

## Children's Television Programming Report

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 CPR-136682
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 01/07/2013
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 Service:
 Full Service Television
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 Children's TV Programming Report
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## **Report reflects information for : Fourth Quarter of 2012**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Typ | e, and Contact Info | rmation |       |                |
|-------------|---------------------|---------------------|---------|-------|----------------|
| Information | Applicant           | Address             | Phone   | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                  | Section  | Question  | Response         |          |
|-----------------------------|--|---|------------------|----------|
| Television<br>Information   | Station Type   | Station Type     Station Type     Network Affilia |                  | ſ        |
|                             |  | Affiliated network                                | CW               |          |
|                             |  | Nielsen DMA                                       | Dallas-Ft. Worth |          |
|                             |  | Web Home Page Address                             | www.cw33.com     |          |
|                             |  |   |                  |          |
| Digital Core<br>Programming | Question   |   |                  | Response |
|                             | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |   | 3.0              |          |
|                             | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |   |                  | 336.0    |
|                             | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |   |                  | 10.0     |
|                             | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?   |   |                  | Yes      |
|                             | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the |   |                  | Yes      |

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(18)

| Digital Core<br>Program (1 of 18)   | Response   |  |
|---|--|--|
| Program Title   | Rescue Heroes  |  |
| Origination   | Network  |  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturday 7am and 730am (Oct 06 - Dec 29)   |  |
| Total times aired at regularly scheduled time   | 26   |  |
| Total times aired   |  |  |
| Number of<br>Preemptions  | 0  |  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |  |
| Number of<br>Preemptions<br>Rescheduled   |  |  |
| Length of Program   | 30 mins  |  |
| Age of Target Child<br>Audience   | 6 years to 11 years  |  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | (Digital 33.1) Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared and emphasizes procedure, traning and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story. |  |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |  |

| Digital Core Program (2 of 18)                | Response                     |
|---|------------------------------|
| Program Title                                 | Animal Atlas                 |
| Origination                                   | Syndicated                   |
| Days/Times Program Regularly<br>Scheduled     | Sunday 8am (Oct 07 - Dec 30) |
| Total times aired at regularly scheduled time | 13                           |
| Total times aired                             |                              |
| Number of Preemptions                         | 0                            |

| Number of Preemptions for other than Breaking News  |  |
|---|--|
| Number of Preemptions<br>Rescheduled  |  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 13 years to 16 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | (Digital 33.1) Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food and how they play. The show also looks at how family units operate. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                       | Yes  |

| Digital Core Program (3 of 18)   | Response  |
|--|---|
| Program Title  | Career Day  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday 830am (Oct 07 - Dec 30)  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | (Digital 33.1) The purpose of Career Day is to provide a safe learning<br>environment for our viewers to become more informed about the gamut of<br>possible careers available for them to explore. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 18)                     | Response                     |
|--|------------------------------|
| Program Title                                      | Now Eat This!                |
| Origination  | Syndicated                   |
| Days/Times Program Regularly Scheduled             | Sunday 9am (Oct 07 - Dec 30) |
| Total times aired at regularly scheduled time      | 13                           |
| Total times aired                                  |                              |
| Number of Preemptions                              | 0                            |
| Number of Preemptions for other than Breaking News |                              |

| Number of Preemptions Rescheduled  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | (Digital 33.1) Now Eat This! is chef Rocco DiSpirito's new E/I show, dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (5 of   | Peoperas   |
|---|--|
| 18)<br>Drogram Title  | Response   |
| Program Title   | On the Spot  |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sunday 930am (Oct 07 - Dec 30)   |
| Total times aired<br>at regularly<br>scheduled time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | (Digital 33.1) The content of On the Spot is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology and then teaches them the answer. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| Digital Core Program (6 of<br>18)  | Response  |
|--|---|
| Program Title  | Curiosity Quest Goes Green  |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Saturday 9am (Oct 06 - Dec 29)  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 9 years to 12 years   |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | (Digital 33.2) "Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                                 | Yes   |

| Digital Core<br>Program (7<br>of 18)                      | Response                         |
|---|----------------------------------|
| Program Title   | Critter Gitters                  |
| Origination   | Network                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturday 930am (Oct 06 - Dec 29) |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                               |
| Total times<br>aired                                      |                                  |
| Number of<br>Preemptions                                  | 0                                |

