



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003739364** | File Number: **CPR-118984** | Submit Date: **04/07/2011** | Call Sign: **WPCB-TV** | Facility ID: **13924** |

City: **GREENSBURG** | State: **PA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/07/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Pittsburgh
	Web Home Page Address	http://www.ctvn.org

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(8)

Digital Core Program (1 of 8)		Response
Program Title		DR. WONDER'S WORKSHOP
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat. at 8:30AM; Wed. at 4PM
Total times aired at regularly scheduled time		23
Total times aired		23
Number of Preemptions		2
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Dr. Wonder and his crew share life-changing truths from a Christian perspective with all children in sign-language and English.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	DR. WONDER'S WORKSHOP
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/19
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	DR. WONDER'S WORKSHOP
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/26
Reason for Preemption	Other

Digital Core Program (2 of 8)	Response
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Program Title	THE SUGAR CREEK GANG
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue. at 4PM; Sat. at 7:30AM
Total times aired at regularly scheduled time	23
Total times aired	23
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of books by Paul Hutchens, The Sugar Creek Gang TV series chronicles the adventures of the gang and the rest of the residents of Sugar Creek providing educaton and life lessons along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE SUGAR CREEK GANG
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/25
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	THE SUGAR CREEK GANG
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/18
Reason for Preemption	Other

Digital Core Program (3 of 8)	Response
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Program Title	BOOGA BOOGA LAND (Start Jan. 1, 2011; Monday @ 4PM; Sat. at 9AM)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MON. at 4PM; SAT. at 9AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated series features Marty the Monkey and Gerard the Giraffe who live in Booga Booga Land where they learn important Christian values in each episode, based on parables from the Bible.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BOOGA BOOGA LAND (Start Jan. 1, 2011; Monday @ 4PM; Sat. at 9AM)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/24
Reason for Preemption	Other

Digital Core Program (4 of 8)	Response
Program Title	YOUTH BYTES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur. @ 4:30PM; Sat. @ 9:30AM
Total times aired at regularly scheduled time	23
Total times aired	23
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chad Daniels educates pre-teen and teens, and talks about facing issues and making good choices from a biblical worldview.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	YOUTH BYTES
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/20
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	YOUTH BYTES
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/27
Reason for Preemption	Other

Digital Core Program (5 of 8)	Response
Program Title	DONKEY OLLIE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur. @ 4PM; Sat. @ 7AM
Total times aired at regularly scheduled time	23
Total times aired	23
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie, a little white donkey in this animated children's program, learns important lessons about life as he and his friends experience many of life's adventures along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	DONKEY OLLIE
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/27
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	DONKEY OLLIE
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/20
Reason for Preemption	Other

Digital Core Program (6 of 8)	Response
Program Title	KINGSLEY'S MEADOW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. @ 4PM; Sat.@ 8AM
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kingsley, a friendly teenage lion, is in his musical kingdom, having fun discovering amazing lessons about life and the Bible. Colorful and animated.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	KINGSLEY'S MEADOW
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/28
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	KINGSLEY'S MEADOW
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/21
Reason for Preemption	Other

Digital Core Program (7 of 8)		Response
Program Title		MXTV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Fri. @ 4:30PM
Total times aired at regularly scheduled time		10
Total times aired		10
Number of Preemptions		2
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MXTV exists to "Re-Present God's Word to the World" echoed in the words of Billy Graham: "This generation of young people has a different tone than we have seen before. And we feel we have to interpret the Gospel of Christ in their language - so we're going to have to intepret to each other." Whether through television or the internet, it is the driving motivation of MXTV to take God's word to those yet "not knowing" of the redemption of Christ, and apply those teachings to everyday life.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	MXTV
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/21
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	MXTV
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/28
Reason for Preemption	Other

Digital Core Program (8 of 8)	Response
Program Title	YBBtv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. @ 4:30PM; Sat. @ 10AM

Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed with young people in mind, YBBtv is passionate about placing Jesus in the media mix so that the message of God's love can be accessible and applied to daily life situations at any time, anywhere.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	YBBtv
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	1/24
Reason for Preemption	Other

