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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-136829** | Submit Date: **01/08/2013** | Call Sign: **WNCT-TV** | Facility ID: **57838**
City: **GREENVILLE** | State: **NC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/08/2013** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Greenville-New Bern-Wash
	Web Home Page Address	WWW.WNCT.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	DOODLEBOPS - I DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7 - 730AM 10/6 - 12/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	DOODLEBOPS - II DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 730 - 800AM 10/6 - 12/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 14)	Response

Program Title	BUSYTOWN MYSTERIES - I DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8 - 830AM 10/6 - 12/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 14)	**Response**
Program Title	BUSYTOWN MYSTERIES - II DIGITAL CHANNEL 9.1

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 830 - 9AM 10/6 - 12/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 14)	**Response**
Program Title	LIBERTY'S KIDS I DIGITAL CHANNEL 9.1
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 11 - 1130AM 10/6 - 12/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 14)	**Response**
Program Title	LIBERTY'S KIDS II DIGITAL CHANNEL 9.1
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 1130AM - 12PM 10/6 - 12/29/12
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LIBERTY'S KIDS II DIGITAL CHANNEL 9.1
List date and time rescheduled	10/7/12 1130AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	10/6/12 LKT076
Reason for Preemption	Sports

Digital Core Program (7 of 14)	**Response**
Program Title	RESCUE HEROES DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7 - 730AM 10/6 - 12/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM WAS DESIGNED TO SERVE THE EDUCATION AND INFORMATION NEEDS OF CHILDREN AGES 6-10. EACH WEEK THE HEROS ARE CALLED INTO ACTION TO MOBILIZE THEMSELVES IN ANY PART OF THE GLOBE TO PROTECT THE WORLD FROM NATURAL AND MAN-MADE DISASTERS. EACH HALF HOUR IS COMPRISED OF TWO 11 MINUTE EPISODES. SOCIAL AND EMOTIONAL CHARCTER STORIES ARE EMBEDDED IN THE STORIES USING ACTION AND HUMOR TO CONVEY MESSAGES OF KEEPING AN OPEN MIND, ASKING FOR HELP, FACING YOUR FEARS, PERSISTANCE PAYS OFF, PREPAREDNESS, PROCEDURE, TRAINING AND TEAMWORK. AT THE END OF EACH EPISODE THE RESCUE RANGERS REINFORCE VARIOUS SAFETY TIPS, AND INFORMATION RELATING TO THE EDUCATIONAL MESSAGE PROTRAYED IN THE STORY

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 14)	**Response**
Program Title	RESCUE HEROES DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 730 - 8AM 10/6 - 12/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM WAS DESIGNED TO SERVE THE EDUCATION AND INFORMATION NEEDS OF CHILDREN AGES 6-10. EACH WEEK THE HEROS ARE CALLED INTO ACTION TO MOBILIZE THEMSELVES IN ANY PART OF THE GLOBE TO PROTECT THE WORLD FROM NATURAL AND MAN-MADE DISASTERS. EACH HALF HOUR IS COMPRISED OF TWO 11 MINUTE EPISODES. SOCIAL AND EMOTIONAL CHARCTER STORIES ARE EMBEDDED IN THE STORIES USING ACTION AND HUMOR TO CONVEY MESSAGES OF KEEPING AN OPEN MIND, ASKING FOR HELP, FACING YOUR FEARS, PERSISTANCE PAYS OFF, PREPAREDNESS, PROCEDURE, TRAINING AND TEAMWORK. AT THE END OF EACH EPISODE THE RESCUE RANGERS REINFORCE VARIOUS SAFETY TIPS, AND INFORMATION RELATING TO THE EDUCATIONAL MESSAGE PROTRAYED IN THE STORY