| Number of                |  |
|--------------------------|--|
| Preemptions              |  |
| for other than           |  |
| Breaking                 |  |
| News                     |  |
|                          |  |
| Number of                |  |
| Preemptions              |  |
| Rescheduled              |  |
| Length of                | 30 mins  |
| Program                  |  |
| Age of                   | 9 years to 14 years  |
| Target Child             |  |
| Audience                 |  |
| Decerile e the           | (Divited 22.2) Carries factures a new violant, advantureus format that are he anisyed by the antire family   |
| Describe the             | (Digital 33.2) Series features a non-violent, adventurous format that can be enjoyed by the entire family  |
| educational              | while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A  |
| and<br>informational     | search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective  |
|                          | "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, an  |
| objective of the program | colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role |
| and how it               | models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, the Florida  |
| meets the                | Everglades, the Great Northwest, East Coast, Mid Westjust about everywhere in the USA.   |
| definition of            | Evergiades, the Great Northwest, East Coast, who westjust about everywhere in the OSA.   |
| Core                     |  |
| Programming.             |  |
| Fiogramming.             |  |
| Does the                 | Yes  |
| Licensee                 |  |
| identify the             |  |
| program by               |  |
| displaying               |  |
| throughout               |  |
| the program              |  |
| the symbol E             |  |
| /l?                      |  |

| Digital Core<br>Program (8 of 18)                           | Response                        |
|---|---------------------------------|
| Program Title   | Curiosity Quest                 |
| Origination   | Network                         |
| Days/Times<br>Program Regularly<br>Scheduled                | Saturday 10am (Oct 06 - Dec 29) |
| Total times aired at<br>regularly scheduled<br>time         | 13                              |
| Total times aired   |                                 |
| Number of<br>Preemptions                                    | 0                               |
| Number of<br>Preemptions for<br>other than Breaking<br>News |                                 |

| Number of<br>Preemptions<br>Rescheduled   |   |
|---|---|
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 9 years to 12 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | (Digital 33.2) "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |

| Digital Core Program (9<br>of 18)   | Response   |
|---|--|
| Program Title   | Head's Up!   |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Saturday 1030a (Oct 06 - Dec 29)   |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   |  |
| Number of Preemptions   | 0  |
| Number of Preemptions<br>for other than Breaking<br>News  |  |
| Number of Preemptions<br>Rescheduled  |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 9 years to 12 years  |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | (Digital 33.2) "Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including survey of all the planets and moons in our solar system. |
| Does the Licensee<br>identify the program by<br>displaying throughout the<br>program the symbol E/I?                                    | Yes  |

| Digital Core<br>Program (10 of<br>18)   | Response  |
|---|---|
| Program Title   | Young America Outdoors  |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturday 11am and 1130am (Oct 06 - Dec 29)  |
| Total times<br>aired at<br>regularly<br>scheduled time  | 26  |
| Total times<br>aired  |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | (Digital 33.2) "Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes   |

| Digital Core Program (11<br>of 18) | Response  |
|------------------------------------|-----------|
| Program Title                      | Horseland |
| Origination                        | Network   |

| Days/Times Program<br>Regularly Scheduled   | Monday - Friday 830am (Oct 01 - Dec 28)  |
|---|--|
| Total times aired at regularly scheduled time   | 65   |
| Total times aired   |  |
| Number of Preemptions   | 0  |
| Number of Preemptions<br>for other than Breaking<br>News  |  |
| Number of Preemptions<br>Rescheduled  |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 9 years to 11 years  |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | (Digital 33.2) The animated adventures of four amazing kids and their horses come together in<br>an incredible place called Horseland. As these friends strive to become the best competitive<br>riders they can possibly be, the kids and their equine companions must learn to deal with<br>difficult situations and confront an array of problems that put their honesty, integrity, self-<br>confidence and sometimes even their friendship to the test. |
| Does the Licensee<br>identify the program by<br>displaying throughout the<br>program the symbol E/I?                                    | Yes  |

| Digital Core Program (12 of<br>18)   | Response  |
|--|---|
| Program Title  | Green Screen Adventures   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Saturday 9am (Oct 06 - Dec 29)  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 13 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core<br>Programming. | (Digital 33.3) Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, children ge the message that their words have power, and that their voices are being heard. |

