



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019424746** File Number: **CPR-159368** Submit Date: **10/06/2014** Call Sign: **KXVO** Facility ID: **23277** City:

OMAHA State: NE

Purpose: Children's TV Programming Report Status: Received Status Date: Service: Full Service Television

10/06/2014 Filing Status: Active

# Report reflects information for : Third Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Omaha
	Web Home Page Address	www.cw15KXVO.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7AM (7/7-9/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7AM (7/1-9/30/14)
Total times aired at regularly scheduled time	14
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7AM (7/2-9/24/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Using a combination of actual dramatic footage, re-enactments and demonstrations to provide a compelling look a perilous situations that have occured in real life. Then using interviews with the participants, and instruction from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	Response
01 13)	Keaponae
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7AM (7/3-9/25/14)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tapping knowledge across a series of subject areas: geography,art,technology,science,math, history,language,music and sports. Also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults pas the age of high school graduation. Educational benefits: Fact retrieval,expansion beyond fact retrieval and helps with non-cognitive.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7AM (7/4-9/26/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco company explores all aspects of being "green" and understanding how our actions impact the world. The "E-Team" profiles teens and school organizations who have taken it upon themselves to make a difference. Each story and each feature is reported by teens and told from their perspective. Each show will provide practical tips that teens and people of all ages can use in their daily lives.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Core Program (6 of 15)	Response
Program Title	Rescue Heroes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00AM (7/5-8/23/14)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)	Response	
Program Title	Animal Atlas (DT 2)	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Sunday 9:00 AM (7/6-9/28/2014)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easing to remember. It's through this engaging information and rich visual content that allows viewers to bett understand and appreciate the animal world around them
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of	
15)	Response
Program Title	Animal Atlas (DT 2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30 AM (7/6-9/28/2014)
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easie to remember. It's through this engaging information and rich visual content that allows viewers to bette understand and appreciate the animal world around them
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	Zoo Clues (DT 2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:00 AM (7/6-9/28/2014)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Zoo Clues (DT 2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30 AM (7/6-9/28/2014)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite
educational	visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience,
and	both older and younger audiences should find this look across the amazing world of animals fascinating.
informational	Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals ar
objective of	meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly or
the program	and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information
and how it	together in a way that always makes clear that what viewers see is real, natural, and relates to their own
meets the	life in the real world.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (11 of 15)	Response
Program Title	On the Spot (DT 2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:00 AM (7/6-9/28/2014)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tapping knowledge across a series of subject areas: geography,art,technology,science,math, history,language,music and sports. Also addresses general cultural knowledge. The format is series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. Educational benefits: Fact retrieval,expansion beyond fact retrieval and helps with non-cognitive.

Does the Licensee	Yes
identify the program by	
displaying throughout the	
program the symbol E/I?	

Digital Core Program (12 of 15)	Response
Program Title	On the Spot (DT 2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30 AM (7/6-9/28/2014)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tapping knowledge across a series of subject areas: geography,art,technology,science,math, history,language,music and sports. Also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. Educational benefits: Fact retrieval,expansion beyond fact retrieval and helps with non-cognitive.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	Rescue Heroes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30AM (7/5-8/23/14)
Total times aired at regularly scheduled time	8
Total times aired	

Number of Preemptions	0
Number of	
Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target	6 years to 10 years
Child Audience	
Describe the	Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to
educational and	protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minute
informational	episodes. Social and emotional character stories are embedded in the stories using action and humor
objective of the	to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off
program and how	preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes
it meets the	reinforce various safety tips, and information relating to the educational message portrayed in the stor
definition of Core	
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (14 of 15)	Response
Program Title	Cubix: Robots for Everyone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00AM (8/30-9/27/14)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help make Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K.'s evil schemes to take control of Bubble Town's robots.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	Cubix: Robots for Everyone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30AM (8/30-9/27/14)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the member of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help make Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K.'s evil schemes to take control of Bubble Town's robots.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Dan Buchholz
Address	4625 Farnam Street
City	Omaha
State	NE
Zip	68132
Telephone Number	402-554-4256
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve (12) and under. The station no longer has an analog channel. The licensee's response to 7(b) therefore assumes that the station's current main program stream serves as the equivalent to the station's former analog channel.

## Other Matters (13)

<b>8</b> .1. <b>11</b>	
Other Matters (1 of 13)	Response
Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7AM (10/6-12/29/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters (2 of 13)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7AM (10/7-12/30/14)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future.

Other Matters (3 of 13)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7AM (10/1-12/31/14)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Using a combination of actual dramatic footage, re-enactments and demonstrations to provide a compelling look a perilous situations that have occured in real life. Then using interviews with the participants, and instruction from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances.

Other Matters (4 of 13)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7AM (10/2-12/25/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tapping knowledge across a series of subject areas: geography,art,technology,science,math, history,language,music and sports. Also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. Educational benefits: Fact retrieval,expansion beyond fact retrieval and helps with non-cognitive.

Other Matters (5 of 13)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7AM (10/3-12/26/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco company explores all aspects of being "green" and understanding how our actions impact the world. The "E-Team" profiles teens and school organizations who have taken it upon themselves to make a difference. Each story and each feature is reported by teens and told from their perspective. Each show will provide practical tips that teens and people of all ages can use in their daily lives.

Other Matters (6 of 13)	Response
Program Title	Cubix: Robots for Everyone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00AM (10/4-12/27/14)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help make Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K.'s evil schemes to take control of Bubble Town's robots.

Other Matters (7 of 13)	Response
Program Title	Cubix: Robots for Everyone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30AM (10/4-12/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help make Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K.'s evil schemes to take control of Bubble Town's robots.

Other Matters (8 of 13)	Response
Program Title	Animal Atlas (DT 2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:00 AM (10/5-12/28/14)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. It's through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them

Programming.

Other Matters (9 of 13)	Response
Program Title	Animal Atlas (DT 2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30 AM (10/5-12/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. It's through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them

Other Matters (10 of 13)	Response
Program Title	Zoo Clues (DT 2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:00 AM (10/5-12/28/14)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly ode and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.

Other Matters (11 of 13)	Response
Program Title	Zoo Clues (DT 2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30 AM (10/5-12/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.

Other Matters (12 of 13)	Response
Program Title	On the Spot (DT 2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday 11:00 AM (10/5-12/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tapping knowledge across a series of subject areas: geography,art,technology,science,math, history,language,music and sports. Also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. Educational benefits: Fact retrieval,expansion beyond fact retrieval and helps with non-cognitive.
Other Matters (13 of 13)	Response
Program Title	On the Spot (DT 2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30 AM (10/5-12/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

series of seemingly random questions to individuals who are either of school age or adults past

the age of high school graduation. Educational benefits: Fact retrieval, expansion beyond fact

retrieval and helps with non-cognitive.

objective of the program

and how it meets the

definition of Core

Programming.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Mitts
Telecasting
Company,
LLC

**Attachments** 

No Attachments.