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 14)	**Response**
Program Title	CHAT ROOM DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12 - 1230PM 10/6 - 12/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHAT ROOM IS A WEEKLY EDUCATIONAL SERIES DESIGNED TO INFORM, EDUCATE, AND ENTERTAIN CHILDREN 13 -16 THROUGH RE-ENACTING TEEN-ORIENTED DILEMMAS AND DISCUSSING THEM IN AN OPEN AND HONEST FORMAT. CHAT ROOM PROVIDESA COMPELLING LOOK AT REAL-LIFE SITUATIONS THAT HAPPEN TO TODAY'S TEENS AS DRAMATIZED BY TEEN ACTORS. THE ADULT HOST AND TEEN PANEL THEN DISCUSS THE ISSUES PRESENTED IN A DIRECT AND FORTHRIGHT MANOR. THE GOAL IS TO PRESENT ISSUES THAT ARE REAL AND RAW AND DISCUSS THE PROS AND CONS OF EACH SITUATION IN A FREE-FLOWING ENVIROMENT.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	**Response**
Program Title	ON THE SPOT DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1230 - 1PM 10/6 - 12/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ON THE SPOT SHOW USES AN ENTERTAINING ON-THE-STREET FORMAT TO TEST HOW WELL YOUNG PEOPLE KNOW THE INFORMATION CONTAINED IN THEIR OWN NATIONAL CURRICULUM. ON THE SPOT EXPLAINS THA ANSWER TO EACH QUESTION. THE PEDAGOGICAL APPROACH OF TESTING FIRST AND EXPLAINING THE ANSWER SCECOND HAS BEEN SHOWN TO ENHANCE RETENTION AND UNDERSTANDING. THEN, ON THE SPOT CHALLENGES VIEWERS TO RECALL MIDDLE AND HIGH SCHOOL KNOWLEDGE ABOUT HISTORY, SCIENCE, MATH, ENGLISH, SECOND LANGUAGES, HEALTH, GEOGRAPHY, ART, MUSIC, AND TECHNOLOGY, AND THEN TEACHES THEM THE ANSWER. AMONG A FIELD OF NARROWLY-FOCUSED E/I PROGRAMS, ON THE SPOT STANDS OUT AS THE MOST SCHOLASTICALLY CHALLENGING AND INFORMATIONAL SHOW.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 14)	**Response**
Program Title	ANIMAL SCIENCE DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11 - 1130AM 10/7 - 12/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE IS A HALF-HOUR ANIMAL SERIES WITH A UNIQUELY SCIENTIFIC APPROACH. THIS SERIES IS SPECIFICALLY PRODUCED FOR CHILDREN 13-16. WHILE MOST ANIMAL SHOWS LOOK AT THE BEHAVIOR OF ANIMALS, WE GO ONE STEP FURTHER TO LOOK AT HOW AND WHY AN ANIMAL IS ABLE TO EXCEL IN ITS ENVIRONMENT. ANIMAL SCIENCE USES ANIMATION, GRAPHICS, AND SCIENTIFIC ANALYSIS FROM ANIMAL EXPERTS TO GIVE VIEWERS MORE UNDERSTANDING THAT EVER BEFORE OF THESE AMAZING CREATURES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130AM - 12PM 10/7 - 12/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS TEACHING GUIDE PROVIDES A FRAMEWORK DESIGNED TO EDUCATE AUDIENCES VIA ACTIVITIES AND LESSONS GENERATED FROM THE SUBJECT MATTER IN THE PROGRAM. THE ULTIMATE AIM IS TO HELP A YOUNG AUDIENCE GAIN A BETTER UNDERSTANDING OF THE WORLD AROUND THEM THROUGH THE EXPLORATION OF VOLUNTEERISM, FRIENDSHIP, SOCIAL DYNAMICS, CULTURE, GEOGRAPHY, AND ADVENTURE IN A GIVEN DESTINATION. THROUGH THE USE OF ON-SITE STAND-UPS, VOICE OVER MONOLOGUES, SUBJECT INTERVIEWS, ENVIROMENTAL B-ROLL, VOLUNTEER EXPERIENCES, AND ON-SITE SOCIAL INTERACTIONS WITH THE INDIGENOUS PEOPLES AND CULTURES, THE SHOW PROVIDES AN EDUCATIONAL JOURNEY TO SIGNIGICANT DESTINATIONS AROUND THE WORLD.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 14)	Response

