



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0014489892** | File Number: **CPR-143291** | Submit Date: **07/08/2013** | Call Sign: **WWAY** | Facility ID: **12033** | City: **WILMINGTON** | State: **NC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/08/2013** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC/RTV
	Nielsen DMA	Wilmington NC
	Web Home Page Address	WWW.WWAYTV3.COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 9-930AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEW FACE TO FACE WITH THE BEST OF THE BEAST. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 13-16, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS AND ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFERS UP A DIFFERENT 'TOP TEN' EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE THE TOP TEN 'FASTEST ANIMALS IN AFRICA,' 'TALLEST INSECTS,' 'BIGGEST EARS,' 'SMARTEST BIRDS'...JACK WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, HE GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWERS OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEARN MORE ABOUT THE FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 930-10AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HALF-HOUR WEEKLY SERIES, OCEAN MYSTERIES, OFFERS A FRESH APPROACH TO THE QUEST FOR AQUATIC UNDERSTANDING BY BLENDING STORIES OF FASCINATING SEA CREATURES, COMPARISONS TO POPULAR LAND ANIMALS, AND ANALOGIES TO HUMAN EXPERIENCE. HOSTED BY JEFF CORWIN, OCEAN MYSTERIES IS PRODUCED FOR AGES 13-16- AND BEYOND- BY SHOWING HOW ANIMALS SHARE BEHAVIORS, CHALLENGES AND TRIUMPHS THAT HUMANS DO. FROM EXCITING RESCUES OF ABANDONED ANIMALS TO UNEXPECTED CONFLICTS IN THE 'FAMILY DYNAMICS' OF MINGLING SPECIES, VIEWERS WILL GET TO KNOW - AND CARE- ABOUT THESE HEROES, AND ALL OF THE FASCINATING LIFE TEEMING IN OUR OCEANS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
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Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 10-1030AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DEVELOPED AND PRODUCED FOR 13-16 YEAR OLDS, THE WORLDS CULTURES AND ITS GEOGRAPHICAL WONDERS COME ALIVE AS THE YOUNGEST PRESIDENT IN EXPLORERS CLUB HISTORY, RICHARD WIESE, TAKES VIEWERS ON A GLOBETROTTING ADVENTURE. WHILE DEVELOPED FOR 13-16 YEAR OLDS, BORN TO EXPLORE, IS ENGAGING FOR THE WHOLE FAMILY. IN THIS WEEKLY HALF-HOUR SERIES, RICHARD UNCOVERS AMAZING FACTS OF NATURE AND MANMADE TREASURES. IN BORN TO EXPLORE, RICHARD WIESE TAKES THE ROLE OF THE SOCIAL STUDIES TEACHER TO A NEW LEVEL, BRINING THE VIEWING AUDIENCE TO THE PLACES AND PEOPLE OF OUR WORLD WHO FORM OUR CULTURES. WHETHER HE CLIMBS MOUNT KILIMANJARO, EXPLORES WHY PEOPLE LIVE AT THE BASE OF AN ACTIVE VOLCANO, OR TRAVELS DOWN THE NILE RIVER, VIEWERS WILL TRAVEL THE WORLD WITHOUT LEAVING THEIR HOMES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)

Response

Program Title	Sea Rescue
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Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/1030AM-11AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and " in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that theres a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)

Response

Program Title	RECIPE REHAB
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS/11AM-11:30AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)

Response

Program Title	FOOD FOR THOUGHT
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/11:30AM-12PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	YOUNG, ENTHUSIASTIC AND PASSIONATE ABOUT FOOD, CLAIRE THOMAS IS THE 22 YEAR OLD HOST WHO OPENS VIEWERS' EYES TO HOW EVERYDAY LIFE CAN INSPIRE CULINARY CREATIONS IN FOOD FOR THOUGHT. EACH WEEKLY-HALF HOUR, PRODUCED FOR AGES 13-16, INFORMS AND EDUCATES TEENS ABOUT THE POWER OF FOOD AS A TOOL FOR EXPLORING NEW PLACES, MEETING NEW PEOPLE AND LEARNING ABOUT DIFFERENT CULTURES. CLAIRE SERVES AS A ROLE MODEL FOR 13-16 YEAR OLD VIEWERS BY SHOWING HER PASSION FOR HER FAMILY, LIFE AND HEALTHY LIVING BY SHARING STORIES IN THE KITCHEN. CREATIVE INSPIRATION CAN COME FROM ANY PLACE AT ANY TIME - SOMETIMES FROM FAMILY, SOMETIMES FROM FRIENDS, OR EVEN FROM BLOGGERS NEEDING HER HELP. NO MATTER HOW EXOTIC OR LOCAL THE LOCATION, SHE'S ALWAYS IN SEARCH OF NEW TASTES AND PLACES TO EXPLORE. BASED ON HER UNIQUE PERSPECTIVE GATHERED THROUGHOUT EACH EPISODE, CLAIRE WILL TEACH THE AUDIENCE HOW TO PREPARE THE "INSPIRED" DISH WHILE PROMOTING A HEALTHY ATTITUDE TOWARDS FOOD AND LIFE.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core Program
(7 of 12)**

