



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003763927** | File Number: **CPR-166227** | Submit Date: **04/03/2015** | Call Sign: **WPSD-TV** | Facility ID: **51991** |

City: **PADUCAH** | State: **KY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**04/03/2015** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Paducah-Cp Gird-Harris-MT Vrn.
	Web Home Page Address	www.wpsdlocal6.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Astroblast (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ASTROBLAST" is based on a book series authored and illustrated by Bob Kolar with the setting being a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with a normal conversation or incident that develops into a predicament requiring a solution. The issues that arise and resolutions that occur resonate with a preschool audience. Through comedy and zippy action, the target audience sees how the characters learn lessons for practical living including keeping track of things that belong to you, practicing good habits, cleaning up when a mess is made, rebounding from a failure or embarrassing incident, or resisting the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	The Chica Show (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. Kelly, the shop's one employee, also doubles as Chica's nanny and the cast also includes Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she is unable to immediately resolve. Usually her issues involve impulse control, distractibility, judgement, and inter-personal behaviors. She and Kelly usually deal with the problem through and adventure - a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)	Response
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Program Title	Tree Fu Tom (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a live action/animated series featuring a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to transform into an animated hero and fly around Treetopolis, the animated version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	Lazy Town (carried on main channel 6.1)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	Poppy Cat (carried on main channel 6.1)
Origination	Network



Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"POPPY CAT" is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creative thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane, or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The program's prevailing message is to be nice to your friends and always work together. Also, an overarching implicit lesson within every episode is to always think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Poppy Cat (carried on main channel 6.1)
List date and time rescheduled	1/31/2015 - 8:00 a.m. - 8:30 a.m. CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2015-01-31
Episode #	1/31/2015 - Episode #EPCT205H
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	Noodle and Doodle (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30 a.m. - 12:00 noon CT
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle (carried on main channel 6.1)
List date and time rescheduled	1/17/2015 - 8:30 a.m. - 9:00 a.m. CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-17
Episode #	1/17/2015 - Episode #ENAD121DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle (carried on main channel 6.1)
List date and time rescheduled	2/7/2015 - 8:30 a.m. - 9:00 a.m. CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-07
Episode #	2/7/2015 - Episode #ENAD123DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle and Doodle (carried on main channel 6.1)
List date and time rescheduled	1/31/2015 - 8:30 a.m. - 9:00 a.m. CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-31
Episode #	1/31/2015 - Episode #ENAD122DH

Reason for Preemption	Sports
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#### Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle and Doodle (carried on main channel 6.1)
List date and time rescheduled	2/28/2015 - 8:30 a.m. - 9:00 a.m. CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-28
Episode #	2/28/2015 - Episode #ENAD101DH
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle and Doodle (carried on main channel 6.1)
List date and time rescheduled	1/10/2015 - 8:30 a.m. - 9:00 a.m. CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-10
Episode #	1/10/2015 - Episode #ENAD120DH
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Noodle and Doodle (carried on main channel 6.1)
List date and time rescheduled	2/21/2015 - 8:30 a.m. - 9:00 a.m. CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-21
Episode #	2/21/2015 - Episode #ENAD126DH
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Pets.TV (carried on main channel 6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:00 a.m. - 10:30 a.m. CT

Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	The Adventures of Dudley the Dragon (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00 a.m. - 7:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows Dudley, a dragon who recently woke up following centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids guide Dudley around the modern world and the trio make discoveries about environmentalism, friendship, and pro-social values. Other show characters include additional kids as well as a grouchy apple tree named Mr. Crabby Tree, a laid back frog named Sammy, a loveable caveman, and the Robins.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 18)	Response
Program Title	Mustard Pancakes (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30 a.m. - 8:00 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling, and appealing characters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Real Life 101 (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00 a.m. - 8:30 a.m. and 9:30 a.m. - 10:00 a.m. CT

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)		Response
Program Title	Mouse In The House (carried on secondary digital channel 6.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 8:30 a.m. - 9:00 a.m. CT	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	

Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a science series that educates children about science concepts and introduces them to science and math by exploring fundamental principles such as gravity, pressure, kinetics, and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. MOUSE IN THE HOUSE is hosted by Max, a 3D animated character placed in a laboratory setting. Max talks to the audience and participants, explaining what the science concept and experiment is and how to perform it. Junior high students participate with the guidance of a science facilitator. Together they perform the experiment proposed by Max the Mouse. Max also explains the outcome of the experiment and how it happened.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Think Big (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"THINK BIG" shows the benefits of having a working knowledge of math, science, and physics. Children are featured actively solving problems using scientific principles combined with skill and creativity. Real-world applications for math, science, and engineering are exhibited and prove that these disciplines can be useful, challenging, and fun. Each episode features an invent-off challenge where teenage teams invent devices designed to perform an assigned task. The teams work under a time constraint to develop their device and viewers observe the promotion of creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Dog Tales (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides safety tips along with lessons dealing with the responsibilities of dog ownership. Also, informative segments about various dog breeds and veterinary care issues is also presented. The show offers a recommended reading list and promotes writing and art to enhance creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Safari Tracks (carried on digital subchannel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00 a.m. - 8:30 a.m. & 8:30 a.m. - 9:00 a.m. CT
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers of "Safari Tracks" are taken on adventures in Africa with a focus on wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Host Ushaka explores the African continent, from the brush lands of the African Savanna to the great Okavango delta and beyond. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Animal Atlas (carried on digital subchannel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m.; 9:30 a.m. - 10:00 a.m.; and 11:30 a.m. - 12:00 noon CT Saturdays, 9
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding that dwell throughout the world. The program promotes a better understanding of how various animal species live and what they need to survive. Viewers are given insight into animal habitats, how creatures find food, and how they play. Family and community units are also featured. The program also informs its audience about endangered species and how wildlife conservation efforts can be supported.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)		Response
Program Title		Coolest Places on Earth (carried on digital subchannel 6.3)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This series takes young viewers on discovery ventures to astonishing places on planet Earth including cities, festivals, landmarks, and natural features along with examining the history and culture of each place. Three locations are featured on each episode and the goal of this program is to enhance understanding of the culturally and geographic world in which we live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (17 of 18)		Response
Program Title		On the Spot (carried on digital subchannel 6.3)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 10:30 a.m. - 11:00 a.m. CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ON THE SPOT" utilizes an entertaining on-the-street format to test the knowledge of young persons concerning information included in the Common Core Standards initiative. Answers are explained to the questions posed. Viewers are challenged to recall middle and high school knowledge about history, science, mathematics, English, languages, health, geography, art, music, and technology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (18 of 18)</b>	
	<b>Response</b>
Program Title	Family Style with Chef Jeff (carried on digital subchannel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program, viewers learn how to make better nutritional choices that can lead to life-changing experiences for entire families. Each episode includes preparation tips to cook healthier versions of long-time favorite entrees. The goal of the series to assist young viewers make informed choices regarding eating habits, nutrition, and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Dwayne L. Stice
Address	P. O. Box 1197
City	Paducah
State	KY
Zip	42002-1197
Telephone Number	(270) 415-1900
Email Address	dstice@wpsdlocal6.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	WPSD is including a segment on its Saturday morning newscast entitled "Hooked on Science." The segment features scientific experiments some of which are conducted live in the studio with students from local schools participating. Station personnel conduct tours of the broadcast facilities for school classes and civic groups. This gives a practical insight into television programming and operations. Station personnel have spoken to various school classes, camps, and youth groups on broadcasting and related careers. Station personnel also have participated in reading events in elementary schools. Staff meteorologists have made weather presentations to several school groups. The NBC network's "The More You Know" website to complement on-air public service announcements and provide in-depth referral information. Video of all children/youth oriented public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.



Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Astroblast (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ASTROBLAST" is based on a book series authored and illustrated by Bob Kolar with the setting being a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with a normal conversation or incident that develops into a predicament requiring a solution. The issues that arise and resolutions that occur resonate with a preschool audience. Through comedy and zippy action, the target audience sees how the characters learn lessons for practical living including keeping track of things that belong to you, practicing good habits, cleaning up when a mess is made, rebounding from a failure or embarrassing incident, or resisting the urge to blame others for your mistakes.

Other Matters (2 of 18)	Response
Program Title	Chica Show (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. Kelly, the shop's one employee, also doubles as Chica's nanny and the cast also includes Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she is unable to immediately resolve. Usually her issues involve impulse control, distractibility, judgement, and inter-personal behaviors. She and Kelly usually deal with the problem through and adventure - a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
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Other Matters (3 of 18)	Response
Program Title	Lazy Town (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Other Matters (4 of 18)	Response
Program Title	Earth to Luna (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.
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Other Matters (5 of 18)	Response
Program Title	Poppy Cat (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"POPPY CAT" is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creative thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane, or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The program's prevailing message is to be nice to your friends and always work together. Also, an overarching implicit lesson within every episode is to always think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.
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Other Matters (6 of 18)	Response
Program Title	Tree Fu Tom (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30 a.m. - 12:00 noon CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a live action/animated series featuring a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to transform into an animated hero and fly around Treetopolis, the animated version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.

