



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0014489892** | File Number: **CPR-128087** | Submit Date: **04/02/2012** | Call Sign: **WWAY** | Facility ID: **12033** | City: **WILMINGTON** | State: **NC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/02/2012** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC/RTV
	Nielsen DMA	Wilmington NC
	Web Home Page Address	WWW.WWAYTV3.COM

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(12)**

Digital Core Program (1 of 12)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 9-930AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEW FACE TO FACE WITH THE BEST OF THE BEAST. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 13-16, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS AND ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFERS UP A DIFFERENT 'TOP TEN' EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE THE TOP TEN 'FASTEST ANIMALS IN AFRICA,' 'TALLEST INSECTS,' 'BIGGEST EARS,' 'SMARTEST BIRDS'...JACK WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, HE GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWERS OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEARN MORE ABOUT THE FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 12)</b>	<b>Response</b>
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 930-10AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HALF-HOUR WEEKLY SERIES, OCEAN MYSTERIES, OFFERS A FRESH APPROACH TO THE QUEST FOR AQUATIC UNDERSTANDING BY BLENDING STORIES OF FASCINATING SEA CREATURES, COMPARISONS TO POPULAR LAND ANIMALS, AND ANALOGIES TO HUMAN EXPERIENCE. HOSTED BY JEFF CORWIN, OCEAN MYSTERIES IS PRODUCED FOR AGES 13-16- AND BEYOND- BY SHOWING HOW ANIMALS SHARE BEHAVIORS, CHALLENGES AND TRIUMPHS THAT HUMANS DO. FROM EXCITING RESCUES OF ABANDONED ANIMALS TO UNEXPECTED CONFLICTS IN THE 'FAMILY DYNAMICS' OF MINGLING SPECIES, VIEWERS WILL GET TO KNOW - AND CARE- ABOUT THESE HEROES, AND ALL OF THE FASCINATING LIFE TEEMING IN OUR OCEANS.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (3 of 12)</b>	<b>Response</b>
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Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 10-1030AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DEVELOPED AND PRODUCED FOR 13-16 YEAR OLDS, THE WORLDS CULTURES AND ITS GEOGRAPHICAL WONDERS COME ALIVE AS THE YOUNGEST PRESIDENT IN EXPLORERS CLUB HISTORY, RICHARD WIESE, TAKES VIEWERS ON A GLOBETROTTING ADVENTURE. WHILE DEVELOPED FOR 13-16 YEAR OLDS, BORN TO EXPLORE, IS ENGAGING FOR THE WHOLE FAMILY. IN THIS WEEKLY HALF-HOUR SERIES, RICHARD UNCOVERS AMAZING FACTS OF NATURE AND MANMADE TREASURES. IN BORN TO EXPLORE, RICHARD WIESE TAKES THE ROLE OF THE SOCIAL STUDIES TEACHER TO A NEW LEVEL, BRINING THE VIEWING AUDIENCE TO THE PLACES AND PEOPLE OF OUR WORLD WHO FORM OUR CULTURES. WHETHER HE CLIMBS MOUNT KILIMANJARO, EXPLORES WHY PEOPLE LIVE AT THE BASE OF AN ACTIVE VOLCANO, OR TRAVELS DOWN THE NILE RIVER, VIEWERS WILL TRAVEL THE WORLD WITHOUT LEAVING THEIR HOMES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 12)**

**Response**

Program Title	CULTURE CLICK
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Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/1030-11AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CULTURE CLICK IS A WEEKLY HAL-HOUR SERIES THAT EXPLORES THE GENESIS OF-AND REASONS BEHIND-CULTURAL EVENTS THAT PERMEATE OUR EVERYDAY LIVES. DEVELOPED AND PRODUCED FOR VIEWERS AGED 13-16, HOST NZINGA BLAKE OPENS EACH EPISODE FROM HER VIRTUAL REALITY SET WITH A LIST OF WHAT'S TREADING ON SEARCH ENGINES THAT WEEK. THESE TOPICS WILL SERVE AS A JUMPING-OFF POINT FOR A DEEP DIVE INTO THE CULTURE VIEWERS 13-16 WILL EMBRACE. EACH WEEK NZINGA WILL ANALYZE AND ANSWER THE QUESTIONS THAT SHAPE OUR SOCIETY USING THE POWER AND SPEED OF THE INTERNET AND USER-GENERATED QUESTIONS AND CONTENT. EXPERTS IN POP CULTURE WILL JOIN HER TO ADD INSIGHT AND HISTORICAL PERSPECTIVE. AND MOST IMPORTANTLY, VIEWERS WILL COME AWAY WITH A WEEK'S WORK OF "AHA" MOMENTS TO SHARE WITH THEIRS FRIENDS AND FAMILY. SIX DEGREES OF SEPARATION TAKES ON A WHOLE NEW MEANING, AND THERE'S NO LIMIT TO WHAT VIEWERS WILL LEARN WHEN THEY EXPERIENCE CULTURE CLICK.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 12)**

