



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003594918** File Number: **CPR-149762** Submit Date: **01/09/2014** Call Sign: **WCNC-TV** Facility ID: **32326** 

City: CHARLOTTE State: NC

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2014 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Charlotte
	Web Home Page Address	www.wcnc.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	The Chica Show (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:00 - 10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICA is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy-eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem-solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Chica Show (36.1)
List date and time rescheduled	9/29/13 / 1:00 - 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 10/5/13 / TCS112
Reason for Preemption	Sports

Digital Core Program (2 of 12)	Response
Program Title	PAJANIMALS (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10:30 - 11:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE PAJANIMALS are a group of four pre-school-aged puppets that live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	PAJANIMALS (36.1)
List date and time rescheduled	9/29/13 / 1:30 - 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 10/5/13 / PAJ116
Reason for Preemption	Sports

Digital Core Program (3 of 12)	Response
Program Title	Justin Time (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:00 - 11:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JUSTIN TIME features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Justin Time (36.1)
List date and time rescheduled	9/29/13 / 2:00 - 2:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 10/5/13 / JTM114
Reason for Preemption	Sports

Digital Core Program (4 of 12)	Response
Program Title	TREE FU TOM (36.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday/ 11:30am - 12:00pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	TREE FU TOM (36.1)
List date and time rescheduled	10/12/13 / 1:00 - 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Saturday, 10/5/13 / TFT115
Reason for Preemption	Sports

Digital Core Program (5 of 12)	Response
Program Title	Lazytown (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 12:00 - 12:30pm
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN encourages fitness and healthful habits for pre-school children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem-solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/I?			

Questions	Response
Title of Program	Lazytown (36.1)
List date and time rescheduled	10/12/13 / 1:30 - 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 10/5/13 / LZT301
Reason for Preemption	Sports

Title of December	
Title of Program	Lazytown (36.1)
List date and time rescheduled	12/14/13 / 9:00 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 12/14/13 / LZT312
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	Make Way for Noddy (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:30 - 1:00pm
Total times aired at regularly scheduled time	6
Total times aired	13

Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAKE WAY FOR NODDY is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode, Noddy actively finds a way to manage a project, soothe hurt feelings, settle arguments or learn how to do something new by following directions. The examples in each episode are age-appropriate challenges for children in the target audience and model clear and concrete solutions to problems.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Make Way for Noddy (36.1)
List date and time rescheduled	10/19/13 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 10/19/13 / MWN104
Reason for Preemption	Sports

Questions	Response
Title of Program	Make Way for Noddy (36.1)
List date and time rescheduled	12/28/13 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Saturday, 12/28/13 / MWN113
Reason for Preemption	Sports

Questions	Response	
Title of Program	Make Way for Noddy (36.1)	
List date and time rescheduled	11/9/13 / 9:30 - 10:00am	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted		
Episode #	Saturday, 11/19/13 / MWN106	
Reason for Preemption	Sports	

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Make Way for Noddy (36.1)
List date and time rescheduled	11/23/13 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 11/23/13 / MWN108
Reason for Preemption	Sports

## **Digital Preemption Programs #5**

Questions	Response
Title of Program	Make Way for Noddy (36.1)
List date and time rescheduled	11/30/13 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 11/30/13 / MWN109
Reason for Preemption	Sports

Questions Response	
Title of Program	Make Way for Noddy (36.1)
List date and time rescheduled	12/14/13 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 12/14/13 / MWN111
Reason for Preemption	Sports

Questions	Response
Title of Program	Make Way for Noddy (36.1)
List date and time rescheduled	10/13/13 / 12:30 - 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 10/5/13 / MWN101
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	Taste Buds (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:00 - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TASTE BUDS is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science and art behind the food. Each episode explores a new food theme, beginning with the simple phrase "Foods that are" and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. TASTE BUDS communicates a positive message about healthy eating, kitchen safety and environmental responsibility.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Aqua Kids (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:30 - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational	AQUA KIDS ADVENTURES is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, host Molly and the Aqua Kids crew
objective of the program and how it meets the definition of Core Programming.	travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach clean-up, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Real Life 101 (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/ 10:00 - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christine and Shawn exploring new professions in the exciting world of work. REAL LIFE 101 presents real people pursuing real jobs and careers in the educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, REAL LIFE 101 takes viewers "on-the-job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Major Decision (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/ 10:30 - 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAJOR DECISION is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, MAJOR DECISION helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multifaceted review and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, MAJOR DECISION provides more information about the options available to them as adults.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program (11 of 12)	Response
Program Title	Animal Atlas (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/ 11:00 - 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	ANIMAL ATLAS is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week, viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits and much, much more. The ser features an upbeat and entertaining narration over beautifully-shot animal footage from zoos and wild habitats all over the world. Without pandering, pontificating or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.