Does the Licensee identify the<br/>program by displaying<br/>throughout the program the<br/>symbol E/I?Yes

| Digital Core Program (13 of 18)   | Response  |
|---|---|
| Program Title   | Busy World of Richard Scarry  |
| Origination   | Network   |
| Days/Times Program<br>Regularly Scheduled   | Saturday 930am (Oct 06 - Dec 29)  |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   |   |
| Number of Preemptions   | 0   |
| Number of Preemptions<br>for other than Breaking<br>News  |   |
| Number of Preemptions<br>Rescheduled  |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 2 years to 5 years  |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | (Digital 33.3) This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. |
| Does the Licensee<br>identify the program by<br>displaying throughout the<br>program the symbol E/I?                                    | Yes   |

| Digital Core<br>Program (14<br>of 18)                     | Response                                   |
|---|--|
| Program Title   | Wimzie's House                             |
| Origination   | Network                                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturday 10am and 1030am (Oct 06 - Dec 29) |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 26   |

| Total times<br>aired   |  |
|--|--|
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | (Digital 33.3) Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to g home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hou in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more that ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within thi setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (15 of 18)           | Response                        |
|--|---------------------------------|
| Program Title                                | Country Mouse, City Mouse       |
| Origination                                  | Network                         |
| Days/Times<br>Program Regularly<br>Scheduled | Saturday 11am (Oct 06 - Dec 29) |

| Total times aired at regularly scheduled time   | 13  |
|---|---|
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 4 years to 9 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | (Digital 33.3) The much-loved children's fable come to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stubling across mastermind crimnals, royalty, famous inventers, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |

| Digital Core Program (16 of 18)  | Response  |
|--|---|
| Program Title  | Danger Rangers  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 1130am (Oct 06 - Dec 29)   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 5 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | (Digital 33.3) The Danger Rangers tecah the importance of safety and how to prevent accidents while still having fun. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (17 of 18)  | Response   |
|---|--|
| Program Title   | Doodlebops Rockin' Road Show   |
| Origination   | Network  |
| Days/Times<br>Program Regularly<br>Scheduled  | Sunday 9am (Oct 07 - Dec 30)   |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 2 years to 5 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | (Digital 33.3) "The Doodlebops Rockin Road Show" - Specific educational objectives of the progra<br>include encouraging viewers to develop positive personal qualities such as honesty and initiative,<br>and providing viewers with a basic understanding and appreciation of music. This program is<br>specifically designed to further the educational and informational needs of children, has educating<br>and informing children as a significant purpose, and otherwise meets the definition of Core<br>Programming as specified in the Commission's rules. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

| Digital Core<br>Program (18 of 18)                  | Response                       |
|---|--------------------------------|
| Program Title                                       | Doodlebops                     |
| Origination   | Network                        |
| Days/Times<br>Program Regularly<br>Scheduled        | Sunday 930am (Oct 07 - Dec 30) |
| Total times aired at<br>regularly scheduled<br>time | 13                             |
| Total times aired                                   |                                |

| Number of<br>Preemptions  | 0  |
|---|--|
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 2 years to 5 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | (Digital 33.3) "The Doodlebops" is primarily intended to promote social and academic readiness -<br>thereby helping young viewers toward ultimate competence and success in their future school<br>environment. By means of music, fantasy and fun, "The Doodlebops" encourages an understanding<br>and appreciation of music, leading to creative development and gains in multiple other subject<br>areas; aids in the enhancement of viewers' personal character and pro-social behavior; and teaches<br>basic knowledge-based information. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Liaison Contact | Question  | Response   |
|-----------------|---|--|
|                 | Does the Licensee publicize the existence and location of the station's<br>Children's Television Programming Reports (FCC 398) as required by 47 C.F.R.<br>Section 73.3526(e)(11)(iii)?   | Yes  |
|                 | Name of children's programming liaison  | Heather Floore   |
|                 | Address   | 8001 John Carpenter Fwy.   |
|                 | City  | Dallas   |
|                 | State   | тх   |
|                 | Zip   | 75247  |
|                 | Telephone Number  | 214-252-3403   |
|                 | Email Address   | hfloore@tribune.com  |
|                 | Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | A list of educational/informational PSAs<br>targeted to children is located in KDAF's<br>public inspection file. The correct<br>response to Question No. 7(b) is NO<br>inasmuch as the station has ceased<br>analog operation. However, a YES<br>response is required in order to enable<br>the submission of this filing. |

## Other Matters (18)

of Core

Programming.