**Response**

Program Title	EVERYDAY HEALTH
Origination	Syndicated



Days/Times Program Regularly Scheduled	SATURDAYS/11-1130AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN THIS WEEKLY HALF-HOUR SERIES DEVELOPED AND PRODUCED TO EDUCATE AND INFORM VIEWERS AGES 13-16, OUR HOSTS SCAN THE COUNTRY FINDING THOSE WHO 'PAY IT FORWARD' TO PROMOTE HEALTH AND WELLNESS. THE REMARKABLE PEOPLE THAT VIEWERS MEET ARE REFERRED TO AS 'AGENTS OF CHANGE,' SPECIAL INDIVIDUALS WHO ARE MAKING BIG CHANGES IN PEOPLE'S LIVES, ONE SMALL STEP AT A TIME. EVERYDAY HEALTH IS A SERIES THAT UNIQUELY RAISES AWARENESS TO HELP FIGHT OBESITY, RAISE SELF-ESTEEM, ESTABLISH PHYSICAL FITNESS HABITS AND PREVENT NEGATIVE HEALTH CHOICES. AN INSPIRATIONAL PROGRAM ABOUT PEOPLE WHO CONFRONT CHALLENGES BY TAKING CONTROL, EVERYDAY HEALTH, THROUGH CAPTIVATING STORYTELLING, REPORTS ON AMAZING TEENS AND OTHER SELFLESS AMERICANS WHO ARE 'PAYING IT FORWARD,' WITH GOOD WILL AND NEW IDEAS THAT WILL INSPIRE OTHER TEENS TO TAKE ACTION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (6 of 12)**

**Response**

Program Title	FOOD FOR THOUGHT
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS/1130-12PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	YOUNG, ENTHUSIASTIC AND PASSIONATE ABOUT FOOD, CLAIRE THOMAS IS THE 22 YEAR OLD HOST WHO OPENS VIEWERS' EYES TO HOW EVERYDAY LIFE CAN INSPIRE CULINARY CREATIONS IN FOOD FOR THOUGHT. EACH WEEKLY-HALF HOUR, PRODUCED FOR AGES 13-16, INFORMS AND EDUCATES TEENS ABOUT THE POWER OF FOOD AS A TOOL FOR EXPLORING NEW PLACES, MEETING NEW PEOPLE AND LEARNING ABOUT DIFFERENT CULTURES. CLAIRE SERVES AS A ROLE MODEL FOR 13-16 YEAR OLD VIEWERS BY SHOWING HER PASSION FOR HER FAMILY, LIFE AND HEALTHY LIVING BY SHARING STORIES IN THE KITCHEN. CREATIVE INSPIRATION CAN COME FROM ANY PLACE AT ANY TIME - SOMETIMES FROM FAMILY, SOMETIMES FROM FRIENDS, OR EVEN FROM BLOGGERS NEEDING HER HELP. NO MATTER HOW EXOTIC OR LOCAL THE LOCATION, SHE'S ALWAYS IN SEARCH OF NEW TASTES AND PLACES TO EXPLORE. BASED ON HER UNIQUE PERSPECTIVE GATHERED THROUGHOUT EACH EPISODE, CLAIRE WILL TEACH THE AUDIENCE HOW TO PREPARE THE "INSPIRED" DISH WHILE PROMOTING A HEALTHY ATTITUDE TOWARDS FOOD AND LIFE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program  
(7 of 12)**

**Response**

Program Title	MUSTARD PANCAKES
Origination	Network

Days/Times Program Regularly Scheduled	MONDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (8 of 12)**

**Response**

Program Title	VIRUS ATTACK
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Virus Attack clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Making choices in life is an ongoing subject. A challenge faced by all children in this category. 2. Contemporary issues such as bullying, peaceful coexistence, establishing trust and courtesy are faced and resolved in the episodes. 3. Responsibility and selfless behavior are presented in a positive and encouraging manner. 4. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 12)</b>	<b>Response</b>
Program Title	PASSPORT TO EXPLORE
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Passport To Explore clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. The Passport To Explore website will be easily accessed by parents and provide a clear description of the types of programming offered. 2. Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. 3. Passport To Explore uses the technique of near peer mentors i.e., children to teach other children. Each episode employs children who ask questions and experience first hand the experience of the topic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 12)</b>	<b>Response</b>
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals-whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it's culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world. Learning about animals has never been more fun! Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 12)</b>	
	<b>Response</b>
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12) Response	
Program Title	BETA Records
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY, 830-9AM ET RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**



