



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002629566** | File Number: **CPR-140415** | Submit Date: **04/08/2013** | Call Sign: **KSAX** | Facility ID: **35584** | City: **ALEXANDRIA** | State: **MN**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/08/2013** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2013

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | ABC                 |
|              | Nielsen DMA           | Minneapolis-St.Paul |
|              | Web Home Page Address | www.ksax.com        |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(6)**

| <b>Digital Core Program (1 of 6)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Jack Hanna's Wild Countdown   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays at 9:00-9:30 AM CT - Airs on Primary Digital Channel  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (2 of 6)</b>               | <b>Response</b>   |
|--|---|
| Program Title                                      | Ocean Mysteries   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled             | Saturdays at 9:30-10:00 AM CT - Airs on Primary Digital Channel |
| Total times aired at regularly scheduled time      | 13  |
| Total times aired                                  |   |
| Number of Preemptions                              | 0   |
| Number of Preemptions for other than Breaking News |   |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (3 of 6)</b>   |   |
|--|---|
|  | <b>Response</b>   |
| Program Title  | Born To Explore   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays at 10:00-10:30 AM CT - Aired on Primary Digital Channel   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (4 of 6)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Recipe Rehab  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays at 11:00-11:30 AM CT - Aired on Primary Digital Channel   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 5   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half hour competition style series developed and produced to educate and inform viewers ages 13 to 16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high calorie, classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (5 of 6)</b>          | <b>Response</b>   |
|---|---|
| Program Title                                 | Food For Thought With Claire Thomas                                   |
| Origination                                   | Syndicated  |
| Days/Times Program Regularly Scheduled        | Saturdays at 11:30 AM -12:00 PM CT - Aired on Primary Digital Channel |
| Total times aired at regularly scheduled time | 13  |
| Total times aired                             | 13  |

|  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 5   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (6 of 6)</b>               | <b>Response</b>   |
|--|---|
| Program Title                                      | Sea Rescue  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled             | Saturdays at 10:30-11:00 AM CT - Aired on Primary Digital Channel |
| Total times aired at regularly scheduled time      | 13  |
| Total times aired                                  |   |
| Number of Preemptions                              | 0   |
| Number of Preemptions for other than Breaking News |   |
| Number of Preemptions Rescheduled                  |   |
| Length of Program                                  | 30 mins   |
| Age of Target Child Audience                       | 13 years to 16 years  |



|   |  |
|---|--|
| <p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p> | <p>Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit of rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers.</p> |
| <p>Does the Licensee identify the program by displaying throughout the program the symbol E/I?</p>                              | <p>Yes</p>   |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response               |
|---|------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                    |
| Name of children's programming liaison  | Katherine J. Bowman    |
| Address   | 3415 University Avenue |
| City  | St. Paul               |
| State   | MN                     |
| Zip   | 55114                  |
| Telephone Number  | 651-642-4372           |
| Email Address   | kbowman@kstp.com       |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                        |

**Other Matters (6)**

| <b>Other Matters (1 of 6)</b>  | <b>Response</b>   |
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| <b>Other Matters (2 of 6)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Ocean Mysteries with Jeff Corwin  |
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| <b>Other Matters (3 of 6)</b>                 | <b>Response</b>  |
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| Length of Program  | 30 mins  |
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| Other Matters (6 of 6)  | Response   |
|---|--|
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| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays at 11:30 AM CT - Airs on Primary Digital Channel   |
| Total times aired<br>at regularly<br>scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | <p>Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.</p> |

**Certification**

| Question   | Response                    |
|--|-----------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                             |
| <p>I certify that this application includes all required and relevant attachments.</p>   |                             |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>KSAX-TV, Inc.</b></p> |



## Attachments

No Attachments.