| Other Matters (1 of<br>18)   | Response   |
|--|--|
| Program Title  | Rescue Heroes  |
| Origination  | Network  |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturday 7am and 730am (Jan 05 - Mar 30)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 6 years to 11 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition | (Digital 33.1) Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared and emphasizes procedure, traning and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story. |

| Program TitleAnimal AtlasOriginationSyndicatedDays/Times Program Regularly<br>ScheduledSunday 8am (Jan 06 - Mar 31)Total times aired at regularly<br>scheduled time13Days of Target Child Audience from30 minsDescribe the educational and(Digital 33.1) Animal Atlas promotes a better understanding of how various animal | Other Matters (3 of 18)                                     | Response   |
|---|---|--|
| Program TitleAnimal AtlasOriginationSyndicatedDays/Times Program Regularly<br>ScheduledSunday 8am (Jan 06 - Mar 31)Total times aired at regularly<br>scheduled time13Length of Program30 mins   | informational objective of the program and how it meets the | species live and what they need to survive. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food and how they play. The show |
| Program TitleAnimal AtlasOriginationSyndicatedDays/Times Program Regularly<br>ScheduledSunday 8am (Jan 06 - Mar 31)Total times aired at regularly<br>scheduled time13   | Age of Target Child Audience from                           | 13 years to 16 years   |
| Program TitleAnimal AtlasOriginationSyndicatedDays/Times Program Regularly<br>ScheduledSunday 8am (Jan 06 - Mar 31)Total times aired at regularly13   | Length of Program   | 30 mins  |
| Program TitleAnimal AtlasOriginationSyndicatedDays/Times Program RegularlySunday 8am (Jan 06 - Mar 31)  |   | 13   |
| Program Title Animal Atlas  |   | Sunday 8am (Jan 06 - Mar 31)   |
|   | Origination   | Syndicated   |
|   | Program Title   | Animal Atlas   |
| Other Matters (2 of 18) Bespense  | Other Matters (2 of 18)                                     | Response   |

| Other Matters (3 of 18)  | Response  |
|--|---|
| Program Title  | Career Day  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday 830am (Jan 06 - Mar 31)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | (Digital 33.1) The purpose of Career Day is to provide a safe learning<br>environment for our viewers to become more informed about the gamut of<br>possible careers available for them to explore. |

| Other Matters (4 of 18)  | Response   |
|--|--|
| Program Title  | Now Eat This!  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday 9am (Jan 06 - Mar 31)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | (Digital 33.1) Now Eat This! is chef Rocco DiSpirito's new E/I show, dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. |

| Other Matters (5 of 18)   | Response   |  |
|---|--|--|
| Program Title   | On the Spot  |  |
| Origination   | Syndicated   |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sunday 930am (Jan 06 - Mar 31)   |  |
| Total times aired<br>at regularly<br>scheduled time   | 13   |  |
| Length of<br>Program  | 30 mins  |  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | (Digital 33.1) The content of On the Spot is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology and then teaches them the answer. |  |
| Other Matters (6 o  | f 18) Response   |  |
| Program Title   | Curiosity Quest Goes Green   |  |
| Origination   | Network  |  |
| Days/Times Progra<br>Regularly Schedul  |  |  |
| Total times aired a regularly schedule  |  |  |
| Length of Program   | 30 mins  |  |

Age of Target Child

Audience from

9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. (Digital 33.2) "Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing.

| Other  |  |  |
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| Matters (7 of<br>18)   | Response   |  |
| Program Title  | Critter Gitters  |  |
| Origination  | Network  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 930am (Jan 05 - Mar 30)   |  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |  |
| Length of<br>Program   | 30 mins  |  |
| Age of<br>Target Child<br>Audience<br>from   | 9 years to 14 years  |  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | (Digital 33.2) Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, the Florida Everglades, the Great Northwest, East Coast, Mid Westjust about everywhere in the USA. |  |
| Other Matters (<br>18)   | 8 of<br>Response   |  |
| Program Title  | Curiosity Quest  |  |
| Origination  | Network  |  |
| Days/Times<br>Program Regula<br>Scheduled  | Saturday 10am (Jan 05 - Mar 30)<br>arly  |  |
| Total times aire<br>regularly schedu<br>time   |  |  |
| Length of Progr  | am 30 mins   |  |
| Age of Target C<br>Audience from   | child 9 years to 12 years  |  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. (Digital 33.2) "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

| Other Matters (9 of 18)   | Response   |
|---|--|
| Program Title   | Head's Up!   |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Saturday 1030am (Jan 05 - Mar 30)  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 9 years to 12 years  |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | (Digital 33.2) "Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system. |

| Other Matters<br>(10 of 18)   | Response  |
|---|---|
| Program Title   | Young America Outdoors  |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturday 11am and 1130am (Jan 05 - Mar 30)  |
| Total times<br>aired at<br>regularly<br>scheduled time  | 26  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | (Digital 33.2) "Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values. |

