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Children's Television Programming Report

FRN: **0022491633** | File Number: **CPR-122850** | Submit Date: **07/11/2011** | Call Sign: **WSTM-TV** | Facility ID: **21252** |

City: **SYRACUSE** | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/11/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Syracuse
	Web Home Page Address	www.CNYCentral.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	337.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	Turbo Dogs (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sportsmanship, teamwork, playing fair and friendship, as well as information on the mechanics of racing and technical aspects such as distance, time and directionality are conveyed by six canine friends who are race car fanatics. Based on the 'Racer Dogs' books by Bob Kolar, each episode also includes a lesson, learned through experience or owning up to negative behavior. Specific episodes this quarter dealt with topics such as not forgetting old friends when you make new; ask to use your friends' toys before taking them; and playing too many video games may take so much time that you ignore responsibilities and let people down. For the June 4th preemption, Kids' Programming Change :15 #5814 ran 5 times from 5/30 to 6/4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs (WSTM Digital 3.1)

List date and time rescheduled	SA, June 4 1pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA June 4 #TDO117
Reason for Preemption	Sports

Digital Core Program (2 of 20)		Response
Program Title	Shelldon (WSTM Digital 3.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 10:30am	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adjusting to a blended family, school adjustments, and dealing with a greedy neighbor who threatens the environment, modeled by a mollusk living with an adoptive clam family. Specific topics in episodes this quarter included solving big problems by small people working together; each of us have unique talents that can help others; and even if you're talented, you must practice to reach your goals. For the June 4th preemption, Kids' Programming Change :15 #5814 ran 5 times from 5/30 to 6/4.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon (WSTM Digital 3.1)
List date and time rescheduled	SA June 4, 1:30pm

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa June 4 #SHL012
Reason for Preemption	Sports

Digital Core Program (3 of 20)		Response
Program Title	The Magic School Bus (WSTM Digital 3.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 11am	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Field trips to 'impossible' locations take elementary school students to diverse places, including the solar system, the human body, and into weather systems. Besides specifics on each area explored, participants model dealing with personal challenges, and learning to make connections between an event and personal lives. Specific topics this quarter included: microscopic bacteria and their effects/don't accuse friends of stealing without knowing the facts; how internal combustion engines work/don't blame others for a problem they have not created; and the basics of flight/a whole team contributes to a goal. For the June 4th preemption, Kids' Programming Change :15 #5814 ran 5 times from 5/30 to 6/4.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	The Magic School Bus (WSTM Digital 3.1)
List date and time rescheduled	SA June 4, 2pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA June 4 #MSB 301
Reason for Preemption	Sports

Digital Core Program (4 of 20)	Response
Program Title	Babar (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Taking responsibility, being patient and persistent in hard work, respecting peoples' privacy and learning to cope with unforeseen changes are among the themes presented in the story of a young orphaned elephant who becomes king, and the mediator/counselor for family and friends' issues. Based on the Babar books by Laurent de Brunhoff, this quarter's shows included specific topics such as understanding 'new' family relationships with a new baby; what works in one situation may not work in different circumstances; be careful how you accuse, if you don't have all the facts. For the June 4th preemption, Kids' Programming Change :15 #5814 ran 5 times from 5/30 to 6/4. However, the rescheduled show was upcut by 10 minutes because the previous scheduled program ran long, so we scheduled in an episode of another E/I program (see below)to meet the children's programming time commitment
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Babar (WSTM Digital 3.1)
List date and time rescheduled	SUN June 5, 2pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA June 4 BAR 112
Reason for Preemption	Sports

Digital Core Program (5 of 20)	Response
Program Title	Jack Hanna's Animal Adventures (WSTM Digital 3.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU June 26 1:30pm
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Episode 212. Profile of an animal species, which helps put in context environmental and conservation concerns in that environment. This episode was scheduled in because the planned re-scheduling of a pre-empted Babar episode was upcut by a show overrun. Announcement of this extra episode was made in :15 #5821 which aired six times 6/20 - 6/26.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 20)	Response
Program Title	Willa's Wild Life (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A menagerie of pets is the sounding board for a six year old girl to work out challenges at home, in school and in her neighborhood, and looks at establishing healthy friendships, experiencing success, and developing competence. Based on the book 'An Octopus Followed Me Home' by Dan Yaccarino. Specific topics dealt with this quarter include: you need some experience before taking on a new project; keep including old friends as you make new ones; everyone is good at something. For the May 28th preemption, Kids' Programming Change :15 #5813 ran 6 times from 5/23 to 5/28.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Willa's Wild Life (WSTM Digital 3.1)
List date and time rescheduled	SA May 28, 9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA May 28 WIL 006
Reason for Preemption	Sports