Other Matters (7 of 18)	Response
Program Title	Pets.TV (carried on main channel 6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from the everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.

Other Matters (8 of 18)	Response
Program Title	The Adventures of Dudley the Dragon (carried on secondary digital channel 6.2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 7:00 a.m. - 7:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program follows Dudley, a dragon who recently woke up following centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids guide Dudley around the modern world and the trio make discoveries about environmentalism, friendship, and pro-social values.</p> <p>Other show characters include additional kids as well as a grouchy apple tree named Mr. Crabby Tree, a laid back frog named Sammy, a loveable caveman, and the Robins.</p>

Other Matters (9 of 18)	Response
Program Title	Mustard Pancakes (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30 a.m. - 8:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling, and appealing characters.</p>

Other Matters (10 of 18)	Response
Program Title	Real Life 101 (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00 a.m. - 8:30 a.m. CT & 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
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Other Matters (11 of 18)	Response
Program Title	Mouse in the House (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30 a.m. - 9:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a science series that educates children about science concepts and introduces them to science and math by exploring fundamental principles such as gravity, pressure, kinetics, and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. MOUSE IN THE HOUSE is hosted by Max, a 3D animated character placed in a laboratory setting. Max talks to the audience and participants, explaining what the science concept and experiment is and how to perform it. Junior high students participate with the guidance of a science facilitator. Together they perform the experiment proposed by Max the Mouse. Max also explains the outcome of the experiment and how it happened.

Other Matters (12 of 18)	Response
Program Title	Think Big (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"THINK BIG" shows the benefits of having a working knowledge of math, science, and physics. Children are featured actively solving problems using scientific principles combined with skill and creativity. Real-world applications for math, science, and engineering are exhibited and prove that these disciplines can be useful, challenging, and fun. Each episode features an invent-off challenge where teenage teams invent devices designed to perform an assigned task. The teams work under a time constraint to develop their device and viewers observe the promotion of creative thinking and practical skills.
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Other Matters (13 of 18)	Response
Program Title	Dog Tales (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides safety tips along with lessons dealing with the responsibilities of dog ownership. Also, informative segments about various dog breeds and veterinary care issues is also presented. The show offers a recommended reading list and promotes writing and art to enhance creative skills.

Other Matters (14 of 18)	Response
Program Title	Safari Tracks (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00 a.m. - 8:30 a.m. & 8:30 a.m. - 9:00 a.m. CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers of "Safari Tracks" are taken on adventures in Africa with a focus on wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Host Ushaka explores the African continent, from the brush lands of the African Savanna to the great Okavango delta and beyond. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.

Other Matters (15 of 18)	Response
Program Title	Animal Atlas (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m.; 9:30 a.m. - 10:00 a.m.; 11:30 a.m. - 12:00 noon CT

Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding that dwell throughout the world. The program promotes a better understanding of how various animal species live and what they need to survive. Viewers are given insight into animal habitats, how creatures find food, and how they play. Family and community units are also featured. The program also informs its audience about endangered species and how wildlife conservation efforts can be supported.

Other Matters (16 of 18)	Response
Program Title	Coolest Places on Earth (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series takes young viewers on discovery ventures to astonishing places on planet Earth including cities, festivals, landmarks, and natural features along with examining the history and culture of each place. Three locations are featured on each episode and the goal of this program is to enhance understanding of the culturally and geographic world in which we live.

Other Matters (17 of 18)	Response
Program Title	On the Spot (carried on digital subchannel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ON THE SPOT" utilizes an entertaining on-the-street format to test the knowledge of young persons concerning information included in the Common Core Standards initiative. Answers are explained to the questions posed. Viewers are challenged to recall middle and high school knowledge about history, science, mathematics, English, languages, health, geography, art, music, and technology.

Other Matters (18 of 18)	Response
Program Title	Family Style with Chef Jeff (carried on secondary digital channel 6.3)



Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program, viewers learn how to make better nutritional choices that can lead to life-changing experiences for entire families. Each episode includes preparation tips to cook healthier versions of long-time favorite entrees. The goal of the series to assist young viewers make informed choices regarding eating habits, nutrition, and health.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WPSD-TV, LLC</b></p>

**Attachments**

No Attachments.