Program Title	LIVE LIFE AND WIN SIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 12 - 1230PM 10/7 - 12/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INSPIRATIONAL SEGMENTS AND TEEN SUCCESS STORIES OF CHARACTER AND PERSONAL DETERMINATION IN THE ARTS, SPORTS, SCHOOL, AND COMMUNITY; CONSIDERS TOPICS SUCH AS SOCIAL RESPONSIBILITY AND JUSTICE, PERSEVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT, VOLUNTEERISM, AND LIFE SKILLS SUCH AS THE IMPORTANCE OF EXERCISE AND NUTRITION. THE GOALS OF THE SEIES ARE TO ENCOURAGE THE 13-16 YEAR OLD AUDIENCE TO: EXPLORE, DISCOVER, AND LEARN STRATEGIES TO ACHIEVE PERSONAL DREAMS; LEARN ABOUT THE PERSONAL ATTRIBUTES IMPORTANT FOR ACHIEVING DREAMS; EXPLORE VOLUNTEERISM AS AN OPPORTUNITY TO BUILD CHARACTER AND TO UNCOVER PERSONAL PASSIONS; AND GAIN KNOWLEDGE ABOUT LIFE SKILLS NECESSARY TO LIVE LIFE & WIN.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 14)	**Response**
Program Title	MIH: TEEN EDITION DIGITAL CHANNEL 9.2

Origination	Network
Days/Times Program Regularly Scheduled	SUN 1230 - 1PM 10/7 - 12/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IT IS DURING ADOLESCENT YEARS THAT CAREER EXPLORATION, PLANNING, EDUCATION AND DECISIOIN-MAKING BEGINS. THERE IS NO QUESTIN THAT A CAREER IN ONE OF THE MULTIMEDIA INDUSTRIES IS AMONG THE MOST POPULAR CAREER CHOICES OF ADOLESCENTS. ALTHOUGH MANY FEEL THEIR CALLING IS FOR A MORE OBVIOUS "ON CAMERA" CAREER IN ACTING, THERE ARE ALSO A NUMBER OF "BEHIND THE SCREEN" PURSUITS THAT MAKE FOR FULFILLING CAREER CHOICES. MADE IN HOLLYWOOD: TEEN EDITION (MIH:TE) WAS CREATED BY CONNECTION III ENTERTAINMENT CORP. TO PROVIDE CREER INFORMATIN AND ADVISE FROM TOP HOLLYWOOD PROFESSIONALS TO 13-16-YEAR-OLD VIEWERS SO THEY CAN "EXPLORE AND LEARN ABOUT THE TECHNICAL, ARTISTIC, CREATIVE, BUSINESS, AND ADMINISTRATIVE CAREERS THAT ARE A PART OF THE MOTION PICTURE, TELEVISION, MUSIC VIDEO, AND HOME ENTERTAINMENT INDUSTRIES" (BERRY & O'NEAL, 2001, P.1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	TEEN KIDS NEWS DIGITAL CHANNEL 9.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 10/6 - 12/22/12 630 - 7AM
Total times aired at regularly scheduled time:	12
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KIDS NEWS IS A WEEKLY PROGRAM THAT PROVIDES INFORMATION AND NEWS TO KIDS THAT IS COMPELLING AS WELL AS ENTERTAINING. THE FOCUS OF THIS PROGRAM IS YOUNG PEOPLE, LETTING THEM TELL THEIR STORIES IN THIER OWN WORDS. THE LARGE DIVERSE NEWS ANCHOR TEAM IS UNIQUE IN TELEVISION AND HAVE A GREAT APPEAL TO KIDS WHO IDENTIFY AND EMULATE THEM. THE OBJECTIVE OF THE PROGRAM WILL SERVE TEH AUDIENCE IN A WAY THAT WILL MAKE A DIFFERENCE IN THEIR LIVES. IT WILL INSERT THE CLEAR VOICE OF THE KID INTO AN ADULT-DOMINATED MEDIA AND PROVIDE A UNIQUE PERSPECTIVE TO THE NEWS.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES DIGITAL CHANNEL 9.1