Digital Core Program (7 of 20)	Response
Program Title	Pearlie (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The importance of following rules, using good judgement and learning to avoid getting into trouble are the themes illustrated by a fairy who runs a park, and deals with a park bully and a cousin who takes advantage of her good nature. Based on Wendy Harmer's 'Pearlie the Park Fairy.' Specific topics this quarter included: when you don't follow directions and create your own rules, you also create problems; what you do is more important than beauty; follow the rules because they're there to protect you. For the May 7th preemption, Kids' Programming Change :15 #5826 ran from 5/2 to 5/7. For the May 28th preemption, Kids' Programming Change :15 #5813 ran six times from 5/23 - 5/28.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie (WSTM Digital 3.1)
List date and time rescheduled	SA May 28, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA May 28 #PEA 110
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie (WSTM Digital 3.1)
List date and time rescheduled	SA May 7, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA May 7 #PEA 106
Reason for Preemption	Sports

Digital Core Program (8 of 20)	Response
Program Title	Magi-Nation (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How to get the right information and make the best use of it, by using discovery, analysis and problem solving steps, all modeled by teens who work to protect a fantasy world from an evil shadow Magi. Episodes also present information from a range of academic area, including math, language, earth science and botany.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	Magi-Nation (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How to get the right information and make the best use of it, by using discovery, analysis and problem solving steps, all modeled by teens who work to protect a fantasy world from an evil shadow Magi. Episodes also present information from a range of academic area, including math, language, earth science and botany.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	Sports Stars of Tomorrow (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Top rookie, college and high school athletes talk about the road to stardom, including their experiences and personal impressions, and advice on 'making it.'
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 20)		Response
Program Title		Real Life 101 (WSTQ Digital 3.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SU 7:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Profiles of real jobs and 'inside' information from the people who hold them, aimed at helping teens how are deciding their careers and future professions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 20)		Response
Program Title		Jack Hanna's Into the Wild (WSTQ Digital 3.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SU 8am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal adaptations, biodiversity of regions, conservation efforts and changes that people are making to the environment, brought into focus by closeup nature photography.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 20)	Response
Program Title	Teen Kids' News (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen-oriented weekly newscast, with age-related headlines and news, as well as stories and features with themes of skill building for higher education, driving tips, avoiding internet predators and encouraging healthy eating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 20)	Response
Program Title	Jack Hanna's Animal Adventures (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An animal species is profiled in each episode, with emphasis on how it fits into its environment and ecosystem, and highlighting conservation concerns in that environment
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)		Response
Program Title		Aqua Kids (CNYCentral Digital 3.3)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA 10am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Understanding water resources and their importance, by looking at the ecosystems of lakes, oceans and their tributaries and estuaries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (16 of 20)		Response
Program Title		Real Life 101 (CNYCentral Digital 3.3)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA 10:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Profiles of real jobs and 'inside' information from the people who hold them, aimed at helping teens how are deciding their careers and future professions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (17 of 20)		Response
Program Title		Mystery Hunters (CNYCentral Digital 3.3)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA 11am
Total times aired at regularly scheduled time		13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Myths and mysteries from around the world are explored and investigated by two teenaged 'reporters' who enlist the help of a skeptical scientist.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Understanding water resources and their importance, by looking at the ecosystems of lakes, oceans and their tributaries and estuaries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	Real Life 101 (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Profiles of real jobs and 'inside' information from the people who hold them, aimed at helping teens how are deciding their careers and future professions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	Mystery Hunters (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Myths and mysteries from around the world are explored and investigated by two teenaged 'reporters' who enlist the help of a skeptical scientist.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Laura Hand
Address	1030 James Street
City	Syracuse
State	NY
Zip	13203
Telephone Number	(315) 477-9400
Email Address	lhand@CNYCentral.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Broadcast efforts aimed at younger audiences include the weekly 'CNY Central Athlete,' which features high school sports stars who are also academic standouts. Off-air, staffers are committed to age-appropriate interactions which encourage skills that will help them be job-ready, including reading, math, and understanding technology and the social and academic steps in the career-planning process. We welcome grade-school aged groups to station tours that emphasize workplace applications of school-taught skills, and we attend career choice fairs for middle and high schoolers, who are encouraged to job shadow. We also provide internships for college-level students in several areas of our stations' operations. And, staffers read extensively in area schools and have begun our 25th year of Book Breaks, with staffers reading to children at area libraries in an effort to keep up reading skills over the summer.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Turbo Dogs (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers can learn about the mechanics of car racing and the skills needed to be competitive in the sport, through a group of animated car racing dogs who also model sportsmanship, teamwork, cooperation, playing fair and friendship. Based on the 'Racer Dogs' books by Bob Kolar.

