



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005047105** | File Number: **CPR-119640** | Submit Date: **04/08/2011** | Call Sign: **KIAH** | Facility ID: **23394** | City: **HOUSTON** | State: **TX**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/08/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

## General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Houston
	Web Home Page Address	www.39online.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	(Digital 38) Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conversation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition, through the dynamic and interactive eco-company.tv website, teens from throughout the country will be able to submit their ideas and videos on how to live Green!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	(Digital 38) Mad About....
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 7:00am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About... conveys important messages about money, savings, and investing in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about money.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	(Digital 38) The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday, 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
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Program Title	(Digital 38) Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day aims to provide a safe learning environment for young viewers to become more informed about the gamut of possible careers available to them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10) <div>Response</div>	
Program Title	(Digital 38) Cubix: Robots for Everyone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, (7:00am & 7:30am) 01/01 - 02/05/2011
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Cubix" seeks to reinforce age-appropriate interpersonal skills, the development of selfconfidence, courage and personal responsibility by exposing children to these lessons within an entertaining, non-threatening, imaginary environment. The Botties and their robots tackle personal and community adversities in creative story lines. Children can see age-appropriate problem-solving strategies and learn to model the appropriate behavior. Through the Botties' experiences, young viewers learn to overcome self-esteem and social competency issues. The characters inspire and promote altruistic behaviors, such as community participation, support, resilience, tolerance, patience, and honesty, while seeking to foster leadership skills and demonstrate the value of teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	(Digital 38) Magi-Nation
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays (7:00am & 7:30am)02/12 - 02/26/2011
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins



Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To help viewers learn to thoughtfully assess situations and logically set appropriate and responsible goals. To aid viewers to develop techniques associated with critical thinking and creativity in decision-making and problem solving with which to act. To encourage viewers to attain the independence and initiative to act on what is ethically right, and the determination and persistence to carry their aims through to fruition - even in the face of opposition. To teach viewers to accept and appreciate unique abilities and insights in themselves and others, and to employ teamwork to capitalize on individual strengths and overcome individual weaknesses. To encourage viewers to assimilate positive personal qualities, pro-social behaviors and life skills intended to better equip them to take responsible and functional roles within their environment. To increase viewers' core knowledge base and appreciation of the world around us by presenting information across a range of academic areas, including mathematics, language, earth science, ecology, botany, geography and meteorology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	(Digital 38.2) Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday (7:00am & 7:30am)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is designed to contribute to preschool children's social and emotional development, with a secondary focus on literacy and storytelling. Specifically, the series is built upon a substantive educational curriculum that addresses three primary goals: 1. To support and nurture a sense of self-esteem and self-efficacy among three- to-six-year old children, by encouraging them to demonstrate respect for themselves and others. 2. To foster the development of children's social and emotional skills by modeling age-appropriate strategies and behaviors. 3. To simulate children's interest in literacy and storytelling, and to encourage them to express themselves creatively by sharing stories of their own. Growing from this foundation, every episode of the series conveys important social emotional content regarding topics such as cooperation, diversity, respect for others, or coping with failure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)    Response	
Program Title	(Digital 38.2) Critters Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday (8:00am & 8:30am)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	(Digital 38.2) Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturday (9:00am & 9:30am)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Green ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)		Response
Program Title	(Digital 38.3) Planet X	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday, Tuesday & Wednesday (9:30am, 10:00am & 10:30am)	
Total times aired at regularly scheduled time	117	
Total times aired	24	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Planet X" seeks to educate young viewers by mixing action and extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) and regular travel and cultural experiences via foreign adventure feature shows all around the world.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	(Digital 38.3) Planet X
List date and time rescheduled	01/06 @ 10:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/04 (10:30am) #4SH09617
Reason for Preemption	Sports

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Patricia A. Smith
Address	7700 Westpark Drive
City	Houston
State	TX
Zip	77063
Telephone Number	(713) 435-2818
Email Address	psmith@39online.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The correct response to Question No. 7(b) is NO inasmuch as the station has ceased analog operation. However, a YES response is required in order to enable the submission of this filing.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	(Digital 39.1)Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conversation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition, through the dynamic and interactive eco-company.tv website, teens from throughout the country will be able to submit their ideas and videos on how to live Green!

Other Matters (2 of 10)	Response
Program Title	(Digital 39.1) Mad About....
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About... conveys important messages about money, savings, and investing in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about money.

Other Matters (3 of 10)	Response
Program Title	(Digital 39.1) The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:00am (beginning 2/6/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins



Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things.

Other Matters (4 of 10)	Response
Program Title	(Digital 39.1) Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day aims to provide a safe learning environment for young viewers to become more informed about the gamut of possible careers available to them to explore.

Other Matters (5 of 10)	Response
Program Title	(Digital 39.1) Cubix: Robots for Everyone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00am & 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Cubix" seeks to reinforce age-appropriate interpersonal skills, the development of selfconfidence, courage and personal responsibility by exposing children to these lessons within an entertaining, non-threatening, imaginary environment. The Botties and their robots tackle personal and community adversities in creative story lines. Children can see age-appropriate problem-solving strategies and learn to model the appropriate behavior. Through the Botties' experiences, young viewers learn to overcome self-esteem and social competency issues. The characters inspire and promote altruistic behaviors, such as community participation, support, resilience, tolerance, patience, and honesty, while seeking to foster leadership skills and demonstrate the value of teamwork.
Other Matters (6 of 10)	Response

Program Title	(Digital 39.3) Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Monday, Tuesday & Wednesday, 9:00am & 9:30am
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Planet X" seeks to educate young viewers by mixing action and extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) and regular travel and cultural experiences via foreign adventure feature shows all around the world.

Other Matters (7 of 10)	Response
Program Title	(Digital 39.2) Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays, 7:00am & 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is designed to contribute to preschool children's social and emotional development, with a secondary focus on literacy and storytelling. Specifically, the series is built upon a substantive educational curriculum that addresses three primary goals: 1. To support and nurture a sense of self-esteem and self-efficacy among three- to-six-year old children, by encouraging them to demonstrate respect for themselves and others. 2. To foster the development of children's social and emotional skills by modeling age-appropriate strategies and behaviors. 3. To simulate children's interest in literacy and storytelling, and to encourage them to express themselves creatively by sharing stories of their own. Growing from this foundation, every episode of the series conveys important social emotional content regarding topics such as cooperation, diversity, respect for others, or coping with failure.
Other Matters (8 of 10)	Response

Program Title	(Digital 39.2) Critters Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays, 8am & 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models.

Other Matters (9 of 10)	Response
Program Title	(Digital 39.2) Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays, 9:00am & 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Green ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (10 of 10)	Response
Program Title	(Digital 39.1) Magi-Nation
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To help viewers learn to thoughtfully assess situations and logically set appropriate and responsible goals. To aid viewers to develop techniques associated with critical thinking and creativity in decision-making and problem solving with which to act. To encourage viewers to attain the independence and initiative to act on what is ethically right, and the determination and persistence to carry their aims through to fruition - even in the face of opposition. To teach viewers to accept and appreciate unique abilities and insights in themselves and others, and to employ teamwork to capitalize on individual strengths and overcome individual weaknesses. To encourage viewers to assimilate positive personal qualities, pro-social behaviors and life skills intended to better equip them to take responsible and functional roles within their environment. To increase viewers' core knowledge base and appreciation of the world around us by presenting information across a range of academic areas, including mathematics, language, earth science, ecology, botany, geography and meteorology.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KIAH Inc., Debtor-in- Possession</b></p>

**Attachments**

No Attachments.