

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-145629** Submit Date: **10/17/2013** Call Sign: **KSFY-TV** Facility ID: **48658** 

City: SIOUX FALLS State: SD

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/17/2013 Filing Status: Active

# Report reflects information for : Third Quarter of 2013

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response             |
|--------------|-----------------------|----------------------|
| Station Type | Station Type          | Network Affiliation  |
|              | Affiliated network    | ABC                  |
|              | Nielsen DMA           | Sioux Falls-Mitchell |
|              | Web Home Page Address | www.ksfy.com         |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 165.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 4.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(13)

| Digital Core<br>Program (1 of<br>13)   | Response  |
|--|---|
| Program Title  | Jack Hanna's Wild Countdown   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays / 8:00-8:30 AM CT   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (2 of 13)  | Response   |
|--|--|
| Program Title  | Ocean Mysteries with Jeff Corwin   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays / 8:30-9:00 AM CT  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (3 of<br>13)            | Response                    |
|---|-----------------------------|
| Program Title                                   | Born to Explore             |
| Origination                                     | Syndicated                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays / 9:00-9:30 AM CT |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
|--|--|
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In thi weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mour Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>//?     | Yes  |

| Digital Core<br>Program (4 of<br>13)            | Response                     |
|---|------------------------------|
| Program Title                                   | Sea Rescue                   |
| Origination                                     | Syndicated                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays / 9:30-10:00 AM CT |

| Total times<br>aired at<br>regularly<br>scheduled | 13   |
|---|--|
| Total times                                       |  |
| aired   |  |
| Number of<br>Preemptions                          | 0  |
| Number of Preemptions                             |  |
| for other than                                    |  |
| Breaking  |  |
| News  |  |
| Number of   |  |
| Preemptions                                       |  |
| Rescheduled                                       |  |
| Length of   | 30 mins  |
| Program   |  |
| Age of Target                                     | 13 years to 16 years   |
| Child   |  |
| Audience  |  |
| Describe the                                      | The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instances,   |
| educational                                       | release back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational an   |
| and   | entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation   |
| informational                                     | programs provide animals. Viewers will also learn that there is a reciprocal benefit; rescued animals provide  |
| objective of the program                          | valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by |
| and how it  | the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of  |
| meets the   | sea life with which we share our planet.   |
| definition of                                     | ·  |
| Core  |  |
| Programming.                                      |  |
| Does the  | Yes  |
| Licensee  |  |
| identify the                                      |  |
| program by  |  |
| displaying  |  |
| throughout  |  |
| the program the symbol E                          |  |
| and Syllibul L                                    |  |

| Digital Core<br>Program (5 of 13)             | Response                      |
|---|-------------------------------|
| Program Title                                 | Recipe Rehab                  |
| Origination                                   | Syndicated                    |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays / 10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13                            |

| Total times aired  |   |
|--|---|
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half hour competition style series developed and produced to educate and inform viewers ages 13 to 16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The aujdience will learn the value of healthy wholesome ingredients and how healthy food choices can have positive effects on our quality of life Special guests will serve as judge and jury. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (6<br>of 13)                           | Response                            |
|--|-------------------------------------|
| Program Title  | Food for Thought with Claire Thomas |
| Origination  | Syndicated                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays / 10:30 - 11:00 AM CT     |
| Total times aired at regularly scheduled time                  | 13                                  |
| Total times aired  |                                     |
| Number of<br>Preemptions                                       | 0                                   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                     |

| Number of<br>Preemptions<br>Rescheduled  |  |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (7 of<br>13)                        | Response                               |
|---|--|
| Program Title   | Rescue Heroes                          |
| Origination   | Network                                |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Saturdays 7:00-7:30AM & 7:30-8:00AM CT |
| Total times<br>aired at<br>regularly<br>scheduled time      | 13                                     |
| Total times aired   |  |
| Number of<br>Preemptions                                    | 0                                      |
| Number of<br>Preemptions<br>for other than<br>Breaking News |  |
| Number of<br>Preemptions<br>Rescheduled                     |  |

