



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-162939** | Submit Date: **01/07/2015** | Call Sign: **WFLX** | Facility ID: **39736** | City:  
**WEST PALM BEACH** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/07/2015** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2014**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response                |
|--------------|-----------------------|-------------------------|
| Station Type | Station Type          | Network Affiliation     |
|              | Affiliated network    | FOX                     |
|              | Nielsen DMA           | W. Palm Beach-Ft Pierce |
|              | Web Home Page Address | www.wflx.com            |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(13)

| Digital Core<br>Program (1<br>of 13)   | Response  |
|--|---|
| Program Title  | Animal Atlas; Channel 29.1 (WFLX Primary)   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 7:00am (10/4-12/27)  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused explanations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program is 30 minutes in length, is regularly scheduled, airs between 7am - 10pm and is identified as an educational and informational show, targeting 13-16 year olds. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core Program (2 of 13)   |  | Response |
|--|--|----------|
| Program Title  | Jack Hannah's Into the Wild; Channel 29.1 (WFLX Primary)   |          |
| Origination  | Syndicated   |          |
| Days/Times Program Regularly Scheduled   | Saturdays at 7:30am (10/4-12/27)   |          |
| Total times aired at regularly scheduled time  | 13   |          |
| Total times aired  |  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  |  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 13 years to 16 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hannah's Into the Wild program content is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. The program also brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in perserving wildlife. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

| Digital Core Program (3 of 13) |   | Response |
|--------------------------------|---|----------|
| Program Title                  | State to State; Channel 29.1 (WFLX Primary) |          |
| Origination                    | Syndicated                                  |          |

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | Saturdays at 8:00am (10/4-2/27)   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | State to State is an educational and informative half-hour, E/I program that travels the United States and features incredible cities, amazing monuments, natural wonders and other interesting destinations. The series will be packed with facts about history, geography and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country in which they live. It will be a fast-paced and fun-learning experience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 13)                     |  | Response |
|--|--|----------|
| Program Title                                      | Aqua Kids; Channel 29.1 (WFLX Primary) |          |
| Origination  | Syndicated                             |          |
| Days/Times Program Regularly Scheduled             | Saturdays at 8:30am (10/4-12/27)       |          |
| Total times aired at regularly scheduled time      | 13                                     |          |
| Total times aired                                  |  |          |
| Number of Preemptions                              | 0                                      |          |
| Number of Preemptions for other than Breaking News |  |          |
| Number of Preemptions Rescheduled                  |  |          |
| Length of Program                                  | 30 mins                                |          |

|  |   |
|--|---|
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. As of the week of 9/8 /08, the FCC E/I designation changed to K13-16. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (5 of 13)                     |  | Response                                 |
|--|--|--|
| Program Title                                      |  | On the Spot; Channel 29.1 (WFLX Primary) |
| Origination  |  | Syndicated                               |
| Days/Times Program Regularly Scheduled             |  | Saturdays at 9:00am (10/4-12/27)         |
| Total times aired at regularly scheduled time      |  | 13                                       |
| Total times aired                                  |  |  |
| Number of Preemptions                              |  | 0  |
| Number of Preemptions for other than Breaking News |  |  |
| Number of Preemptions Rescheduled                  |  |  |
| Length of Program                                  |  | 30 mins                                  |
| Age of Target Child Audience                       |  | 13 years to 16 years                     |



|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star - and is demonstrated by every type of person. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (6 of 13)   |  | Response  |
|--|--|---|
| Program Title  |  | Eco Company; Channel 29.1 (WFLX Primary)  |
| Origination  |  | Syndicated  |
| Days/Times Program Regularly Scheduled   |  | Saturdays at 9:30am (10/4-12/27)  |
| Total times aired at regularly scheduled time  |  | 13  |
| Total times aired  |  | 13  |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  | 1   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Eco Company explores all aspects of living green and understanding how we impact our world. The E-Co Team reports on global warming, rainforests and our oceans, the latest in clean-tech energies, recycling, conservation, organics and more. The program profiles teens who have taken it upon themselves to make a positive impact on the environment. The show provides practical tips that teens and people of all ages can use in their daily lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes   |

