



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018608265** | File Number: **CPR-160753** | Submit Date: **10/09/2014** | Call Sign: **KFRE-TV** | Facility ID: **59013** |

City: **SANGER** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/09/2014 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Fresno-Visalia
	Web Home Page Address	www.kfre.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:00am (6/30-9/1/14)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the worlds most fascinating animals; such as the march of the penguins in the arctic, a safari in Africa or the Australian outback. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays & Tuesdays 7:00am (9/8-9/22/14)
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the three co-hosts visit areas in the U.S. to bring inspiring stories of people affected by a health crisis who are paying it forward by giving others currently facing the same health crisis a message of hope and healing and also helping fulfill some wishes. The program brought a celebrity idol to a cheerleading squad with disabilities and helped a Flash Mob raise awareness for cystic fibrosis. They also give helpful information on how to cope with the health crisis as well as helpful information on nutrition and fitness. This program informs the viewer about health issues as well as showing how to reach out and help in the community. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:00am (7/1-9/2/14)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10) Response	
Program Title	Whaddayado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:00am (7/2-9/3/14)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10) Response	
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays & Thursdays 7:00am (9/10-9/25/14)
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores connections in history which affect our lives today and pop culture. Using a unique flowchart style the program draws surprising connections between such subjects as what do Justin Bieber and Cleopatra have in common or what connection did John Wilkes Booth have to Abraham Lincoln or what do cavemen have to do with pancakes. Through these comparisons the program introduces the viewer to American history, Greek mythology and architecture as well as fashion and pop culture and inspires the viewer to learn more about the subject. This program airs on the station's main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 10)		Response
Program Title		Awesome Adventures
Origination		Syndicated
Days/Times Program Regularly Scheduled		Thursdays 7:00am (7/3-9/4/14)
Total times aired at regularly scheduled time		10
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human and the environment fun. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (7 of 10)		Response
Program Title		The Coolest Places on Earth
Origination		Syndicated

Days/Times Program Regularly Scheduled	Fridays 7:00am (7/4-9/26/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)		Response
Program Title		Rescue Heroes
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 7:00am & 7:30am (7/5-8/23/14)
Total times aired at regularly scheduled time		16
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Cubix: Robots for Everyone
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am & 7:30am (8/30-9/27/14)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CUBIX is a futuristic animated series that features a diverse group of adolescent characters and their intelligent, "feeling" robot. A significant purpose of the program is to inspire and promote pro-social values and altruistic behaviors such as community participation and support, resilience, tolerance, and perseverance. The social-emotional learning objectives of the series include the modeling and reinforcement of age appropriate interpersonal skills, self-confidence, courage and personal responsibility. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Saturday 8:00am (6/30-9/27/14)
Total times aired at regularly scheduled time	79
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an exciting and entertaining series which takes viewers on location to explore the magnificent and immense world of Africa's animals. Ushaka, a young South African host, takes the viewer from the brushlands of the Savanna to the great Okavango, and from the greatest game reserves to the most remote beaches of Madagascar and more. The viewer will see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mothers and siblings. The viewer will learn about life science as well as biological facts, which will educate the viewer about the natural activities of a species as well as its environment and the need for wildlife conservation and how to better support the protection of endangered species. This program airs on the secondary digital stream, channel D2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	3 Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Monday 8:30am (9/1/14)
Total times aired at regularly scheduled time:	1
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program airs on the station's main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Terri Ortlieb
Address	5111 East McKinley Avenue
City	Fresno
State	CA
Zip	93727
Telephone Number	559-255-2600
Email Address	tlortlieb@chestv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KFRE continued to the serve the educational, informational, and social needs of children throughout the 3rd Quarter 2014 through extensive broadcast and outreach activities. The station has continued to air PSAs for local and national organizations serving the interests of children and families, including those from Earth Share teaching environmental responsibility, and from the Ad Council on the dangers of childhood asthma. We also have presented stories in our newscasts highlighting children's issues, such as the dangers of potentially unsafe TV's that can fall on children, improving child safety following a 2-year-old's death after being left in a hot vehicle, and an increased understanding of the dangers in the spread of Enterovirus to the area's children. The station continues to provide tours of our facility to local schools and organizations to show where and how the news is produced, and to answer questions on what skills are needed to work in the industry, including education. The station's on-air talent maintains an extensive schedule with community groups and schools. Dozens of visits were made to schools to read to students, helping them develop a love of reading and continuing education, teaching them about weather and the environment, sports and health, and to answer questions about television, world events, and issues that impact children. Video of the students and teachers of the schools visited are featured on our website. Our news personalities are all active in the community, including one of who serves on the board of the Northern California Chapter of the National Association of Television Arts and Sciences, serving in the Mentoring and Scholarship programs. Our station is active on social media, where we frequently field questions from children, and take the opportunity to encourage them to continue their education, act in a socially responsible manner, and become good stewards of the planet on which they live.

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Dog Whisperer with Cesar Millan
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am & 7:30am (10/4-12/27/14)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers age 13-16 and the entire family will become educated about canine training and creating a healthy environment for dogs. Milan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Milan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the station's main digital stream.
Other Matters (2 of 8)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am & 8:30am (10/4-12/27/14)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform the entire family to share experiences with Dr. Pol, his family and veterinary staff as they care for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the station's main digital stream.
Other Matters (3 of 8)	Response
Program Title	The Brady Barr Experience
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am & 9:30am (10/4-12/27/14)

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed series documents the work of Herpetologist Dr. Brady Barr, who has traveled the globe and worked with hundreds of scientists to study some of the world's most dangerous and endangered amphibious predators - alligators and crocodiles. Dr. Brady's life work has been to protect these powerful animals. By increasing the viewer's knowledge and understanding, Barr hopes to save both human and reptile lives. This program airs on the station's main digital stream.

Other Matters (4 of 8)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am & 10:30am (10/4-12/27/14)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program airs on the station's main digital stream.

Other Matters (5 of 8)	Response
Program Title	Rock the Park
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am (10/4-12/27/14)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program, close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the station's main digital stream.

Other Matters (6 of 8)	Response
Program Title	Reluctantly Healthy
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am (10/4-12/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the Yahoo! series with the same name, this program features comedy actress and author Judy Greer, who provides her unique perspective on trying to live a healthy life. Judy shares special tips and advice on how to stay healthy while on-the-go or working long hours, traveling away from home, as well as exercise trends. This program airs on the station's main digital stream.

Other Matters (7 of 8)	Response
Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00am (10/5-12/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. This program airs on the station's main digital stream.

Other Matters (8 of 8)	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Saturday 8:00am (9/29-12/27/14)
Total times aired at regularly scheduled time	79
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an exciting and entertaining series which takes viewers on location to explore the magnificent and immense world of Africa's animals. Ushaka, a young South African host, takes the viewer from the brushlands of the Savanna to the great Okavango, and from the greatest game reserves to the most remote beaches of Madagascar and more. The viewer will see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mothers and siblings. The viewer will learn about life science as well as biological facts, which will educate the viewer about the natural activities of a species as well as its environment and the need for wildlife conservation and how to better support the protection of endangered species. This program airs on the secondary digital stream, channel D2.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KFRE LICENSEE, LLC</p>

Attachments

No Attachments.