE IN HOLLYWOOD: TEEN EDITION  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 3:00pm / Saturday 3:30pm  |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "MADE IN HOLLYWOOD: TEEN EDITION" provides its target age group of teens 13-16 with behind-the-screen background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession. |

| Other Matters (5 of 6)   | Response   |
|--|--|
| Program Title  | SWAP TV  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday 7:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "SWAP TV" is a weekly half-hour series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. |

| Other Matters (6 of 6) | Response           |
|------------------------|--------------------|
| Program Title          | AWESOME ADVENTURES |

|  |   |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday 7:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week the show features a host and two different teenagers as they travel to exciting and exotic locations all over the world. From the highlands of Scotland to the frozen tundra of Alaska, "AWESOME ADVENTURES" informs, entertains and educates about the history and cultures of the places visited. |



Certification

| Question   | Response                                   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>WPB TV<br/>License<br/>Corp.</b></p> |

Attachments

No Attachments.