

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0021144076** File Number: **CPR-140639** Submit Date: **04/08/2013** Call Sign: **KUTV** Facility ID: **35823** City:

SALT LAKE CITY State: UT

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/08/2013 Filing Status: Active

# Report reflects information for : First Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Salt Lake City
	Web Home Page Address	www.kutv.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	DOODLEBOPS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00am & 8:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted such in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers to develop positive personal qualities such as honesty and initiative and also providing viewers with a basic understanding and appreciation of music. This program aired on the station's main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	BUSYTOWN MYSTERIES
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00am & 9:30am

Total times aired at regularly scheduled time	25
Total times aired	26
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BUSYTOWN MYSTERIES Inspired by the works of Richard Scarry, this program brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Also, the program helps develops vocabulary through words and concepts that are part of each episode's overall theme. This program aired on the station's main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	BUSYTOWN MYSTERIES
List date and time rescheduled	Tuesday, 3/19 3:00P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/16 9:30A
Reason for Preemption	Sports

Digital Core Program (3 of 5)	Response
Program Title	LIBERTY'S KIDS

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIBERTY KIDS Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. This program aired on the station's main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	LIBERTY'S KIDS
List date and time rescheduled	Monday, 3/18 3:00P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/16 10A
Reason for Preemption	Sports

Questions	Response
Title of Program	LIBERTY'S KIDS
List date and time rescheduled	Monday, 4/1 3:00P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/30 10A
Reason for Preemption	Sports

Questions	Response
Title of Program	LIBERTY'S KIDS
List date and time rescheduled	Monday, 3/4 3:00P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/2 10A
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	LIBERTY'S KIDS
List date and time rescheduled	Monday, 3/11 3:00P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/9 10A
Reason for Preemption	Sports

Questions	Response
Title of Program	LIBERTY'S KIDS
List date and time rescheduled	Monday, 3/25 3:00P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/23 10A
Reason for Preemption	Sports

Digital Core Program (4 of 5)	Response
Program Title	LIBERTY'S KIDS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30am
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIBERTY KIDS Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. This program aired on the station's main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	LIBERTY'S KIDS
List date and time rescheduled	Monday, 3/18 3:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/16 10:30A

Reason for Preemption	Sports
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Questions	Response
Title of Program	LIBERTY'S KIDS
List date and time rescheduled	Monday, 2/18 3:00P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 2/16 10:30A
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	LIBERTY'S KIDS
List date and time rescheduled	Monday, 3/4 3:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/2 10:30A
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	LIBERTY'S KIDS
List date and time rescheduled	Monday, 3/11 3:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/9 10:30A
Reason for Preemption	Sports

Questions	Response
Title of Program	LIBERTY'S KIDS
List date and time rescheduled	Saturday, 2/9 4:00P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	Saturday, 2/9 10:30A
Reason for Preemption	Sports

Questions	Response
Title of Program	LIBERTY'S KIDS
List date and time rescheduled	Monday, 3/25 3:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/23 10:30A
Reason for Preemption	Sports

Questions	Response
Title of Program	LIBERTY'S KIDS
List date and time rescheduled	Monday, 4/1 3:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/30 10:30A
Reason for Preemption	Sports

Digital Core Program (5 of 5)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:00am
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the station's main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	Tuesday, 3/12 3:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/9 11A
Reason for Preemption	Sports

# **Digital Preemption Programs #2**

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	Monday, 2/18 3:30P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 2/16 11A
Reason for Preemption	Sports

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	Saturday, 2/9 4:30P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 2/9 11A
Reason for Preemption	Sports

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	Tuesday, 3/26 3:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/23 11A
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	Tuesday, 4/2 3:00P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/30 11A
Reason for Preemption	Sports

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	Tuesday, 3/5 3:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/2 11A
Reason for Preemption	Sports

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	Monday, 2/25 3:30P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 2/23 11A
Reason for Preemption	Sports

#### **Digital Preemption Programs #8**

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	Saturday, 1/26 4:30P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 1/26 11A
Reason for Preemption	Sports

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	Tuesday, 3/19 3:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/16 11A
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sue Odette
Address	299 South Main Street, #150
City	Salt Lake City
State	UT
Zip	84111
Telephone Number	801-839-1234
Email Address	sodette@kutv2.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of	No Text Zone - This year saw the launch of the No Text Zone Campaign. KUTV/KMYU will utilize the power of our broadcast channels, internet site, and corporate partners to invite Utahan's to pick up a NTZ Pledge Sticker at any of our sponsors' locations. We kicked off this campaign on January 16, 2013, with a press conference at Cottonwood High School. Our GM spoke as well as our sponsors, a highway patrol lieutenant and a district driver's education teacher. We invited each of the students in attendance to take the pledge. This program is intended to get people of all

ages to stop texting while driving for the safety of our community.

such programming to children. See 47 C.F.R. Section

73.671, NOTES 2 and 3.

# Other Matters (4)

Other Matters (1	Response
of 4)	Response
Program Title	DOODLEBOPS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00am & 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOODLEBOPS Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted such in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers to develop positive personal qualities such as honesty and initiative and also providing viewers with a basic understanding and appreciation of music. This program will air on the station's main channel.

Other Matters (2 of 4)	Response
Program Title	BUSYTOWN MYSTERIES
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00am & 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the works of Richard Scarry, this program brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Also, the program helps develops vocabulary through words and concepts that are part of each episode's overall theme. This program will air on the station's main channel.

Other Matters (3 of 4)	Response
Program Title	LIBERTY'S KIDS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am & 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. This program will air on the station's main channel.

Other Matters (4 of 4)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the station's main channel.

Programming.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KUTV Licensee, LLC **Attachments** 

No Attachments.