



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006281562** | File Number: **CPR-129188** | Submit Date: **04/09/2012** | Call Sign: **KLSR-TV** | Facility ID: **8322** | City:
EUGENE | State: **OR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/09/2012 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General
Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | FOX |
| | Nielsen DMA | Eugene |
| | Web Home Page Address | www.OregonsFox.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 136.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 4.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(15)

| Digital Core Program (1 of 15) | Response |
|--|--|
| Program Title | Teen Kids' News (KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 9am (1/02-3/26/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Teen Kids' News" is a news program hosted by a diverse news team made up of young journalists reporting from a professional news set. The show not only entertains but educates as well, presenting current events in a way that interests children. Teachers nationwide can download the television news scripts from Weekly Reader's award-winning website and use them in the classroom to help students become better public speakers and writers. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 15) | Response |
|-----------------------------------|------------------------|
| Program Title | Mystery Hunters (KLSR) |
| Origination | Syndicated |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Tuesdays 9am (1/03-3/27/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Mystery Hunters" is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 15) | | Response |
|---|-----------------------------------|----------|
| Program Title | Jack Hanna's Into The Wild (KLSR) | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Wednesdays 9am (1/04-3/28/12) | |
| Total times aired at regularly scheduled time | 13 | |

| | |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Into the Wild" is a program suitable for both the secondary classroom and general audience with content addressing several academic outcomes designed by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals have adapted to the environment and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. In addition to the educational content of the program, Jack Hanna brings the affective aspect to the wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 3-14 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 15) | |
|--|------------------------------|
| | Response |
| Program Title | Aqua Kids (KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | thursdays 9am (1/05-3/29/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Aqua Kids" educates young people about the diversity of marine animals around the world, emphasizing the importance of preserving their habitats. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 15) | |
|--|---------------------------------|
| | Response |
| Program Title | Sports Stars of Tomorrow (KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fridays 9am (1/06-3/30/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Sports Stars of Tomorrow" displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps young people realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 15) | Response |
|--|------------------------------|
| Program Title | The Real Winning Edge (KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | saturdays 8am (1/07-3/31/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "The Real Winning Edge" is more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who have built character through their struggles with cancer or death of a loved one. It's about kids who came face to face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles,these remarkable young people provide honest answers about how they dealt with adversity in their lives. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 15) Response | |
|--|---|
| Program Title | Animal Rescue (KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am (1/07-3/31/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" serves the educational and informational needs of children 13-16 years of age with its program content, including safety tips and real-life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (8 of 15) | Response |
|--|---|
| Program Title | Pets TV (KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11am (1/07-3/31/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Pets.TV" celebrates the pets we love, and the people who love them, pet news,pet care, pet health and pet lifestyles. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 15) | Response |
|---|----------------------------|
| Program Title | Animal Atlas (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | mondays 7am (1/02-3/26/12) |
| Total times aired at regularly scheduled time | 13 |

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|--|--|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Following in the great, classical tradition of National Geographic, "Animal Atlas" is a light, fun-filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and whacky behavior of animals, observing species of all kinds in the wild and nature preserves all over the world. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 3-16 year-olds,at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 15) Response | |
|--|-----------------------------|
| Program Title | Animal Rescue (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | tuesdays 7am (1/03-3/27/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" serves the educational and informational needs of children 13-16 years of age with its program content, including safety tips and real-life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 15) | Response |
|--|-------------------------------|
| Program Title | Young Icons (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | wednesdays 7am (1/04-3/28/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "The Young Icons" is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work, dedication and looking beyond ourselves will pay off for everyone. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 15) | Response |
|--|------------------------------|
| Program Title | Career Day (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | thursdays 7am (1/05-3/29/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Career Day" is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. "Career Day" provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and listings provided by publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 15) | |
|--|----------------------------|
| | Response |
| Program Title | Eco-Company (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fridays 7am (1/06-3/30/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What does it mean to go green as a teen? A whole new generation has made the environment, global warming and going green their cause. "Eco-Company" was created to chronicle the passions of this new generation and to answer the questions we have. "Eco-Company" is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and listings provided by publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 15) | Response |
|--|--------------------------------|
| Program Title | The Real Winning Edge (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 10:30am (1/01-3/25/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge" is more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who have built character through their struggles with cancer or death of a loved one. It's about kids who came face to face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles,these remarkable young people provide honest answers about how they dealt with adversity in their lives. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 15) | Response |
|--|-----------------------------|
| Program Title | Teen Kids' News (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 11am (1/01-3/25/12) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Teen Kids' News" is a news program hosted by a diverse news team made up of young journalists reporting from a professional news set. The show not only entertains but educates as well, presenting current events in a way that interests children. Teachers nationwide can download the television news scripts from Weekly Reader's award-winning website and use them in the classroom to help students become better public speakers and writers. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)? | Yes |
| Name of children's programming liaison | Sandra Dornon-Belmont |
| Address | 2940 Chad Drive |
| City | Eugene |
| State | OR |
| Zip | 97408 |
| Telephone Number | 541-681-3177 |
| Email Address | sbelmont@OregonsFox.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | KLSR terminated analog program service on or about December 11, 2009 when it flash-cut to digital and filed its application for a digital license. As a result, it provided only digital service during all of 1st quarter 2012. |

