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# Children's Television Programming Report

FRN: **0003613825** | File Number: **CPR-142774** | Submit Date: **07/03/2013** | Call Sign: **WLVI** | Facility ID: **73238** | City: **CAMBRIDGE** | State: **MA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/03/2013** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Boston
	Web Home Page Address	www.cw56.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(11)**

Digital Core Program (1 of 11)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" profiles the top national and local college, high school and youth sports talent, providing an in-depth, storytelling look at the hard work and dedication it takes to achieve their goals. Sports Stars of Tomorrow will inspire and set a peer-to-peer example for today's teams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 11)</b>		<b>Response</b>
Program Title	Animal Atlas	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays, 8:30AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entertaining and educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from all over the world. The program promotes a better understanding of how species live and what they need to survive. Viewers discover how animals find food, how family units operate and how they play. Along the way, the program also educates the audience about endangered species and how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 11)</b>	<b>Response</b>
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Into the Wild" is based around Jack Hanna traveling around the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 11)</b>	<b>Response</b>
Program Title	Rescue Heroes

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00AM
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Rescue Heroes are a crack team of international emergency response professionals who travel the globe to help those in danger. Equipped with the latest up to the minute knowledge, high tech hardware and cutting-edge technology, they are dedicated to promoting safety and saving lives everywhere. Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man made disasters. Each half hour is comprised of two 11 minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (6 of 11)**

**Response**

Program Title	The New Adventures of Nanoboy
Origination	Network



Days/Times Program Regularly Scheduled	Saturdays, 7:00AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The New Adventures of Nanoboy is an action-comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad-to-the-bone bacteria, while trying to survive the biggest challenge of all--being a 10-year old. Each episode takes place in two worlds: In the human world Oscar tries to live the life of a normal 10-year old--always keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer pressure and exam stress. In the micro-cosmos, Oscar/Nanoboy encounters bigger-than-life problems--deranged proteins and Amazonian Amoebas; and with the help of his Nano-team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can bring to solve human world problems.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (7 of 11)**

**Response**

Program Title	The New Adventures of Nanoboy
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The New Adventures of Nanoboy is an action-comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad-to-the-bone bacteria, while trying to survive the biggest challenge of all--being a 10-year old. Each episode takes place in two worlds: In the human world Oscar tries to live the life of a normal 10-year old--always keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer pressure and exam stress. In the micro-cosmos, Oscar/Nanoboy encounters bigger-than-life problems--deranged proteins and Amazonian Amoebas; and with the help of his Nano-team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can bring to solve human world problems.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (8 of 11)**

**Response**

Program Title	Mouse in the House (Digital Multicast Only, Ch. 56.2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (9 of 11)**

**Response**

Program Title	Gina D's Kids Club (Digital Multicast Only, Ch. 56.2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is a family-friendly educational television program for pre-schoolers. Specifically themed shows address the learning needs and potential of young children as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. The show is hosted by a positive adult female role model who connects with her young viewers in a gentle, caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. Content is lively and fun, produced with state-of-the-art computer animation and original positive songs and characters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	
	Response
Program Title	Ariel & Zoey, Eli Too (Digital Multicast Only, Ch. 56.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30 and 8AM

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey, Eli Too, also known as AZE2, provides core programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 11)</b>		<b>Response</b>
Program Title	Mustard Pancakes (Digital Multicast Only, Ch. 56.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 8:30AM and 9AM	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	

Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children ages 3-6, featuring the loveable and talented Courtney Campbell and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hangingout, singing songs and hearing stories. .
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**



