



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032619090** | File Number: **CPR-118959** | Submit Date: **04/06/2011** | Call Sign: **KBNS-CD** | Facility ID: **168219** |

City: **BRANSON** | State: **MO**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/06/2011** |

Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Springfield MO
	Web Home Page Address	www.tvcbranson.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Sports Spotlight
Origination	Local
Days/Times Program Regularly Scheduled	Sunday and Monday at 8 PM
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The area sports authority, Scott McCaulley, takes you inside the local sports scene. Each week Scott spotlights area athletes and talks to local coaches and players.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Kids Connection
Origination	Local
Days/Times Program Regularly Scheduled	Thursday at 8 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An award winning program on what is happening, and what is important in the lives of area youth. Host Janet Ellis talks to kids in school work and play to bring us positive stories about their experiences.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Best of Missouri Outdoors
Origination	Local

Days/Times Program Regularly Scheduled	Monday at 8:30 PM
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An award winning show that features the outstanding adventures that can be enjoyed in Missouri. The whole family can learn about the natural wonders of the State of Missouri. This show includes the best shows over the last ten years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Missouri Outdoors #2
Origination	Local
Days/Times Program Regularly Scheduled	Friday at 8 PM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is the tv show that brings the great outdoors indoors. Join host Kipp Woods and discover some of the most scenic natural areas, wild creatures, and interesting people in the Show-Me-State. Plus, wildlife caller Ralph Duren will test your "nature knowledge", Martha Daniels serves up an outdoor recipe and much more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
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Program Title	Missouri Outdoors Revisited
Origination	Local
Days/Times Program Regularly Scheduled	Saturday at 8 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Enjoy a collection of some of the best segments from one of the most popular tv shows. For over a decade Missouri Outdoors has showcased some of the wildest creatures, intriguing people, and scenic areas found in the Show-Me-State. This collection features stories about caving, otters, logging in the Ozarks, the making of Missouri Outdoors, plus segments on how to build a bat box and more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)      Response	
Program Title	Missouri Outdoors
Origination	Local
Days/Times Program Regularly Scheduled	Sunday at 8:30 Pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missouri Outdoors brings the spirit and exuberance of our outdoor heritage to life. Kipp Woods is your host for this thirty minutes of discovery into the little known and well-known outdoor treasures of Missouri. From lush Ozark mountains, to crystal clear streams, to lonely flowering prairies, and mysterious cypress swamps. Few other states offer the outdoor diversity of Missouri. Experience adventures i hunting and hiking, fishing and wildlife, and the people who enjoy it. Missouri is a uniquely rich state, and Missouri Outdoors brings it to you. It is an adventure in nature for the entire family. Missouri Outdoors is television the way nature intended.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	College of the Ozarks Basketball
Origination	Local
Days/Times Program Regularly Scheduled	Wednesday at 8 PM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Re-broadcast of the local college basketball games, with play by play commentary given by college students
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Julie Leach
Address	225 Violyn Drive
City	Branson
State	MO
Zip	65616
Telephone Number	417-334-1200 x 212
Email Address	julieleach@tvcbbranson.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (7)**

Other Matters (1 of 7)	Response
Program Title	Sports Spotlight
Origination	Local
Days/Times Program Regularly Scheduled	Sunday and Monday at 8 PM
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The area sports authority, Scott McCaulley, takes you inside the local sports scene. Each week Scott spotlights area athletes and talks to local coaches and players.

Other Matters (2 of 7)	Response
Program Title	Kids Connection
Origination	Local
Days/Times Program Regularly Scheduled	Thursday at 8 PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An award winning program on what is happening, and what is important in the lives of area youth. Host Janet Ellis talks to kids in school work and play to bring us positive stories about their experiences.

Other Matters (3 of 7)	Response
Program Title	Best of Missouri Outdoors
Origination	Local
Days/Times Program Regularly Scheduled	Monday at 8:30 PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An award winning show that features the outstanding adventures that can be enjoyed in Missouri. The whole family can learn about the natural wonders of the State of Missouri. This show includes the best shows over the last ten years.

Other Matters (4 of 7)	Response
Program Title	Missouri Outdoors #2
Origination	Local
Days/Times Program Regularly Scheduled	Friday at 8 PM

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is the tv show that brings the great outdoors indoors. Join host Kipp Woods and discover some of the most scenic natural areas, wild creatures, and interesting people in the Show-Me-State. Plus, wildlife caller Ralph Duren will test your "nature knowledge", Martha Daniels serves up an outdoor recipe and much more.

Other Matters (5 of 7)	Response
Program Title	Missouri Outdoors Revisited
Origination	Local
Days/Times Program Regularly Scheduled	Saturday at 8 PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Enjoy a collection of some of the best segments from one of the most popular tv shows. For over a decade Missouri Outdoors has showcased some of the wildest creatures, intriguing people, and scenic areas found in the Show-Me-State. This collection features stories about caving, otters, logging in the Ozarks, the making of Missouri Outdoors, plus segments on how to build a bat box and more.

Other Matters (6 of 7)	Response
Program Title	Missouri Outdoors
Origination	Local
Days/Times Program Regularly Scheduled	Sunday at 8:30 PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missouri Outdoors brings the spirit and exuberance of our outdoor heritage to life. Kipp Woods is your host for this thirty minutes of discovery into the little known and well-known outdoor treasures of Missouri. From lush Ozark mountains, to crystal clear streams, to lonely flowering prairies, and mysterious cypress swamps. Few other states offer the outdoor diversity of Missouri. Experience adventures i hunting and hiking, fishing and wildlife, and the people who enjoy it. Missouri is a uniquely rich state, and Missouri Outdoors brings it to you. It is an adventure in nature for the entire family. Missouri Outdoors is television the way nature intended.

Other Matters (7 of 7)	Response
Program Title	Rock U Mentally
Origination	Local
Days/Times Program Regularly Scheduled	Saturday at 10 AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A spirited show that teaches children the importance of being socially and environmentally responsible. This energizing musical show explores the relevant issues of dealing with bullies, what to do if a stranger approaches, unlocking the power of the imagination, and what we all can do to help conserve and protect our extraordinary planet.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Charles C. Earls &amp; Associates Inc</b></p>

**Attachments**

No Attachments.