Other Matters (16)

| Other Matters (1 of 16) | Response |
|--|---|
| Program Title | Teen Kids' News (KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mondays 9am (4/02-6/25/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program will be regularly scheduled and air between the hours of 7am and 10pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (2 of 16) | Response |
|--|---|
| Program Title | Mystery Hunters |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesdays 9am (4/03-6/26/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program will be regularly scheduled and air between the hours of 7am and 10pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (3 of 16) | Response |
|--|--|
| Program Title | Jack Hanna's Into The Wild (KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesdays 9am (4/04-6/27/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program will be regularly scheduled and air between the hours of 7am and 10pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 3-14 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (4 of 16) | Response |
|--|---|
| Program Title | Aqua Kids (KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursdays 9am (4/05-6/28/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program will be regularly scheduled and air between the hours of 7am and 10pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (5 of 16) | Response |
|--|---|
| Program Title | Sport Stars of Tomorrow (KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | fridays 9am (4/06-6/29/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program will be regularly scheduled and air between the hours of 7am and 10pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (6 of 16) | Response |
|--|---|
| Program Title | Pets TV (KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:30am (4/07-6/30/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program will be regularly scheduled and air between the hours of 7am and 10pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (7 of 16) | Response |
|-------------------------|----------|
|-------------------------|----------|

| | |
|--|---|
| Program Title | The Real Winning Edge KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | saturdays 8am (4/07-6/30/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program will be regularly scheduled and air between the hours of 7am and 10pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (8 of 16) | Response |
|--|---|
| Program Title | Animal Rescue (KLSR) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am (4/07-6/30/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program will be regularly scheduled and air between the hours of 7am and 10pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (9 of 16) | Response |
|---|-------------------------------|
| Program Title | MLB Player Poll (KLSR) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 12pm (4/07-6/30/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players preferences in areas outside of baseball with topics like What Career Interests You After You Retire from Baseball, or What Is Your Favorite City To Play In or What Player From History Would You Most Like To Watch/Play For/Play Against. In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. The program will be regularly scheduled and air between the hours of 7am and 10pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
|--|---|

| Other Matters (10 of 16) | Response |
|--|---|
| Program Title | Animal Atlas (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mondays 7am (4/02-6/25/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 3-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (11 of 16) | Response |
|--|--|
| Program Title | Animal Rescue (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesdays 7am (4/03-6/26/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (12 of 16) | Response |
|--|-------------------------------|
| Program Title | The Young Icons (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesdays 7am (4/04-6/27/12) |

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|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (13 of 16) | Response |
|--|--|
| Program Title | Career Day (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursdays 7am (4/05-6/28/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (14 of 16) | Response |
|--|--|
| Program Title | Eco-Company (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fridays 7am (4/06-6/29/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (15 of 16) | Response |
|---|--------------------------------|
| Program Title | The Real Winning Edge (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 10:30am (4/01-6/24/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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|--|--|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| | |
| Other Matters (16 of 16) | Response |
| Program Title | Teen Kids' News (KEVU) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 11am (4/01-6/24/12) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>California Oregon Broadcasting, Inc.</p> |

Attachments

No Attachments.