Origination	Syndicated
Days/Times Program Regularly Scheduled:	FRIDAY 330 - 4AM FRIDAY 10/5 - 12/28/12
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN THIS PROGRAM THE CAMERA FOLLOWS HANNA AS HE SPENDS TIME WITHT HE PEOPLE THAT ARE KNOWLEDGEABLE ABOUT EACH ANIMAL HABITAT, TEACHING AS HE GOES. THE OBJECT OF THE PROGRAM IS TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AN PRO-SOCIAL VALUES WITHIN AN ENVIRONMENTALLY RESPONSIBLE UNICERSE. THIS HALF HOUR TELEVISION PROGRAM IS DESIGNED TO MEET TEH EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	EXPOLRATION WITH JARED MILLER DIGITAL CHANNEL 9.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	FRIDAY 4 - 430AM 10/5 - 12/28/12

Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS HALF HOUR LIVE ACTION TELEVISION PROGRAM IS DESIGNED TO MEET THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN. EACH WEEK JARED LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE. EVERY WEEK JARED TRAVELS TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER ITS THE NEED FOR SPEED OR ANIMAL HEROES THERE IS ALWAYS SOMETHING AMAZING HAPPENING. FILLED WITH ENERGY, YOUTH AND HUMOR, JAROD IS A WELCOME VISITOR IN LIVING ROOMS AROUND AMERICA ON A WEEKLY BASIS. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN AND ADULTS ALIKE, TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE. THE PRODUCERS DESIGN EACH EPISODE TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT IDENTIFIES POSITIVE ROLE MODELS AND PRO-SOCIAL VALUES WITHIN AN ENVIROMENTALLY RESPONSIBLE UNIVERSE.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	LOI HAMM
Address	3221 S EVANS STREET
City	GREENVILLE
State	NC
Zip	27834
Telephone Number	252-355-8525
Email Address	lhamm@wnct.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C. F.R. Section 73.670, with respect to all programs specifically designed for children ages 12 and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming: NONE.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	DOODLEBOPS - I DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7 - 730A 1/5 - 3/30/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 13)	Response
Program Title	DOODLEBOPS - II DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 730 - 8A 1/5 - 3/30/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 13)	**Response**
Program Title	BUSYTOWN MYSTERIES - I DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8 - 830A 1/5 - 3/30/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 13)	**Response**
Program Title	BUSYTOWN MYSTERIES - II DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 830 - 9A 1/5 - 3/30/13

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 13)	**Response**
Program Title	LIBERTY'S KIDS I IDGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11 - 1130AM 1/5 - 3/30/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 13)	**Response**

Program Title	LIBERTY'S KIDS II DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130A - 12PM 1/5 - 3/30/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 13)	**Response**
Program Title	RESCUE HEROES DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7 - 730A AND 730 - 800AM 1/5 - 3/30/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM WAS DESIGNED TO SERVE THE EDUCATION AND INFORMATION NEEDS OF CHILDREN AGES 6-10. EACH WEEK THE HEROS ARE CALLED INTO ACTION TO MOBILIZE THEMSELVES IN ANY PART OF THE GLOBE TO PROTECT THE WORLD FROM NATURAL AND MAN-MADE DISASTERS. EACH HALF HOUR IS COMPRISED OF TWO 11 MINUTE EPISODES. SOCIAL AND EMOTIONAL CHARCTER STORIES ARE EMBEDDED IN THE STORIES USING ACTION AND HUMOR TO CONVEY MESSAGES OF KEEPING AN OPEN MIND, ASKING FOR HELP, FACING YOUR FEARS, PERSISTANCE PAYS OFF, PREPAREDNESS, PROCEDURE, TRAINING AND TEAMWORK. AT THE END OF EACH EPISODE THE RESCUE RANGERS REINFORCE VARIOUS SAFETY TIPS, AND INFORMATION RELATING TO THE EDUCATIONAL MESSAGE PROTRAYED IN THE STORY