**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JESSICA LANGLEY
Address	615 N FRONT STREET
City	WILMINGTON
State	NC
Zip	28401
Telephone Number	910-762-8581 EXT 280
Email Address	JLANGLEY@WWAYTV3.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 9-930AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEW FACE TO FACE WITH THE BEST OF THE BEAST. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 13-16, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS AND ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFERS UP A DIFFERENT 'TOP TEN' EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE THE TOP TEN 'FASTEST ANIMALS IN AFRICA,' 'TALLEST INSECTS,' 'BIGGEST EARS,' 'SMARTEST BIRDS'...JACK WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, HE GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWERS OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEARN MORE ABOUT THE FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 930-10AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HALF-HOUR WEEKLY SERIES, OCEAN MYSTERIES, OFFERS A FRESH APPROACH TO THE QUEST FOR AQUATIC UNDERSTANDING BY BLENDING STORIES OF FASCINATING SEA CREATURES, COMPARISONS TO POPULAR LAND ANIMALS, AND ANALOGIES TO HUMAN EXPERIENCE. HOSTED BY JEFF CORWIN, OCEAN MYSTERIES IS PRODUCED FOR AGES 13-16- AND BEYOND- BY SHOWING HOW ANIMALS SHARE BEHAVIORS, CHALLENGES AND TRIUMPHS THAT HUMANS DO. FROM EXCITING RESCUES OF ABANDONED ANIMALS TO UNEXPECTED CONFLICTS IN THE 'FAMILY DYNAMICS' OF MINGLING SPECIES, VIEWERS WILL GET TO KNOW - AND CARE- ABOUT THESE HEROES, AND ALL OF THE FASCINATING LIFE TEEMING IN OUR OCEANS.
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**Other Matters (3 of 12)**

**Response**

Program Title	BORN TO EXPLORE
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SATURDAYS/ 10-1030AM ET
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DEVELOPED AND PRODUCED FOR 13-16 YEAR OLDS, THE WORLDS CULTURES AND ITS GEOGRAPHICAL WONDERS COME ALIVE AS THE YOUNGEST PRESIDENT IN EXPLORERS CLUB HISTORY, RICHARD WIESE, TAKES VIEWERS ON A GLOBETROTTING ADVENTURE. WHILE DEVELOPED FOR 13-16 YEAR OLDS, BORN TO EXPLORE, IS ENGAGING FOR THE WHOLE FAMILY. IN THIS WEEKLY HALF-HOUR SERIES, RICHARD UNCOVERS AMAZING FACTS OF NATURE AND MANMADE TREASURES. IN BORN TO EXPLORE, RICHARD WIESE TAKES THE ROLE OF THE SOCIAL STUDIES TEACHER TO A NEW LEVEL, BRINING THE VIEWING AUDIENCE TO THE PLACES AND PEOPLE OF OUR WORLD WHO FORM OUR CULTURES. WHETHER HE CLIMBS MOUNT KILIMANJARO, EXPLORES WHY PEOPLE LIVE AT THE BASE OF AN ACTIVE VOLCANO, OR TRAVELS DOWN THE NILE RIVER, VIEWERS WILL TRAVEL THE WORLD WITHOUT LEAVING THEIR HOMES.
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**Other Matters (4 of 12)**

**Response**

Program Title	Sea Rescue
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SATURDAYS/1030-11AM ET
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

<b>Other Matters (5 of 12)</b>	<b>Response</b>
Program Title	EVERYDAY HEALTH
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/11-1130AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN THIS WEEKLY HALF-HOUR SERIES DEVELOPED AND PRODUCED TO EDUCATE AND INFORM VIEWERS AGES 13-16, OUR HOSTS SCAN THE COUNTRY FINDING THOSE WHO 'PAY IT FORWARD' TO PROMOTE HEALTH AND WELLNESS. THE REMARKABLE PEOPLE THAT VIEWERS MEET ARE REFERRED TO AS 'AGENTS OF CHANGE,' SPECIAL INDIVIDUALS WHO ARE MAKING BIG CHANGES IN PEOPLE'S LIVES, ONE SMALL STEP AT A TIME. EVERYDAY HEALTH IS A SERIES THAT UNIQUELY RAISES AWARENESS TO HELP FIGHT OBESITY, RAISE SELF-ESTEEM, ESTABLISH PHYSICAL FITNESS HABITS AND PREVENT NEGATIVE HEALTH CHOICES. AN INSPIRATIONAL PROGRAM ABOUT PEOPLE WHO CONFRONT CHALLENGES BY TAKING CONTROL, EVERYDAY HEALTH, THROUGH CAPTIVATING STORYTELLING, REPORTS ON AMAZING TEENS AND OTHER SELFLESS AMERICANS WHO ARE 'PAYING IT FORWARD,' WITH GOOD WILL AND NEW IDEAS THAT WILL INSPIRE OTHER TEENS TO TAKE ACTION.

