



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001822923** | File Number: **CPR-143033** | Submit Date: **07/04/2013** | Call Sign: **WIMP-CD** | Facility ID: **4366** | City: **MIAMI** | State: **FL**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/04/2013** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Miami-Ft. Lauderdale
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(2)**

<b>Digital Core Program (1 of 2)</b>	<b>Response</b>
Program Title	ZEBBY'S ZOO
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 7:00 AM AND TUESDAY & FRIDAY 7:30 AM
Total times aired at regularly scheduled time	208
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zebby's Zoo is an educational program aimed at the childhood audience. Interspersed with color, letter and number education it includes lessons in issues encountered by toddlers to early teens including object lessons in ethics, respect, cooperation, self-esteem, honesty, empowerment and friendship. The roles and importance of parents, teachers, the military and police in children's lives are likewise discussed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 2)</b>	<b>Response</b>
Program Title	DID YOU EVER WONDER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:00 AM AND TUESDAY & FRIDAY 8:30 AM
Total times aired at regularly scheduled time	104
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Did You Ever Wonder is a show that answers questions about how common items people see and use every day are made. It is aimed at the preteen to young adult and explains the historic, manufacturing and scientific principles and the importance to our economy of items such as automotive and computer manufacturing, paper manufacturing, the US aviation industry, chocolate and even jellybeans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**



**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	RANDOLPH WEIGNER
Address	PO BOX 1001
City	MEREDITH
State	NH
Zip	03253
Telephone Number	(603)279-4440
Email Address	DTVTV@YAHOO.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NO COMMERCIALS WHATSOEVER WERE SHOWN DURING CHILDREN'S PROGRAMMING

**Other Matters (2)**

<b>Other Matters (1 of 2)</b>	<b>Response</b>
Program Title	ZEBBY'S ZOO
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 7:00 AM AND TUESDAY & FRIDAY 7:30 AM
Total times aired at regularly scheduled time	208
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zebby's Zoo is an educational program aimed at the childhood audience. Interspersed with color, letter and number education it includes lessons in issues encountered by toddlers to early teens including object lessons in ethics, respect, cooperation, self-esteem, honesty, empowerment and friendship. The roles and importance of parents, teachers, the military and police in children's lives are likewise discussed.

<b>Other Matters (2 of 2)</b>	<b>Response</b>
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Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Do You Ever Wonder is a nationally acclaimed children's series that furthers the educational and informational needs of children ages 8 to 12. Did You Ever Wonder provides answers to the why's and how's on a wide variety of topics such as making chocolate, cereal and paper and how computers are built.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>SUNSHINE BROADCASTING CO INC</b></p>

## Attachments

No Attachments.