**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joan McCready
Address	7 Bulfinch Place
City	Boston
State	MA
Zip	02114
Telephone Number	(617) 725-0672
Email Address	jmccready@whdh.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>On December 1, 2006, an application for the renewal of the license of WLVI was filed timely with the FCC. That license renewal application remains pending. WLVI completed its DTV transition and terminated all analog operations by June 12, 2009. On January 25, 2011 the station launched The Country Network (TCN) as a digital subchannel. Children's programming information for TCN is included in this report.</p> <p>EXHIBIT - "A" - PUBLIC SERVICE ANNOUNCEMENTS: For a complete listing of public service announcements designed specifically for children, please refer to WLVI's On Line Public Inspection File.</p> <p>EXHIBIT "B" -NON-BROADCAST EFFORTS: The following events were publicized on the Kids' Calendar section of the station's website: New England Wildflower Society's Garden in the Woods; Harvard University's CityStep Program for children at Cambridge Rindge &amp; Latin School; Nano Days at the Museum of Science; Family Fest at Boston Children's Museum; New Philharmonic Orchestra's Family Concert Series; Meet-Play-Learn Series at Boston Children's Museum; Wheelock Family Theatre's "Pippi Longstocking; Old Sturbridge Village April Vacation Adventures; Art in Bloom at Museum of Fine Arts; Catskill Puppet Theatre performance at JFK Library; Sheepshearing Festival at Gore Place; Children's Museum of New Hampshire 5K Road Race; Earth Day at Soule Homestead; Duckling Day Parade on Boston Common; Little Feet Freedom Tours; Pajama Party at Boston Children's Museum; Dead Sea Scrolls exhibit at Museum of Science; Okra Dance Company performance at JFK Library; Kitchen Science at Boston Children's Museum; Boys &amp; Girls Club's Battle of Bunker Hill Road Race; Party for the Planet at Franklin Park Zoo; Institute of Contemporary Art's Boston By Foot tour; Broadmoor Wildlife Sanctuary; Blue Discovery Day at New England Aquarium; Family Day at the New Art Center in Newtonville; Coyote Howl Do You Do Day at Boston Nature Center; Fun on the Farm at Waltham Community Farm. Tours of the station's newsroom were provided to the following during this quarter: 04/03/2013: Tour for a group of students from Acton-Boxboro 04/04/2013: Tour for the YWCA of Newburyport 04/11/2013: Tour for 12 students from the Learning Prep School in Newton, MA 04/18/2013: Tour for class from Clarke Pond 05/15/2013: Tour for a group of Middlebury High School Students 05/20/2013: Tour for a group of students from Pinehurst School in Maine 05/22/2013: Tour for a group of 3rd-5th graders from Manchester, MA 05/23/2013: Tour for a group of students from Boston Public Schools 06/11/2013: Tour for a group of Students from Uxbridge High School 06/14/2013: Tour for a group from the Charlestown Boys and Girls Club 06/18/2013: Tour for a group of Interns working at the State House 7News Meteorologists visited the following schools to teach children about forecasting the weather: 4/02/2013: Memorial School, Upton, MA - 3rd graders (5 classes) 04/03/2013: Muraco School Winchester, MA 04/03/2013: Ross Elementary in Braintree, MA 04/04/2013: East Elementary in Hingham, MA 04/11/2013: Career Fair in SPM in Worcester, MA 04/23/2013: Jordan Jackson in Mansfield, MA 04/24/2013: A.F. Maloney, Blackstone MA - 5th graders 04/25/2013: SJS in Beverly, MA 04/26/2013: Cove Elementary, Beverly, MA - K-3rd graders 04/30/2013: Potter Rd Elementary, Framingham, MA - 5th graders 04/30/2013: Allen Ave Elementary in North Attleboro, MA 04/30/2013: Proctor School in Northborough, MA 05/01/2013: Highlands Elementary in Braintree, MA 05/01/2013: McCarthy School in Peabody, MA 05/21/2013: Center School, Stow, MA - 1st Graders 05/21/2013: Birch Meadow in Reading, MA 05/22/2013: Deerfield in Westwood, MA 05/23/2013: Center School, Stow, MA - 1st Graders 05/23/2013: Melican Middle School in Northborough, MA 05/23/2013: Marsh Grammer School in Methuen, MA 05/28/2013: Winthrop Elementary in Hamilton, MA 05/29/2013: Lincoln Street School in Northborough, MA 06/04/2013: Raymond Sc</p>
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**Other Matters (11)**

<b>Other Matters (1 of 11)</b>	<b>Response</b>
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives.

<b>Other Matters (2 of 11)</b>	<b>Response</b>
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" profiles the top national and local college, high school and youth sports talent, providing an in-depth, storytelling look at the hard work and dedication it takes to achieve their goals. Sports Stars of Tomorrow will inspire and set a peer-to-peer example for today's teams.

<b>Other Matters (3 of 11)</b>	<b>Response</b>
Program Title	Animal Atlas
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays, 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entertaining and educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from all over the world. The program promotes a better understanding of how species live and what they need to survive. Viewers discover how animals find food, how family units operate and how they play. Along the way, the program also educates the audience about endangered species and how to support wildlife conservation.

**Other Matters (4 of 11) Response**

Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Into the Wild" is based around Jack Hanna traveling around the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide

**Other Matters (5 of 11) Response**

Program Title	Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:30AM
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	From jaw-dropping works of nature to the most amazing creations of humankind--this program visits three unique locations around the world each week and looks at why they deserve to be called one of the coolest places on earth.

<b>Other Matters (6 of 11)</b>		<b>Response</b>
Program Title	The New Adventures of Nanoboy	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 7:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	5 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The New Adventures of Nanoboy is an action-comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad-to-the-bone bacteria, while trying to survive the biggest challenge of all--being a 10-year old. Each episode takes place in two worlds: In the human world Oscar tries to live the life of a normal 10-year old--always keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer pressure and exam stress. In the micro-cosmos, Oscar/Nanoboy encounters bigger-than-life problems--deranged proteins and Amazonian Amoebas; and with the help of his Nano-team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can bring to solve human world problems.	

<b>Other Matters (7 of 11)</b>		<b>Response</b>
Program Title	Rescue Heroes	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 7AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 11 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Rescue Heroes are a crack team of international emergency response professionals who travel the globe to help those in danger. Equipped with the latest up to the minute knowledge, high tech hardware and cutting-edge technology, they are dedicated to promoting safety and saving lives everywhere. Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man made disasters. Each half hour is comprised of two 11 minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
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**Other Matters (8 of 11)**

**Response**

Program Title	Mouse in the House (Digital Multicast Only - Ch. 56.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 9:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 6 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened.
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**Other Matters (9 of 11)**

**Response**

Program Title	Ariel & Zoey, Eli Too (Digital Multicast Only - Ch. 56.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 7:30AM and 8AM
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 6 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey, Eli Too, also known as AZE2, provides core programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons--treating others with respect and kindness.
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**Other Matters (10 of 11)**

**Response**

Program Title	Gina D's Kids Club (Digital Multicast Only, Ch. 56.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 7AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 6 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is a family-friendly educational television program for pre-schoolers. Specifically themed shows address the learning needs and potential of young children as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. The show is hosted by a positive adult female role model who connects with her young viewers in a gentle, caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. Content is lively and fun, produced with state-of-the-art computer animation and original positive songs and characters.
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**Other Matters (11 of 11)**

**Response**

Program Title	Mustard Pancakes (Digital Multicast Only, Ch. 56.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 8:30AM and 9AM
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from 2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Mustard Pancakes is a television series for children ages 3-6, featuring the loveable and talented Courtney Campbell and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hangingout, singing songs and hearing stories.

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WHDH-TV, Inc.</b></p>

## Attachments

No Attachments.