| Digital Core Program (7 of 13)   |  | Response |
|--|--|----------|
| Program Title  | Coolest Places on Earth; Channel 29.1 (WFLX Primary)   |          |
| Origination  | Syndicated   |          |
| Days/Times Program Regularly Scheduled   | Saturdays at 12:00pm (10/4-12/27)  |          |
| Total times aired at regularly scheduled time  | 13   |          |
| Total times aired  |  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  |  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 13 years to 16 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Coolest Places on Earth is an educational and informational half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

| Digital Core Program (8 of 13) |   | Response |
|--------------------------------|---|----------|
| Program Title                  | Culture Click; Channel 29.2 (Bounce TV) |          |
| Origination                    | Network                                 |          |

|   |  |
|---|--|
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays at 10:00am (10/4-12/27)  |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Culture Click is a live action, half-hour television program designed to meet the educational and information needs of children. The series explores the genesis and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each week with a list of what's trending on the web that week, which serves as a jumping-off point for a deep-dive into the culture that shapes us. The web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

| Digital Core Program (9 of 13)                        |  | Response                                    |
|---|--|---|
| Program Title   |  | Live Life and Win; Channel 29.2 (Bounce TV) |
| Origination   |  | Network                                     |
| Days/Times Program<br>Regularly Scheduled             |  | Saturdays at 10:30am (10/4-12/27)           |
| Total times aired at regularly<br>scheduled time      |  | 13  |
| Total times aired                                     |  | 13  |
| Number of Preemptions                                 |  | 0   |
| Number of Preemptions for<br>other than Breaking News |  |   |
| Number of Preemptions<br>Rescheduled                  |  | 0   |
| Length of Program                                     |  | 30 mins                                     |

|  |   |
|--|---|
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports and community. The program features topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (10 of 13)                    | Response                               |
|--|--|
| Program Title                                      | Animal Atlas; Channel 29.2 (Bounce TV) |
| Origination  | Network                                |
| Days/Times Program Regularly Scheduled             | Saturdays at 11:00am (10/4-12/27)      |
| Total times aired at regularly scheduled time      | 13                                     |
| Total times aired                                  |  |
| Number of Preemptions                              | 0                                      |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled                  |  |
| Length of Program                                  | 30 mins                                |
| Age of Target Child Audience                       | 13 years to 16 years                   |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused explanations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program is 30 minutes in length, is regularly scheduled, airs between 7am - 10pm and is identified as an educational and informational show, targeting 13-16 year olds. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 13)  | Response   |
|--|--|
| Program Title  | Safari Tracks; Channel 29.2 (Bounce TV)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays at 11:30am (10/4-12/27)  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week, Safari Tracks explores the African continent, from the brush lands of the savanna to the great Okavango delta and beyond. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (12 of 13) | Response                                    |
|---------------------------------|---|
| Program Title                   | Live Life and Win; Channel 29.2 (Bounce TV) |

|  |   |
|--|---|
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays at 10:00am (10/5-12/28)   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports and community. The program features topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (13 of 13)  | Response  |
|--|---|
| Program Title  | The Real Winning Edge; Channel 29.2 (Bounce TV)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays at 10:30am (10/5-12/28)   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)



Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Barb Billens   |
| Address   | 1100 Banyan Blvd.  |
| City  | West Palm Beach  |
| State   | FL   |
| Zip   | 33401  |
| Telephone Number  | 561-845-2929   |
| Email Address   |  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Excluding the Public Service Announcements aired on the Fox and Bounce Networks, WFLX aired various PSAs on its main channel and its multicast channel designed to inform and educate children. The announcements were in varying lengths and each PSA aired multiple times between October 1 - December 31, 2014. WFLX began airing Bounce TV on its multicast channel on Monday, September 26, 2011, and their children's programming began Saturday, October 1, 2011. |

Other Matters (13)

| Other Matters (1 of 13)  | Response  |
|--|---|
| Program Title  | Animal Atlas; Channel 29.1 (WFLX Primary)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays at 7:00am (1/3-3/28)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused explanations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears and monkeys. In these shows, a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program is 30 minutes in length, is regularly scheduled, airs between 7am - 10pm and is identified as an educational and informational show, targeting 13-16 year olds. |

| Other Matters (2 of 13)                       | Response   |
|---|--|
| Program Title                                 | Jack Hannah's Into the Wild; Channel 29.1 (WFLX Primary) |
| Origination                                   | Syndicated   |
| Days/Times Program Regularly Scheduled        | Saturdays at 7:30am (1/3-3/28)                           |
| Total times aired at regularly scheduled time | 13   |
| Length of Program                             | 30 mins  |
| Age of Target Child Audience from             | 13 years to 16 years                                     |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hannah's Into the Wild program content is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. The program also brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in perserving wildlife. |
|--|--|