Response

Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	MOUSE IN THE HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	DOG AND CAT TRAINING WITH JOEL
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this entertaining weekly half hour program, Mr. Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions. Also, each week other animal trainers will talk about their experiences with dogs and cats - especially the specific training needed for a film, television program or commercial. We call this segment "Animal Actors." "K9's of OC" is a segment dedicated to helping the pet owner, in their home, to overcome their most troubling issue with their pet. Mr. Silverman demonstrates exactly what is required to eliminate the problem. This is helpful for any household who has a dog and wants to improve obedience. Never heard of a trained cat? Well, Mr. Silverman knows how and will show the audience the art of training such an "untrainable" being in our "Cat Training" segment. Other weekly segments include "Working Dog" and "Advance Behavior" both entertaining and educational. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well. DOG AND CAT TRAINING WITH JOEL SILVERMAN will display the "E/I" icon throughout the broadcast and is closed-captioned for the hearing impaired.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY- FRIDAY 830-9AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you thought about your "dream job?" Do you have any idea what it takes to get there? Are you headed in the right direction? Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	
	Response
Program Title	9TH PERIOD
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge. the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 12)	Response
Program Title	ECO COMPANY
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's Eco Company, a national TV show on a quest to find answers. Eco Company is hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green. Find out where Eco Company is airing near you and make Eco Company appointment viewing in your house!

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kimberly Franklin
Address	615 N FRONT STREET
City	WILMINGTON
State	NC
Zip	28401
Telephone Number	910-202-5800
Email Address	kimf@wwaytv3.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 9-930AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEW FACE TO FACE WITH THE BEST OF THE BEAST. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 13-16, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS AND ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFERS UP A DIFFERENT 'TOP TEN' EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE THE TOP TEN 'FASTEST ANIMALS IN AFRICA,' 'TALLEST INSECTS,' 'BIGGEST EARS,' 'SMARTEST BIRDS'...JACK WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, HE GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWERS OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEARN MORE ABOUT THE FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.

Other Matters (2 of 12)	Response
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 930-10AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HALF-HOUR WEEKLY SERIES, OCEAN MYSTERIES, OFFERS A FRESH APPROACH TO THE QUEST FOR AQUATIC UNDERSTANDING BY BLENDING STORIES OF FASCINATING SEA CREATURES, COMPARISONS TO POPULAR LAND ANIMALS, AND ANALOGIES TO HUMAN EXPERIENCE. HOSTED BY JEFF CORWIN, OCEAN MYSTERIES IS PRODUCED FOR AGES 13-16- AND BEYOND- BY SHOWING HOW ANIMALS SHARE BEHAVIORS, CHALLENGES AND TRIUMPHS THAT HUMANS DO. FROM EXCITING RESCUES OF ABANDONED ANIMALS TO UNEXPECTED CONFLICTS IN THE 'FAMILY DYNAMICS' OF MINGLING SPECIES, VIEWERS WILL GET TO KNOW - AND CARE- ABOUT THESE HEROES, AND ALL OF THE FASCINATING LIFE TEEMING IN OUR OCEANS.
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Other Matters (3 of 12)

Response

Program Title	BORN TO EXPLORE
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SATURDAYS/ 10-1030AM ET
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DEVELOPED AND PRODUCED FOR 13-16 YEAR OLDS, THE WORLDS CULTURES AND ITS GEOGRAPHICAL WONDERS COME ALIVE AS THE YOUNGEST PRESIDENT IN EXPLORERS CLUB HISTORY, RICHARD WIESE, TAKES VIEWERS ON A GLOBETROTTING ADVENTURE. WHILE DEVELOPED FOR 13-16 YEAR OLDS, BORN TO EXPLORE, IS ENGAGING FOR THE WHOLE FAMILY. IN THIS WEEKLY HALF-HOUR SERIES, RICHARD UNCOVERS AMAZING FACTS OF NATURE AND MANMADE TREASURES. IN BORN TO EXPLORE, RICHARD WIESE TAKES THE ROLE OF THE SOCIAL STUDIES TEACHER TO A NEW LEVEL, BRINING THE VIEWING AUDIENCE TO THE PLACES AND PEOPLE OF OUR WORLD WHO FORM OUR CULTURES. WHETHER HE CLIMBS MOUNT KILIMANJARO, EXPLORES WHY PEOPLE LIVE AT THE BASE OF AN ACTIVE VOLCANO, OR TRAVELS DOWN THE NILE RIVER, VIEWERS WILL TRAVEL THE WORLD WITHOUT LEAVING THEIR HOMES.
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Other Matters (4 of 12)

