



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0025703364** | File Number: **CPR-160630** | Submit Date: **10/09/2014** | Call Sign: **WBIR-TV** | Facility ID: **46984** |  
City: **KNOXVILLE** | State: **TN**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/09/2014** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Knoxille
	Web Home Page Address	www.wbir.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C....(also known as Chica's Mom and Dad)...welcome you with open wings for fantastic adventures and dress-up fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	Sunday, 8/3/14, 12:00 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/27/14, 10:00 a.m.
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	Sunday, 7/20/14, 12:00 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 7/12/14, 10:00 a.m.

Reason for Preemption	Sports
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Digital Core Program (2 of 18)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional series features art projects and cooking projects around a theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. Projects encourage parent engagement and often feature families working together to make something to display within the child's home. Side-kick, Doggity, is a beagle who transforms into an animated character during trips to a parallel universe, set in a kitchen full of prank playing animated characters. Art projects promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle

List date and time rescheduled	Sunday, 8/2/14, 12:30 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/27/14, 10:30 a.m.
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	Sunday, 7/20/14, 12:30 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 7/12/14, 10:30 a.m.
Reason for Preemption	Sports

Digital Core Program (3 of 18)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 a.m.
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	Sunday, 8/3/14, 1:00 p.m.

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/27/14, 11:00 a.m.
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	Sunday, 7/6/14, 12:00 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 7/12/14, 11:00 a.m.
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 a.m.
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sunday, 8/3/14, 1:30 p.m.
Is the rescheduled date the second home?	Yes



Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/27/14, 11:30 a.m.
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sunday, 7/6/14, 12:30 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 7/12/14, 11:30 a.m.
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	LazyTown
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00 p.m.
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of LazyTown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	Sunday, 8/10/14, 12:00 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Saturday, 9/27/14, 12:00 p.m.
Reason for Preemption	Sports

**Digital Preemption Programs #2**

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	Sunday, 7/7/14, 1:00 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 7/12/14, 12:00 p.m.
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	Zou
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30 p.m.
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Zou
List date and time rescheduled	Sunday, 7/6/14, 1:30 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 7/12/14, 12:30 p.m.
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Zou
List date and time rescheduled	Saturday, 8/30/14, 9:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 8/30/14, 12:30 p.m.
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Zou
List date and time rescheduled	Saturday, 8/16/14, 9:30 p.m.
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 8/16/14, 12:30 p.m.
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Zou
List date and time rescheduled	Saturday, 8/23/14, 9:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 8/23/14, 12:30 p.m.
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Zou
List date and time rescheduled	Saturday, 9/13/14, 9:30 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/13/14, 12:30 p.m.
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Zou
List date and time rescheduled	Sunday, 8/10/14, 12:30 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/27/14, 12:30 p.m.
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Zou
List date and time rescheduled	Saturday, 9/20/13, 9:30 a.m.

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/20/14, 12:30 p.m.
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence,Citizenship and Compassion as well as the three "R"s.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence,Citizenship and Compassion as well as the three "R"s.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network,Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. Series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Mystery Hunters
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 9:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)		Response
Program Title		Safari
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 10:00 a.m.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2,Me-TV Network, Safari features a wildlife expert who travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. It offers a dynamic television experience with the exciting experience of exploring the fascinating world of wildlife and discovering what needs to be done to protect the animals and their habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)		Response
Program Title		Edgemont
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 10:30 a.m.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Aired on 10.2, Me-TV Network, Edgemont is designed to entertain its teen audience and also to inform and educate viewers about issues that arise in school and at home. Storylines focus on social and emotional challenges faced by all secondary school students from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. It demonstrates models of behavior, allowing the teens to consider choices that they may face and to witness potential outcomes of choices and gives them positive tools they can use to resolve issues and conflicts in a constructive way.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 18)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence,Citizenship and Compassion as well as the three "R"s.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence,Citizenship and Compassion as well as the three "R"s.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network,Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. Series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Mystery Hunters
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 9:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)		Response
Program Title		Safari
Origination		Network
Days/Times Program Regularly Scheduled		Sunday, 10:00 a.m.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2,Me-TV Network, Safari features a wildlife expert who travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. It offers a dynamic television experience with the exciting experience of exploring the fascinating world of wildlife and discovering what needs to be done to protect the animals and their habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (18 of 18)</b>	
	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Edgemont is designed to entertain its teen audience and also to inform and educate viewers about issues that arise in school and at home. Storylines focus on social and emotional challenges faced by all secondary school students from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. It demonstrates models of behavior, allowing the teens to consider choices that they may face and to witness potential outcomes of choices and gives them positive tools they can use to resolve issues and conflicts in a constructive way.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Jack Hanna Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday, 11:30 a.m. 7/6-8/31, 12:30 p.m. 9/7-28
Total times aired at regularly scheduled time:	11
Number of Preemptions	2
Length of Program	30 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna Into the Wild invites viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	9/21/14, 12:00 p.m.
Date Time	9/28/14, 1:00 p.m.

