



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019682483** | File Number: **CPR-150417** | Submit Date: **01/10/2014** | Call Sign: **WJLP** | Facility ID: **86537** | City: **MIDDLETOWN TOWNSHIP** | State: **NJ**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/10/2014** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

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Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MyFamilyTV
	Nielsen DMA	Salt Lake City
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	10.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(9)**

<b>Digital Core Program (1 of 9)</b>	<b>Response</b>
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:00 a.m.; Wednesdays at 8:00 a.m.
Total times aired at regularly scheduled time	26
Total times aired	20
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs in an educational and informational format designed to help its young viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series's young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors, and Lipizzaner stallion trainers, see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 9)</b>	<b>Response</b>
Program Title	Dudley the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	10

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dudley the Dragon is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10-year old friends, Matt & Sally, who are his guides to the modern world. With a combination of live action, puppetry, stories and songs, the show follows Dudley and his friends on their adventures, exploring issues such the importance of caring for the environment and friendship while emphasizing pro-social values.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No

<b>Digital Core Program (3 of 9)</b>		<b>Response</b>
Program Title	Future Phenoms	
Origination	Network	
Days/Times Program Regularly Scheduled	Tuesdays at 8:00 a.m.	
Total times aired at regularly scheduled time	14	
Total times aired	11	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Future Phenoms" displays the hard work and dedication that it takes to be a success in sports and in life through in-depth, human-interest stories that reveal the challenges and lessons that mold our young athletes. These stories reinforce the importance of key values like dedication, discipline and commitment and community involvement. They inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 9)</b>	<b>Response</b>
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays and Wednesdays at 8:30 a.m.
Total times aired at regularly scheduled time	27
Total times aired	25
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mustard Pancakes" is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 9)</b>		<b>Response</b>
Program Title	9th Period	
Origination	Network	
Days/Times Program Regularly Scheduled	Thursdays at 8:00 a.m.	
Total times aired at regularly scheduled time	13	
Total times aired	10	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DURING THE SCHOOL DAY THE CHARACTERS ARE WORKING HARD TO MAKE GOOD GRADES IN THEIR CLASSES. AFTER SCHOOL, HOMEWORK AND STUDIES, THEY SOLVE THEIR HOMETOWN MYSTERIES, RELYING ON KEEN OBSERVATION SKILLS AND TEAMWORK. EVERY EPISODE INCLUDES A MORAL LESSON AND INCLUDES INTERESTING SCIENCE FACTS AND OTHER CLASSROOM KNOWLEDGE.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (6 of 9)</b>		<b>Response</b>
Program Title	Mouse in the House	
Origination	Network	
Days/Times Program Regularly Scheduled	Thursdays at 8:30 a.m.	
Total times aired at regularly scheduled time	13	
Total times aired	10	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	9 years to 12 years	



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mouse in the House" features youngsters learning about science and physics by conducting experiments. The program combines practical demonstrations of science and physics with useful information for building important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 9)</b>		<b>Response</b>
Program Title	What Color is Your Dog?	
Origination	Network	
Days/Times Program Regularly Scheduled	Fridays at 8:00 a.m.	
Total times aired at regularly scheduled time	13	
Total times aired	10	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>WHAT COLOR IS YOUR DOG? is an educational/informational series especially geared to ages 13 - 16. In this entertaining weekly half hour program, Joel Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions for this age group. Also, each week other animal trainers will talk about their experiences with dogs and cats - especially the specific training needed for a film, television program or commercial. We call this segment "Animal Actors." In the "Lessons with Luke" &amp; "Lessons with Jax" segments, kids and puppies will team up together in this portion of the show. The kids will aid Joel in teaching a German Shepherd puppy (Lessons with Jax) or a Havanese puppy (Lessons with Luke) a new behavior each week. Our "Dog Training" segment dedicated to helping the young pet owner, in their home, to overcome their most troubling issue with their pet. Mr. Silverman demonstrates exactly what is required to eliminate the problem. This is helpful for any household who has a dog and wants to improve obedience. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well.</p>	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 9)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Three Wide Life" looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays 7:30 a.m. and at 5:30 p.m.
Total times aired at regularly scheduled time	132
Total times aired	94
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries is an intense look at life behind the scenes at the Toronto Zoo. In particular, the series focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. The series also focuses on how to care for the animals in the zoo. As one of the world's biggest zoos, it has expanded its longstanding role as an exhibitor to devote more of its resources to protecting endangered species and their habitats. Each episode of Zoo Diaries focuses on the relationship between the animals and their keepers, allowing viewers to experience what it's like to bond with some of the world's most exotic creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terrilyn Diamond
Address	501 Aultman - Suite 208
City	Ely
State	NV
Zip	89301
Telephone Number	775-289- 6474
Email Address	kvnv@tvstar. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (9)**