| Other Matters (3 of 13)  | Response  |
|--|---|
| Program Title  | State to State; Channel 29.1 (WFLX Primary)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays at 8:00am (1/3-3/28)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | State to State is an educational and informative half-hour, E/I program that travels the United States and features incredible cities, amazing monuments, natural wonders and other interesting destinations. The series will be packed with facts about history, geography and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country in which they live. It will be a fast-paced and fun-learning experience. |

| Other Matters (4 of 13)  | Response  |
|--|---|
| Program Title  | Aqua Kids; Channel 29.1 (WFLX Primary)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays at 8:30am (1/3-3/28)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. As of the week of 9/8 /08, the FCC E/I designation changed to K13-16. |

| Other Matters (5 of 13) | Response |
|-------------------------|----------|
|-------------------------|----------|

|  |   |
|--|---|
| Program Title  | On the Spot; Channel 29.1 (WFLX Primary)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays at 9:00am (1/3-3/28)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star - and is demonstrated by every type of person. |

| Other Matters (6 of 13)  | Response  |
|--|---|
| Program Title  | Eco Company; Channel 29.1 (WFLX Primary)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays at 9:30am (1/3-3/28)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company explores all aspects of living green and understanding how we impact our world. The E-Co Team reports on global warming, rainforests and our oceans, the latest in clean-tech energies, recycling, conservation, organics and more. The program profiles teens who have taken it upon themselves to make a positive impact on the environment. The show provides practical tips that teens and people of all ages can use in their daily lives. |

| Other Matters (7 of 13) | Response   |
|-------------------------|--|
| Program Title           | Coolest Places on Earth; Channel 29.1 (WFLX Primary) |
| Origination             | Syndicated   |

|  |  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 12pm (1/3-3/28)   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | The Coolest Places on Earth is an educational and informational half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |

| Other Matters (8 of 13)   | Response   |
|---|--|
| Program Title   | Culture Click; Channel 29.2(Bounce TV)   |
| Origination   | Network  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays at 10:00am (1/3-3/28)  |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Culture Click is a live action, half-hour television program designed to meet the educational and information needs of children. The series explores the genesis and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each week with a list of what's trending on the web that week, which serves as a jumping-off point for a deep-dive into the culture that shapes us. The web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world. |

| Other Matters (9 of 13)                          | Response                                   |
|--|--|
| Program Title                                    | Live Life And Win; Channel 29.2(Bounce TV) |
| Origination                                      | Network                                    |
| Days/Times Program<br>Regularly Scheduled        | Saturdays at 10:30am (1/3-3/28)            |
| Total times aired at regularly<br>scheduled time | 13   |

|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports and community. The program features topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. |

| Other Matters (10 of 13)   | Response  |
|--|---|
| Program Title  | Animal Atlas; Channel 29.2(Bounce TV)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays at 11am (1/3-3/28)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On Animal Atlas, we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But, best of all, we meet them face to face. |

| Other Matters (11 of 13)   | Response  |
|--|---|
| Program Title  | Safari Tracks; Channel 29.2(Bounce TV)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays at 11:30am (1/3-3/28)   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week, explore the African continent, from the brush lands of the savanna to the great Okavango delta and beyond. |

| Other Matters (12 of 13)                      | Response                                   |
|---|--|
| Program Title                                 | Live Life and Win; Channel 29.2(Bounce TV) |
| Origination                                   | Network                                    |
| Days/Times Program Regularly Scheduled        | Sundays at 10:00am (1/4-3/29)              |
| Total times aired at regularly scheduled time | 13   |
| Length of Program                             | 30 mins                                    |

|  |   |
|--|---|
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports and community. The program features topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. |
|  |   |
| Other Matters (13 of 13)   | Response  |
| Program Title  | The Real Winning Edge; Channel 29.2(Bounce TV)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays at 10:30am (1/4-3/29)   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges.   |

Certification

| Question  | Response   |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>  |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>WFLX<br/>License<br/>Subsidiary,<br/>LLC</b></p> |



**Attachments**

No Attachments.