| Length of<br>Program   | 30 mins  |
|--|--|
| Age of Target<br>Child Audience  | 6 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program was designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episodes Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (8<br>of 13)                           | Response                   |
|--|----------------------------|
| Program Title  | Chat Room                  |
| Origination  | Network                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays 12:00-12:30PM CT |
| Total times aired at regularly scheduled time                  | 13                         |
| Total times aired  |                            |
| Number of<br>Preemptions                                       | 0                          |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                            |
| Number of<br>Preemptions<br>Rescheduled                        |                            |
| Length of Program  | 30 mins                    |

| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "CHAT ROOM" is a brand new half-hour weekly educational series designed to inform,educate, and entertain children 16 & under through reenacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teer actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a freeflowing environment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (9<br>of 13)                           | Response                  |
|--|---------------------------|
| Program Title  | On the Spot               |
| Origination  | Network                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays 12:30-1:00PM CT |
| Total times aired at regularly scheduled time                  | 13                        |
| Total times aired  |                           |
| Number of<br>Preemptions                                       | 0                         |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                           |
| Number of<br>Preemptions<br>Rescheduled                        |                           |
| Length of<br>Program   | 30 mins                   |

| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ON THE SPOT adopts a modified question and answer format familiar to broadcast network viewers, including the targeted age. The questions fall under curriculum core areas of knowledge in social studies, science, the arts, civics, and mathematics. The format allows for a wide range of topics and allows topics to be blended, which is a serious asset. The integration of core curriculum areas is a traditional goal in education and while ON THE SPOT doesn't support the deeper integration that would be done in a classroom, the energetic blend is a great example of taking curriculum out of their separate boxes and making them a uniform part of why knowledge can be important. The series also succeeds in modeling all ages, ethnicities, and both genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with. This is of too-often misunderstood importance for the targeted 13-16 year-old age. Identifying with a successful representative of your own group is extremely important. But it is also very important to learn respect for those outside your own group, and this series does that very well. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (10 of<br>13)                       | Response                 |
|---|--------------------------|
| Program Title   | Animal Science           |
| Origination   | Network                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Sundays 11:00-11:30AM CT |
| Total times aired at regularly scheduled time               | 13                       |
| Total times aired   |                          |
| Number of<br>Preemptions                                    | 0                        |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                          |
| Number of<br>Preemptions<br>Rescheduled                     |                          |
| Length of<br>Program  | 30 mins                  |
| Age of Target<br>Child Audience                             | 13 years to 16 years     |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "ANIMAL SCIENCE" is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (11 of<br>13)                       | Response                   |
|---|----------------------------|
| Program Title   | Great Big World            |
| Origination   | Network                    |
| Days/Times Program Regularly Scheduled                      | Sundays 11:30AM-12:00PM CT |
| Total times<br>aired at<br>regularly<br>scheduled time      | 13                         |
| Total times aired   |                            |
| Number of<br>Preemptions                                    | 0                          |
| Number of<br>Preemptions<br>for other than<br>Breaking News |                            |
| Number of<br>Preemptions<br>Rescheduled                     |                            |
| Length of<br>Program  | 30 mins                    |
| Age of Target<br>Child Audience                             | 13 years to 16 years       |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (12<br>of 13)                          | Response                 |
|--|--------------------------|
| Program Title  | Live Life & Win          |
| Origination  | Network                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sundays 12:00-12:30PM CT |
| Total times aired at regularly scheduled time                  | 13                       |
| Total times aired  |                          |
| Number of Preemptions  | 0                        |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                          |
| Number of<br>Preemptions<br>Rescheduled                        |                          |
| Length of<br>Program   | 30 mins                  |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years     |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Early and middle adolescence is an exciting yet a challenging period in ones life. Adolescents across the demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmental milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased self reliance, young people make more of their own choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world that offers both opportunities and social challenges. The goals of the series are to encourage the 13 to 16 year old audience to explore, discover, and learn strategies to achieve personal dreams, learn about the personal attributes important for achieving dreams, explore volunteerism as an opportunity to build character and to uncover personal passions, and gain knowledge about life skills necessary to Live Life and Win!. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (13<br>of 13)                          | Response                        |
|--|---------------------------------|
| Program Title  | Made in Hollywood: Teen Edition |
| Origination  | Network                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sundays 12:30-1:00PM CT         |
| Total times aired at regularly scheduled time                  | 13                              |
| Total times aired  |                                 |
| Number of<br>Preemptions                                       | 0                               |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                 |
| Number of<br>Preemptions<br>Rescheduled                        |                                 |
| Length of Program  | 30 mins                         |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years            |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | One of the striking aspects of being an adolescent today is that whether they are urban or rural and regardless of income levels, there are some life choices that must be made as they grow and develop. These are the pre-teen and teenage boys and girls who are growing up in a real culturally diverse, highly mobile, dynamically technical, and multimedia society with a variety of opportunities, as well as a number of socioeconomic challenges. The goals of this series are the following: To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response                            |
|---|-------------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                                 |
| Name of children's programming liaison  | Jeff Morlan                         |
| Address   | 300 N.<br>Dakota Ave.,<br>Suite 100 |
| City  | Sioux Falls                         |
| State   | SD                                  |
| Zip   | 57104                               |
| Telephone Number  | 605-336-1300                        |
| Email Address   | jmorlan@ksfy.                       |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                                     |

