



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005047105** | File Number: **CPR-119642** | Submit Date: **04/08/2011** | Call Sign: **KTXL** | Facility ID: **10205** | City:  
**SACRAMENTO** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/08/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Sacramento-Stock-Modesto
	Web Home Page Address	www.fox40.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays; 7am-7;30am; 01/01/2011-03/26/2011
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.1) The Edgemont series is designed to entertain its youth audience and also to inform and educate these viewers about the issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that viewers may face, and these outcomes provide life lessons that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. Edgemont also touches on significant societal issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 9)		Response
Program Title	Young Icons	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays; 7:30am-8am; 01/01/2011-03/26/2011	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.1) The weekly half hour series features stories about world class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs all under the age of 18. Examples include Patrick Pedraja, a 14 year old actor and philanthropist who traveled America by RV, raising awareness for cancer by signing donors up for the National Marrow Registry. Another example is Turquoise Thompson, who sprinted her way into the record books and earned herself a full scholarship to UCLA. And then there is Kimberly Anyadike, who became the youngest pilot to fly across the country and sisters Marni and Berni Barta who created Kidflicks, a nonprofit organization that donates new and used DVDs to children in hospitals all across the country.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 9)		Response
Program Title	Career Day	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturdays; 8am-8:30am; 01/01/2011-03/26/2011
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.1) Each week this series allows children to follow adults to learn about career fields that may enchant and inspire them. Each episode will feature an adult explaining about their chosen career. Topics discussed will be the job itself and how each adult went about choosing their career. What was the motivation behind each career decision will be explored with the children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9) Response	
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays; 8:30am-9am; 01/01/2011-03/26/2011
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.1) Mad About provides CORE programming in the area of financial literacy, nutrition, earth science, ecology, health, life skills and fitness. The program explores being green and understanding how our actions impact the world. Children will learn about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. The use of animation reinforces concepts of cyber bully prevention. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays; 9am-9:30am; 01/01/2011-03/26/2011
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.1) Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom, including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity creates a program of exceptional education value.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)		Response
Program Title		Eco Company
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays; 9:30am-10am; 01/01/2011-03/26/2011
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		(Digital 40.1)Eco Company explores all aspects of being green and understanding how we impact our world. Each week the E-Co Team reports on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show provides practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 9)		Response
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Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7am-7:30am, 7:30am-8am 01/01/2011-03/26/2011
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.2) Mustard Pancakes is designed to contribute to preschool children's social and emotional development, with a secondary focus on literacy and storytelling. The series is designed to support and nurture a sense of self esteem and self efficacy among three to six year old children by encouraging them to demonstrate respect for themselves and other. The program fosters the development of children's social and emotional skills by modeling age appropriate strategies and behaviors. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 9)</b>	<b>Response</b>
Program Title	Critter Gitters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8am-8:30am, 8:30am-9am, 01/01/2011-03/26/2011
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.2) Series features a non-violent adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue adventure-themed series with an entertaining twist of investigative and detective (super sleuthing) by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West and just about everywhere in the U.S.A.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 9)		Response
Program Title		Curiosity Quest
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 9am-9:30am, 9:30am-10am, 01/01/2011-03/26/2011
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.2) Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Bill Gee
Address	4655 Fruitridge Road
City	Sacramento
State	CA
Zip	95820
Telephone Number	916-454-4422
Email Address	bgee@tribune.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	A list of public service announcements KTXL aired during the quarter and non broadcast activities related to children has been placed in our public inspection file. KTXL ceased analog broadcast on June 12, 2009, thus the answer to Question 7(b) should be No. KTXL became an affiliate of the Antenna TV network, carried on channel 40.2 on January 1, 2011.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays; 7am-7:30am; 04/02/2011-06/25/2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.1) The Edgemont series is designed to entertain its youth audience and also to inform and educate these viewers about the issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that viewers may face, and these outcomes provide life lessons that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. Edgemont also touches on significant societal issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse.

Other Matters (2 of 10)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays; 7:30am-8am; 04/02/2011-06/25/2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.1) The weekly half hour series features stories about world class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs all under the age of 18. Examples include Patrick Pedraja, a 14 year old actor and philanthropist who traveled America by RV, raising awareness for cancer by signing donors up for the National Marrow Registry. Another example is Turquoise Thompson, who sprinted her way into the record books and earned herself a full scholarship to UCLA. And then there is Kimberly Anyadike, who became the youngest pilot to fly across the country and sisters Marni and Berni Barta who created Kidflicks, a nonprofit organization that donates new and used DVDs to children in hospitals all across the country.
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Other Matters (3 of 10)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays; 8am-8:30am; 04/02/2011-06/25/2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.1) Each week this series allows children to follow adults to learn about career fields that may enchant and inspire them. Each episode will feature an adult explaining about their chosen career. Topics discussed will be the job itself and how each adult went about choosing their career. What was the motivation behind each career decision will be explored with the children.

Other Matters (4 of 10)	Response
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays; 8:30am-9am; 04/02/2011-06/25/2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.1) Mad About provides CORE programming in the area of financial literacy, nutrition, earth science, ecology, health, life skills and fitness. The program explores being green and understanding how our actions impact the world. Children will learn about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. The use of animation reinforces concepts of cyber bully prevention. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions.

Other Matters (5 of 10)		Response
Program Title	Animal Atlas	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays; 9am-9:30am; 04/02/2011-06/25/2011	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.1) Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom, including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity creates a program of exceptional education value.	
Other Matters (6 of 10)		Response
Program Title	Eco Company	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays; 9:30am-10am; 04/02/2011-06/25/2011	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.1) Eco Company explores all aspects of being green and understanding how we impact our world. Each week the E-Co Team reports on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show provides practical tips that teens, and people of all ages can use in their daily lives.	
Other Matters (7 of 10)		Response
Program Title	Mustard Pancakes	

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7am-7:30am, 7:30am-8am, 04/02/2011-06/25/2011
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.2) Mustard Pancakes is designed to contribute to preschool children's social and emotional development, with a secondary focus on literacy and storytelling. The series is designed to support and nurture a sense of self esteem and self efficacy among three to six year old children by encouraging them to demonstrate respect for themselves and other. The program fosters the development of children's social and emotional skills by modeling age appropriate strategies and behaviors. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between.

<b>Other Matters (8 of 10)</b>	<b>Response</b>
Program Title	Critter Gitters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8am-8:30am, 8:30am-9am, 04/02/2011-06/25/2011
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.2) Series features a non-violent adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue adventure-themed series with an entertaining twist of investigative and detective (super sleuthing) by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West and just about everywhere in the U.S.A.
<b>Other Matters (9 of 10)</b>	<b>Response</b>

Program Title	Curiosity Quest
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9am-9:30am, 9:30am-10am, 04/02/2011-06/25/2011
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.2) Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode.

Other Matters (10 of 10)	Response
Program Title	This Week In Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm-1pm, 04/02/2011-06/25/2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 40.1) The show highlights the pro-social on-and-off the field activities of Major League Baseball's leading players and coaches, and brings to life the cherished national treasures that so many big league ballparks have become. TWIB serves the educational needs and interests of today's adolescents as it works with the National Association for Sports and Physical Education (NASPE), and seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The show supports directives from various sources, i.e., national standards for health education and physical education, Healthy People 2010, the U.S. Dept. of Health and Human Services' health objectives for the nation, etc. TWIB portrays positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities, and relates the achievements and experience of baseball players to potential achievements in life.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Channel 40, Inc.</b></p>

**Attachments**

No Attachments.