Response



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

filed with this application?

FRN: **0001712819** File Number: **CPR-138347** Submit Date: **01/10/2013** Call Sign: **WIWN** Facility ID: **60571** City:

FOND DU LAC State: WI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/10/2013 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2012

General	Section	Question
Information	Attachments	Are attachments (other than associated schedules) being

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	WEATHERNATION
	Nielsen DMA	Green Bay-Appleton
	Web Home Page Address	www.wiwn.tv

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Angel's Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays & Sundays 10:00 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends is an animated program that teaches children the following: 1. Making choices in life is an ongoing subject. A challenge faced by all children in this category. 2. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 3. Responsibility and selfless behavior are presented in a positive and encouraging manner. 4. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 4)	Response
Program Title	BETA Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays & Sundays 10:30 AM
Total times aired at regularly scheduled time	26
Total times aired	

Number of Preemptions	0
Number of	
Preemptions for other than	
Breaking News	
Dreaking News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target	13 years to 16 years
Child Audience	
Describe the	BETA Records TV is a half-hour music-centric show that follows a magazine format with segments
educational and	ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro"
informational	Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault
objective of the	(legendary artists, and music as it pertains to pop culture. Helps kids make the connection between a
program and how	education and the rest of their lives by showing how relevant education is and the importance of
it meets the	creativity. That relevance gap can be the difference between staying in school and dropping out.
definition of Core	
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (3 of 4)	Response
Program Title	Passport to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays & Sundays 11:00 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport To Explore: Teens Travel the globe in search of exciting and adventure filled places to show the child viewer all that the world has to offer including various cultures and languages. Join in with five young explorer hosts who lead informal, fun adventures - PASSPORT TO EXPLORE is an atypical approach to TV travel magazine shows, since it focuses on areas of interest specifically aimed to the 13-16 year old set of viewers, while being educational and informative to them.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 4)	Response
Program Title	Virus Attack
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays & Sundays 11:30 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VIRUS ATTACK is a series that depicts pollution as DNA infected by viruses which nourish themselves with pollution, drought, hate and violence. The three main characters represent the anti-viruses who are combating the evil viruses. The lead character has the power to ward off the evil viruses. His father, a professor has devoted his life to finding a solution to the evil gene of wickedness. These themes teaches children the importance of fighting pollution and the causes of pollution in an educational and informative manner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Debbie L. Sweeney
Address	5111 E. McKinley Ave.
City	Fresno
State	CA
Zip	93727
Telephone Number	5592552600
Email Address	dsweeney@kmph.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The station returned to full time on-air operation on August 15, 2012 as an affiliate of the Weather Nation network. The Station's call letters changed from WWAZ-TV to WIWN as of August 13, 2012.

## Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	Angel's Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays & Sundays 10:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends is an animated program that teaches children the following: 1. Making choices in life is an ongoing subject. A challenge faced by all children in this category. 2. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 3. Responsibility and selfless behavior are presented in a positive and encouraging manner. 4. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.

Other Matters (2 of 4)	Response	
Program Title	BETA Records	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays & Sundays 10:30 AM	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a half-hour music-centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists, and music as it pertains to pop culture. Helps kids make the connection between an education and the rest of their lives by showing how relevant education is and the importance of creativity. That relevance gap can be the difference between staying in school and dropping out.	

Other Matters (3 of 4)	Response
Program Title	Passport to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays & Sundays 11:00 AM

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport To Explore: Teens Travel the globe in search of exciting and adventure filled places to show the child viewer all that the world has to offer including various cultures and languages. Join in with five young explorer hosts who lead informal, fun adventures - PASSPORT TO EXPLORE is an atypical approach to TV travel magazine shows, since it focuses on areas of interest specifically aimed to the 13-16 year old set of viewers, while being educational and informative to them.

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Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Virus Attack is a series that depicts pollution as DNA infected by viruses which nourish themselve with pollution, drought, hate and violence. The three main characters represent the anti-viruses w are combating the evil viruses. The lead character has the power to ward off the evil viruses. His father, a professor has devoted his life to finding a solution to the evil gene of wickedness. These themes teaches children the importance of fighting pollution and the causes of pollution in an educational and informative manner.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WWAZ License, LLC **Attachments** 

No Attachments.