## Other Matters (13)

| Other Matters (1 of 13)  | Response  |
|--|---|
| Program Title  | Jack Hanna's Wild Countdown   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays / 8:00-8:30 AM CT   |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. |

| Other Matters (2 of 13)                         | Response                         |
|---|----------------------------------|
| Program Title                                   | Ocean Mysteries with Jeff Corwin |
| Origination                                     | Syndicated                       |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays / 8:30-9:00 AM CT      |
| Total times aired at regularly scheduled time   | 13                               |
| Length of<br>Program                            | 30 mins                          |
| Age of Target<br>Child Audience<br>from         | 13 years to 16 years             |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.

| Other Matters (3 of 13)  | Response   |
|--|--|
| Program Title  | Born to Explore  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays / 9:00-9:30 AM CT  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |

| Other Matters<br>(4 of 13)                                | Response                     |
|---|------------------------------|
| Program Title   | Sea Rescue                   |
| Origination   | Syndicated                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays / 9:30-10:00 AM CT |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                           |
| Length of Program   | 30 mins                      |

| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of | The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instances, release back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit; rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |
| Core   |   |

Programming.

| Other Matters (5 of 13)  | Response   |
|--|--|
| Program Title  | The Wildlife Docs  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturdays / 10:00-10:30 AM CT  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. |

| Other<br>Matters (6 of<br>13)                   | Response                     |
|---|------------------------------|
| Program Title                                   | Expedition Wild              |
| Origination                                     | Syndicated                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays / 10:30-11:00AM CT |
| Total times aired at regularly scheduled time   | 13                           |
| Length of<br>Program                            | 30 mins                      |

| Target Child<br>Audience<br>from   |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced for ages 13 to 16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action packed odyssey through North America's wild places, revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures. He'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears, bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home |

Age of

Other

13 years to 16 years

| Matters (7 of 13)  | Response   |
|--|--|
| Program Title  | Chat Room  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 12:00-12:30PM CT   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "CHAT ROOM" is a brand new half-hour weekly educational series designed to inform,educate, and entertain children 16 & under through reenacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a freeflowing environment. |

| Other<br>Matters (8 of<br>13) | Response    |
|-------------------------------|-------------|
| Program Title                 | On the Spot |
| Origination                   | Network     |

| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays 12:30-1:00PM CT |
|---|---------------------------|
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                        |
| Length of<br>Program                                      | 30 mins                   |
| Age of<br>Target Child<br>Audience<br>from                | 13 years to 16 years      |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