<b>Other Matters (6 of 12)</b>		<b>Response</b>
Program Title	FOOD FOR THOUGHT	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS/1130-12PM ET	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	YOUNG, ENTHUSIASTIC AND PASSIONATE ABOUT FOOD, CLAIRE THOMAS IS THE 22 YEAR OLD HOST WHO OPENS VIEWERS' EYES TO HOW EVERYDAY LIFE CAN INSPIRE CULINARY CREATIONS IN FOOD FOR THOUGHT. EACH WEEKLY-HALF HOUR, PRODUCED FOR AGES 13-16, INFORMS AND EDUCATES TEENS ABOUT THE POWER OF FOOD AS A TOOL FOR EXPLORING NEW PLACES, MEETING NEW PEOPLE AND LEARNING ABOUT DIFFERENT CULTURES. CLAIRE SERVES AS A ROLE MODEL FOR 13-16 YEAR OLD VIEWERS BY SHOWING HER PASSION FOR HER FAMILY, LIFE AND HEALTHY LIVING BY SHARING STORIES IN THE KITCHEN. CREATIVE INSPIRATION CAN COME FROM ANY PLACE AT ANY TIME - SOMETIMES FROM FAMILY, SOMETIMES FROM FRIENDS, OR EVEN FROM BLOGGERS NEEDING HER HELP. NO MATTER HOW EXOTIC OR LOCAL THE LOCATION, SHE'S ALWAYS IN SEARCH OF NEW TASTES AND PLACES TO EXPLORE. BASED ON HER UNIQUE PERSPECTIVE GATHERED THROUGHOUT EACH EPISODE, CLAIRE WILL TEACH THE AUDIENCE HOW TO PREPARE THE "INSPIRED" DISH WHILE PROMOTING A HEALTHY ATTITUDE TOWARDS FOOD AND LIFE.	

<b>Other Matters (7 of 12)</b>		<b>Response</b>
Program Title	MUSTARD PANCAKES	
Origination	Network	
Days/Times Program Regularly Scheduled	MONDAYS, 8-830AM ET RTV	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	3 years to 7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.	

<b>Other Matters (8 of 12)</b>	
	<b>Response</b>
Program Title	VIRUS ATTACK
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Virus Attack clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Making choices in life is an ongoing subject. A challenge faced by all children in this category. 2. Contemporary issues such as bullying, peaceful coexistence, establishing trust and courtesy are faced and resolved in the episodes. 3. Responsibility and selfless behavior are presented in a positive and encouraging manner. 4. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.

<b>Other Matters (9 of 12)</b>	
	<b>Response</b>
Program Title	PASSPORT TO EXPLORE
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY, 8-830AM ET RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Passport To Explore clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. The Passport To Explore website will be easily accessed by parents and provide a clear description of the types of programming offered. 2. Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. 3. Passport To Explore uses the technique of near peer mentors i.e., children to teach other children. Each episode employs children who ask questions and experience first hand the experience of the topic.
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**Other Matters (10 of 12)**

**Response**

Program Title      Animal Atlas

Origination        Network

Days/Times Program Regularly Scheduled      THURSDAYS, 8-830AM ET RTV

Total times aired at regularly scheduled time      13

Length of Program      30 mins

Age of Target Child Audience from      13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.      Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals-whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it's culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world. Learning about animals has never been more fun! Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.

**Other Matters (11 of 12)**

**Response**

Program Title      Aqua Kids

Origination        Network

Days/Times Program Regularly Scheduled      FRIDAYS, 8-830AM ET RTV

Total times aired at regularly scheduled time      13



Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

<b>Other Matters (12 of 12)</b>	<b>Response</b>
Program Title	BETA Records
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY, 830-9AM ET RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

**Certification**

<b>Question</b>	<b>Response</b>
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WWAY-TV. LLC</b></p>

## Attachments

No Attachments.