



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0020557518** | File Number: **CPR-167949** | Submit Date: **04/09/2015** | Call Sign: **KWHY-TV** | Facility ID: **26231**  
City: **LOS ANGELES** | State: **CA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/09/2015** | Filing Status: **Active**

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Report reflects information for : **First Quarter of 2015**

**General Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Mundofox
	Nielsen DMA	Los Angeles
	Web Home Page Address	www.canal22.tv

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	685.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	22.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(4)**

Digital Core Program (1 of 4)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	[22.2 M-F 9a-9:30a, 9:30a-10a][22.3 M-F 3p-3:30p; Sa-Su 7a-7:30a, 7:30a-8a (1/1-3/15); Sa-Su 9a-9:30
Total times aired at regularly scheduled time	561
Total times aired	563
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Animal Atlas the hosts travel the globe to meet every kind of animal imaginable from the familiar to the outstanding. Viewers learn about the animals lives, history, and the adaptations that allow them to survive and thrive. Viewers get to meet the animals face to face.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	1/1/15 at 9:30
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-01-01
Episode #	1/1/15 (on 22.4) at 8:30
Reason for Preemption	Other

**Digital Preemption Programs #2**

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	1/1/15 at 9:30
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-01-01
Episode #	1/1/15 (on 22.6) at 9

Reason for Preemption	Other
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<b>Digital Core Program (2 of 4)</b>	<b>Response</b>
Program Title	Artzooka
Origination	Network
Days/Times Program Regularly Scheduled	W, Th 7-7:30a
Total times aired at regularly scheduled time	25
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 9, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today? Meet Jeremie! He leads the Artzooka! charge in each and every episode...and has a really great time doing it. Like the cooler older brother you always wanted, Jeremie shows kids how to create things they never thought they could, and using things they never thought of...like creating your own gift wrap with shaving c
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 4)</b>		<b>Response</b>
Program Title	Como Se Hacen Las Cosas	
Origination	Network	
Days/Times Program Regularly Scheduled	F, Su 7-7:30a	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The main objective of the 104 live action and 2D digital segments is to show curious young viewers how everyday objects they encounter are designed and made. The series was filmed on location in Europe and North America in factories, workshops, and food plants. Each segment opens with an item to be investigated, followed by the two hosts, "Gear" and "Wiz," taking off on a voyage of discovery to understand the workings of the item and reveal the secrets behind how it is made. For ages 4-7, the series key educational and informational goals are to: 1) educate children about the workings of everyday objects and how they are made and 2) to introduce children to the many fascinating objects around them and spark curiosity and the desire to learn more about those objects.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (4 of 4)</b>		<b>Response</b>
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Program Title	Wibbly Pig
Origination	Network
Days/Times Program Regularly Scheduled	M, T 7-7:30a
Total times aired at regularly scheduled time	26
Total times aired	27
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important. With highly regarded Creative and Educational Consultants onboard to ensure age-appropriate learning in every episode, preschoolers will gain a variety of skills including: - Early Academics: colors, shapes, numbers via preschool activities. - Social Skills: interactivity with the viewer and friends - Imaginative Play: springboards and inspirational ideas to fire-up children's play and imaginations Learning will also be reinforced through song in every episode.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Matthew Weitz
Address	4975 w Pico
City	Los Angeles
State	CA
Zip	90019
Telephone Number	562-745-2300 ext 190
Email Address	mweitz@meurelogroup.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Station continues to require programmers operating under LMA's to provide children's programming. However, out of an abundance of caution, Station continues to preempt LMA programmed channels to insert core programming at regularly scheduled times.

**Other Matters (4)**

<b>Other Matters (1 of 4)</b>		<b>Response</b>
Program Title	Animal Atlas	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	[22.2 M-F 9:00a-9:30a, 9:30a-10:00a] [22.3 M-F 3:00p-3:30p; Sa, Su 7:00a-7:30a, 7:30a-8:00a] [22.4 M	
Total times aired at regularly scheduled time	650	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Animal Atlas the hosts travel the globe to meet every kind of animal imaginable from the familiar to the outstanding. Viewers learn about the animals lives, history, and the adaptations that allow them to survive and thrive. Viewers get to meet the animals face to face.	

<b>Other Matters (2 of 4)</b>		<b>Response</b>
Program Title	Como Se Hacen Las Cosas	
Origination	Network	
Days/Times Program Regularly Scheduled	S, F, 7-7:30a	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	4 years to 7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The main objective of the 104 live action and 2D digital segments is to show curious young viewers how everyday objects they encounter are designed and made. The series was filmed on location in Europe and North America in factories, workshops, and food plants. Each segment opens with an item to be investigated, followed by the two hosts, "Gear" and "Wiz," taking off on a voyage of discovery to understand the workings of the item and reveal the secrets behind how it is made. For ages 4-7, the series key educational and informational goals are to: 1) educate children about the workings of everyday objects and how they are made and 2) to introduce children to the many fascinating objects around them and spark curiosity and the desire to learn more about those objects.	

<b>Other Matters (3 of 4)</b>		<b>Response</b>
Program Title	Artzooka	
Origination	Network	

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Days/Times Program Regularly Scheduled	W, Th 7-7:30a
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Total times aired at regularly scheduled time	27
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 9 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 9, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today? Meet Jeremie! He leads the Artzooka! charge in each and every episode...and has a really great time doing it. Like the cooler older brother you always wanted, Jeremie shows kids how to create things they never thought they could, and using things they never thought of...like creating your own gift wrap with shaving c
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**Other  
Matters (4 of  
4)**

**Response**

Program Title	Wibbly Pig
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Origination	Network
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Days/Times Program Regularly Scheduled	M, T 7-7:30a
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Total times aired at regularly scheduled time	27
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 6 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important. With highly regarded Creative and Educational Consultants onboard to ensure age-appropriate learning in every episode, preschoolers will gain a variety of skills including: - Early Academics: colors, shapes, numbers via preschool activities. - Social Skills: interactivity with the viewer and friends - Imaginative Play: springboards and inspirational ideas to fire-up children's play and imaginations. Learning will also be reinforced through song in every episode.
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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KWHY-22 Broadcasting, LLC</b></p>

## Attachments

No Attachments.