



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0007202963** | File Number: **CPR-163713** | Submit Date: **01/08/2015** | Call Sign: **WSPF-CD** | Facility ID: **11559** |
City: **ST. PETERSBURG** | State: **FL**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/08/2015** |
Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MundoFox
	Nielsen DMA	Tampa-St.Pete-Sarasota
	Web Home Page Address	www.mundofoxtampa.com/

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Como Se Hacen Las Cosas (Making Stuff) (35.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:00AM and 11:30AM
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 11)		Response
Program Title	Adventures in Odyssey (35.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday and Sunday at 10:00AM	
Total times aired at regularly scheduled time	24	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	8 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ADVENTURES IN ODYSSEY presents exciting entertainment that brings moral and Biblical principles to life. Set in the small town of Odyssey, the stories range from comedy to suspense, from romance to mystery. The show's memorable, fun characters and situations are designed to ignite the imaginations of tweens - while captivating the attention of the entire family. The cartoon program is produced by Focus on the Family.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 11)		Response
Program Title	Kid Fitness (35.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday and Sunday at 9:30am	
Total times aired at regularly scheduled time	24	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	3 years to 8 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KID FITNESS is a fun, entertaining and educational series designed to encourage kids to think about exercise and healthy eating habits at an early age. The upbeat series, geared to children ages three to eight, motivates young viewers to exercise along with host Kid Fitness and his friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)		Response
Program Title		Real Life 101 (35.2)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday and Sunday at 10:30am
Total times aired at regularly scheduled time		24
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		REAL LIFE 101's goal is to teach teens and young adults, who might be wondering what to do with their lives. It introduces viewers to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, the program covers them all in a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 11)		Response
Program Title		Arnie's Shack (35.3)
Origination		Network
Days/Times Program Regularly Scheduled		Thurs 5:30 pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Arnie's Shack targets the intellectual and social needs of children by sharing positive values and encouraging families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Club Zone (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 5:30 pm, Wed 12:30 pm
Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Club Zone aids in challenging social, cognitive and emotional needs of children preparing for their teen years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	Lighthouse Adventures (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 12:30 pm, Tues 5:30 pm
Total times aired at regularly scheduled time	25
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lighthouse Adventures helps children build cognitive and social skills while educating them on the importance of protecting the environment.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 11)	Response
Program Title	Parker's Puzzle (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 5:30 pm, Thu 5 pm, Fri 12:30 pm
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parker's Puzzle aids in challenging the social, cognitive and intellectual needs of children preparing for their teen years while strengthening and encouraging families by sharing positive Christian values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Puppet Parade (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tues 12:30 pm and Wed 5:30 pm
Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Uses puppets, music and storylines to teach children awareness of Christian principals, ethics and ideals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
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Program Title	WIBBLY PIG (35.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:00AM and 9:30AM
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important. With highly regarded Creative and Educational Consultants onboard to ensure age-appropriate learning in every episode, preschoolers will gain a variety of skills including: - Early Academics: colors, shapes, numbers via preschool activities. - Social Skills: interactivity with the viewer and friends - Imaginative Play: springboards and inspirational ideas to fire-up children's play and imaginations Learning will also be reinforced through song in every episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	ARTZOOKA! (35.1)

Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10:00AM and 10:30AM
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 9, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today? Meet Jeremie! He leads the Artzooka! charge in each and every episode...and has a really great time doing it. Like the cooler older brother you always wanted, Jeremie shows kids how to create things they never thought they could, and using things they never thought of...like creating your own gift wrap with shaving cream, or a mask made out of egg shell...even a lamp made of orange slices!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Maria Martinez
Address	2520 N.W. 97th Avenue, Suite 220
City	Doral
State	FL
Zip	33172
Telephone Number	305-863-5731
Email Address	maria.martinez@primetimepartners.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	WIBBLY PIG (35.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00AM and 9:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important. With highly regarded Creative and Educational Consultants onboard to ensure age-appropriate learning in every episode, preschoolers will gain a variety of skills including: - Early Academics: colors, shapes, numbers via preschool activities. - Social Skills: interactivity with the viewer and friends - Imaginative Play: springboards and inspirational ideas to fire-up children's play and imaginations Learning will also be reinforced through song in every episode.