Other Matters (2 of 15)	Response
Program Title	Shelldon (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adjusting to a blended family, improving school grades and dealing with bullying, as well as environmental conservation and protecting from man-made disasters, all modeled by a group of mollusk children who deal with problems similar to human children

Other Matters (3 of 15)	Response
Program Title	The Magic School Bus (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elementary students learn about science and how things work through school field trips to impossible places, like inside the human body or out in the solar system. They also model team work and problem solving. Based on Joanna Cole's children's science book series.

Other Matters (4 of 15)	Response
Program Title	Babar (WSTM Digital 3.1)

Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Themes include growing up successfully, taking responsibility, being patient and persistent in hard work, respecting others' views and privacy, coping with unforeseen changes and being honest, all shown through an elephant who's overcome challenges since his baby years, and now is king and chief problem solver for his extended family and friends. Based on the 'Babar' books by Laurent de Brunhoff.

Other Matters (5 of 15)	Response
Program Title	Willa's Wild Life (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Maintaining healthy friendships, and developing self-confidence and competence through success are modeled by a six year old who relies on a friend and her animal menagerie to problem solve and offer advice as she comes up on problems. Based on Dan Yaccarino's 'An Octopus Followed Me Home.'

Other Matters (6 of 15)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Organization and management, and dealing with a bully, illustrated by a fairy who's been put in charge of a large park. Based on the 'Pearlie the Park Fairy' books by Wendy Hamer

Other Matters (7 of 15)	Response
Program Title	Magi-Nation (WSTQ Digital 3.2)
Origination	Network

Days/Times Program Regularly Scheduled	SA 7 & 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The relevance of, and information about, academic areas including math, language, earth science and botany, presented by teens who use the process of discovery, analysis of information and problem solving to protect a fantasy world from evil Magi.

Other Matters (8 of 15)	Response
Program Title	Sports Stars of Tomorrow (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young athletes on the road to stardom share their perspectives, experience and advice. The rookie, high school and college talent is on the road to sports stardom, and role model a similar path for viewers

Other Matters (9 of 15)	Response
Program Title	Real Life 101 (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	People in jobs talk about their careers and the specifics of jobs, all aimed at teens who are making education and lifestyle choices as they prepare for careers.

Other Matters (10 of 15)	Response
Program Title	Jack Hanna into the Wild (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal species and how they adapt to the biodiversity of their regions, as well as conservation efforts and changes--both positive and negative--that people are making to the animals' environments.

Other Matters (11 of 15)	Response
Program Title	Teen Kids News (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen-oriented weekly newscast, featuring stories that emphasize skill-building for higher education, driving tips, healthy eating and avoiding internet predators, as well as summaries of the world's news.

Other Matters (12 of 15)	Response
Program Title	Jack Hanna Animal Adventures (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode profiles an animal species and looks at their native environments, as well as challenges--some of them man-made--for survival.

Other Matters (13 of 15)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10am & 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Why stewardship of our water resources is so important, and why the biology of ecosystems is critical to us all. Each episode features a look at a specific ecosystem--of a lake or ocean, as well as tributaries and estuaries.

Other Matters (14 of 15)	Response
Program Title	Real Life 101 (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:30am & Noon
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teens get real world advice on jobs--what training and personality skills they need--from adults already in those careers.
Other Matters (15 of 15)	Response
Program Title	Mystery Hunters (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11am & 12:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Myths and mysteries from around the world, investigated and explored by two teen 'reporters' who get help in uncovering the facts from a 'skeptical' scientist.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Barrington Syracuse License, LLC, dba WSTM-TV</p>

Attachments

No Attachments.