

Children's Television Programming Report

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 File Number:
 CPR-134721
 Submit Date:
 10/09/2012
 Call Sign:
 WHBR
 Facility ID:
 10894
 City:

 PENSACOLA
 State:
 FL
 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:
 10/09/2012

 10/09/2012
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:

Report reflects information for : Third Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response
Television Information	Station Type	Station Type	Independent
		Affiliated network	
		Nielsen DMA	Mobile-Pensacola
		Web Home Page Address	www.whbr.org
Digital Core Programming	Question		Respons
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		its main program 5.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	-	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
		Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional		

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional Yes programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Joy Junction
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joy Junction is a program that is designed to be an interactive learning experience. Set In a western town, Joy Junction features a cast that interacts with children through problem solving and games.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Gerbert
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon 3:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gerbert captures the innocence of childhood, encouraging pre- and - grade school children to be comfortable with who they are today and who they can become tomorrow.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Dooley Pals
Origination	Syndicated

Days/Times Program Regularly	Tues 3:30pm
Scheduled	
Total times aired at regularly	13
scheduled time	
Total times aired	
Number of Preemptions	0
Number of Preemptions for other	
than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and	Dooley comes to earth where children teach him the value of friends and family,
informational objective of the program	through easily understood intellectual, social and emotional issues, inspiring
and how it meets the definition of Core Programming.	children to think and explore the world around them, with positive reinforcement t the children viewing.
Does the Licensee identify the	Yes
program by displaying throughout the program the symbol E/I?	

Digital Core Program (4 of 7)	Response
Program Title	Gospel Bill
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in fictional old west town, Sheriff Gospel Bill teaches morality and responsibility based on the Bible. Instructs children on how to handle trials and struggles through the experiences of the cast, that the children can relate to, included in the skits and music.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Dr. Wonder's Workshop

Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri 3:30pm, Sat 8:30am
Total times aired at regularly scheduled time	26
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Wonder's Workshop is a show that is performed by deaf actors including children with everything communicated in both voice over and sign language. It's a great educational, informational and teacher tool for children in life lessons. The education is fantastic for hearing and the hearing impaired, not only to learn sign language but also object lessons and how to overcome difficulties encountered as children and how to deal with those set backs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur 3:30pm, Sat 8:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A family friendly program targeting kids hosted by a positive female role model. Scripts are designed to educate and promote actions and interpersonal skills such as helping others, negotiation, sharing and tolerance.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Antidote
Origination	Local
Days/Times Program Regularly Scheduled	Wed. 3:30am, Sat. 9:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program contributes to educational, social and intellectual development, through the use of hip hop songs and biblical readings to illustrate moral teaching. Also, challenges children in this age group to practice positive life skills in dealing with parents and peers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Kids Like You
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat 6:00am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	People and Puppets create a setting to teach Judeo-Christian values and principles(center to children's lives) via drama, skits and songs to grade school children, all the while enhancing the spiritual aspect of their lives.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Becky's Barn
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat 6:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational as in learning alphabet,colors,crafts and music, also informational in humanitarian values such as honesty, anger, fea joy, forgiveness, love, thankfulness, patience and cooperation, to prepare children for grade school.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Date and Time Aired:

Questions	Response
Date Time	

Yes

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Anita Smedley
Address	6500 Pensacola Blvd
City	Pensacola
State	FL
Zip	32505
Telephone Number	850-473-8633
Email Address	asmedley@whbr org
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Colby's Corner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon 3:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Colby takes educational and entertaining field trips to inspire kids to get out and explore their world. He also instructs children to eat healthy and exercise.

Other Matters (2 of 6)	Response
Program Title	The Dooley and Pals Show
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues 3:30pm, Sat 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dooley comes to earth where children teach him the value of friends and family, through easily understood intellectual, social and emotional issues, inspiring children to think and explore the world around them, with positive reinforcement to the children viewing.
Other Matters (3 of 6)	Response
Program Title	Gospel Bill
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in fictional old west town, Sheriff Gospel Bill teaches morality and responsibility based on the Bible. Instructs children on how to handle trials and struggles through the experiences of the cast, that the children can relate to, include in the skits and music
Other Matters (4 of 6)	Response
Program Title	Antidote
Origination	Local

Days/Times Program Regularly Scheduled	Wed 3:30pm, Sat. 9:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program contributes to educational, social and intellectual development, through the use of hip hop songs and biblical readings to illustrate moral teaching. Also, challenges children in this age group to practice positive life skills in dealing with parents and peers.

Other Matters (5 of 6)	Response
Program Title	Dr. Wonder's Workshop
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri 3:30pm, Sat. 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Wonder's Workshop is a show that is performed by deaf actors including children with everything communicated in both voice over and sign language. It's a great educational, informational and teacher tool for children in life lessons. The education is fantastic for hearing and the hearing impaired, not only to learn sign language but also object lessons and how to overcome difficulties encountered as children and how to deal with those set backs.

Other Matters (6 of 6)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur 3:30pm, Sat 8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A family friendly program targeting kids hosted by a positive female role model. Scripts are designed to educate and promote actions and interpersonal skills such as helping others, negotiation, sharing and tolerance.

Certification

Question

I certify that this application includes all required and relevant attachments.	
fficer, director, member, partner, trustee, authorized employee, or other individual or duly elected or ppointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; r (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is uthorized to represent the party filing the Children's Television Programming, and who further certifies that he r she has read the document; that to the best of his or her knowledge, information, and belief there is good round to support it; and that it is not interposed for delay. AILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND TORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage equirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage equirements that apply to the type of Authorization requested in this application. VILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY INE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	

Attachments No Attachments.