

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-137294** Submit Date: **01/08/2013** Call Sign: **KFDA-TV** Facility ID: **51466** 

City: **AMARILLO** State: **TX** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/08/2013 Filing Status: Active

# Report reflects information for : Fourth Quarter of 2012

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | ction Question        |                       |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type          | Network Affiliation   |
|              | Affiliated network    | CBS                   |
|              | Nielsen DMA           | Amarillo              |
|              | Web Home Page Address | www.newschannel10.com |

# Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

# Digital Core Programs(12)

| Digital Core<br>Program (1<br>of 12)   | Response  |  |  |
|--|---|--|--|
| Program Title  | DOODLEBOPS - I  |  |  |
| Origination  | Network   |  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 9:00am   |  |  |
| Total times aired at regularly scheduled time  | 13  |  |  |
| Total times aired  |   |  |  |
| Number of<br>Preemptions   | 0   |  |  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |  |  |
| Number of<br>Preemptions<br>Rescheduled  |   |  |  |
| Length of Program  | 30 mins   |  |  |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years  |  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |  |  |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |  |  |

| Digital Core<br>Program (2<br>of 12)   | Response  |
|--|---|
| Program Title  | DOODLEBOPS - II   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 9:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core |
|--------------|
| Program (3   |
| of 12)       |

| Program Title  | BUSYTOWN MYSTERIES - I   |
|--|--|
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 10:00am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from thos facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (4<br>of 12) | Response                |
|--------------------------------------|-------------------------|
| Program Title                        | BUSYTOWN MYSTERIES - II |

| Origination  | Network   |  |  |
|--|---|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 10:30am  |  |  |
| Total times aired at regularly scheduled time  | 12  |  |  |
| Total times aired  | 13  |  |  |
| Number of<br>Preemptions   | 1   |  |  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |  |  |
| Number of<br>Preemptions<br>Rescheduled  | 1   |  |  |
| Length of Program  | 30 mins   |  |  |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years  |  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |  |  |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |  |  |

#### **Digital Preemption Programs #1**

| Questions                                | Response                |
|--|-------------------------|
| Title of Program                         | BUSYTOWN MYSTERIES - II |
| List date and time rescheduled           | 10/13 11:30am           |
| Is the rescheduled date the second home? | No                      |

| Were promotional efforts made to notify the public of rescheduled date and time? | No     |
|--|--------|
| Date Preempted   |        |
| Episode #  | 10/06  |
| Reason for Preemption  | Sports |

|  | Cporter Techniques   |  |  |
|--|--|--|--|
| Digital Core<br>Program (5 of<br>12)   | Response   |  |  |
| Program Title  | LIBERTY'S KIDS I   |  |  |
| Origination  | Network  |  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 11:00am   |  |  |
| Total times aired at regularly scheduled time  | 10   |  |  |
| Total times aired  | 13   |  |  |
| Number of<br>Preemptions   | 3  |  |  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |  |  |
| Number of<br>Preemptions<br>Rescheduled  | 3  |  |  |
| Length of<br>Program   | 30 mins  |  |  |
| Age of Target<br>Child<br>Audience   | 9 years to 11 years  |  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |  |  |

| Does the     | Yes |
|--------------|-----|
| Licensee     |     |
| identify the |     |
| program by   |     |
| displaying   |     |
| throughout   |     |
| the program  |     |
| the symbol E |     |
| /1?          |     |

# **Digital Preemption Programs #1**

| Questions  | Response         |
|--|------------------|
| Title of Program   | LIBERTY'S KIDS I |
| List date and time rescheduled   | 10/13 12:00 pm   |
| Is the rescheduled date the second home?   | No               |
| Were promotional efforts made to notify the public of rescheduled date and time? | No               |
| Date Preempted   |                  |
| Episode #  | 10/06            |
| Reason for Preemption  | Sports           |