| Other Matters (11 of 18)  | Response   |
|---|--|
| Program Title   | Horseland  |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Mon - Fri 830am(Jan 01 - Mar 29)   |
| Total times aired at regularly scheduled time   | 64   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 9 years to 11 years  |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | (Digital 33.2) The animated adventures of four amazing kids and their horses come together in<br>an incredible place called Horseland. As these friends strive to become the best competitive<br>riders they can possibly be, the kids and their equine companions must learn to deal with<br>difficult situations and confront an array of problems that put their honesty, integrity, self-<br>confidence and sometimes even their friendship to the test. |
| Other Matters (12 of 18)  | Response   |
| Program Title   | Green Screen Adventures  |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Saturday 9am (Jan 05 - Mar 30)   |
| Total times aired at regularly scheduled time   | y 13   |
| Length of Program   | 30 mins  |
| Age of Target Child Audiend   | ce 7 years to 13 years   |
| Describe the educational an<br>informational objective of the<br>program and how it meets the<br>definition of Core<br>Programming.     | e writing through age-appropriate sketch comedy, original songs, puppetry, and story   |
| Other Matters (13 of 18)  | Response   |
| Program Title   | Busy World of Richard Scarry   |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Saturday 930am (Jan 05 - Mar 30)   |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Are of Torret Child   |  |

Age of Target Child

Audience from

2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. (Digital 33.3) This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

| Other  |   |  |  |
|--|---|--|--|
| Matters (14<br>of 18)  | Response  |  |  |
| Program Title  | Wimzie's House  |  |  |
| Origination  | Network   |  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 10am and 1030am (Jan 05 - Mar 30)  |  |  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26  |  |  |
| Length of<br>Program   | 30 mins   |  |  |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 5 years  |  |  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | (Digital 33.3) Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment. |  |  |
| Other Matters (<br>of 18)  | (15<br>Response   |  |  |
| Program Title  | Country Mouse, City Mouse   |  |  |
| Origination  | Network   |  |  |
| Days/Times<br>Program Regul  | Saturday 11am (Jan 05 - Mar 30)<br>arly   |  |  |

Program Regularly Scheduled

| Total times aired at regularly scheduled time   | 13  |  |
|---|---|--|
| Length of Program   | 30 mins   |  |
| Age of Target Child<br>Audience from  | 4 years to 9 years  |  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | (Digital 33.3) The much-loved children's fable come to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stubling across mastermind crimnals, royalty, famous inventers, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. |  |
| Other Matters (16 of  | 18) Response  |  |
| Due sure as Title   |   |  |

| Program Title  | Danger Rangers  |
|--|---|
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 1130am (Jan 05 - Mar 30)   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 5 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | (Digital 33.3) The Danger Rangers tecah the importance of safety and how to prevent accidents while still having fun. |

| 18)   | Response  |
|---|---|
| Program Title   | Doodlebops Rockin' Road Show  |
| Origination   | Network   |
| Days/Times<br>Program Regularly<br>Scheduled  | Sunday 9am (Jan 06 - Mar 31)  |
| Total times aired at<br>regularly scheduled<br>time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 2 years to 5 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | (Digital 33.3) "The Doodlebops Rockin Road Show" - Specific educational objectives of the program<br>include encouraging viewers to develop positive personal qualities such as honesty and initiative,<br>and providing viewers with a basic understanding and appreciation of music. This program is<br>specifically designed to further the educational and informational needs of children, has educating<br>and informing children as a significant purpose, and otherwise meets the definition of Core<br>Programming as specified in the Commission's rules. |

| Other Matters (18 of |          |
|----------------------|----------|
| 18)                  | Response |

| Program Title   | Doodlebops   |
|---|--|
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Sunday 930am (Jan 06 - Mar 31)   |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 2 years to 5 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | (Digital 33.3) "The Doodlebops" is primarily intended to promote social and academic readiness -<br>thereby helping young viewers toward ultimate competence and success in their future school<br>environment. By means of music, fantasy and fun, "The Doodlebops" encourages an understanding<br>and appreciation of music, leading to creative development and gains in multiple other subject<br>areas; aids in the enhancement of viewers' personal character and pro-social behavior; and teaches<br>basic knowledge-based information. |

| Certification | Question  | Response     |
|---------------|---|--------------|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming; or he has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.<br><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |              |
|               | I certify that this application includes all required and relevant attachments.   |              |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the<br>Authorization(s) specified above.   | KDAF,<br>LLC |

Attachments No Attachments.