



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001529247** File Number: **CPR-118977** Submit Date: **04/07/2011** Call Sign: **KETD** Facility ID: **37101** City:

CASTLE ROCK | State: CO

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/07/2011 Filing Status: Active

## Report reflects information for : First Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ESTRELLA
	Nielsen DMA	Denver
	Web Home Page Address	

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	PROFILES OF NATURE (53.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY - SATURDAY, 7 AM
Total times aired at regularly scheduled time	79
Total times aired	77
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Program is intended to educate and inform children 16 years of age and under. The series is an award winning wildlife program comprised of up close looks at the margin where civilization and wilderness meet, revealing both the best and worst of the laws of nature, and teaching children about animals and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	LAURA MCKENZIE TRAVELER (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 8 AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzie Traveler is an in-depth travel show that offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages. It provides an educational journey to significant destinations around the world. Graphic maps and/or detailed audio descriptions are included revealing where in the world the subject country/city is located. Laura takes viewers through major land formations and general terrain, all the while teaching about the creative and fine arts specific to these locations. She visits museums, entertainment venues, markets, specialty shops, town centers and more. The program meets the definition for core programming because it allows students to experience other cultures and traditions in an exciting and informational way.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (3 of 11)	Response
Program Title	WILD AMERICA (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 10 AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of Wild America is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Award-winning wildlife photographer and premier naturalist, Marty Stouffer, guides viewers on an exceptional journey in the life of various animals. Topics discussed include basic food gathering, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. This program meets the definition of core programming by giving children a greater understanding of nature and specific animal species. It features up-close and detailed photography throughout the series. The idea is that children will better relate to the natural environment and learn to protect its inhabitants.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Beta Records (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 6:30 PM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how t-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (5 of 11)	Response
Program Title	REAL LIFE 101 (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series young audience. Each episode showcases individuals working on the job and gives a realistic look into the everyday workings of various careers. This program meets the definition of core programming because it presents teenagers with guidance and insight into particular careers allowing them to make informed decisions about their future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (6 of	
11)	Response
Program Title	TEEN KIDS NEWS (53.2)
•	

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 12 PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is designed to meet the needs of a young audience by getting into their world and covering news in a teen appropriate manner. The program stimulates curiosity and develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. Each week the show features segments such as College and You (tips for choosing and getting into college), and Word (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. This program matches the definition of core programming by presenting news and features specifically targeted to teens so that they may be better prepared for the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	SWAP TV (53.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAY, 12:30 PM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV follows two teenagers from different backgrounds as they swap places for a weekend. Each teen gets to experience the others life circumstances, culture and family setting. Viewers see how the teens adapt to a new life situation and the changes that take place in their perceptions along the way. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone elses way of life. For this reason, the program fits the definition of core programming as it informs, entertains and promotes social values and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	ANIMAL ATLAS CLASSICS (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 1:30 PM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking News	
Number of	0
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	Animal Atlas Classics presents facts, comparisons, and reflections on broad concepts in the animal wor
educational	The series covers the relationship between animals and humans and is filled with interesting details that
and	support examination and curiosity. The show uses a compare/contrast method of looking at mammals,
informational	lizards, invertebrates, and extinct species providing education and entertainment for young viewers. This
objective of the	program meets the definition of core programming because it includes scientific content about animal
program and	morphology, behavior, classification, environment and adaptive characteristics. Students recognize that
how it meets	great diversity of species increases the chance that at least some organisms survive.
the definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (9 of 11)	Response
Program Title	ANIMAL ATLAS CLASSICS (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY, 7:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Classics presents facts, comparisons, and reflections on broad concepts in the animal work. The series covers the relationship between animals and humans and is filled with interesting details that support examination and curiosity. The show uses a compare/contrast method of looking at mammals, lizards, invertebrates, and extinct species providing education and entertainment for young viewers. This program meets the definition of core programming because it includes scientific content about animal morphology, behavior, classification, environment and adaptive characteristics. Students recognize that a great diversity of species increases the chance that at least some organisms survive.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Dinital Cara	
Digital Core Program (10 of	
11)	Response
Program Title	B IN TUNE (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY, 7 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	B In Tune presents up and coming young artists, teaching youth how to work with professional musicians using their own material, and educates teens about the music industry around the world. Music history segments show how hard-working musicians contributed to the foundation of the music industry. The series also includes instructional demonstrations and tips by todays top artists about their particular instrument. This program fits the definition of core programming as it provides the opportunity for kids to learn about real careers, actual work in the profession, and supplements the reduced level of arts education in schools.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	TEEN KIDS NEWS (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY, 7:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is designed to meet the needs of a young audience by getting into their world and covering news in a teen appropriate manner. The program stimulates curiosity and develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. Each week the show features segments such as College and You (tips for choosing and getting into college), and Word (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. This program matches the definition of core programming by presenting news and features specifically targeted to teens so that they may be better prepared for the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	WINTER HORTON
Address	3000 BERING DRIVE
City	HOUSTON
State	TX
Zip	77057
Telephone Number	713-315-3412
Email Address	whorton@lbimedia
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	PROFILES OF NATURE (53.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY - SATURDAY, 7 AM
Total times aired at regularly scheduled time	79
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SEE ABOVE.

Other Matters (2 of 7)	Response
Program Title	LAURA MCKENZIE TRAVELER (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 8 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SEE ABOVE.

Other Matters (3 of 7)	Response
Program Title	B IN TUNE (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 11 AM; WEDNESDAY 7 PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SEE ABOVE.

Other Matters (4 of 7)	Response
Program Title	REAL LIFE 101 (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 11: 30 AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SEE ABOVE.

Other Matters (5 of 7)	Response
Program Title	TEEN KIDS NEWS (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 12 PM; TUESDAY, 7:30 PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SEE ABOVE.

Other Matters (6 of 7)	Response
Program Title	SWAP TV (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 12: 30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SEE ABOVE.

Other Matters (7 of 7)	Response
Program Title	ANIMAL ATLAS CLASSICS (53.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 1:30 PM; MONDAY, 7:30 PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SEE ABOVE.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KRCA LICENSE, LLC **Attachments** 

No Attachments.