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kathy Woodson
Address	1513 Bill Williams Avenue
City	Knoxville
State	TN
Zip	37917
Telephone Number	(865) 544-3213
Email Address	kwoodson@wbir.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	7/12/14 NBC preempted The Chica Show, Noodle & Doodle, Justin Time and Tree Fu Tom for the airing of Tour de France. 7/12/14 NBC preempted Lazy Town and Zou for the airing of European Tour - Scottish Open Golf Tournament 8/16/14 NBC moved Zou from 12:30 p.m. to 9:30 a.m. and shortened Weekend Today by 30 minutes for the airing of Barclay's Premier Soccer League: Arsenal v. Crystal Palace 8/23/14 NBC moved Zou from 12:30 p.m. to 9:30 a.m. and shortened Weekend Today by 30 minutes for the 12:30 p.m. airing of Barclay's Premier Soccer League: Everton v. Arsenal 8/30/14 NBC moved Zou from 12:30 p.m. to 9:30 a.m. and shortened Weekend Today by 30 minutes for the 12:30 p.m. airing of Barclay's Premier Soccer League: Everton v. Chelsea 9/13/14 NBC moved Zou from 12:30 p.m. to 9:30 a.m. and shortened Weekend Today by 30 minutes for the 12:30 p.m. airing of Barclay's Premier Soccer League: Liverpool v. Aston Villa 9/20/14 NBC moved Zou from 12:30 p.m. to 9:30 a.m. and shortened Weekend Today by 30 minutes for the 12:30 p.m. airing of Barclay's Premier Soccer League: West Ham v. Liverpool 9/27/14 NBC preempted The Chica Show, Noodle & Doodle, Justin Time, Tree Fu Tom, LazyTown and Zou for the airing of NBC Golf: Ryder Cup. NBC pre-fed the children's programs that were aired on 8/3 and 8/10.



Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Astroblast!
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast! follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world.

Other Matters (2 of 14)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C....(also known as Chica's Mom and Dad)...welcome you with open wings for fantastic adventures and dress-up fun.

Other Matters (3 of 14)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too.

Other Matters (4 of 14)	Response
Program Title	LazyTown
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of LazyTown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity.

Other Matters (5 of 14)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.

Other Matters (6 of 14)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional series features art projects and cooking projects around a theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. Projects encourage parent engagement and often feature families working together to make something to display within the child's home. Side-kick, Doggity, is a beagle who transforms into an animated character during trips to a parallel universe, set in a kitchen full of prank playing animated characters. Art projects promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
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Other Matters (7 of 14)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence,Citizenship and Compassion as well as the three "R"s.

Other Matters (8 of 14)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence,Citizenship and Compassion as well as the three "R"s.

Other Matters (9 of 14)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00 a.m.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network,Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. Series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (10 of 14)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network,Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. Series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (11 of 14)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.

Other Matters (12 of 14)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	430 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.

Other Matters (13 of 14)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.

Other Matters (14 of 14)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Gannett Pacific Corporation</b></p>

**Attachments**

No Attachments.