



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0020176533** | File Number: **CPR-132284** | Submit Date: **07/09/2012** | Call Sign: **WEPH** | Facility ID: **83946** | City:
TUPELO | State: **MS**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/09/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CTN
	Nielsen DMA	Columbus-Tupelo-W Pt.
	Web Home Page Address	www.wephtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Dr. Wonder
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR. WONDER IS A SHOW THAT IS PERFORMED BY DEAF ACTORS, INCLUDING CHILDREN, WITH EVERYTHING COMMUNICATED IN BOTH VOICE-OVER AND SIGN LANGAUGE. IT'S A GREAT EDUCATIONAL, INFORMTAIONAL, AND TEACHING TOOL FOR CHILDREN IN LIFE LESSONS. THE EDUCATION IS FANTASTIC FOR HEARING AND THE HEARING IMPARIED, NOT ONLY TO LEARN SIGN LANGUAGE BUT ALSO OBJECT LESSONS AND HOW TO OVERCOME DIFFICULTIES ENCOUNTERED AS CHILDREN AND HOW TO DEAL WITH THOSE SETBACKS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A Family Friendly program targeting kids ages 2 through 6. Hosted by an adult positive female role model. Scripts are designed to educate and promote actions and interpersonal skills such as helping others, negotiation, sharing and tolerance with an ending (Gina D's letter to grandma) reinforcing those educational objectives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Joy Junction
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOY JUNCTION TEACHES CHILDREN LIFE LESSONS, WITH AN EDUCATIONAL APPROACH TO UNDERSTAND THE TOPIC OR THEME-WITH ENLIGHTENING FACTS, SKILLS, SCRIPTURE LESSONS AND INSPIRING THE APPLICATION OF THESE SKILLS TO THEIR LIVES THROUGH GAMES, SONGS, SKITS, QUIZES, AND STORIES, ALL WITH MORAL AND SOCIAL VALUES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Gospel Bill

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SET IN FICTIONAL OLD WEST TOWN, SHERIFF GOSPEL BILL TEACHES MORALITY AND RESPONSIBILITY BASED ON THE BIBLE. INSTRUCTS CHILDREN ON HOW TO HANDLE TRIALS AND STRUGGLES THROUGH THE EXPERIENCES OF THE CAST, THAT THE CHILDREN CAN RELATE TO, INCLUDED IN THE SKITS, MUSIC, ANIMALS, ETC. LEAVING THEM SOMETHING TO THINK ABOUT AND PRACTICE IN THEIR OWN LIVES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Becky's Barn
Origination	Network
Days/Times Program Regularly Scheduled	Sat 6:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL AS IN LEARNING THE ALPHABET, COLORS, CRAFTS, MUSICAL NOTES, ETC. ALSO INFORMATIONAL IN HUMANITARIAN VALUES SUCH AS HONESTY, ANGER, FEAR, JOY, FORGIVENESS, LOVE, THANKFULNESS, PATIENCE AND COOPERATION, TO PREPARE CHILDREN FOR GRADE SCHOOL.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 6)	Response
Program Title	Kid's Like You
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 6am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEOPLE AND PUPPETS CREATE A SETTING TO TEACH JUDEO-CHRISTIAN VALUES AND PRINCIPLES (CENTRAL TO CHILDREN'S LIVES) VIA DRAMA, SKITS, AND SONGS TO GRADE SCHOOL CHILDREN, ALL THE WHILE ENHANCING THE SPIRITUAL ASPECT OF THEIR LIVES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Sonshiny Day
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat. 5:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sonshiny Day" is a show that has a mix of human and puppet characters. The program features a host, Audrey, who along with her friends, teach morality lessons and has pro-social themes. Through songs, music, games, and prayer introduce early learning concepts.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tracey Morton
Address	P O Box 2056
City	Saltillo
State	MS
Zip	38803
Telephone Number	662-869-2517
Email Address	tmorton.wephtv49@gmail.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WITH EACH AIRING OF JOY JUNCTION, CHILDREN ARE ENCOURAGED TO PARTICIPATE IN THE MAILBOX CLUB. THROUGH THIS CLUB, A SERIES OF BIBLE LESSONS, APPROPRIATE FOR THE INDIVIDUAL CHILDS AGE, ARE MAILED TO THEM TO COMPLETE. THE CHILD THEN RETURNS THE LESSON TO US FOR GRADING. ONCE GRADED, THE NEXT LESSON IN THE SERIES IS SENT TO THAT CHILD. EACH CHILD RECEIVES A CERTIFICATE UPON COMPLETION OF EACH SERIES. WCLF-TV ALSO PROVIDES EDUCATIONAL SAFE-LINKS FOR CHILDREN 16 AND UNDER ON OUR WEBSITE 24/7, AND OFFERS TOURS FOR CUB SCOUTS, HOME SCHOOLERS, AND OTHER CHILDREN'S ORGANIZATIONS UPON REQUEST.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Dr. Wonder
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR. WONDER IS A SHOW THAT IS PERFORMED BY DEAF ACTORS, INCLUDING CHILDREN, WITH EVERYTHING COMMUNICATED IN BOTH VOICE-OVER AND SIGN LANGAUGE. IT'S A GREAT EDUCATIONAL, INFORMTAIONAL, AND TEACHING TOOL FOR CHILDREN IN LIFE LESSONS. THE EDUCATION IS FANTASTIC FOR HEARING AND THE HEARING IMPARIED, NOT ONLY TO LEARN SIGN LANGUAGE BUT ALSO OBJECT LESSONS AND HOW TO OVERCOME DIFFICULTIES ENCOUNTERED AS CHILDREN AND HOW TO DEAL WITH THOSE SETBACKS.