Other Matters (8 of 13)	**Response**
Program Title	CHAT ROOM DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12 - 1230PM 1/5 - 3/30/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHAT ROOM IS A WEEKLY EDUCATIONAL SERIES DESIGNED TO INFORM, EDUCATE, AND ENTERTAIN CHILDREN 13 -16 THROUGH RE-ENACTING TEEN-ORIENTED DILEMMAS AND DISCUSSING THEM IN AN OPEN AND HONEST FORMAT. CHAT ROOM PROVIDESA COMPELLING LOOK AT REAL-LIFE SITUATIONS THAT HAPPEN TO TODAY'S TEENS AS DRAMATIZED BY TEEN ACTORS. THE ADULT HOST AND TEEN PANEL THEN DISCUSS THE ISSUES PRESENTED IN A DIRECT AND FORTHRIGHT MANOR. THE GOAL IS TO PRESENT ISSUES THAT ARE REAL AND RAW AND DISCUSS THE PROS AND CONS OF EACH SITUATION IN A FREE-FLOWING ENVIROMENT.

Other Matters (9 of 13)	**Response**
Program Title	ON THE SPOT DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1230P - 1PM 1/5 - 3/30/13
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ON THE SPOT SHOW USES AN ENTERTAINING ON-THE-STREET FORMAT TO TEST HOW WELL YOUNG PEOPLE KNOW THE INFORMATION CONTAINED IN THEIR OWN NATIONAL CURRICULUM. ON THE SPOT EXPLAINS THA ANSWER TO EACH QUESTION. THE PEDAGOGICAL APPROACH OF TESTING FIRST AND EXPLAINING THE ANSWER SCECOND HAS BEEN SHOWN TO ENHANCE RETENTION AND UNDERSTANDING. THEN, ON THE SPOT CHALLENGES VIEWERS TO RECALL MIDDLE AND HIGH SCHOOL KNOWLEDGE ABOUT HISTORY, SCIENCE, MATH, ENGLISH, SECOND LANGUAGES, HEALTH, GEOGRAPHY, ART, MUSIC, AND TECHNOLOGY, AND THEN TEACHES THEM THE ANSWER. AMONG A FIELD OF NARROWLY-FOCUSED E/I PROGRAMS, ON THE SPOT STANDS OUT AS THE MOST SCHOLASTICALLY CHALLENGING AND INFORMATIONAL SHOW.

Other Matters (10 of 13)	**Response**
Program Title	ANIMAL SCIENCE DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11 - 1130AM 1/6 - 3/31/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE IS A HALF-HOUR ANIMAL SERIES WITH A UNIQUELY SCIENTIFIC APPROACH. THIS SERIES IS SPECIFICALLY PRODUCED FOR CHILDREN 13-16. WHILE MOST ANIMAL SHOWS LOOK AT THE BEHAVIOR OF ANIMALS, WE GO ONE STEP FURTHER TO LOOK AT HOW AND WHY AN ANIMAL IS ABLE TO EXCEL IN ITS ENVIRONMENT. ANIMAL SCIENCE USES ANIMATION, GRAPHICS, AND SCIENTIFIC ANALYSIS FROM ANIMAL EXPERTS TO GIVE VIEWERS MORE UNDERSTANDING THAT EVER BEFORE OF THESE AMAZING CREATURES.