Does the	Yes		
Licensee identify			
the program by			
displaying			
throughout the			
program the			
symbol E/I?			

Digital Core Program (12 of 12)	Response
Program Title	Nature Adventures (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/ 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NATURE ADVENTURES WITH TERRI AND TODD is a nature series that educates children ages 13-16 by taking them to a unique destination in each episode to explore the scenery, history, activities and wildlife of that area. Wildlife experts Todd Magnuson and Terri Lawrenz share their love for the outdoors by teaching children in a fun and entertaining way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Corrie Harding
Address	1001 Wood Ridge Center Drive
City	Charlotte
State	NC
Zip	28217
Telephone Number	704-329-3636
Email Address	CHarding@wcnc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Re Question #1 To further clarify the channel numbers assigned to WCNC-TV in Charlotte, North Carolina: our RF channel is 22, but our virtual channel is 36.

## Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	THE CHICA SHOW - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:00 - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICA is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy-eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem-solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (2 of 12)	Response
Program Title	NOODLE AND DOODLE - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:30 - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Core

Programming.

NOODLE AND DOODLE, an instructional series, features creating art projects and cooking projects around a specific theme. Host Sean drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (3 of 12)	Response
Program Title	JUSTIN TIME - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:00 - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	JUSTIN TIME features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.

Other Matters (4 of 12)	Response
Program Title	TREE FU TOM - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:30am - 12:00pm

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	2 years to 5 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

TREE FU TOM is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.

Other Matters (5 of 12)	Response
Program Title	LAZY TOWN - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:00 - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

LAZY TOWN encourages fitness and healthful habits for pre-school children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem-solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep and going outside to engage in a wide range of physical activities --- including playing games, competing athletically, and even building forts and play structures.

Other Matters (6 of 12)	Response
Program Title	MAKE WAY FOR NODDY - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:30 - 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAKE WAY FOR NODDY is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode, Noddy actively finds a way to manage a project, soothe hurt feelings, settle arguments or learn how to do something new by following directions. The examples in each episode are age-appropriate challenges for children in the target audience and model clear and concrete solutions to problems.

Other Matters (7 of 12)	Response
Program Title	TASTE BUDS - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:00 - 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

TASTE BUDS is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science and art behind the food. Each episode explores a new food theme, beginning with the simple phrase "Foods that are ..." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. TASTE BUDS communicates a positive message about healthy eating, kitchen safety and environmental responsibility.

Other Matters (8 of 12)	Response
Program Title	AQUA KIDS - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:30 - 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS ADVENTURES is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach clean-up, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Other Matters (9 of 12)	Response
Program Title	REAL LIFE 101 - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/10:00 - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target	13 years to 16 years
Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core

Programming.

REAL LIFE 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christine and Shawn exploring new professions in the exciting world of work. REAL LIFE 101 presents real people pursuing real jobs and careers in the educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, REAL LIFE 101 takes viewers "on-the-job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.

Other Matters (10 of 12)	Response
Program Title	MAJOR DECISION - 36.2 oly
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/10:30 - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAJOR DECISION is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, MAJOR DECISION helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multifaceted review and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, MAJOR DECISION provides more information about the options available to them as adults.

Other Matters (11 of 12)	Response
Program Title	ANIMAL ATLAS - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/11:00 - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week, viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits and much, much more. The series features an upbeat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.

Other Matters (12 of 12)	Response
Program Title	NATURE ADVENTURES - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NATURE ADVENTURES WITH TERRI AND TODD is a nature series that educates children ages 13-16 by taking them to a unique destination in each episode to explore the scenery, history, activities and wildlife of that area. Wildlife experts Todd Magnuson and Terri Lawrenz share their love for the outdoors by teaching children in a fun and entertaining way.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WCNC-TV, Inc.

**Attachments** 

No Attachments.