Response

Program Title	Sea Rescue
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SATURDAYS/1030-11AM ET
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and " in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that theres a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (5 of 12)	Response
Program Title	RECIPE REHAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/11-1130AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.

Other Matters (6 of 12)	Response
Program Title	FOOD FOR THOUGHT
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/1130-12PM ET

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	YOUNG, ENTHUSIASTIC AND PASSIONATE ABOUT FOOD, CLAIRE THOMAS IS THE 22 YEAR OLD HOST WHO OPENS VIEWERS' EYES TO HOW EVERYDAY LIFE CAN INSPIRE CULINARY CREATIONS IN FOOD FOR THOUGHT. EACH WEEKLY-HALF HOUR, PRODUCED FOR AGES 13-16, INFORMS AND EDUCATES TEENS ABOUT THE POWER OF FOOD AS A TOOL FOR EXPLORING NEW PLACES, MEETING NEW PEOPLE AND LEARNING ABOUT DIFFERENT CULTURES. CLAIRE SERVES AS A ROLE MODEL FOR 13-16 YEAR OLD VIEWERS BY SHOWING HER PASSION FOR HER FAMILY, LIFE AND HEALTHY LIVING BY SHARING STORIES IN THE KITCHEN. CREATIVE INSPIRATION CAN COME FROM ANY PLACE AT ANY TIME - SOMETIMES FROM FAMILY, SOMETIMES FROM FRIENDS, OR EVEN FROM BLOGGERS NEEDING HER HELP. NO MATTER HOW EXOTIC OR LOCAL THE LOCATION, SHE'S ALWAYS IN SEARCH OF NEW TASTES AND PLACES TO EXPLORE. BASED ON HER UNIQUE PERSPECTIVE GATHERED THROUGHOUT EACH EPISODE, CLAIRE WILL TEACH THE AUDIENCE HOW TO PREPARE THE "INSPIRED" DISH WHILE PROMOTING A HEALTHY ATTITUDE TOWARDS FOOD AND LIFE.

Other Matters (7 of 12)

Response

Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

Other Matters (8 of 12)

Response

Program Title	MOUSE IN THE HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS, 8-830AM ET RTV

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened

Other Matters (9 of 12)	Response
Program Title	DOG AND CAT TRAINING WITH JOEL
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this entertaining weekly half hour program, Mr. Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions. Also, each week other animal trainers will talk about their experiences with dogs and cats - especially the specific training needed for a film, television program or commercial. We call this segment "Animal Actors." "K9's of OC" is a segment dedicated to helping the pet owner, in their home, to overcome their most troubling issue with their pet. Mr. Silverman demonstrates exactly what is required to eliminate the problem. This is helpful for any household who has a dog and wants to improve obedience. Never heard of a trained cat? Well, Mr. Silverman knows how and will show the audience the art of training such an "untrainable" being in our "Cat Training" segment. Other weekly segments include "Working Dog" and "Advance Behavior" both entertaining and educational. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well. DOG AND CAT TRAINING WITH JOEL SILVERMAN will display the "E/I" icon throughout the broadcast and is closed-captioned for the hearing impaired.

Other Matters (10 of 12)		Response
Program Title	REAL LIFE 101	
Origination	Network	
Days/Times Program Regularly Scheduled	MONDAY-FRIDAYS, 830-9AM ET RTV	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you thought about your "dream job?" Do you have any idea what it takes to get there? Are you headed in the right direction? Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment!	

Other Matters (11 of 12)		Response
Program Title	9TH PERIOD	
Origination	Network	
Days/Times Program Regularly Scheduled	FRIDAYS, 8-830AM ET RTV	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.	

Other Matters (12 of 12)		Response
Program Title	ECO COMPANY	

Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS8-830 ET RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's Eco Company, a national TV show on a quest to find answers. Eco Company is hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green. Find out where Eco Company is airing near you and make Eco Company appointment viewing in your house!

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WWAY-TV. LLC</p>

Attachments

No Attachments.