<b>Other Matters (1 of 9)</b>	<b>Response</b>
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:00 a.; Wednesdays at 8:00 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs in an educational and informational format designed to help its young viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series's young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors, and Lipizzaner stallion trainers, see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

<b>Other Matters (2 of 9)</b>	<b>Response</b>
Program Title	Dudley the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dudley the Dragon is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10-year old friends, Matt & Sally, who are his guides to the modern world. With a combination of live action, puppetry, stories and songs, the show follows Dudley and his friends on their adventures, exploring issues such the importance of caring for the environment and friendship while emphasizing pro-social values.

<b>Other Matters (3 of 9)</b>	<b>Response</b>
Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 8:00 a.m

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Future Phenoms" displays the hard work and dedication that it takes to be a success in sports and in life through in-depth, human-interest stories that reveal the challenges and lessons that mold our young athletes. These stories reinforce the importance of key values like dedication, discipline and commitment and community involvement. They inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life.

<b>Other Matters (4 of 9)</b>	
	<b>Response</b>
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays and Wednesdays at 8:30 a.m.
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mustard Pancakes" is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

<b>Other Matters (5 of 9)</b>	
	<b>Response</b>
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DURING THE SCHOOL DAY THE CHARACTERS ARE WORKING HARD TO MAKE GOOD GRADES IN THEIR CLASSES. AFTER SCHOOL, HOMEWORK AND STUDIES, THEY SOLVE THEIR HOMETOWN MYSTERIES, RELYING ON KEEN OBSERVATION SKILLS AND TEAMWORK. EVERY EPISODE INCLUDES A MORAL LESSON AND INCLUDES INTERESTING SCIENCE FACTS AND OTHER CLASSROOM KNOWLEDGE.
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<b>Other Matters (6 of 9)</b>		<b>Response</b>
Program Title		Mouse in the House
Origination		Network
Days/Times Program Regularly Scheduled		Thursdays at 8:30 a.m.
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Mouse in the House" features youngsters learning about science and physics by conducting experiments. The program combines practical demonstrations of science and physics with useful information for building important life skills.

<b>Other Matters (7 of 9)</b>		<b>Response</b>
Program Title		What Color is Your Dog?
Origination		Network
Days/Times Program Regularly Scheduled		Fridays at 8:00 a.m.
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT COLOR IS YOUR DOG? is an educational/informational series especially geared to ages 13 - 16. In this entertaining weekly half hour program, Joel Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions for this age group. Also, each week other animal trainers will talk about their experiences with dogs and cats - especially the specific training needed for a film, television program or commercial. We call this segment "Animal Actors." In the "Lessons with Luke" & "Lessons with Jax" segments, kids and puppies will team up together in this portion of the show. The kids will aid Joel in teaching a German Shepherd puppy (Lessons with Jax) or a Havanese puppy (Lessons with Luke) a new behavior each week. Our "Dog Training" segment dedicated to helping the young pet owner, in their home, to overcome their most troubling issue with their pet. Mr. Silverman demonstrates exactly what is required to eliminate the problem. This is helpful for any household who has a dog and wants to improve obedience. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well.
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<b>Other Matters (8 of 9)</b>		<b>Response</b>
Program Title	Three Wide Life	
Origination	Network	
Days/Times Program Regularly Scheduled	Fridays at 8:30 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Three Wide Life" looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals.	

<b>Other Matters (9 of 9)</b>		<b>Response</b>
Program Title	Zoo Diaries	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday - Friday 7:30 a.m. and at 5:30 p.m.	
Total times aired at regularly scheduled time	128	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries is an intense look at life behind the scenes at the Toronto Zoo. In particular, the series focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. The series also focuses on how to care for the animals in the zoo. As one of the world's biggest zoos, it has expanded its longstanding role as an exhibitor to devote more of its resources to protecting endangered species and their habitats. Each episode of Zoo Diaries focuses on the relationship between the animals and their keepers, allowing viewers to experience what it's like to bond with some of the world's most exotic creatures.	

**Certification**

<b>Question</b>	<b>Response</b>
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>PMCM TV, LLC</b></p>

## Attachments

No Attachments.