Other Matters (2 of 6)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A Family Friendly program targeting kids ages 2 through 6. Hosted by an adult positive female role model. Scripts are designed to educate and promote actions and interpersonal skills such as helping others, negotiation, sharing and tolerance with an ending (Gina D's letter to grandma) reinforcing those educational objectives.

Other Matters (3 of 6)	Response
Program Title	Joy Junction
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOY JUNCTION TEACHES CHILDREN LIFE LESSONS, WITH AN EDUCATIONAL APPROACH TO UNDERSTAND THE TOPIC OR THEME-WITH ENLIGHTENING FACTS, SKILLS, SCRIPTURE LESSONS AND INSPIRING THE APPLICATION OF THESE SKILLS TO THEIR LIVES THROUGH GAMES, SONGS, SKITS, QUIZES, AND STORIES, ALL WITH MORAL AND SOCIAL VALUES.

Other Matters (4 of 6)

Response

Program Title	Gospel Bill
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SET IN FICTIONAL OLD WEST TOWN, SHERIFF GOSPEL BILL TEACHES MORALITY AND RESPONSIBILITY BASED ON THE BIBLE. INSTRUCTS CHILDREN ON HOW TO HANDLE TRIALS AND STRUGGLES THROUGH THE EXPERIENCES OF THE CAST, THAT THE CHILDREN CAN RELATE TO, INCLUDED IN THE SKITS, MUSIC, ANIMALS, ETC. LEAVING THEM SOMETHING TO THINK ABOUT AND PRACTICE IN THEIR OWN LIVES.

Other Matters (5 of 6)

Response

Program Title	Becky's Barn
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 6:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL AS IN LEARNING THE ALPHABET, COLORS, CRAFTS, MUSICAL NOTES, ETC. ALSO INFORMATIONAL IN HUMANITARIAN VALUES SUCH AS HONESTY, ANGER, FEAR, JOY, FORGIVENESS, LOVE, THANKFULNESS, PATIENCE AND COOPERATION, TO PREPARE CHILDREN FOR GRADE SCHOOL.

Other Matters (6 of 6)

Response

Program Title	Kid's Like You
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 6am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEOPLE AND PUPPETS CREATE A SETTING TO TEACH JUDEO-CHRISTIAN VALUES AND PRINCIPLES (CENTRAL TO CHILDREN'S LIVES) VIA DRAMA, SKITS, AND SONGS TO GRADE SCHOOL CHILDREN, ALL THE WHILE ENHANCING THE SPIRITUAL ASPECT OF THEIR LIVES.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Christian Television Corp., Inc.</p>

Attachments

No Attachments.