# **Digital Preemption Programs #2**

| Questions  | Response         |
|--|------------------|
| Title of Program   | LIBERTY'S KIDS I |
| List date and time rescheduled   | 12/15 11:30 am   |
| Is the rescheduled date the second home?   | No               |
| Were promotional efforts made to notify the public of rescheduled date and time? | No               |
| Date Preempted   |                  |
| Episode #  | 12/08            |
| Reason for Preemption  | Sports           |

# **Digital Preemption Programs #3**

| Questions  | Response         |
|--|------------------|
| Title of Program   | LIBERTY'S KIDS I |
| List date and time rescheduled   | 11/17 1130 am    |
| Is the rescheduled date the second home?   | No               |
| Were promotional efforts made to notify the public of rescheduled date and time? | No               |
| Date Preempted   |                  |
| Episode #  | 11/10            |
| Reason for Preemption  | Sports           |

| Digital Core  |          |
|---------------|----------|
| Program (6 of |          |
| 12)           | Response |

| Program Title  | LIBERTY'S KIDS II  |
|--|--|
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday 7:00am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 9 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core Program (7 of 12) | Response                  |
|--------------------------------|---------------------------|
| Program Title                  | Animal Exploration - KZBZ |
| Origination                    | Syndicated                |

| Days/Times Program Regularly<br>Scheduled  | Saturday 8:00am  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program inspires children to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (8 of 12)                  | Response             |
|--|----------------------|
| Program Title                                      | Into the Wild - KZBZ |
| Origination  | Syndicated           |
| Days/Times Program Regularly Scheduled             | 8:30am               |
| Total times aired at regularly scheduled time      | 13                   |
| Total times aired                                  |                      |
| Number of<br>Preemptions                           | 0                    |
| Number of Preemptions for other than Breaking News |                      |
| Number of<br>Preemptions<br>Rescheduled            |                      |
| Length of<br>Program                               | 30 mins              |
| Age of Target<br>Child Audience                    | 4 years to 16 years  |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild continued the expected high quality, educational program content that has becone the signatuire of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspecitves, the viewer is introduced to the biodeiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (9 of 12)   | Response  |
|--|---|
| Program Title  | Real Life 101   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturday 10:00am  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Concepts for Real Life 101 is bold yet simple. Real life jobs and careers are explored in ar energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to relfect those categories offer a vital inside look at what it would really be like to choose that paricular profession. A co-host appreach allows for interchange of questions and responses adding viewer stimulation and insight. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (10 of 12) Response |                 |
|--|-----------------|
| Program Title                            | Mad About Money |
| Origination                              | Syndicated      |

| Days/Times Program<br>Regularly Scheduled  | Saturday 10:30am  |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About Money uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About Money cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 12)  | Response   |
|--|--|
| Program Title  | Real Winning Edge  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 12:00pm   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams and delivers a strong message of hope and optimism for the future of America's youth. |

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

| Digital Core<br>Program (12 of<br>12)  | Response  |
|--|---|
| Program Title  | Teen Kids News  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 12:30pm  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as hightly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their store is in their own words. The large, diverse news anchor team is unique in television and has great appela to kids who idenify and emulate them. This program inserts the clear voice of the kids into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response             |
|---|----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                  |
| Name of children's programming liaison  | Tim Cato             |
| Address   | 7900 Broadway        |
| City  | Amarillo             |
| State   | TX                   |
| Zip   | 79108                |
| Telephone Number  | 806-383-1010         |
| Email Address   | tcato@newschannel10. |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                      |

# Other Matters (12)

| Other<br>Matters (1 of<br>12)  | Response  |
|--|---|
| Program Title  | DOODLEBOPS - I  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 9:00am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other<br>Matters (2 of<br>12)                   | Response           |
|---|--------------------|
| Program Title                                   | DOODLEBOPS - II    |
| Origination                                     | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY 9:30am    |
| Total times aired at regularly scheduled time   | 13                 |
| Length of Program                               | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from      | 3 years to 6 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

meets the definition of

Programming.