Other Matters (11 of 13)	**Response**
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130AM - 12PM 1/6 - 3/31/13

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS TEACHING GUIDE PROVIDES A FRAMEWORK DESIGNED TO EDUCATE AUDIENCES VIA ACTIVITIES AND LESSONS GENERATED FROM THE SUBJECT MATTER IN THE PROGRAM. THE ULTIMATE AIM IS TO HELP A YOUNG AUDIENCE GAIN A BETTER UNDERSTANDING OF THE WORLD AROUND THEM THROUGH THE EXPLORATION OF VOLUNTEERISM, FRIENDSHIP, SOCIAL DYNAMICS, CULTURE, GEOGRAPHY, AND ADVENTURE IN A GIVEN DESTINATION. THROUGH THE USE OF ON-SITE STAND-UPS, VOICE OVER MONOLOGUES, SUBJECT INTERVIEWS, ENVIROMENTAL B-ROLL, VOLUNTEER EXPERIENCES, AND ON-SITE SOCIAL INTERACTIONS WITH THE INDIGENOUS PEOPLES AND CULTURES, THE SHOW PROVIDES AN EDUCATIONAL JOURNEY TO SIGNIGICANT DESTINATIONS AROUND THE WORLD.

Other Matters (12 of 13)	**Response**
Program Title	LIVE LIFE & WIN DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 12 - 1230PM 1/6 - 3/31/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INSPIRATIONAL SEGMENTS AND TEEN SUCCESS STORIES OF CHARACTER AND PERSONAL DETERMINATION IN THE ARTS, SPORTS, SCHOOL, AND COMMUNITY; CONSIDERS TOPICS SUCH AS SOCIAL RESPONSIBILITY AND JUSTICE, PERSEVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT, VOLUNTEERISM, AND LIFE SKILLS SUCH AS THE IMPORTANCE OF EXERCISE AND NUTRITION. THE GOALS OF THE SEIES ARE TO ENCOURAGE THE 13-16 YEAR OLD AUDIENCE TO: EXPLORE, DISCOVER, AND LEARN STRATEGIES TO ACHIEVE PERSONAL DREAMS; LEARN ABOUT THE PERSONAL ATTRIBUTES IMPORTANT FOR ACHIEVING DREAMS; EXPLORE VOLUNTEERISM AS AN OPPORTUNITY TO BUILD CHARACTER AND TO UNCOVER PERSONAL PASSIONS; AND GAIN KNOWLEDGE ABOUT LIFE SKILLS NECESSARY TO LIVE LIFE & WIN.

Other Matters (13 of 13)	Response
Program Title	MIH:TEEN EDITION DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1230 - 1PM 1/6 - 3/31/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IT IS DURING ADOLESCENT YEARS THAT CAREER EXPLORATION, PLANNING, EDUCATION AND DECISIOIN-MAKING BEGINS. THERE IS NO QUESTIN THAT A CAREER IN ONE OF THE MULTIMEDIA INDUSTRIES IS AMONG THE MOST POPULAR CAREER CHOICES OF ADOLESCENTS. ALTHOUGH MANY FEEL THEIR CALLING IS FOR A MORE OBVIOUS "ON CAMERA" CAREER IN ACTING, THERE ARE ALSO A NUMBER OF "BEHIND THE SCREEN" PURSUITS THAT MAKE FOR FULFILLING CAREER CHOICES. MADE IN HOLLYWOOD: TEEN EDITION (MIH:TE) WAS CREATED BY CONNECTION III ENTERTAINMENT CORP. TO PROVIDE CREER INFORMATIN AND ADVISE FROM TOP HOLLYWOOD PROFESSIONALS TO 13-16-YEAR-OLD VIEWERS SO THEY CAN "EXPLORE AND LEARN ABOUT THE TECHNICAL, ARTISTIC, CREATIVE, BUSINESS, AND ADMINISTRATIVE CAREERS THAT ARE A PART OF THE MOTION PICTURE, TELEVISION, MUSIC VIDEO, AND HOME ENTERTAINMENT INDUSTRIES" (BERRY & O'NEAL, 2001, P.1).

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C. F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC**

Attachments

No Attachments.