Other Matters (2 of 12)	Response
Program Title	ARTZOOKA!(35.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00AM and 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 9, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today? Meet Jeremie! He leads the Artzooka! charge in each and every episode...and has a really great time doing it. Like the cooler older brother you always wanted, Jeremie shows kids how to create things they never thought they could, and using things they never thought of...like creating your own gift wrap with shaving cream, or a mask made out of egg shell...even a lamp made of orange slices!
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Other Matters (3 of 12)	Response
Program Title	Como se Hacen Las Cosas (Making Stuff) (35.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:00 AM and 11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The main objective of the 104 live action and 2D digital segments is to show curious young viewers how everyday objects they encounter are designed and made. The series was filmed on location in Europe and North America in factories, workshops, and food plants. Each segment opens with an item to be investigated, followed by the two hosts, "Gear" and "Wiz," taking off on a voyage of discovery to understand the workings of the item and reveal the secrets behind how it is made. For ages 4-7, the series key educational and informational goals are to: 1) educate children about the workings of everyday objects and how they are made and 2) to introduce children to the many fascinating objects around them and spark curiosity and the desire to learn more about those objects.
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Other Matters (4 of 12)	Response
Program Title	Adventures in Odyssey (35.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday at 10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ADVENTURES IN ODYSSEY presents exciting entertainment that brings moral and Biblical principles to life. Set in the small town of Odyssey, the stories range from comedy to suspense, from romance to mystery. The show's memorable, fun characters and situations are designed to ignite the imaginations of tweens - while captivating the attention of the entire family. The cartoon program is produced by Focus on the Family.
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Other Matters (5 of 12)	Response
Program Title	Kid Fitness (35.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday at 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KID FITNESS is a fun, entertaining and educational series designed to encourage kids to think about exercise and healthy eating habits at an early age. The upbeat series, geared to children ages three to eight, motivates young viewers to exercise along with host Kid Fitness and his friends.

Other Matters (6 of 12)	Response
Program Title	Real Life 101 (35.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday at 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101's goal is to teach teens and young adults, who might be wondering what to do with their lives. It introduces viewers to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, the program covers them all in a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center.

Other Matters (7 of 12)	Response
Program Title	Underwater World (35.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday at 9:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	UNDERWATER WORLD is intended to educate and inspire our young children to explore the waters and respect this highly fragile eco-system in a fun and exciting manner.
Other Matters (8 of 12)	Response
Program Title	Arnie's Shack (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 5:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Arnie's Shack targets the intellectual and social needs of children by sharing positive values and encouraging families.
Other Matters (9 of 12)	Response
Program Title	Club Zone (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 5:30 pm, Wed 12:30 pm
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Club Zone aids in challenging social, cognitive and emotional needs of children preparing for their teen years.
Other Matters (10 of 12)	Response
Program Title	Puppet Parade (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tues 12:30 pm, Wed 5:30 pm
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Uses puppets, music and storylines to teach children awareness of Christian principals, ethics and ideals.
Other Matters (11 of 12)	Response
Program Title	Lighthouse Adventures (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 12:30 pm, Tues 5:30 pm
Total times aired at regularly scheduled time	25
Length of Program	30 mins

Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lighthouse Adventures helps children build cognitive and social skills while educating them on the importance of protecting the environment.
Other Matters (12 of 12)	Response
Program Title	Parker's Puzzle (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 5:30 pm, Thu 5 pm, Fri 12:30 pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parker's Puzzle aids in challenging the social, cognitive and intellectual needs of children preparing for their teen years while strengthening and encouraging families by sharing positive Christian values.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WSPF- CA Station, LLC</p>

Attachments

No Attachments.