ON THE SPOT adopts a modified question and answer format familiar to broadcast network viewers, including the targeted age. The questions fall under curriculum core areas of knowledge in social studies, science, the arts, civics, and mathematics. The format allows for a wide range of topics and allows topics to be blended, which is a serious asset. The integration of core curriculum areas is a traditional goal in education and while ON THE SPOT doesn't support the deeper integration that would be done in a classroom, the energetic blend is a great example of taking curriculum out of their separate boxes and making them a uniform part of why knowledge can be important. The series also succeeds in modeling all ages, ethnicities, and both genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with. This is of too-often misunderstood importance for the targeted 13-16 year-old age. Identifying with a successful representative of your own group is extremely important. But it is also very important to learn respect for those outside your own group, and this series does that very well.

| Other Matters (9 of 13)   | Response   |
|---|--|
| Program Title   | Animal Science   |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sundays 11:00-11:30AM CT   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13   |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | "ANIMAL SCIENCE" is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics. |

| Other Matters<br>(10 of 13)    | Response   |
|--------------------------------|--|
| Program Title                  | Great Big World  |
| Origination                    | Network  |
| Days/Times                     | Sundays 11:30AM-12:00PM CT   |
| Program                        |  |
| Regularly                      |  |
| Scheduled                      |  |
| Total times                    | 13   |
| aired at                       |  |
| regularly                      |  |
| scheduled time                 |  |
| Length of                      | 30 mins  |
| Program                        |  |
| Age of Target                  | 13 years to 16 years   |
| Child Audience                 |  |
| from                           |  |
| Describe the                   | Great Big World provides dynamic core programming in the areas of particular concern to young teens;       |
| educational                    | including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton   |
| and                            | and select celebrity friends travel around the world volunteering in areas of specific need - ranging from |
| informational                  | feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose        |
| objective of the               | citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a       |
| program and                    | dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world    |
| how it meets the definition of | exploration with the life-changing volunteer opportunities available in these same areas.                  |
| Core                           |  |
| Programming.                   |  |

| Programming.  |                          |
|---------------|--------------------------|
| Other         |                          |
| Matters (11   |                          |
| of 13)        | Response                 |
| Program Title | Live Life & Win          |
| Origination   | Network                  |
| Days/Times    | Sundays 12:00-12:30PM CT |
| Program       |                          |
| Regularly     |                          |
| Scheduled     |                          |
| Total times   | 13                       |
| aired at      |                          |
| regularly     |                          |
| scheduled     |                          |
| time          |                          |
| Length of     | 30 mins                  |
| Program       |                          |
| Age of        | 13 years to 16 years     |
| Target Child  |                          |
| Audience      |                          |
| from          |                          |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

definition of

Programming.

Core

Early and middle adolescence is an exciting yet a challenging period in ones life. Adolescents across the demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmental milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased self reliance, young people make more of their own choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world that offers both opportunities and social challenges. The goals of the series are to encourage the 13 to 16 year old audience to explore, discover, and learn strategies to achieve personal dreams, learn about the personal attributes important for achieving dreams, explore volunteerism as an opportunity to build character and to uncover personal passions, and gain knowledge about life skills necessary to Live Life and Win!

| Other<br>Matters (12<br>of 13)   | Response  |
|--|---|
| Program Title  | Made in Hollywood: Teen Edition   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 12:30-1:00PM CT   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the | One of the striking aspects of being an adolescent today is that whether they are urban or rural and regardless of income levels, there are some life choices that must be made as they grow and develop. These are the pre-teen and teenage boys and girls who are growing up in a real culturally diverse, highly mobile, dynamically technical, and multimedia society with a variety of opportunities, as well as a number of socioeconomic challenges. The goals of this series are the following: To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, |

| Other Matters (13 of 13)                        | Response                 |
|---|--------------------------|
| Program Title                                   | Rescue Heroes            |
| Origination                                     | Network                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 7:30-8:00AM CT |

techniques, and strategies needed to enter these fields.

| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 6 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program was designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Hoak Media of Dakota Licensee, LLC **Attachments** 

No Attachments.