Core

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (3 of<br>12)  | Response   |
|--|--|
| Program Title  | BUSYTOWN MYSTERIES - I   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday 10:00am   |
| Total times aired at regularly scheduled time                                  | 13   |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from                                     | 3 years to 7 years   |
| Describe the educational and informational objective of the program and how it | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and |

| Other<br>Matters (4 of<br>12)                   | Response                |
|---|-------------------------|
| Program Title                                   | BUSYTOWN MYSTERIES - II |
| Origination                                     | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 10:30am        |

informational needs of children, has educating and informing children as a significant purpose, and

otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Total times aired at | 13                 |  |  |
|----------------------|--------------------|--|--|
| regularly            |                    |  |  |
| scheduled<br>time    |                    |  |  |
| ume                  |                    |  |  |
| Length of            | 30 mins            |  |  |
| Program              |                    |  |  |
| ∖ge of               | 3 years to 7 years |  |  |
| Target Child         |                    |  |  |
| Audience             |                    |  |  |
| from                 |                    |  |  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

**Other Matters** 

Response

(6 of 12)

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (5 of 12)  | Response   |
|--|--|
| Program Title  | LIBERTY'S KIDS I   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 11:00am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 9 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Program Title  | LIBERTY'S KIDS II  |
|--|--|
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday 7:00am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 9 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (7 of 12)  | Response   |
|--|--|
| Program Title  | Animal Exploration - KZBZ  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 8:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild continued the expected high quality, educational program content that has becone the signatuire of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspecitives, the viewer is introduced to the biodeiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. |

| Other Matters (8 of 12) | Response  |
|-------------------------|---|
| Program Title           | Into the Wild - KZBZ  |
| Origination             | Syndicated  |
| Days/Times              | Saturday 8:30am   |
| Program                 |   |
| Regularly               |   |
| Scheduled               |   |
| Total times aired       | 13  |
| at regularly            |   |
| scheduled time          |   |
| Length of               | 30 mins   |
| Program                 |   |
| Age of Target           | 4 years to 16 years   |
| Child Audience          |   |
| from                    |   |
| Describe the            | Jack Hanna's Into the Wild continued the expected high quality, educational program content that has  |
| educational and         | becone the signatuire of Jungle Jack Productions. The program topic is suitable for both the secondar |
| informational           | classroom and general audience with content addressing several academic outcomes designated by        |
| objective of the        | both state and national life science standards. Shot from a number of photographic perspecitves, the  |
| program and             | viewer is introduced to the biodeiversity of the area, how animals are adapted to the environment, an |
| how it meets the        | the changes humans have imposed on the environment as well as the positive impact of local            |
| definition of Core      | conservation efforts in the region.   |
| Programming.            |   |

| Other Matters (9 of 12)  | Response  |
|--|---|
| Program Title  | Real Life 101 - KZBZ  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 10:00am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Concepts for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to relfect those categories offer a vital inside look at what it would really be like to choose that paricular profession. A co-host appreach allows for interchange of questions and responses adding viewer stimulation and insight. |

| Other Matters (10 of 12)                      | Response         |
|---|------------------|
| Program Title                                 | Mad About Money  |
| Origination                                   | Syndicated       |
| Days/Times Program Regularly Scheduled        | Saturday 10:30am |
| Total times aired at regularly scheduled time | 13               |

| Length of Program  | 30 mins   |  |  |
|--|---|--|--|
| Age of Target Child Audience from  | 13 years to 16 years  |  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About Money uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About Money cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. |  |  |

| Other Matters (11 of 12)   | Response   |
|--|--|
| Program Title  | Real Winning Edge - KZBZ   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 12:00pm   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams and delivers a strong message of hope and optimism for the future of America's youth. |

| Other Matters (12 of 12)  | Response  |
|---|---|
| Program Title   | Teen Kids News - KZBZ   |
| Origination   | Syndicated  |
| Days/Times Program Regularly Scheduled  | Saturday 12:30pm  |
| Total times aired at regularly scheduled time   | 13  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core | The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as hightly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their store is in their own words. The large, diverse news anchor team is unique in television and has great appela to kids who idenify and emulate them. This program inserts the clear voice of the kids into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. |

Programming.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Panhandle Telecasting LP, dba KFDA-TV **Attachments** 

No Attachments.