



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0028930774** | File Number: **CPR-119527** | Submit Date: **04/08/2011** | Call Sign: **WTOG** | Facility ID: **74112** | City:  
**ST. PETERSBURG** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/08/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response               |
|--------------|-----------------------|------------------------|
| Station Type | Station Type          | Network Affiliation    |
|              | Affiliated network    | CW                     |
|              | Nielsen DMA           | Tampa-St.Pete-Sarasota |
|              | Web Home Page Address | www.wtogtv.com         |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | No       |

Digital Core Programs(8)

| Digital Core Program (1 of 8)  | Response   |
|--|--|
| Program Title  | Real Life 101  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday, 7:30a-8:00a  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 8)  | Response  |
|--|---|
| Program Title  | Whaddyado?  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday, 9:00a-9:30a   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week teens learn lessons about how to react when perilous situations and everyday problems occur. Real footage and reenactments mixed with teen-on-the-street interviews and talks to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (3 of 8)  | Response   |
|--|--|
| Program Title  | Made in Hollywood: Teen Edition  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday, 8:30a-9:00a  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It targets 13-16 year old teens with segments ranging from coverage of animation, producing, directing, costume design, casting and composing. The content-rich spin-off introduces its audience to behind the scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 8)                 | Response                   |
|---|----------------------------|
| Program Title                                 | Cubix: Robots for Everyone |
| Origination                                   | Network                    |
| Days/Times Program Regularly Scheduled        | Saturday, 7:00a-7:30a      |
| Total times aired at regularly scheduled time | 7                          |
| Total times aired                             |                            |
| Number of Preemptions                         | 0                          |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Cubix: Robots for Everyone" takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Since it is a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K.'s evil schemes to take control of Bubble Town's robots. Throughout the series the Botties face life scenarios that commonly effect children today. They learn important lessons about themselves including self-confidence, courage, loyalty, patience, humility and pride but they also learn the importance of perseverance, teamwork and embracing their differences to overcome obstacles. These lessons resonate as the Botties work together to defeat Dr. K. and his evil schemes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program (5 of 8)                 | Response                   |
|---|----------------------------|
| Program Title                                 | Cubix: Robots for Everyone |
| Origination                                   | Network                    |
| Days/Times Program Regularly Scheduled        | Saturday, 7:30a-8:00a      |
| Total times aired at regularly scheduled time | 7                          |
| Total times aired                             |                            |
| Number of Preemptions                         | 0                          |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Cubix: Robots for Everyone" takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Since it is a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K.'s evil schemes to take control of Bubble Town's robots. Throughout the series the Botties face life scenarios that commonly effect children today. They learn important lessons about themselves including self-confidence, courage, loyalty, patience, humility and pride but they also learn the importance of perseverance, teamwork and embracing their differences to overcome obstacles. These lessons resonate as the Botties work together to defeat Dr. K. and his evil schemes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 8)                      | Response             |
|--|----------------------|
| Program Title                                      | Mystery Hunters      |
| Origination  | Syndicated           |
| Days/Times Program Regularly Scheduled             | Sunday, 8:00a-830a   |
| Total times aired at regularly scheduled time      | 13                   |
| Total times aired                                  |                      |
| Number of Preemptions                              | 0                    |
| Number of Preemptions for other than Breaking News |                      |
| Number of Preemptions Rescheduled                  |                      |
| Length of Program                                  | 30 mins              |
| Age of Target Child Audience                       | 13 years to 16 years |



|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters sets out to explore some of the world's greatest myths and mysteries. Mystery Hunters uses science and reason to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (7 of 8)  | Response  |
|---|---|
| Program Title   | Magi-Nation   |
| Origination   | Network   |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturday, 7:00a-7:30a   |
| Total times aired at<br>regularly scheduled<br>time   | 6   |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 7 years to 12 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series. Viewers become engaged in the opportunity to not only observe others go through the problem solving cycle, but to make use of their unique knowledge base and burgeoning problem solving skills to address conundrums on their own. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (8 of 8) | Response    |
|----------------------------------|-------------|
| Program Title                    | Magi-Nation |

|   |   |
|---|---|
| Origination   | Network   |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturday, 7:30a-8:00a   |
| Total times aired at<br>regularly scheduled<br>time   | 6   |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 7 years to 12 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series. Viewers become engaged in the opportunity to not only observe others go through the problem solving cycle, but to make use of their unique knowledge base and burgeoning problem solving skills to address conundrums on their own. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

## Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Darlene Janiszewski   |
| Address   | 365 105th Terrace NE  |
| City  | St. Petersburg  |
| State   | FL  |
| Zip   | 33716   |
| Telephone Number  | 727-570-4251  |
| Email Address   | djaniszewski@wtogtv.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | "Because of the June 12 transition to digital broadcasting, the station ceased its analog broadcast of its children's programming schedule following the weekend of June 6-7." WTOG produces and airs a series of informational and educational PSA's geared toward children. These spots are aired each quarter. |

**Other Matters (6)**

| Other Matters (1 of 6)   | Response  |
|--|---|
| Program Title  | Whaddyado?  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday 9:00a-9:30a  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week teens learn lessons about how to react when perilous situations and everyday problems occur. Real footage and reenactments mixed with teen-on-the-street interviews and talks to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. |

| Other Matters (2 of 6)   | Response   |
|--|--|
| Program Title  | Real Life 101  |
| Origination  | Syndicated   |
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| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. |

| Other Matters (3 of 6)   | Response   |
|--|--|
| Program Title  | Mystery Hunters  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday, 8:00a-8:30a  |
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| Other Matters (4 of 6) | Response                        |
|------------------------|---------------------------------|
| Program Title          | Made in Hollywood: Teen Edition |
| Origination            | Syndicated                      |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | Sunday, 8:30a-9:00a  |
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| Other Matters (5 of 6)   | Response  |
|--|---|
| Program Title  | Magi-Nation   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday, 7:00a-7:30a   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 7 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series. Viewers become engaged in the opportunity to not only observe others go through the problem solving cycle, but to make use of their unique knowledge base and burgeoning problem solving skills to address conundrums on their own. |

| Other Matters (6 of 6)                        | Response              |
|---|-----------------------|
| Program Title                                 | Magi-Nation           |
| Origination                                   | Network               |
| Days/Times Program Regularly Scheduled        | Saturday, 7:30a-8:00a |
| Total times aired at regularly scheduled time | 13                    |
| Length of Program                             | 30 mins               |
| Age of Target Child Audience from             | 7 years to 12 years   |

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series. Viewers become engaged in the opportunity to not only observe others go through the problem solving cycle, but to make use of their unique knowledge base and burgeoning problem solving skills to address conundrums on their own.

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Certification

| Question  | Response                                   |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>  |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>CBS<br/>Operations,<br/>Inc.</b></p> |

**Attachments**

No Attachments.