



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023159932** | File Number: **CPR-167204** | Submit Date: **04/09/2015** | Call Sign: **WYZZ-TV** | Facility ID: **5875** | City: **BLOOMINGTON** | State: **IL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/09/2015** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2015

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Peoria-Bloomington
	Web Home Page Address	www.wyzz43.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(9)**

<b>Digital Core Program (1 of 9)</b>	<b>Response</b>
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays at 7 a.m. (01/05/15-03/30/15)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode features domestic and exotic pets and provides information regarding how each animal evolved to become a pet as well as the history and geographic origins of the pets. There are also interviews with professionals who not only provide advice about how to balance priorities, proper pet care, but also their own personal experience with the featured animal. The lessons regarding pets also can apply to children in their lives, perseverance, caring and seeking knowledge as they are encouraged to independently pursue more information and education regarding pets. Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 9)</b>	<b>Response</b>
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 7 a.m. (01/06/15-03/31/15)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. Airls on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 9)</b>		<b>Response</b>
Program Title		Dragonfly TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesdays at 7 a.m. (01/07/15-03/25/15)
Total times aired at regularly scheduled time		12
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 9)</b>	<b>Response</b>
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays at 7 a.m. (01/01/15-03/26/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is the mission of this program to inspire viewers to preserve the innate human instinct to explore. Every week Jarod Miller travels to zoos and aquariums to explore animals that fit a particular theme, such as the need for speed or animal heroes. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Airs on "digital 1".

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (5 of 9)</b>	
	<b>Response</b>
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays at 7 a.m. (01/02/15-03/27/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of young athletes as they strive to become a top level performer in the sports arena. This program helps viewers realize their goals in both life and the playing field are attainable with hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program also provides in-depth, stories which reveal the important challenges and lessons that mold our young athletes. Through these stories the viewer learns that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. Aired on "digital 1".

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (6 of 9)</b>		<b>Response</b>
Program Title	Teen Kids News	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays at 7 a.m. (01/03/15-03/28/15)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program produces weekly educational features such as "College and You"(tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports for healthy eating, driving tips for new drivers, and avoiding internet predators. The program features weekly headlines that present the news in a teen appropriate manner. The program stimulates curiosity, develops learning and cognition, listening and thinking skills, and serves as an enhancement of a teen's academic and educational experience. Airs on "digital 1".	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (7 of 9)</b>		<b>Response</b>
Program Title	Career Day	

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30 a.m. (01/03/15-03/28/15)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as world renowned brain surgeons to marine biologists who share their stories with young people about their careers. The motivational show is fun and exciting and tries to help kids answer the age old question: What do I want to be when I grow up? Aired on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core  
Program (8 of 9) Response**

Program Title	Ariel & Zoey, & Eli too (Zuus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7-8 a.m. and 9-10 a.m.(01/03/15-03/28/15)
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. Airs on "digital 2".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 9)</b>	
	<b>Response</b>
Program Title	Steal the Show (Zuus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8-9 a.m. (01/03/15-03/28/15)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Ariel, Zoey and Eli and Grammy winner, Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all of the parts necessary in the recording process. The show uses the music they create to address issues and concerns of children today while encouraging them to set goals, go for their dreams, and being good citizens. Airs on "digital 2".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Christine White
Address	3131 N. University Street
City	Peoria
State	IL
Zip	61604
Telephone Number	(309) 688-3131
Email Address	cwhite-barclay@wmbd.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During the 1st quarter of 2015, WYZZ aired in excess of 30 public service announcements. Topics include but were not limited to Initiative, Miscommunication, Directions, Manners, Dressing Lesson, Cooking Lesson, Biking Lesson, Body Language, Autism Awareness, Food Safety Education etc.

**Other Matters (9)**

<b>Other Matters (1 of 9)</b>	<b>Response</b>
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays at 7 a.m. (04/06/15-06/29/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode features domestic and exotic pets and provides information regarding how each animal evolved to become a pet as well as the history and geographic origins of the pets. There are also interviews with professionals who not only provide advice about how to balance priorities, proper pet care, but also their own personal experience with the featured animal. The lessons regarding pets also can apply to children in their lives, perseverance, caring and seeking knowledge as they are encouraged to independently pursue more information and education regarding pets. Airs on "digital 1".

<b>Other Matters (2 of 9)</b>	<b>Response</b>
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 7 a.m. (04/07/15-06/30/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. Airs on "digital 1".

<b>Other Matters (3 of 9)</b>		<b>Response</b>
Program Title	Dragonfly TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wednesdays at 7 a.m. (04/01/15-06/24/15)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. Aired on "digital 1".	

<b>Other Matters (4 of 9)</b>		<b>Response</b>
Program Title	Animal Exploration with Jarod Miller	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thursdays at 7 a.m. (04/02/15-06/25/15)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is the mission of this program to inspire viewers to preserve the innate human instinct to explore. Every week Jarod Miller travels to zoos and aquariums to explore animals that fit a particular theme, such as the need for speed or animal heroes. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Aired on "digital 1".	

<b>Other Matters (5 of 9)</b>		<b>Response</b>
Program Title	Sports Stars of Tomorrow	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Fridays at 7 a.m. (04/03/15-06/26/15)	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of young athletes as they strive to become a top level performer in the sports arena. This program helps viewers realize their goals in both life and the playing field are attainable with hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program also provides in-depth, stories which reveal the important challenges and lessons that mold our young athletes. Through these stories the viewer learns that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. Airs on "digital 1".

**Other Matters (6 of 9)**

	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7 a.m. (04/04/15-06/27/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program produces weekly educational features such as "College and You"(tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports for healthy eating, driving tips for new drivers, and avoiding internet predators. The program features weekly headlines that present the news in a teen appropriate manner. The program stimulates curiosity, develops learning and cognition, listening and thinking skills, and serves as an enhancement of a teen's academic and educational experience. Airs on "digital 1".
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**Other Matters (7 of 9)**

	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30 a.m. (04/04/15-06/27/15)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as world renowned brain surgeons to marine biologists who share their stories with young people about their careers. The motivational show is fun and exciting and tries to help kids answer the age old question: What do I want to be when I grow up? Airs on "digital 1".

Other Matters (8 of 9)	Response
Program Title	Ariel & Zoey and Eli too (Zuus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7-8 a.m. and 9-10 a.m.(04/04/15-06/27/15)
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. Airs on "digital 2".

Other Matters (9 of 9)	Response
Program Title	Steal the Show (Zuus)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8-9 a.m. (04/04/15-06/27/15)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Ariel, Zoey and Eli and Grammy winner, Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all of the parts necessary in the recording process. The show uses the music they create to address issues and concerns of children today while encouraging them to set goals, go for their dreams, and being good citizens. Airs on "digital 2".

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Peoria (WYZZ-TV) Licensee, Inc.</b></p>

## Attachments

No Attachments.