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	ATF
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Tue. at 4:30PM; Sat. at 11:30PM
Total times aired at regularly scheduled time:	22
Number of Preemptions	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nationally known youth speaker, Ron Luce, educates teens on how to apply Judeo-Christian principles to their everyday lives. Topics include: Girls: Self-worth; Living with Intergrity: Being a Real Man; Love, Sex, and Dating; plus more...
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	THE DRIVETV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	THUR. at 8PM; SAT.at 1:30AM
Total times aired at regularly scheduled time:	22
Number of Preemptions	3
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reality TV show that is a unique, exciting, youth-oriented series that entertains and teaches life lessons as four young men travel around the country.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mary Anne Zulisky
Address	1 Signal Hill Drive
City	Wall
State	PA
Zip	15148
Telephone Number	412-824-3930
Email Address	mzulisky@ctvn.org
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (8)

Other Matters (1 of 8)		Response
Program Title		Dr.Wonders Workshop - DIGITAL
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat.at 8:30AM; Wed.at 4PM
Total times aired at regularly scheduled time		26
Length of Program		30 mins
Age of Target Child Audience from		5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Dr. Wonders and his crew share life-changing truths from a Christian perspective with all children in sign-language and English.
Other Matters (2 of 8)		Response
Program Title		YOUTH BYTES; Digital
Origination		Syndicated
Days/Times Program Regularly Scheduled		Thurs. at 4:30PM; Sat. 9:30AM
Total times aired at regularly scheduled time		26
Length of Program		30 mins
Age of Target Child Audience from		12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Chad Daniels educates pre-teens and teens, talking about facing issues and making good choices from a biblical worldview.
Other Matters (3 of 8)		Response
Program Title		BOOGABOOGALAND - Digital
Origination		Syndicated
Days/Times Program Regularly Scheduled		Mon.at 4PM; Sat.at 9AM
Total times aired at regularly scheduled time	26	
Length of Program		30 mins
Age of Target Child Audience from		5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animated Series - Two high-spirited friends, Marty the Monkey and Gerald the Giraffe live in Booga Booga Land where they learn important Christian values and applications to everyday life in each episode, based on parables from the Bible.
Other Matters (4 of 8)		Response
Program Title		THE SUGAR CREEK GANG - Digital
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tue.at 4:00PM; Sat.at 7:30AM
Total times aired at regularly scheduled time	26	

Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of books by Paul Hutchens, The Sugar Creek Gang TV series chronicles the adventures of the gang and the rest of the residents of Sugar Creek, providing educaton and life lessons along the way.

Other Matters (5 of 8)	Response
Program Title	DONKEY OLLIE - Digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur. at 4PM; Sat. at 7AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie, the little white donkey with lots of courage,and his friends have many adventures as they also learn important life lessons in their journeys.

Other Matters (6 of 8)	Response
Program Title	Kingsley's Meadow - Digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. @ 4PM; Sat. @ 8AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kingsley, a friendly teenage lion, is in his musical kingdom, having fun discovering amazing lessons about life and the Bible. Colorful and animated.

Other Matters (7 of 8)	Response
Program Title	MXTV - DIGITAL
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri @ 4:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MXTV exists to "Re-Present God's Word to the World" echoed in the words of Billy Graham: "This generation of young people has a different tone than we have seen before. And we feel we have to interpret the Gospel of Christ in their language - so we're going to have to intepret to each other." Whether through television or the internet, it is the driving motivation of MXTV to take God's word to those yet "not knowing" of the redemption of Christ, and apply those teachings to everyday life.
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Other Matters (8 of 8)	Response
Program Title	YBBtv - DIGITAL
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. @ 4:30PM; Sat. @ 10AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	YBBtv is designed with young people in mind and is passionate to place Jesus and Biblical principals in the media mix so the message of God's love can be accessible anytime or anywhere.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Cornerstone TeleVision, Inc.</p>

Attachments

No Attachments.